

v1  
2014

# Design Guidelines

for the Creation of  
**Public Transport  
Information.**

# Transport for Ireland



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## 1.1

The National Transport Authority has developed this set of graphic Design Guidelines (“the Guidelines”) to enable the creation of printed travel information for display at public transport stops and stations and on board vehicles. The Guidelines have been developed to bring both clarity and consistency to the provision of information across the various public transport modes and operators.

The content of the Guidelines was informed by advice received from accessibility consultants, and from consultation with transport providers, the National Disability Authority, National Council for the Blind of Ireland and the Irish Language Commissioner. The draft guidelines were subjected to user testing and modified to take into account feedback received.

The Guidelines set out the specifications for the graphic layout and printing of Transport for Ireland (“TfI”) public transport information.

The Guidelines incorporate detailed specifications for the layout of Bus, Rail, Luas and multi-modal travel information. This includes the application of Transport for Ireland and operator brands. The Guidelines will enable operators and others to produce panel artworks to exact specifications ensuring design continuity across the entire public transport family and reinforcing perceptions of an integrated public transport network.

**Core principles:****Dual Language**

All templates have been designed to incorporate Irish and English languages. This is in accordance with the Official Languages Act 2003 (Section 9) Regulations 2008.

**Colour by mode**

To bring clarity and simplicity to the transport information, a principle of “colour by mode” has been developed. Each mode of transport has been assigned a single colour that is applied to titles and diagrams. Bus – blue, Rail – Orange and Tram (Luas) – Purple.

**Diagrams**

Information is represented in diagrammatic form wherever possible. A consistent graphic style is applied to all diagrams for all modes of transport.

**Concise information**

The graphic templates have been developed to accommodate only important information. This is fundamental to effective communication. Supporting information can be sourced through Transport for Ireland apps, websites and operator support services.

**Ease of Use**

The format and layout of the travel information has been designed to improve usability and legibility. This has been done using a consistent layout approach across all modes, the use of contrasting colours and the maximum font size where possible.

# Introduction.





## 1.2

## Overview of Measures.

### Scope

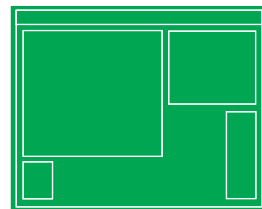
The transport information templates deliver consistent travel information across the three public transport modes.

Templates cover the application of information across the environments illustrated.

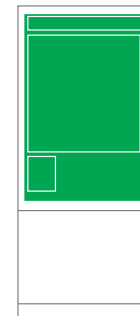
Signs requiring close viewing (detailed maps, diagrams and timetables) should be positioned with the lower edge no lower than 900mm above floor level.

#### Station Panels Bus and Rail

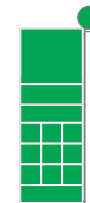
Station



#### On Street Panels Bus



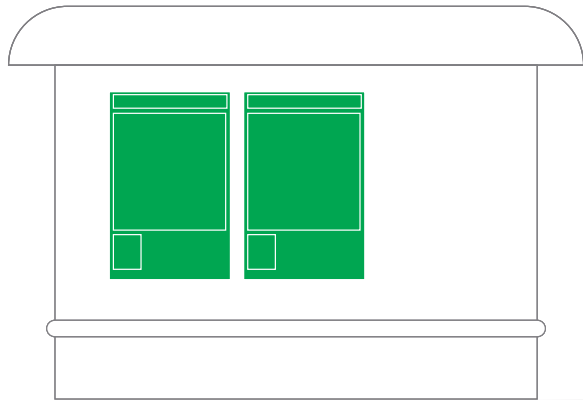
#### Bus Flags



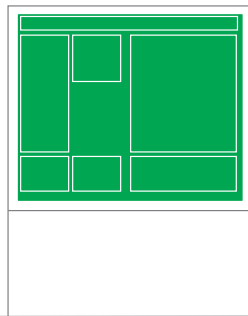
#### Bus Pole Information Panel



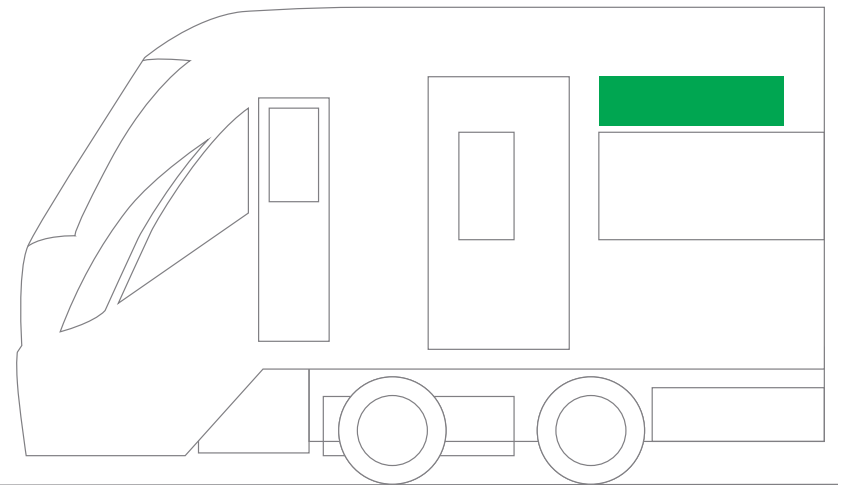
### Shelter Panels Bus



### Luas Stop Panels Luas



### Vehicle Internal Panels Rail / Bus / Tram(Luas)



## 1.3

## How to Use this Document.

### The Order of Priority of Travel Information

On-street travel information is prioritised based on a passengers travel information requirements. The order of priority of travel information for all stops, stations or shelters is listed right and identifies the primary information components required in order to make a journey.

This hierarchy should be followed in the selection of templates for on-street display, for all modes.

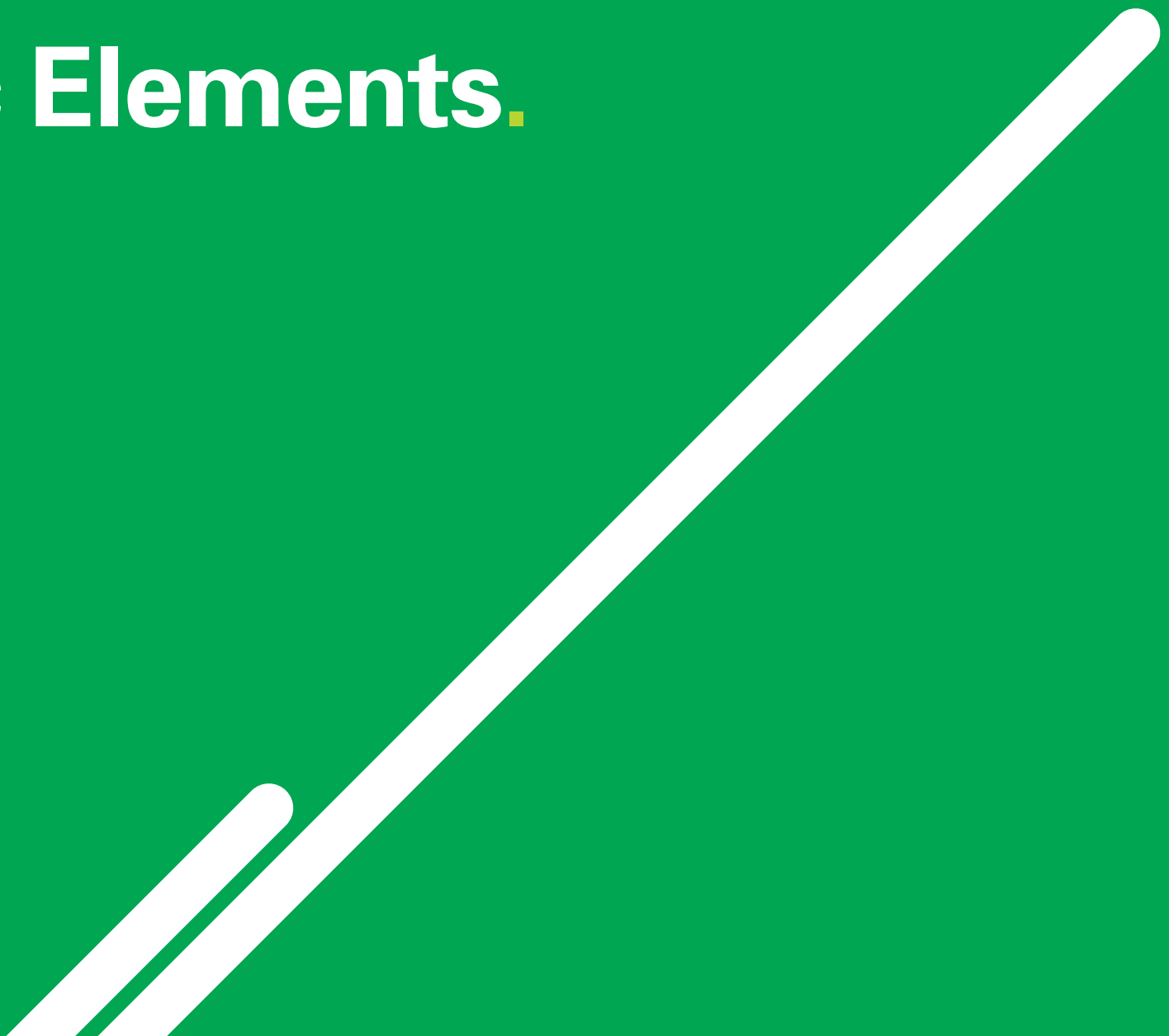
Priority	Information	Where	Note
<b>1</b>	<b>Timetable</b>	Bus stop, Luas stop, station entrance, platform/boarding areas	
<b>2</b>	<b>Route Diagram</b>	Bus stop, Luas stop, station entrance, platform/boarding areas	
<b>3</b>	<b>Location map</b>	Bus stop, Luas stop, standalone monolith, station exit	
<b>4</b>	<b>Network Diagram</b> (centred on location, and incorporating map of location)	Bus stop, Luas stop, standalone monolith, <b>station entrance</b> (bus or rail station services), or <b>station exit</b> (network of onward connections)	Used instead of 3 "location map" at a transport interchange point, where space is limited
<b>5</b>	<b>City Network Diagram</b> (generic)	Bus stop, Luas stop, standalone monolith, <b>station exit</b> (onward city connections), <b>station entrance</b> (station services)	







# 2.0 Graphic Elements.

The page features a solid green background. In the top-left corner, there are several overlapping white diagonal lines. A thin white horizontal line runs across the top of the page, positioned below the header text. Two thick white diagonal lines with rounded ends cross the lower half of the page from the bottom-left towards the top-right.

## 2.1

## Tfl Brand. Logo

Throughout the travel information, Transport for Ireland logo is represented in three formats.

For most applications the Monochrome Logo on a Tfl corporate green background is used.

The Full Colour Logo is only to be used when the logo appears on a white background.

The third application of the Tfl logo includes a tagline and is applied to the travel templates only where space permits for a scale ensuring good legibility of the text.

For further information on the application of the Tfl logo, please refer to the "Transport for Ireland Brand Guidelines."



Tfl Full Colour Logo



Tfl Monochrome Logo



Tfl Monochrome Logo with Tagline

**C95 M70 Y30 K5**  
Tfl Blue

**C100 Y100**  
Tfl Green

Tfl corporate colours

## 2.1

## TfI Brand.

### Logo Exclusive Zone

The dashed lines illustrated to the right indicate the exclusion zone - no other graphic elements should be placed within or encroach upon the specified zone. The exclusion zone is equivalent to the height of the arrow within the logo.



## 2.2

Univers is the TfI transport system typeface and should be the only typeface used in the system. Three weights of Univers have been chosen to establish a visual message hierarchy.

The minimum type size is 8pt with no limit to maximum size. The areas where less than 12pt has been used has been kept to a minimum with the majority of information 12pt or greater.

**Typeface.**

## Univers

A B C D E F G H I J K L M N

O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n o p q

r s t u v w x y z 1 2 3 4 5 6 7 8 9 0

! @ £ \$ % ^ &amp; \* ( ) \_ + &lt; &gt; ; : |

**Univers Light 45, Roman 55 and Bold 65** are used throughout the transport system. The minimum type size is 8pt with no limit to maximum size.

\* Please refer to Typesetting in each section for further details

**Univers**

## 2.3

**Dual Language.**

## Typography

**Dual Language**

All transport information templates are to comply with the Official Languages Act 2003 (Section 9) Regulations 2008

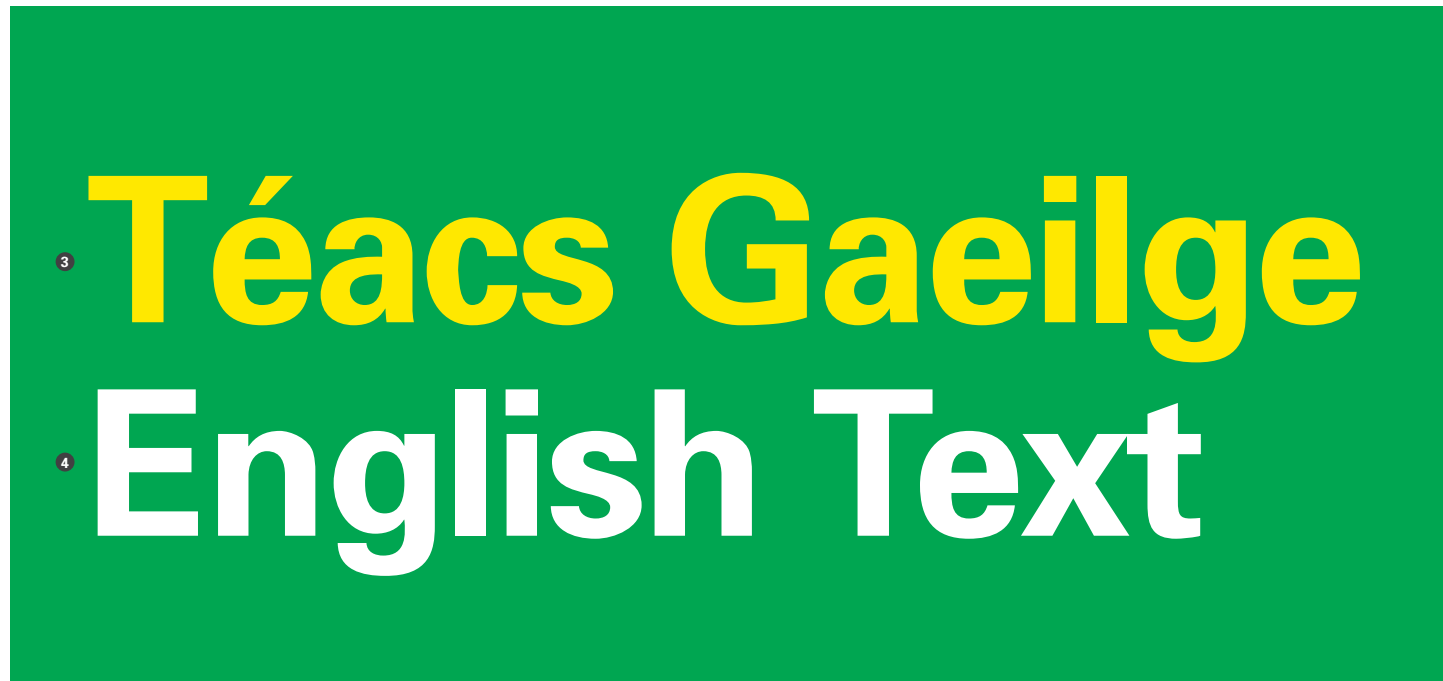
- All text information is to be displayed in both Irish and English
- Irish text is to appear first ①, ③
- Font size and weight are to be consistent for both Irish and English
- Text colour is used to distinguish Irish and English as specified in section 2.5 Colour

**Dual Language on White Background**

① Irish Text  
C95 M70 Y30 K5

② English Text  
90% Black





### Dual Language on TfI Green Background

③ Irish Text

M10 Y100

④ English Text

White

## 2.4

## Colours.

### Templates

#### Colours. Template

Three primary colours are used to construct the templates.

- Tfl corporate Green
- White
- 90% Black

#### Colours. Text

When using a green background

- Irish text M10 Y100
- English text White

When using a white background

- Irish text C95 M70 Y30 K5
- English text 90% Black

When using a black background

- Irish text M10 Y100
- English text White

#### Colours. Transport Mode

The travel information system applies a single colour to each transport mode.

- Bus C100 M40
- Rail M50 Y100
- Tram(Luas) C85 M100

# C100 Y100

## Tfl Green

Top and bottom banner

# M10 Y100

## Irish Text

with a green or black background

# White

## Background, English Text

with a green or black background

# C95 M70 Y30 K5

## Irish Text

with a white background

# 90% Black

## Background, English Text

with a white background

2.4

**Colours.**  
Transport Mode

**C100 M40**

---

**Bus Blue**

**M50 Y100**

---

**Rail Orange**

**C85 M100**

---

**Luas Purple**

## 2.5

## Transport Mode Colours.

### Application

#### Application. Transport Mode Colours

To bring clarity and simplicity to the transport information a principle of 'Colour by Mode' has been developed.

Each mode of transport has been assigned a single colour that is applied to elements shown right.

## C100 M40

### Bus Blue

Bus Pictogram, Bus Station Outline, Bus Stop Icon, Bus Route Diagram, Timetable Header & Divider, Bus Route Numbers and Stop Numbers on Destination Finder



## M50 Y100

### Rail Orange

Rail Pictogram, Rail Station Outline, Rail Route Diagram, Timetable Header & Divider, Rail Station Names on Destination Finder



## C85 M100

### Luas Purple

Luas Pictogram, Luas Stop Icon, Luas Route Diagram, Frequency Header & Divider, Luas Stop Names on Destination Finder



## 2.5

## Seirbhísí Idirchathrach

LdTree Réal Átha Cliath

na Cathrach	747	4717	<b>A</b> Airport (Dublin)	747
	27	675, 4415		
	151	1500	<b>B</b> Baldoyle	29a, 32
	27	675, 4415	Ballycullen	15
	151	1500	Beaumont	14
Beáin	14	497	Beaumont Hospital	<b>H</b> 27b
	14	675, 4415	Belfield (UCD)	27x
				32x

## Seirbhísí Réigiúnacha

Coilínibh Beile Átha Cliath

Bhaile Uí Chuilinn	27	675, 4415	
Binn Éadair	31, 31a, 31b	496, 497	<b>H</b>
	DART	Stáisiún Uí Chonghaile	
Bré	DART	Stáisiún Uí Chonghaile	<b>L</b>

## Líne Dhearg an Luas

	90	5140	Teach Mealóg
na Cathrach	Luas Red	Busáras, Uí Chonghaile, Duga Sheoirse	Teach Sagard
na Rinne	Luas Red	Busáras, Uí Chonghaile, Duga Sheoirse	Tír an lúir
	Luas Red	Busáras, Uí Chonghaile, Duga Sheoirse	Trá Thuaidh

## 2.6

## Pictograms.

### Transport Sets

The use of pictograms are beneficial to a sign system as they are understood by a variety of user groups and transcend language barriers.

International Standard pictograms should be used on the signage as they are proven to be legible and recognisable.

#### Primary Transport

The primary transport pictograms are Bus, Rail and Luas. These pictograms appear in monochrome or single colour application using transport colours shown in colour section, p20.

#### Secondary Transport

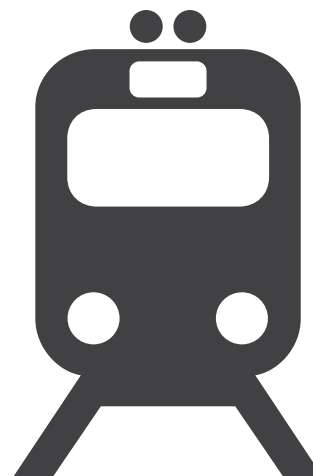
The secondary transport pictograms shown right support the information system.

\*Dublin Bike pictogram to be used only for Dublin Bike hire. A generic cycling pictogram is included in Map and Timetable sets on the next page, and this symbol can be used for other local authority bike rental schemes.

#### Primary Modes of Transport



Bus



Rail



Luas

#### Secondary Modes of Transport



Airport



Water Craft

P&R

Park &amp; Ride



Taxi



\*Dublin Bike

## 2.6

# Pictograms.

## Map & Timetable Sets

### Map



Pedestrian Route



Toilets



Parking



Information Centre



Hospital



Accident & Emergency



Bicycle Parking



Post Office



Church



Cathedral



Theatre



Museum



Gallery



Music Hall

### Timetable



First Class



Standard Class



Snacks / Drinks



Restaurant Car



Bicycle Accommodation

# 2.7

## Interchange Symbols. Transport Interchange Symbol Sets









### Transport Interchange Symbol Set

Transport Interchange Symbol set shown right is to be applied consistently throughout Bus, Rail and Luas templates.

Interchange symbols are to be included within the Key for Hub Maps only.

\* Please note that all dimensions shown without measure reference are in **mm**

\*\* The text accompanying interchange pictograms may be omitted if space constraints necessitate. Text should be included alongside the interchange symbol for single route diagrams but may be omitted for multiple route diagrams

<b>Bus</b>	
<b>Rail</b>	 <sup>1</sup>  <sup>2</sup>  <sup>3</sup>
<b>Luas</b>	 <b>Red</b>  <b>Green</b>
<b>Ferry</b>	 <b>Go dtí Holyhead To Holyhead</b>  <b>Go dtí an Bhreatain Mhór To Great Britain &amp; France</b>

Bus Symbol is to be used for **Regional & Intercity Services**. Key is to indicate the same.

Rail Symbol is to be used for **Regional & Intercity Services**. <sup>1</sup>  
 Rail symbol with service code is to be used for **Commuter Services**. <sup>2</sup>  
**N** - Northern Commuter / **W** - Western Commuter  
**C** - Cork Commuter / **SW** - South West / **SE** - South East  
 Rail Symbol <sup>3</sup> is to be used for DART services.

Luas Symbols are to be used for **Luas Red and Green Services** as shown left.

**Red** Pantone 032 or M87 Y60  
**Green** Pantone 340 or C100 Y85

Ferry Symbol is to be used with texts shown left according to their directions of travel.

Between	And	Service	Service code
Bray / Greystone	Howth / Malahide	DART	<b>DART</b>
Dublin	Drogheda / Dundalk	Northern Commuter	<b>N</b>
Dublin	Maynooth	Western Commuter	<b>W</b>
Cork	Midleton / Cobh	Cork Commuter	<b>C</b>
Dublin	Kildare / Portlaoise / Carlow	West	<b>SW</b>
Dublin	Wicklow / Gorey / Rosslare Europort	South East	<b>SE</b>














## 2.7

# Interchange Symbols.



## Airport Symbol Sets

### Examples of Interchange Symbols on Route Diagram

25	▼	Busáras Busáras	
25	▼	Cill Chomhghail Kilcoole	 
25	▼	Cluain Ghrífin Clongriffin	 
25	▼	Heuston Heuston	 
25	▼	Dún Droma Dundrum	 
25	▼	Dún Laoghaire Dún Laoghaire	 <span>Go dtí Holyhead To Holyhead</span>
25	▼	Calafort Ros Láir Rosslare Europort	 <span>Go dtí an Bhreatain Mhór agus an Fhrainc To Great Britain &amp; France</span>

### Airport Symbol



Ceann Scribe	1.5	4	Beala
<b>A</b>	Aerfort Átha Cliath		<b>747</b>
	An Carnán		<b>27</b>

Airport Symbol is to be applied to Bus / Rail / Luas templates at three different scales.

**1 At Airports as Terminus on Route Diagram**

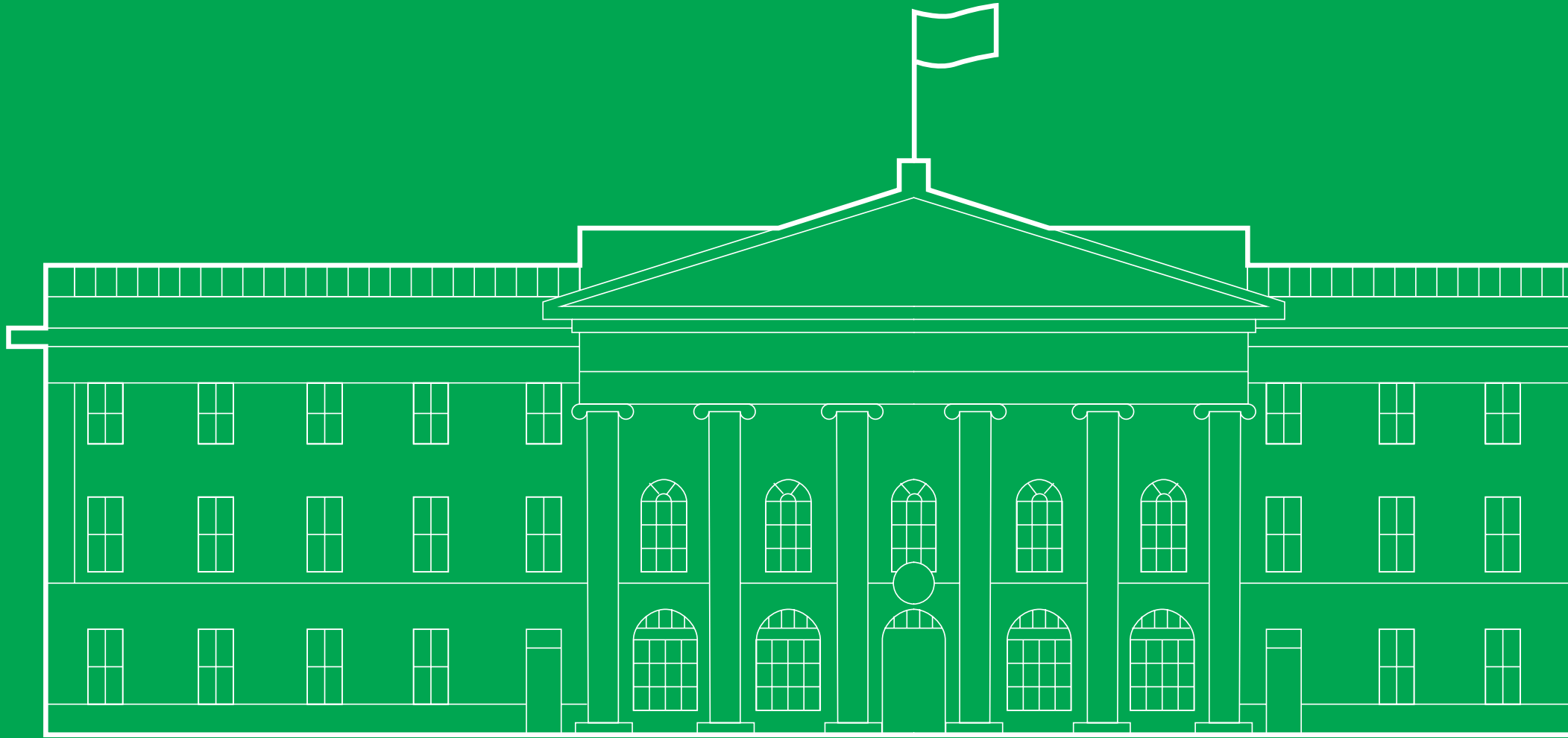
Airport Symbol is to be placed top

**2 At Airports as Destinations on Route Diagram**

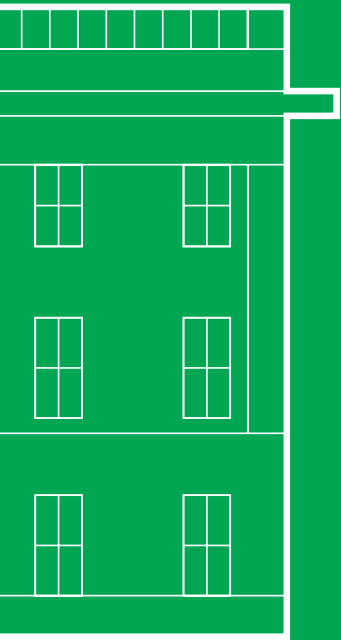
Airport Symbol is to be placed after airport destinations on Route Diagram

**3 At Airports in Destination Finder**

Airport Symbol is to be placed after airport destinations in Destination Finder



# 3.0 Cartography.



## 3.1

## Mapping Style.

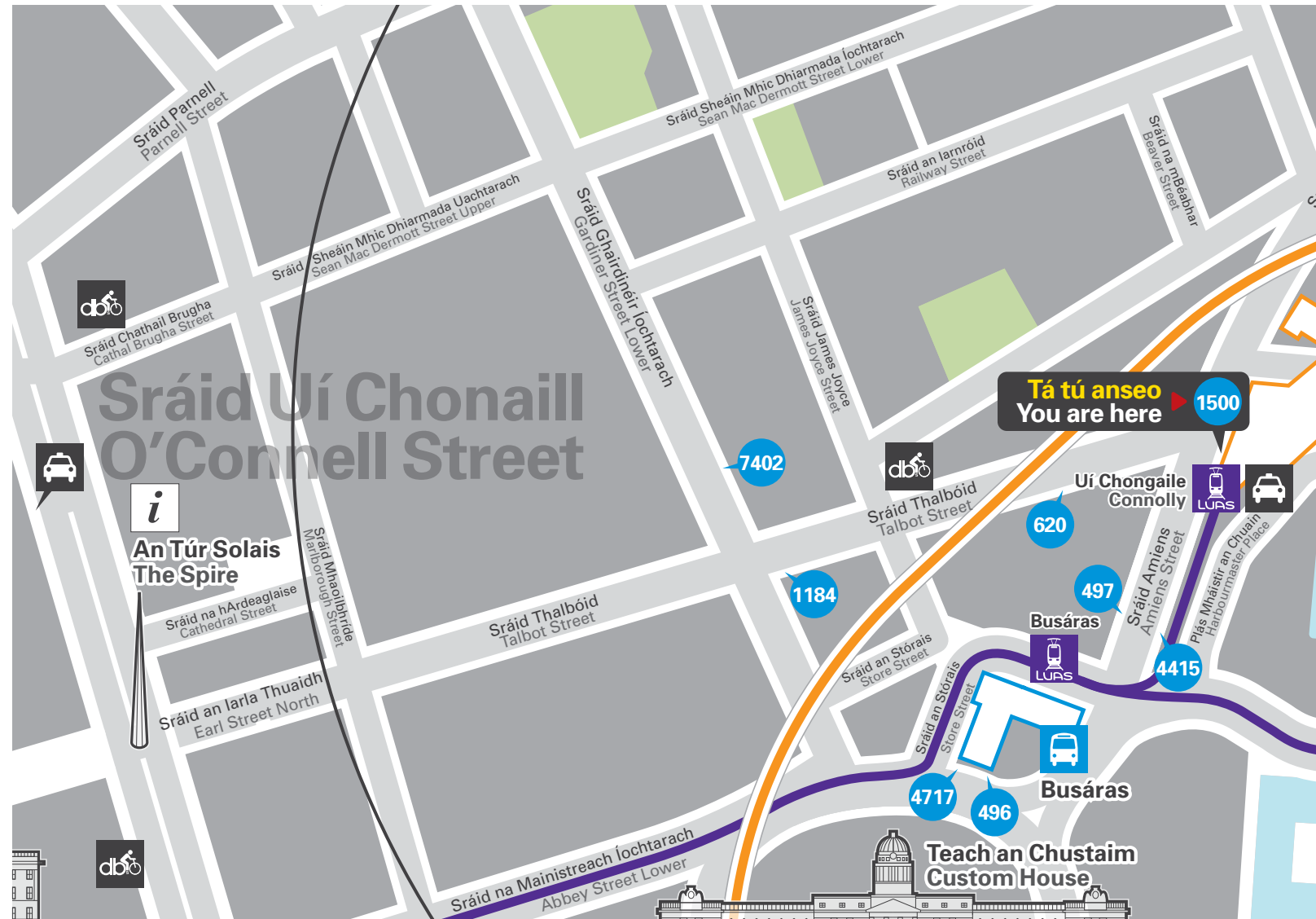
### Hybrid Map of Transport and Pedestrian Information

Tfl map shown right is a hybrid of transport and pedestrian information. To maximise the use of three transport mode colours, the mapping style is neutral, simple and clear.

Tfl map conveys transport and local pedestrian information through key elements below.

#### Key Elements

- Street Draw
- Street Names
- Rivers
- Railways
- Green Spaces
- Primary Building Footprints
- 2D Landmark Buildings
- Location Names
- Amenity Pictograms
- Bus Stop & Number
- Rail & Luas line
- Stations
- Taxi Point, Bike Hire
- Walking Circle
- You Are Here Mark
- Off Map Destination Pointers





## 3.2

Univers family and Typesettings shown right are to be applied on all type of maps in TfI templates.

**1 Area Name**

50pt Bold, Tracking -25, K90,  
Transparency 40%, Centre Aligned

**2 River Name**

18pt Bold, Tracking 200, K90,  
Transparency 50%, Centre Aligned

**3 Primary Destination & Rail / Bus Station**

18pt Bold, Tracking 0, Irish K90, English  
K70, Left Aligned

**4 Secondary Destination**

14pt Regular, Tracking 0, Irish K90, English  
K70, Left Aligned

**5 Tertiary Destination**

11pt Regular, Tracking 0, Irish K90, English  
K70, Left Aligned

**6 Luas Stop Name**

14pt Bold, Tracking 0, Irish K90, English  
K70, Left Aligned

**7 Primary Street Name**

12.5pt Regular, Tracking 0, Irish K90,  
English K70, Centre Aligned

**8 Secondary Street Name**

10pt Regular, Tracking 0, Irish K90, English  
K70, Centre Aligned

## Typography.

### Univers Family

**Area Name**

Barra An Teampaill  
Temple Bar<sup>1</sup>

**River Name**

An Life | River Liffey<sup>2</sup>

**Primary Destination & Rail / Bus Station**

An Túr Solais<sup>3</sup>  
The Spire

**Luas Stop Name**

Sráid na <sup>6</sup>  
Mainistreach  
Abbey Street

**Secondary Destination**

An Lárleabharlann,<sup>4</sup>  
Baile Átha Cliath  
Dublin Central  
Library

**Primary Street Name**

Sráid Uí Chonail Íochtarach  
O'Connell Street Lwr<sup>7</sup>

**Tertiary Destination**

Droichead<sup>5</sup>  
Uí Chonail  
O'Connell  
Bridge

**Secondary Street Name**

Sráid na mBéabhar  
Beaver Street<sup>8</sup>

# 3.3

## Pictogram. Map Pictogram Set

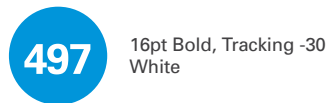
Pictogram set shown right is to be applied on all type of maps in Tfl templates. This set is based on the international standard pictogram set and special pictograms such as Luas or Dublin Bike pictograms are added.

All pictograms should be placed at the appropriate map location where such transport options or amenities are present. For example the taxi symbol should be used to represent a taxi rank and the airport symbol should be used to represent an airport building and not for a bus stop that has an airport bus service.

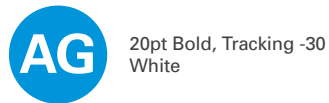
See Section 2.7 for interchange symbol applications.

Bus Stop Icons are two types,

### 1. Bus Stop Number icon

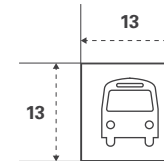


### 2. Bus Stop Hub Code icon



Bus Stop Number icon is to be applied except where stop number is over five digits long and a Stop Hub Code is available, and approved for use by the National Transport Authority.

### Primary Transport Pictogram

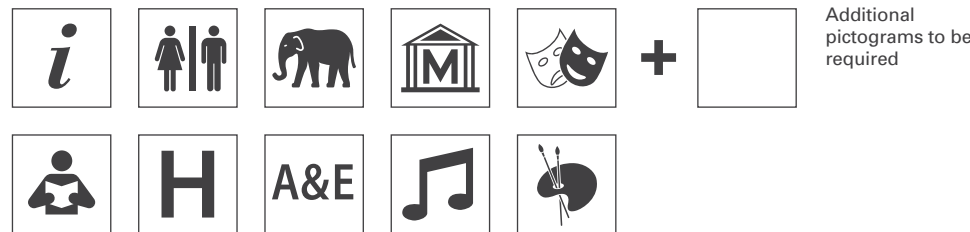


\* Please note that all dimensions shown without measure reference are in **mm**

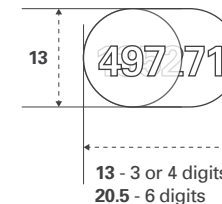
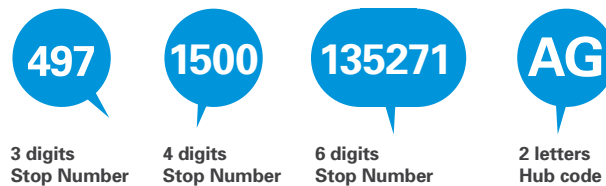
### Secondary Transport Pictogram



### Map Pictogram



### Bus Stop Icon Bus Stop Icon has pointer to indicate bus stop accurately



## 3.4

## Colours.

### Map Colour Pallet

Colour pallet shown right is to be applied to the TfI map. The use of each colour should be limited as shown on the pallet.

When artworking the Walking Circle and You are here icon, please note the application of different colours for Irish and English text.(See p.33)

<p><b>C100 M40</b></p> <p>Bus Pictogram Bus Stop Icon Bus Line</p>	<p><b>C85 M100</b></p> <p>Luas Pictogram Luas Line</p>	<p><b>M50 Y100</b></p> <p>Rail Pictogram Rail Line</p>	<p><b>M100 Y100 K20</b></p> <p>You are here Arrow</p>
<p><b>K90</b></p> <p>Irish Text Transport Pictogram You are here Box Walking Circle Building Line</p>	<p><b>K70</b></p> <p>English Text</p>	<p><b>K40</b></p> <p>Base</p>	<p><b>K18</b></p> <p>Street</p>
<p><b>C25 Y5</b></p> <p>Water</p>	<p><b>C20 Y40</b></p> <p>Green Space</p>	<p><b>White</b></p> <p>Footpath Map Pictogram</p>	



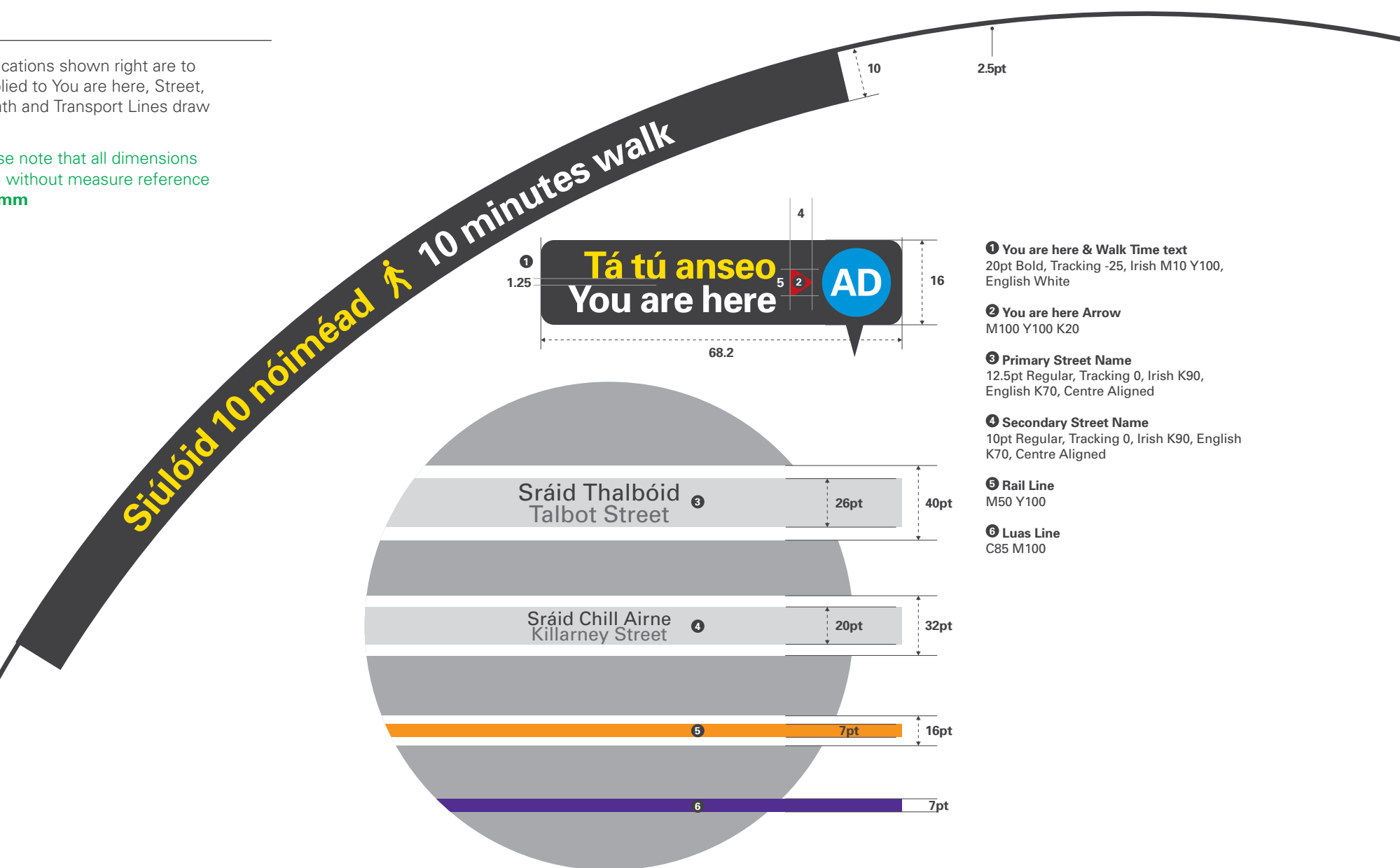
# 3.5

## Components.

### You are here, Walking Circle, Street, Footpath and Transport Lines

Specifications shown right are to be applied to You are here, Street, Footpath and Transport Lines draw style.

\* Please note that all dimensions shown without measure reference are in **mm**



**1 You are here & Walk Time text**  
 20pt Bold, Tracking -25, Irish M10 Y100, English White

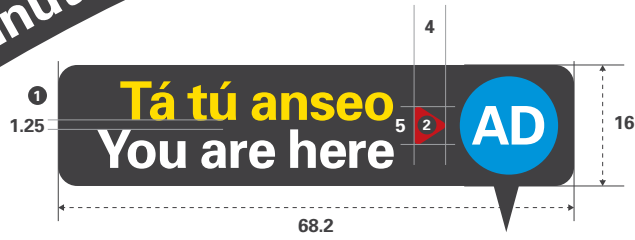
**2 You are here Arrow**  
 M100 Y100 K20

**3 Primary Street Name**  
 12.5pt Regular, Tracking 0, Irish K90, English K70, Centre Aligned

**4 Secondary Street Name**  
 10pt Regular, Tracking 0, Irish K90, English K70, Centre Aligned

**5 Rail Line**  
 M50 Y100

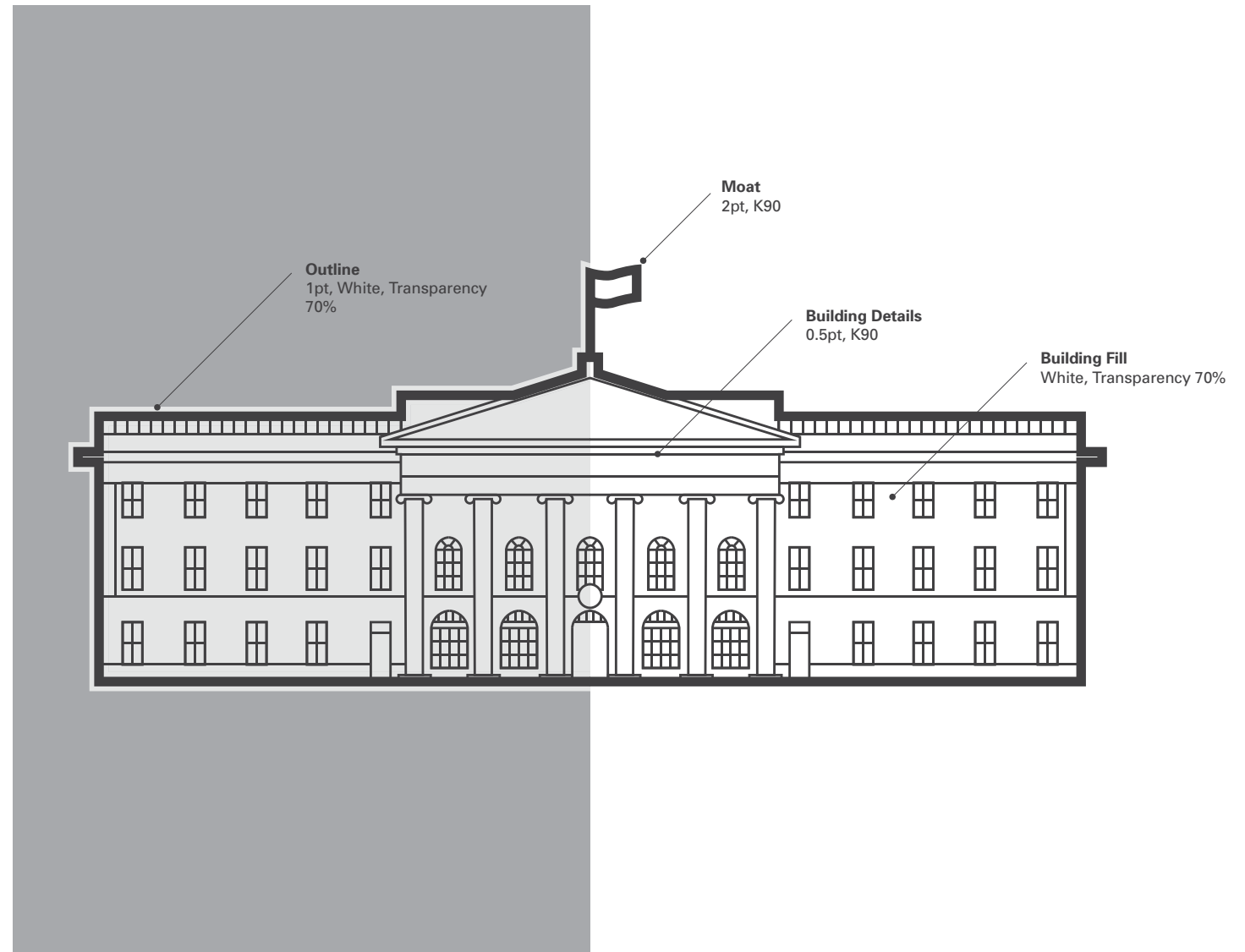
**6 Luas Line**  
 C85 M100

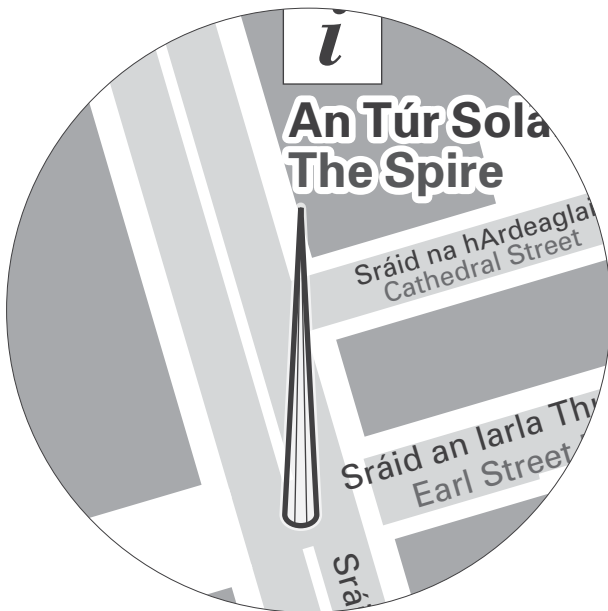


## 3.6

## Landmark Buildings. Specification

Landmark buildings are drawn as 2D graphics. The front elevation of landmark buildings is to be visualised as shown right.





## 3.7

Geographic maps, should wherever possible, be presented in a heads up orientation for on-street applications. If heads up mapping is not available, maps should be presented in a North-point upwards orientation.

Rotations are based on 45° angles as shown right.

'You are here' marker is placed in the centre of the map and the walking circle is centred around this marker.

## Heads Up Mapping.

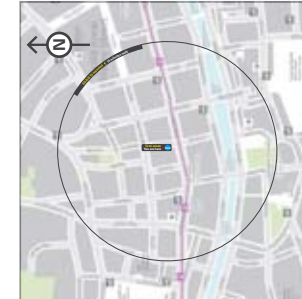
North 0°



45°



West 90°



135°



South 180°



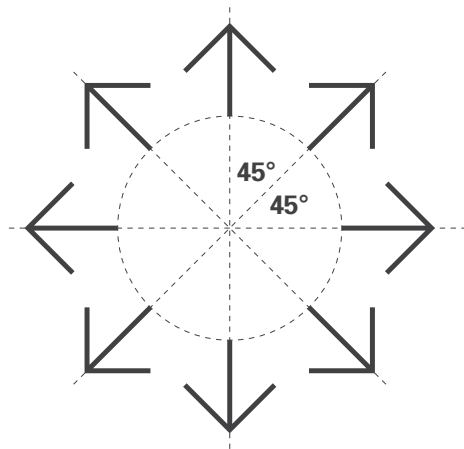
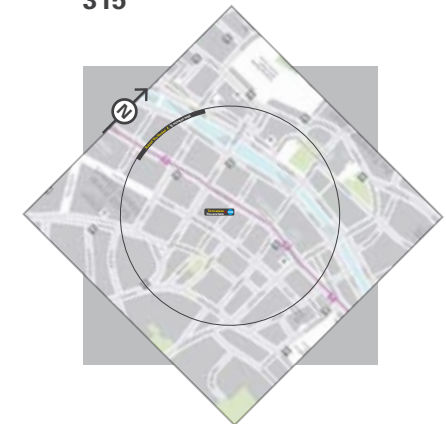
225°



East 270°



315°



## 3.8

## Off Map Pointers.

Off Map Pointers are to be used to indicate further directional information beyond map boundaries.

Specifications shown right are to be applied to Off Map Pointer draw style and alignment.

Off Map Pointers should only be shown on larger standalone geographic maps i.e. the "Location map with Destination Finder" template. Pointers should only indicate destinations that can be readily reached on foot from the current location.

Off map pointers are not required on hub maps for bus pole information panels or on locations maps used in conjunction with network diagrams due to the limited amount of space available.

\* Please note that all dimensions shown without measure reference are in **mm**

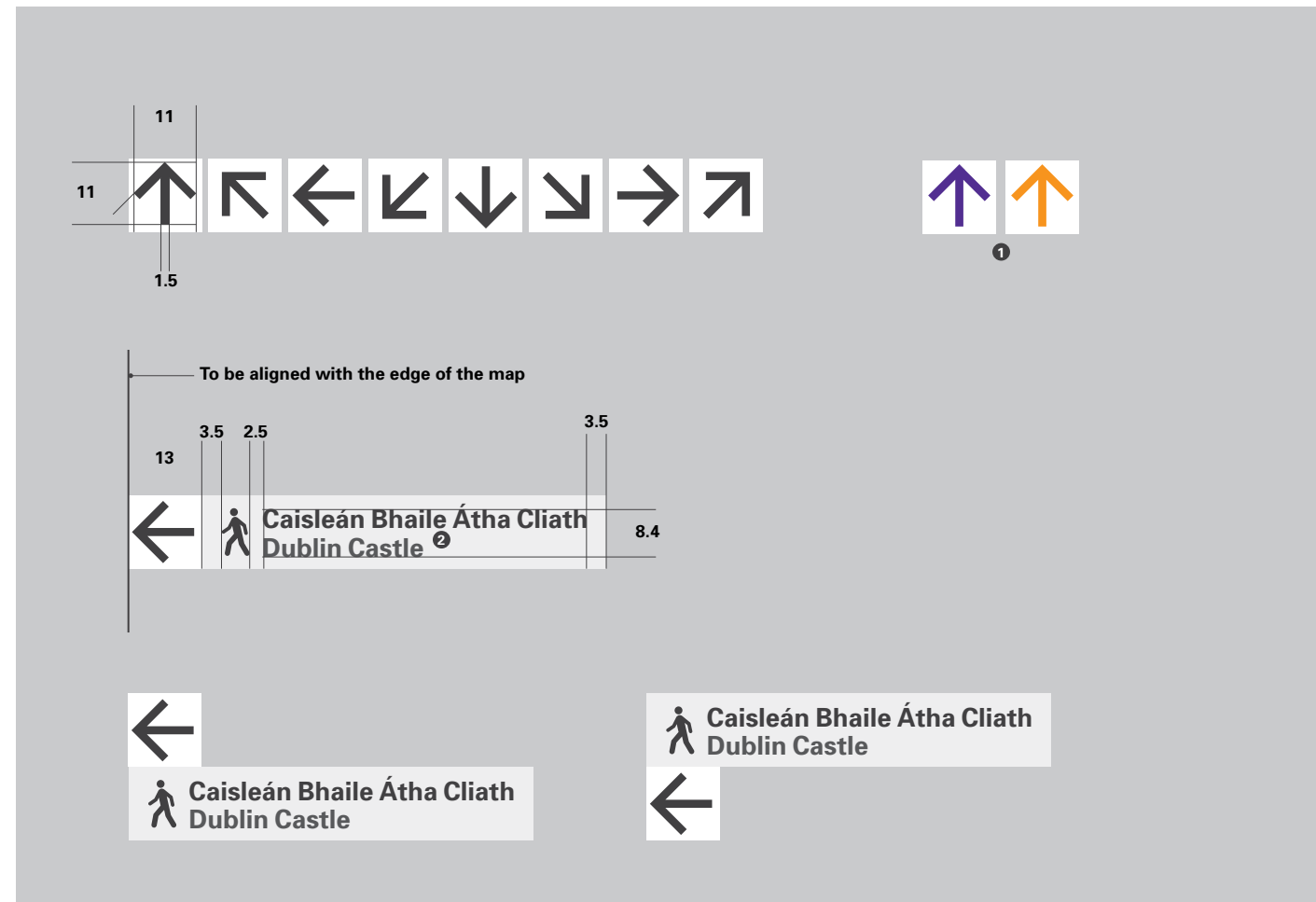
#### ① Arrow Colours

Arrows directing Pedestrian destinations : 90% Black  
Arrows directing Rail destinations : Rail Orange  
Arrows directing Luas destinations : Luas Purple

#### ② Directional Information Text

13pt Bold, Tracking 0, Irish K90, English K70

### Off Map Pointers



## 3.9

## Station Plan

### Mapping Style

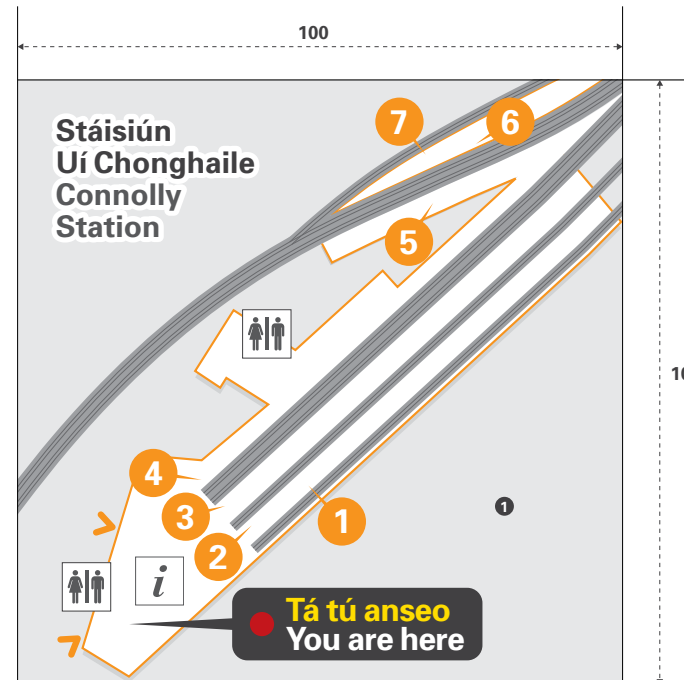
The cartography style to be applied to station plans is shown right. Examples are below.

- Connolly Station Plan on Rail Network Diagram
- Galway Station Plan on Bus & Rail Network Diagram

Only key information is to be shown on the station plans. Platform numbers, bus bay numbers, toilets, entrances and information points are to be shown.

\* Please note that all dimensions shown without measure reference are in **mm**

#### Connolly Station Plan



#### Background Colour

Where the hub map only shows a station as Connolly Station Plan above, background colour is K10. **1**

Where it shows local area information along with a station as Galway Station Plan above, background colour is K40 **2** as shown in Map Colour Pallet.(section 3.4)

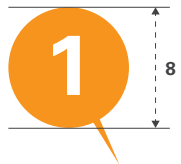
#### Galway Station Plan



#### Typesetting

Typesetting is based on the main Typography shown in section 3.2

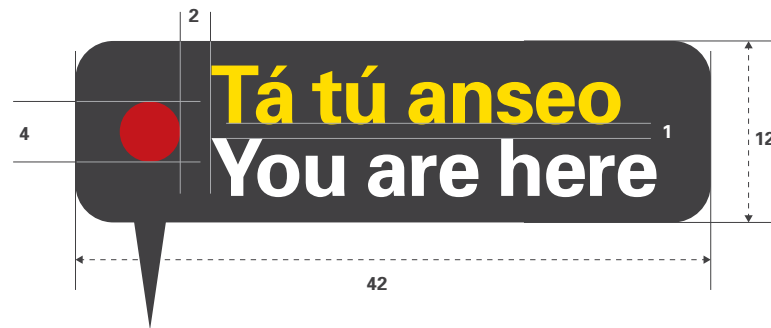
## Station Plan Graphic Components



### Icons

Icons on Station Plan maps are at smaller scale than the main pictogram set shown in section 3.3.

The layout of icons shown left is to be applied to platform number icon, map keys and building entrance icon on Station Plan hub maps.



### You are here

You are here on Station Plan maps is to be applied as shown left.





# 4.0 Bus.

## 4.1

## Tfl & Bus Operator Brands.

Tfl logo always to be shown. Where required by the Authority, additional operator logo and brand colours are used to distinguish between bus routes and service providers.

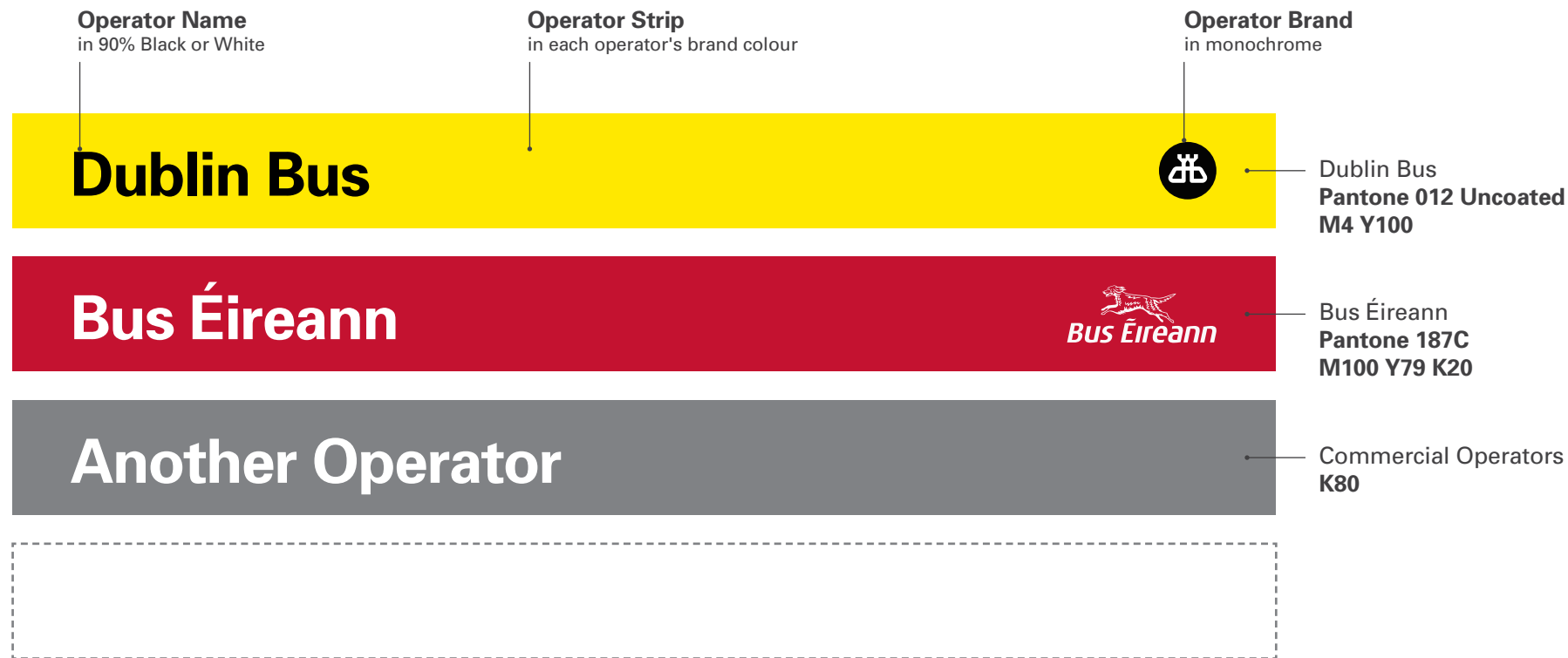
This will apply throughout the Bus templates where the operator information is to be shown.

Full colour operator logos are to be used for contact information within varied panels. (Please see section 4.3.9)

**Tfl Green**  
to be used as a background of Tfl brand

**Tfl Brand**  
in white

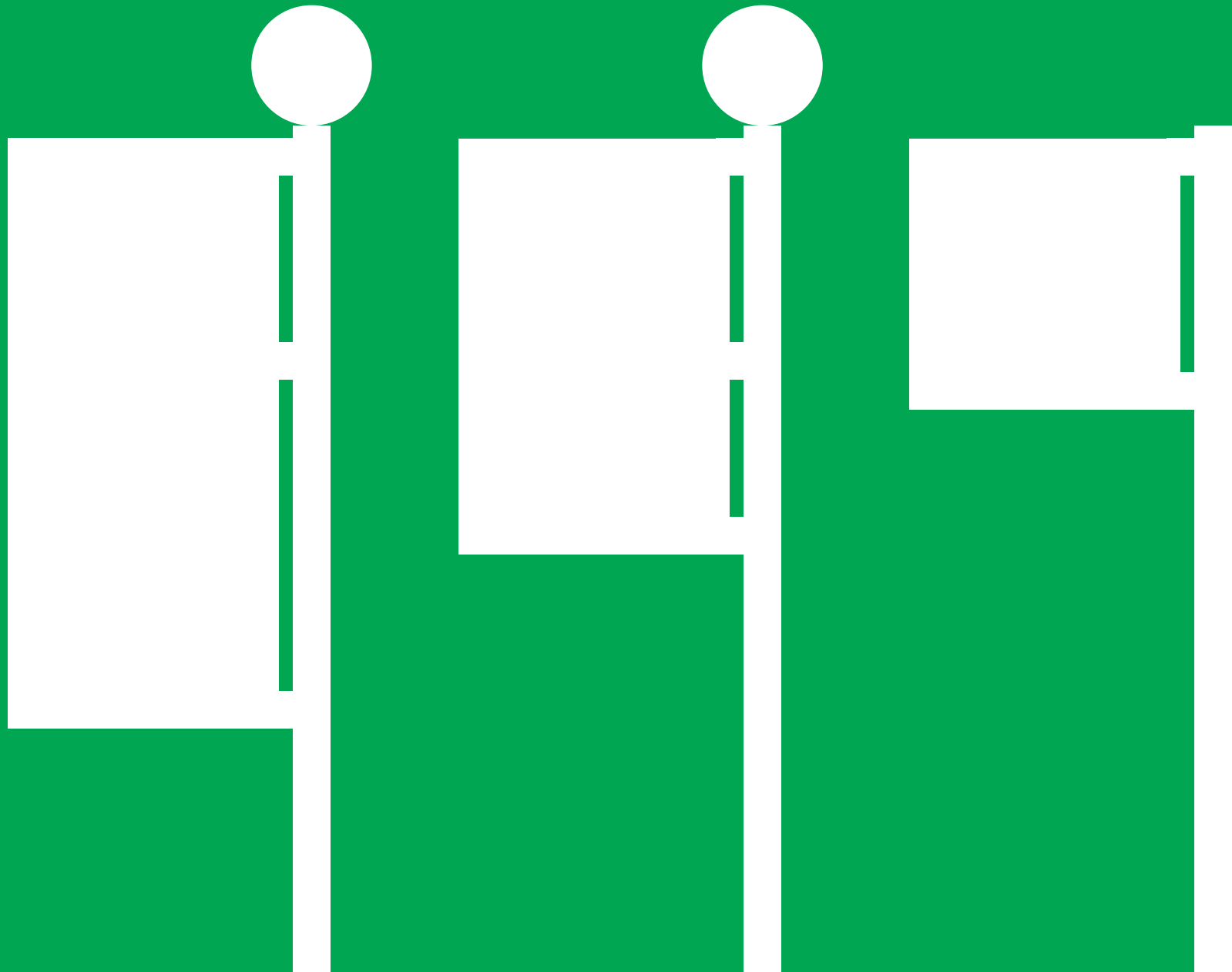




**Operator Brand Colour Application**

Each operator brand colour applies to where the operator information is to be shown including:

- **Operator Strip on Bus Flag**
- **Operator Strip on Bus Pole Information Panel**
- **Coloured Strips within operator contact details**



# 4.2 Bus Flag.

## 4.2.1

## Bus Flag Types.

### General

#### Bus Flag Types

Four modular Bus Flag templates are constructed from the key elements below.

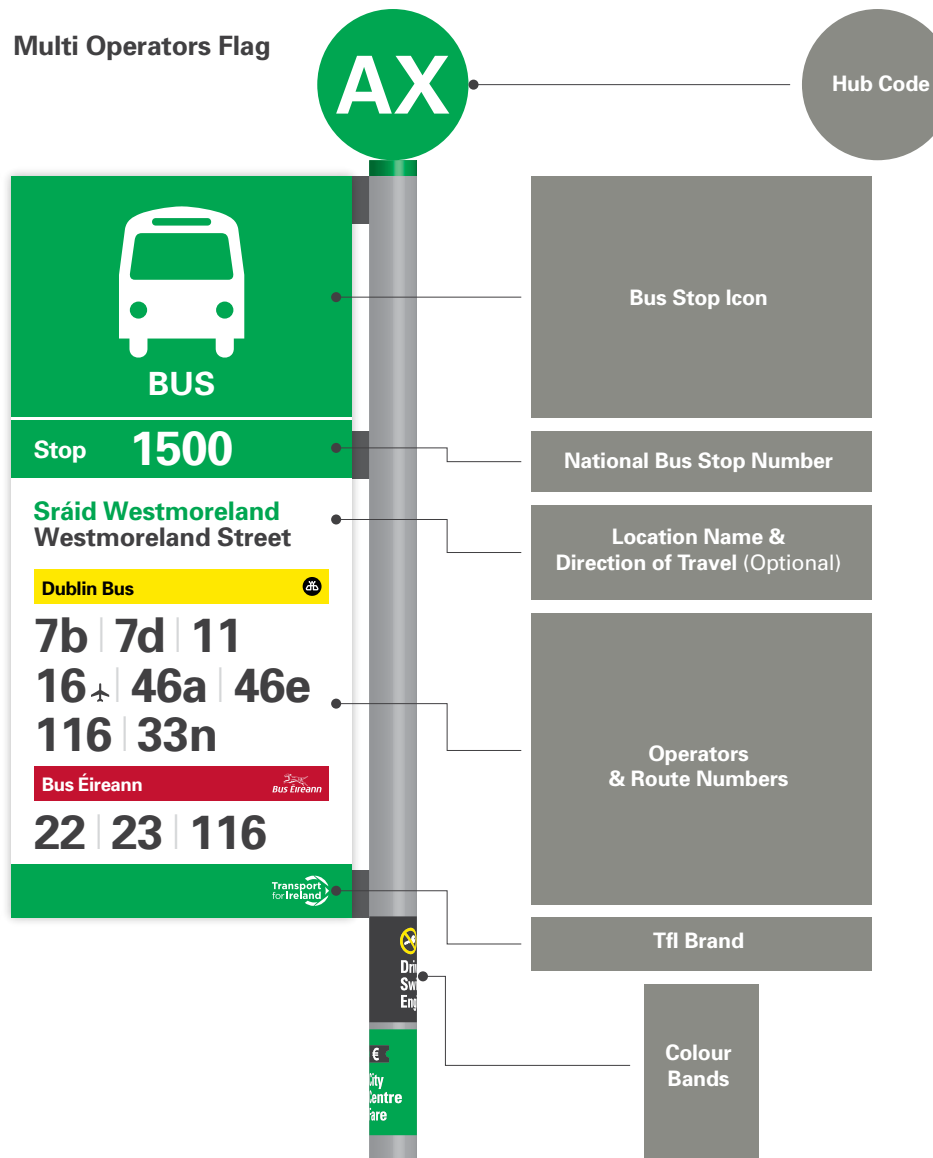
#### Key Elements

- Hub Code  
(Optional and subject to National Transport Authority approval)
- Bus Stop Icon
- Stop Number  
(If allocated by the National Transport Authority)
- Location Name  
(If allocated by the National Transport Authority)
- Direction of Travel  
(Optional, subject to National Transport Authority approval)
- Operators Information
- Route Numbers
- TfI Brand

The TfI brand is always applied consistently to the bus flag templates.

The listed information elements must be provided on every flag except where optional (hub code, direction of travel) or where not allocated (Stop Numbers for certain stops)

#### Multi Operators Flag



#### Single Operator Flag



## 4.2.1

Templates for Set down only and Bus stand applications.

\* If a bus stop is used for passenger pick up by some services and set down only by other services, a standard bus stop flag should be used, indicating route numbers for services picking up passengers only. To avoid passenger confusion, route numbers of set down only bus services should not be displayed on the stop flag.

## Bus Flag Types.

### Special

#### Set Down Only Flag \*



#### Bus Stand / Layover Flag



## 4.2.2

# Bus Flags. Panel Specifications

Five types of panels shown right cover the family of Bus Flag templates. Panels carrying route numbers are flexible in height according to the quantity of the route numbers. ❶

Direction of travel information may be required to be included by the National Transport Authority. Where direction of travel information is provided on a flag, English only text should be displayed on the bus approach side of the flag, with Irish only text on the other side. ❷

Special messages are represented on dark grey strip with yellow and white text. ❸

Bus Stand panel does not carry bus icon, stop number or location name. ❹

\* Please note that all dimensions shown without measure reference are in **mm**

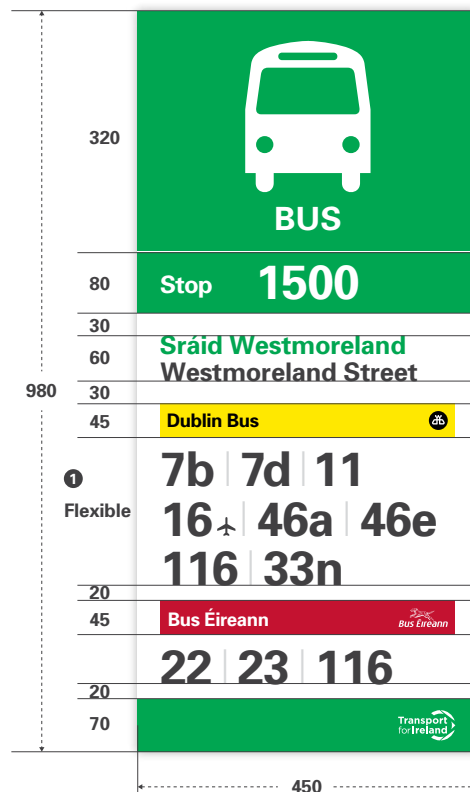
### Hub Code

B\_H1\_v1



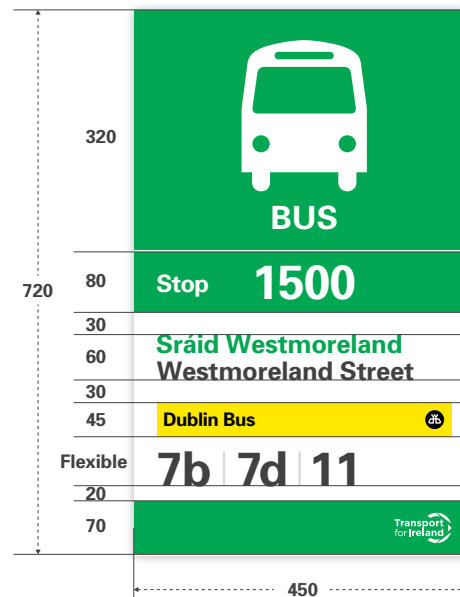
### Multi Operators Flag

B\_F1\_v1 / B\_F2\_v1



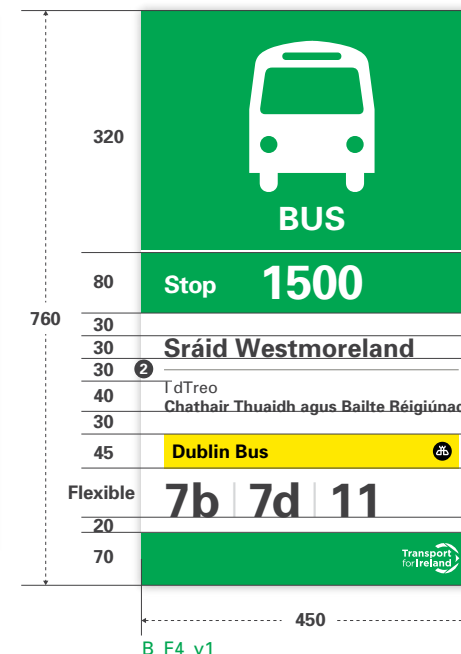
### Single Operator Flag

B\_F3\_v1



### Direction of Travel Included (Optional)

B\_F4\_v1 / B\_F5\_v1



B\_F4\_v1

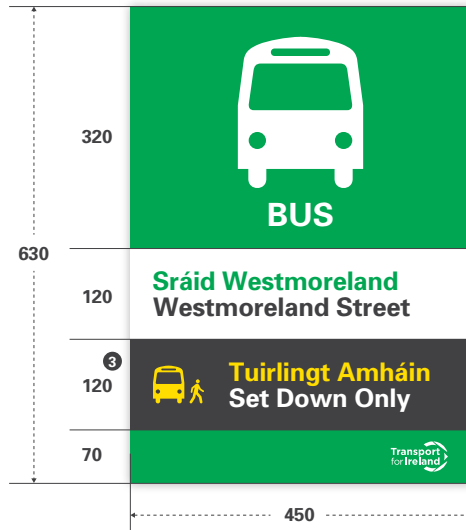


B\_F5\_v1



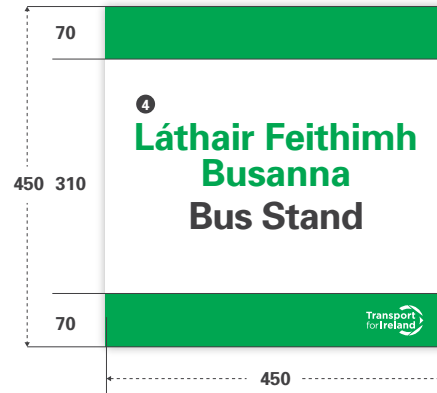
### Set Down Only

B\_F6\_v1



### Bus Stand / Layover Flag

B\_F7\_v1

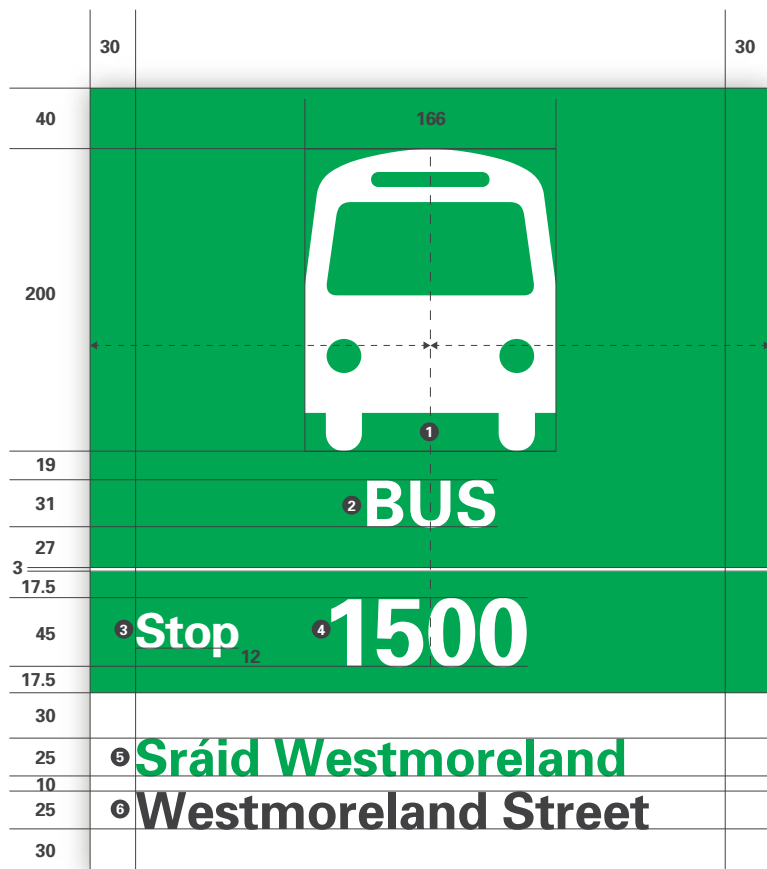


### 4.2.3

## Bus Flags. Graphic Specifications

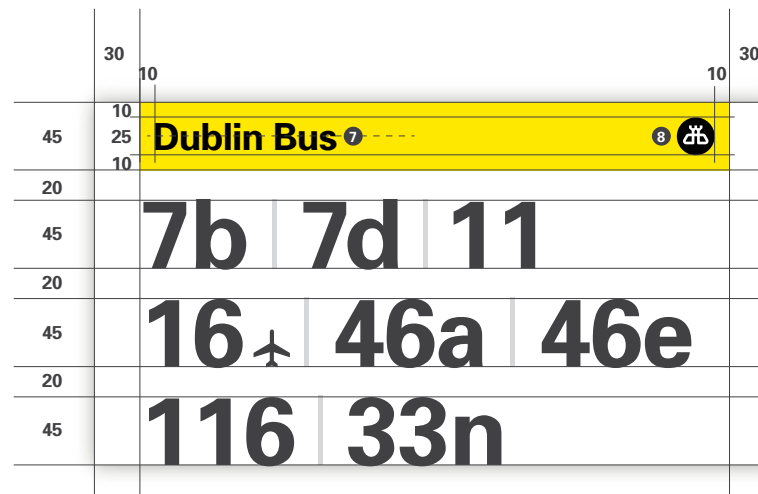
\* Please note that all dimensions shown without measure reference are in **mm**

#### Header & Location Name

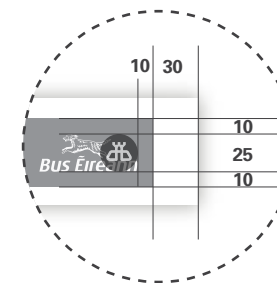


- 1 Alignment**  
Bus Icon, Bus text and Stop number to be centred
- 2 Bus Text**  
120pt Bold, white
- 3 Stop Text**  
90pt Bold, white  
Tracking -25
- 4 Stop Number**  
180pt Bold, white  
Tracking -20
- 5 Irish Location Name**  
96pt Bold, C100 Y100  
Tracking -10  
Max 19 characters (including spaces)
- 6 English Location Name**  
96pt Bold, 90% black  
Tracking -10  
Max 20 characters (including spaces)

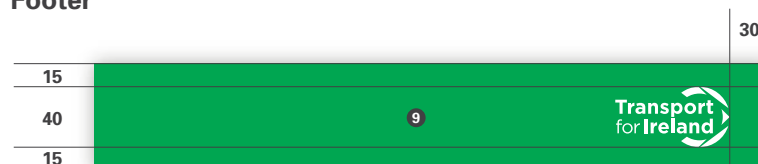
#### Operators and Route Numbers



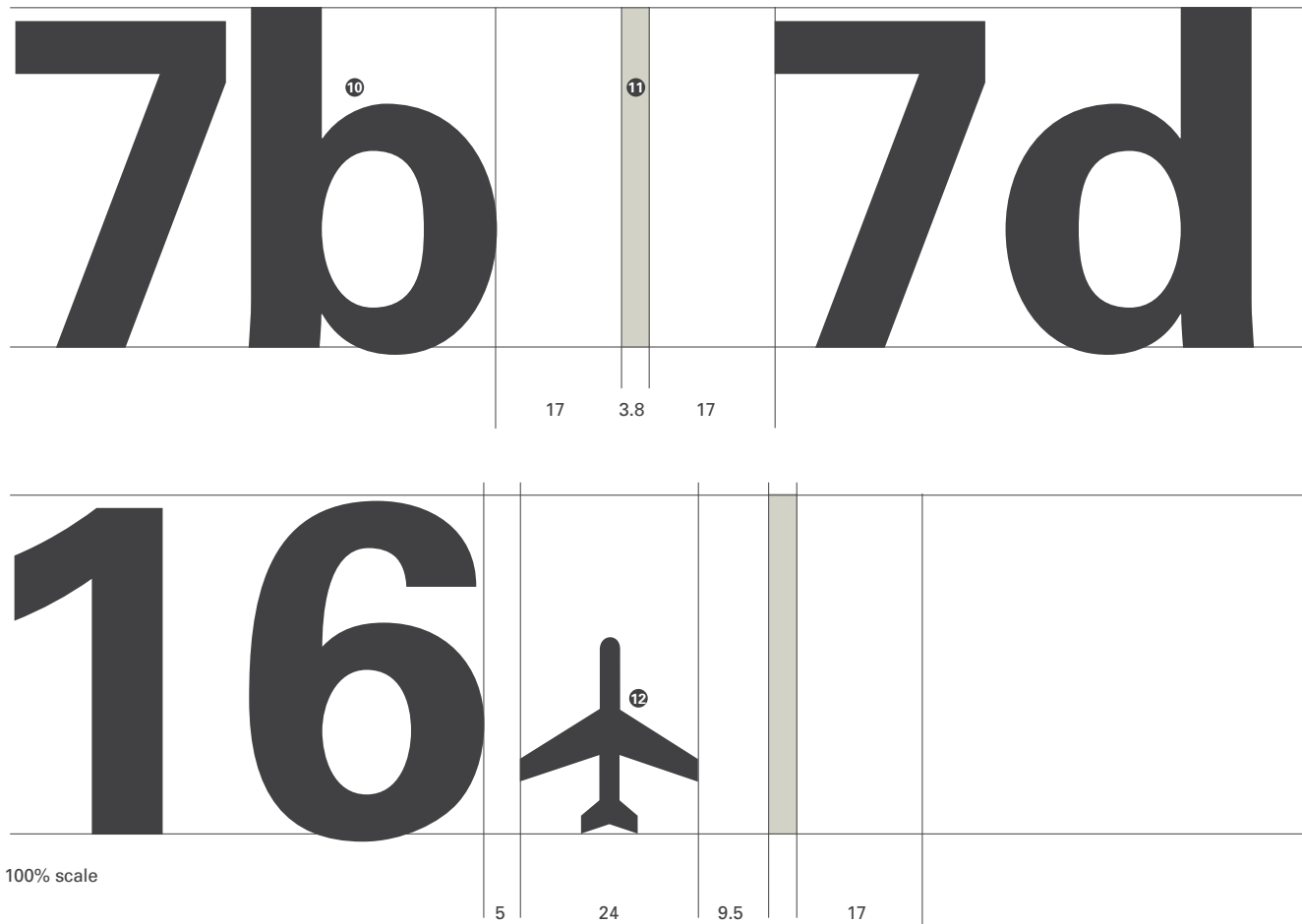
- 7 Operator Name**  
60pt Bold, Tracking -25, white or 90% black
- 8 Operator Logo**  
Operator logo is monochrome on a colour background and should have a 10mm spacing around it, aligning to the right edge of the containing box
- 9 Footer**  
Footer carries TfI brand and specifications shown below to be applied consistently throughout Bus flag templates



#### Footer



## Route Number Details

**10 Route Number**

180pt Bold, Tracking -25

90% black

\*Please note that each row accommodates up to 3 route numbers in 3 digits and up to 4 route numbers in 2 digits

<b>7b</b>	<b>7d</b>	<b>11</b>	<b>16</b>
<b>116</b>	<b>46a</b>	<b>46e</b>	

**11 Route Divider**

Y7 K20

**12 Airport symbol**

Airport symbol may be used to the right of the route number when that specific route serves an airport (in the direction it is traveling)

## 4.2.3

## Bus Flags.

### Graphic Specifications

Layouts for Set down only, Bus stand, Direction of Travel, Hub Code and Colour Band applications.

\* Please note that all dimensions shown without measure reference are in **mm**

#### Special Message

	30	100		30
30			①	
	5		25	
60	50		10	
	5		25	
30			②	

#### ① Irish Set Down Only Message

120pt Bold, M10 Y100  
Tracking -10

#### ② English Set Down Only Message

120pt Bold, white  
Tracking -10

#### Bus Stand

	40	370	40
85			
		③	
36		Láthair Feithimh	
12			
36		Busanna	
20			
36		④ Bus Stand	
85			

#### ③ Irish Bus Stand Text

140pt Bold, 90% black  
Tracking -15

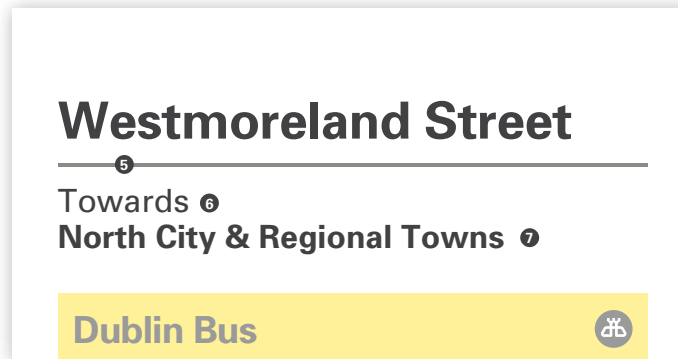
#### ④ English Bus Stand Text

140pt Bold, Y7 K55  
Tracking -15

### Direction of Travel



Irish on one side



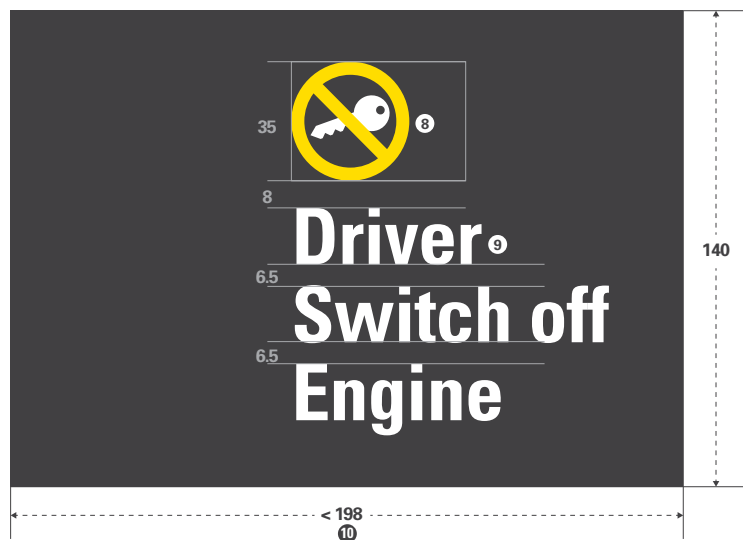
English on the other side

5 Divider  
Y7 K55

6 Toward Text  
60pt Roman, Black 90%

7 Direction of Travel Text  
60pt Bold, Black 90%

### Colour Band



Colour Band conveys two types of messages:

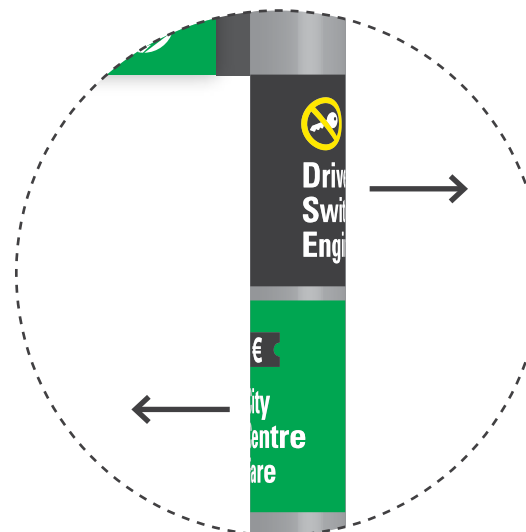
1. Message for Bus Driver  
90% Black background colour

2. Message for Passenger  
C100 Y100 Tfl Green background colour

8 Symbol Colour  
Symbols are to be created with three colours including: White, M10 Y100 and 90% Black

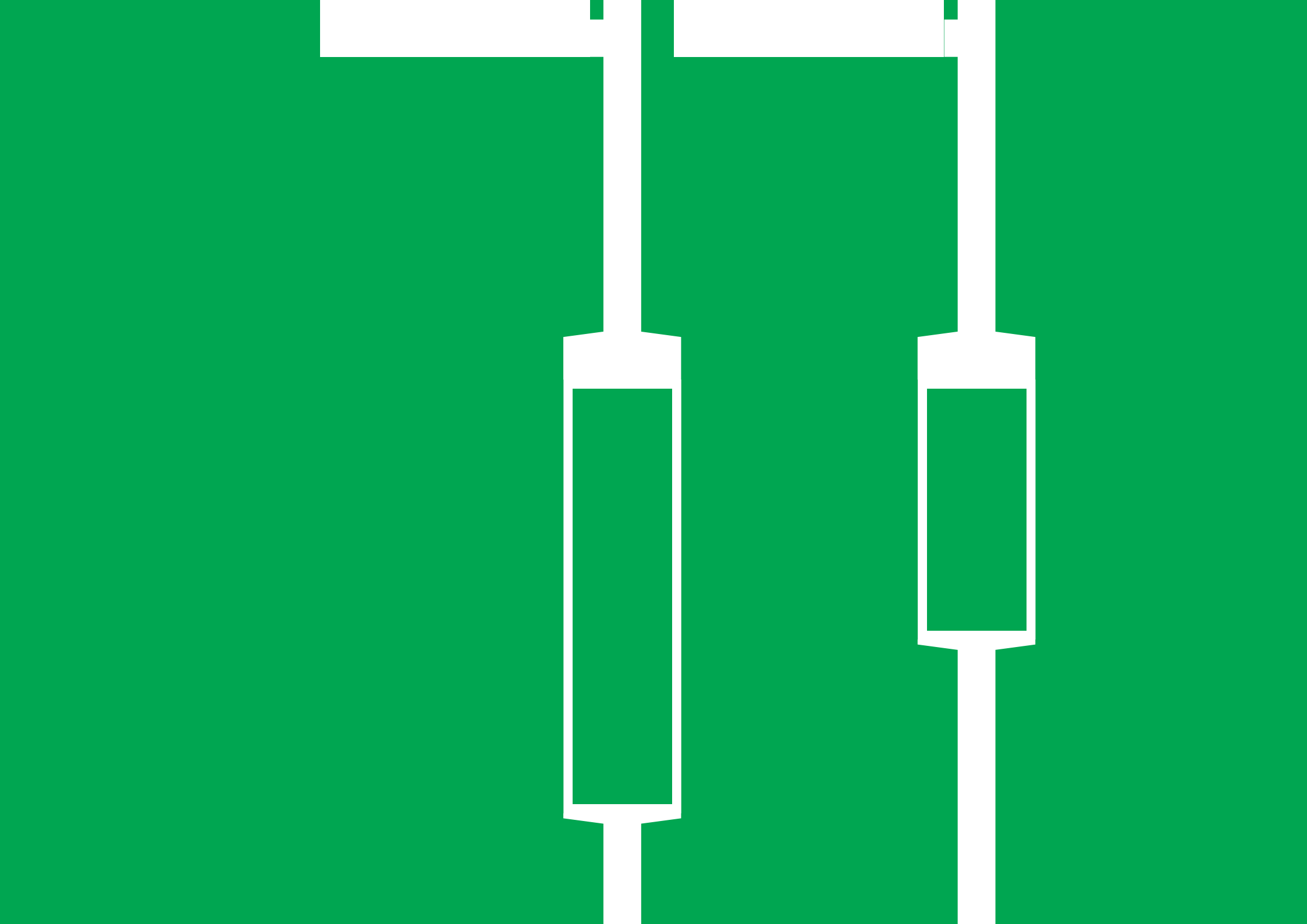
9 Colour Band Message  
65pt Bold Condensed, Tracking -10, White

10 Width of colour band must be suitable for pole diameter and wrap fully around the pole



#### Installation

Messages for Bus Driver are to be installed towards Street, whereas messages for passengers towards Footpath.



# 4.3 Bus Pole Information Panel.

### 4.3.1

# Bus Pole Information Panels.

## Product Type 1: Large

### Bus Pole Information Panel Product Type 1: Large

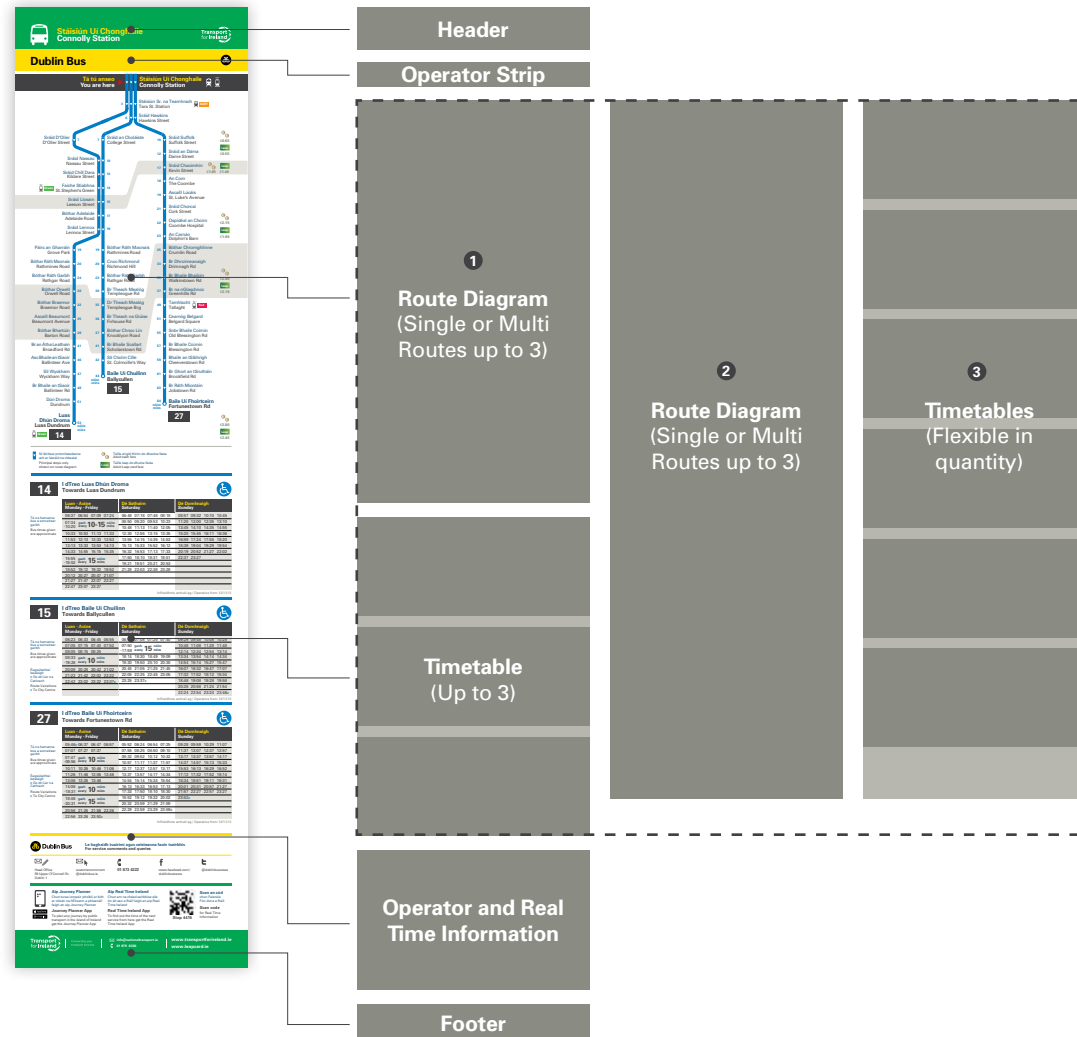
Four modular Bus Information Panel Large templates are constructed from key elements below.

#### Key Elements

- Header with TfI Brand
- Operator Strip
- Route Diagram
- Timetables Type 1 (Urban)
- Timetable Type 2 (Rural, Regional & Intercity)
- Hub Map
- Key
- Destination Finder
- Special Message
- Operator Information
- Footer

The Header and the Footer are always applied consistently to the bus flag templates. All other information is modular.

### Route Diagram with Timetable



**1 Route Diagram & Timetables**  
From one to three route diagrams and Timetables are to be included

**2 Route Diagram Only**  
From one to three route diagrams can be included and up to 47 stops can be accommodated on a single route diagram

**3 Timetables Only**  
The height of each unit of Timetable is flexible and up to 6 Timetables can be included



### Hub Map with Destination Finder

This interface combines a map and a destination finder. The top section shows a map of the Dublin 15 area with a 'You are here' marker. Below the map is a list of destinations. The bottom section is a large table with columns for destination, route, and time, providing detailed information for each route.

**Header**

**Hub Map & Key**

**Destination Finder**

**Footer**

### Hub Map & Single Route

This interface focuses on a specific route. It includes a map with the selected route highlighted in yellow. Below the map is a 'Dublin Bus' operator strip, followed by a 'Single Route Diagram' showing the route path. The bottom section contains a 'Timetable' for the route, listing departure and arrival times. The footer includes operator and real-time information.

**Header**

**Hub Map & Key**

**Operator Strip**

**Single Route Diagram**

**Timetable**

**Operator and Real Time Information**

**Footer**

### Special Message

This interface is designed for displaying important messages. It starts with a warning icon and a title. The main content is a detailed message body. The footer includes the Dublin Bus logo and contact information.

**Header**

**Special Message**

**Footer**

## 4.3.1

# Bus Pole Information Panels.

## Product Type 2: Small

### Bus Pole Information Panel Product Type 2: Small

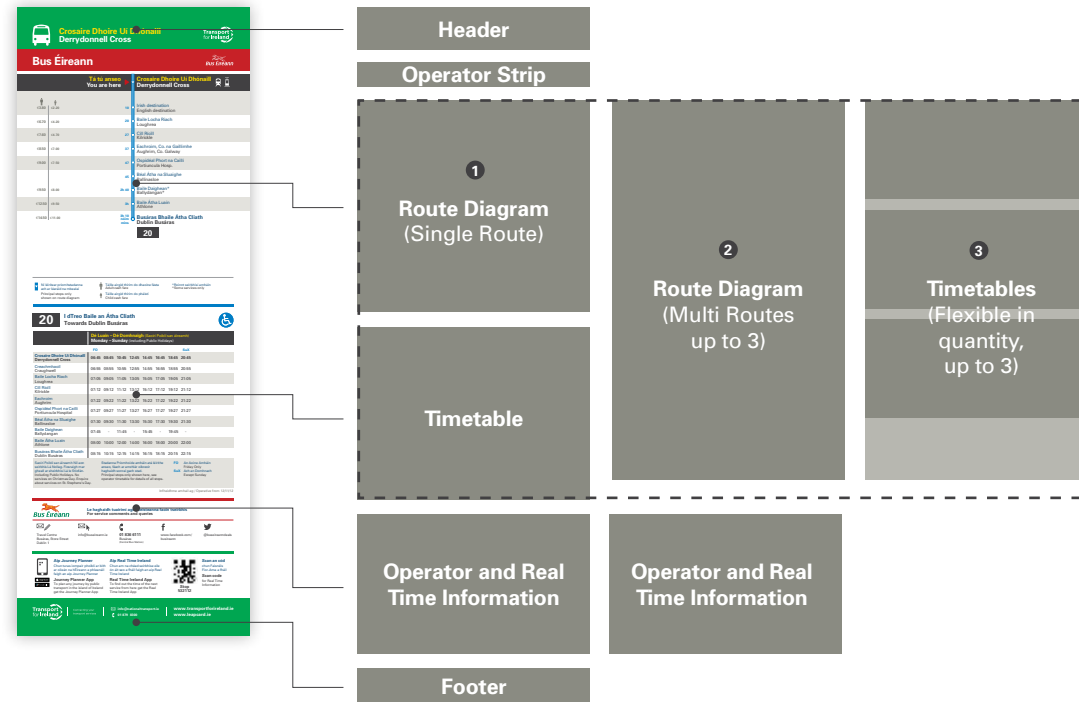
Three modular Bus Information Panel Small templates are constructed from key elements below.

#### Key Elements

- Header with TfI Brand
- Operator Strip
- Route Diagram
- Timetables Type 1 (Urban)
- Timetable Type 2 (Rural, Regional & Intercity)
- Hub Map
- Key
- Destination Finder
- Special Message
- Operator Information
- Footer

The Header and the Footer are always applied consistently to the bus flag templates. All other information is modular.

#### Route Diagram with Timetable



**1 Route Diagram & Timetables**  
Single route diagram and Timetable are to be included

**2 Route Diagram Only**  
From one to three route diagrams can be included and up to 18 stops are to be accommodated on a single route diagram

**3 Timetables Only**  
The height of each unit of Timetable is flexible and up to 3 Timetables are to be included

### Hub Map with Destination Finder

**Header**

**Hub Map & Key**

**Destination Finder**

**Footer**

### Special Message

**Header**

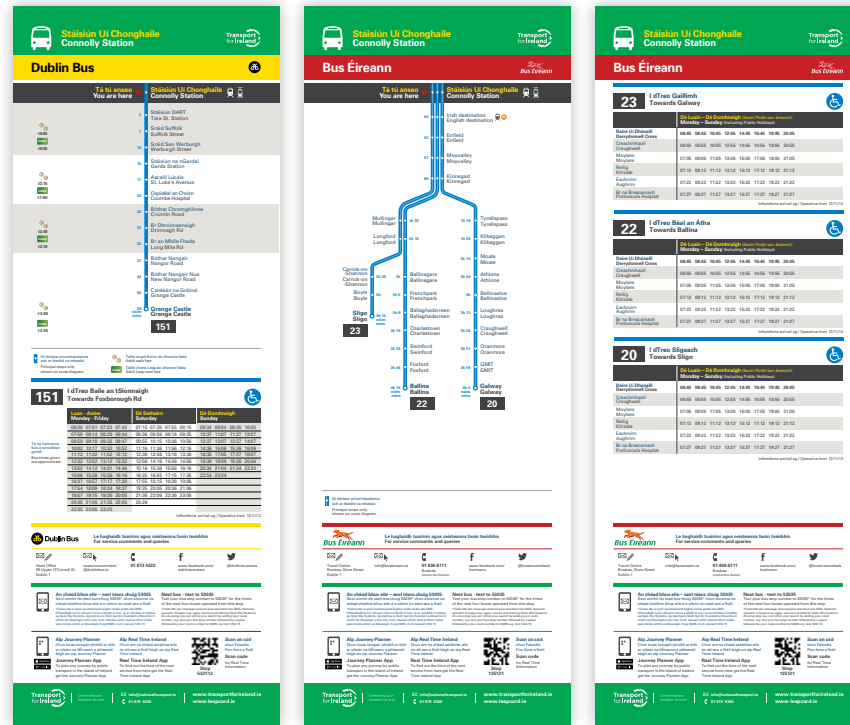
**Special Message**

**Footer**



### Product Type 2: Small

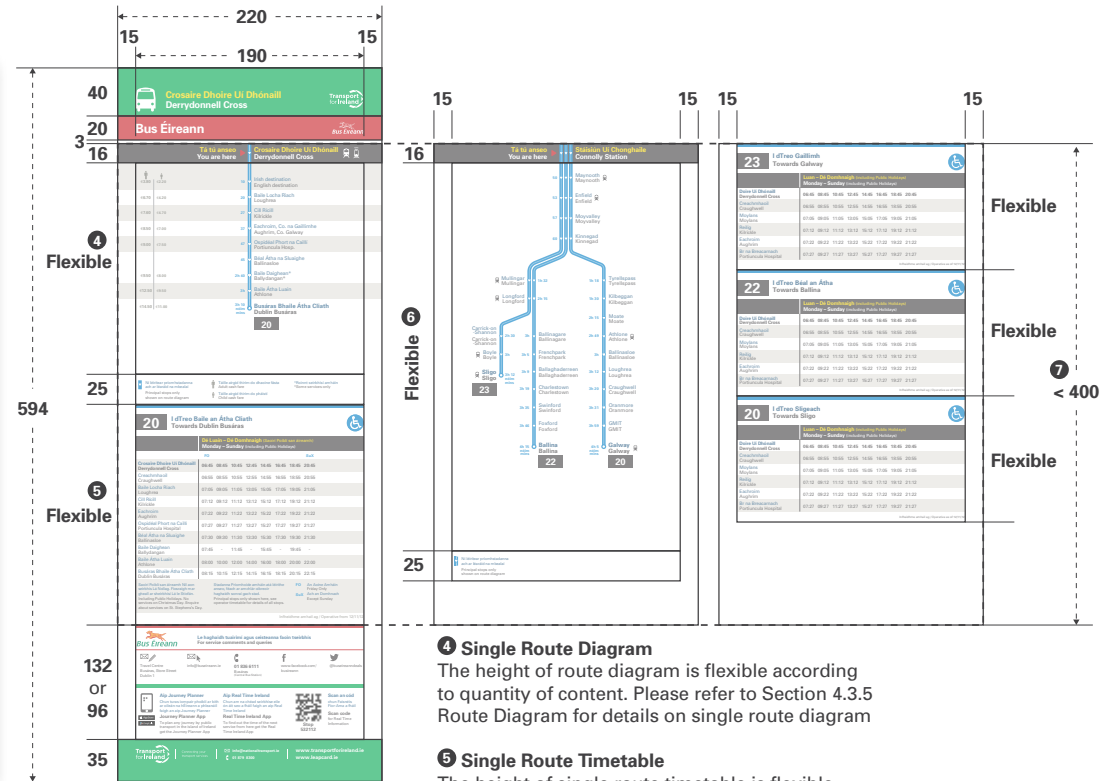
- Single Route / Multi Routes (Up to 3) / Route Diagram Only / Timetable Only



B\_IPB2\_DB\_v1

B\_IPB3\_BE\_v1

B\_IPB3\_BE\_v1



#### 4 Single Route Diagram

The height of route diagram is flexible according to quantity of content. Please refer to Section 4.3.5 Route Diagram for details on single route diagram

#### 5 Single Route Timetable

The height of single route timetable is flexible according to quantity of content. Please refer to Section 4.3.7 Timetable Type 1 (Urban) and Section 4.3.8 Timetable Type 2 (Rural, Regional & Intercity) for details on timetables

#### 6 Multi Routes Diagram

The height of the allocated space for multi routes diagram is flexible and the minimum is 323mm. Please refer to Section 4.3.5 Route Diagram for details on multi route diagrams

#### 7 Multi Routes Timetable

The height of each Timetable is flexible according to quantity of content and the total height of the allocated space for multi routes Timetables is up to 400mm

### 4.3.2

# Bus Pole Information Panels.

## Panel Specifications: Route Diagram with Timetable

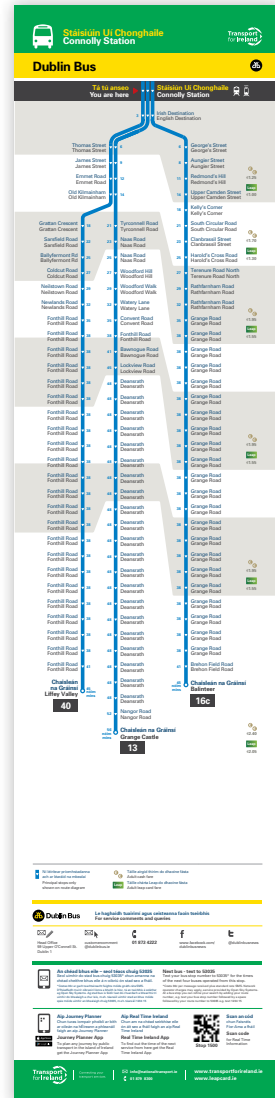
Panels shown right are exceptional templates for special use to be determined by the Authority. This page only specifies the exceptional elements. Standard layouts are shown in section 4.3.2(p60).

A Route Diagram only panel and Timetable only panel should always be provided together. Route diagram only and Timetable only panels should be used where there is a significant number of key destinations along multiple routes and where the available infrastructure has the additional panel space required.

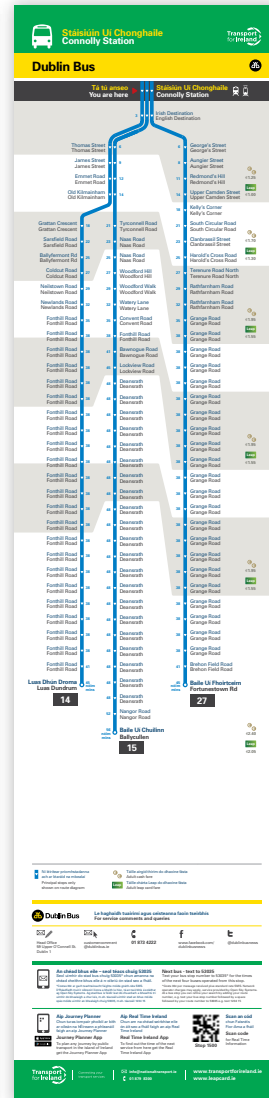
\* Please note that all dimensions shown without measure reference are in mm

### Product Type 1: Large

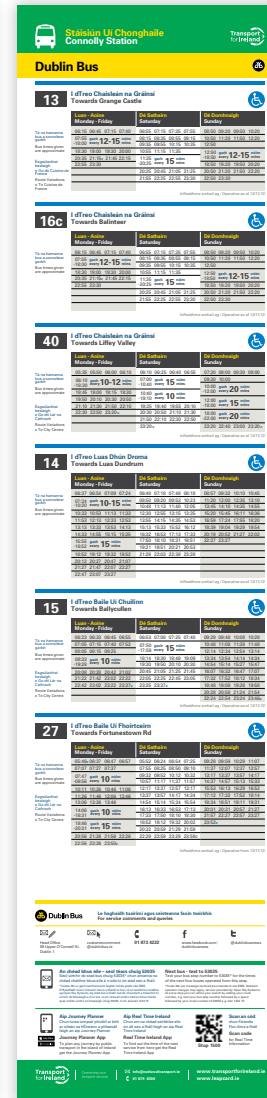
- Route Diagram Only / Timetables Only



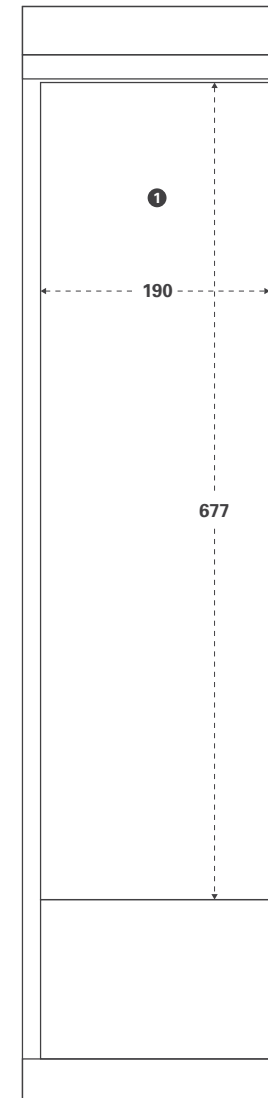
B\_IPA5\_DB\_v1



B\_IPA5\_DB\_v1



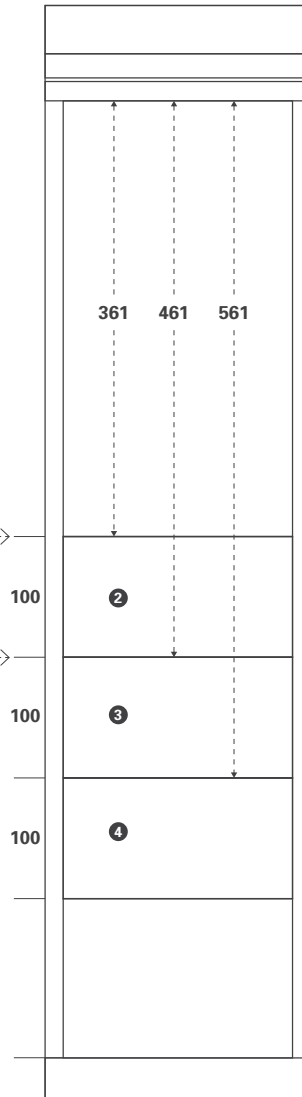
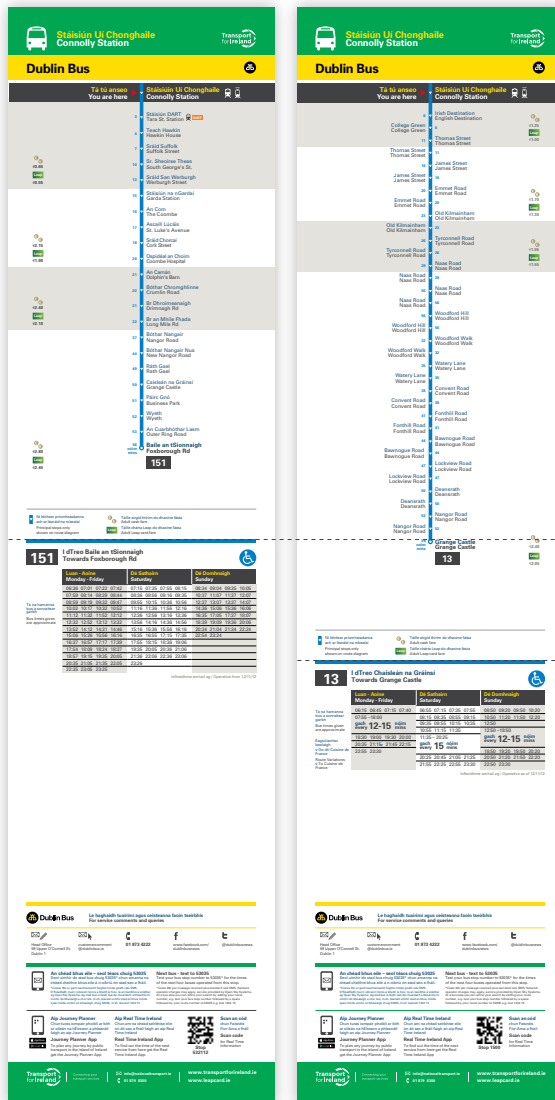
B\_IPA6\_DB\_v1



The allocated space for accommodating multi routes diagrams only or timetables only is 190(w) x 677(h). 1 This allows up to 45 destinations to be shown on multi route diagrams only and up to 6 timetables on Timetable only panels.

### Product Type 1: Large

- Single Route Diagram with Timetable Variant



The position of timetable is to be set up upon the grid shown left on single route diagram panel for exceptional use. This allows more destinations to be shown on a single route diagram as the following,

- Position 2 : up to 23 destinations
- Position 3 : up to 34 destinations
- Position 4 : up to 45 destinations

Please note that Section 4.3.6 Single Route Diagram Variant also demonstrates how to accommodate more destinations.

### 4.3.2

# Bus Pole Information Panels.

## Panel Specifications: Hub Map Panels

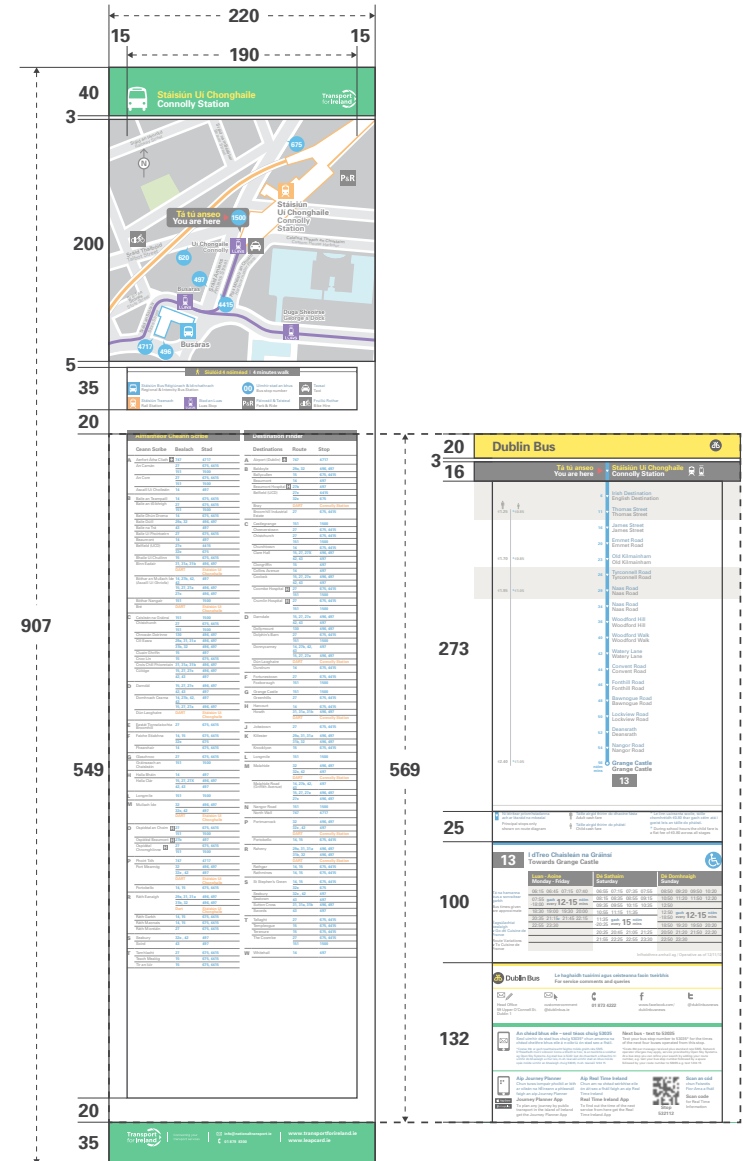
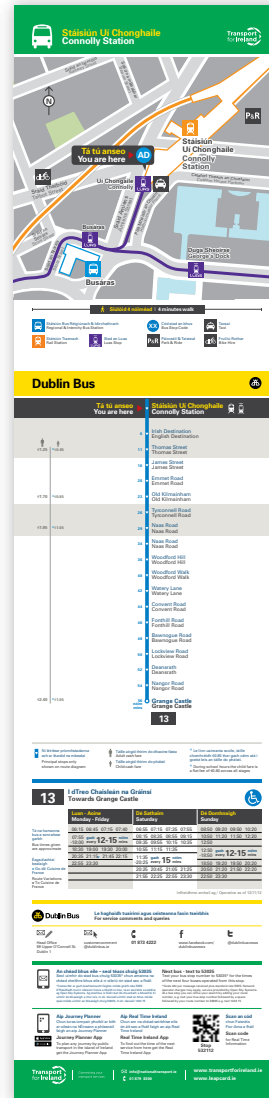
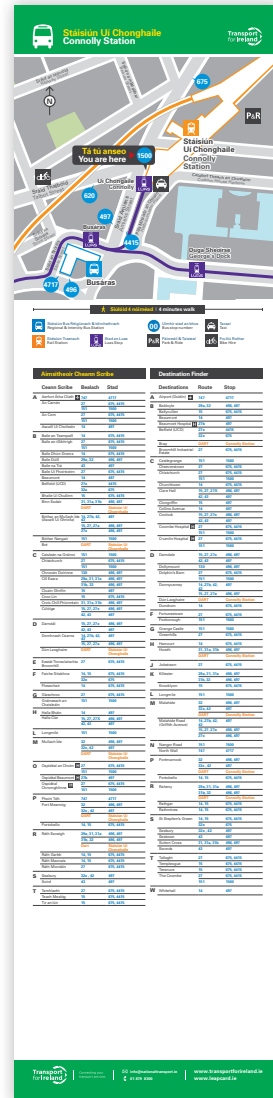
The panels shown right cover the family of panels that include a Hub Map for both large and small size panels.

This type of panel would typically be used where there are two or more public transport services stopping in close proximity to each other, or where there are one or more important destinations within walking distance of a bus stop.

\* Please note that all dimensions shown without measure reference are in **mm**

### Product Type 1: Large

- Hub Map & Destination Finder / Hub Map & Single Route

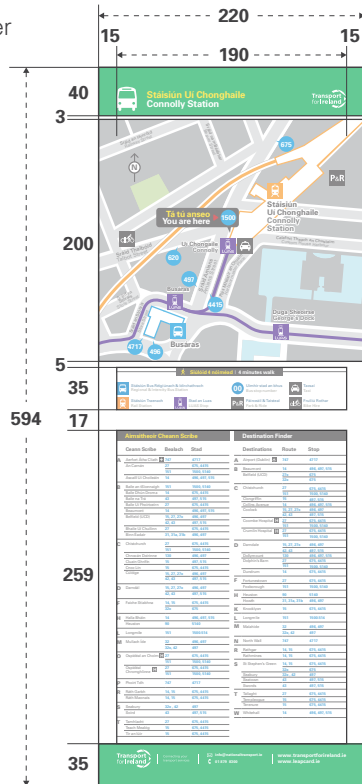




### 4.3.2

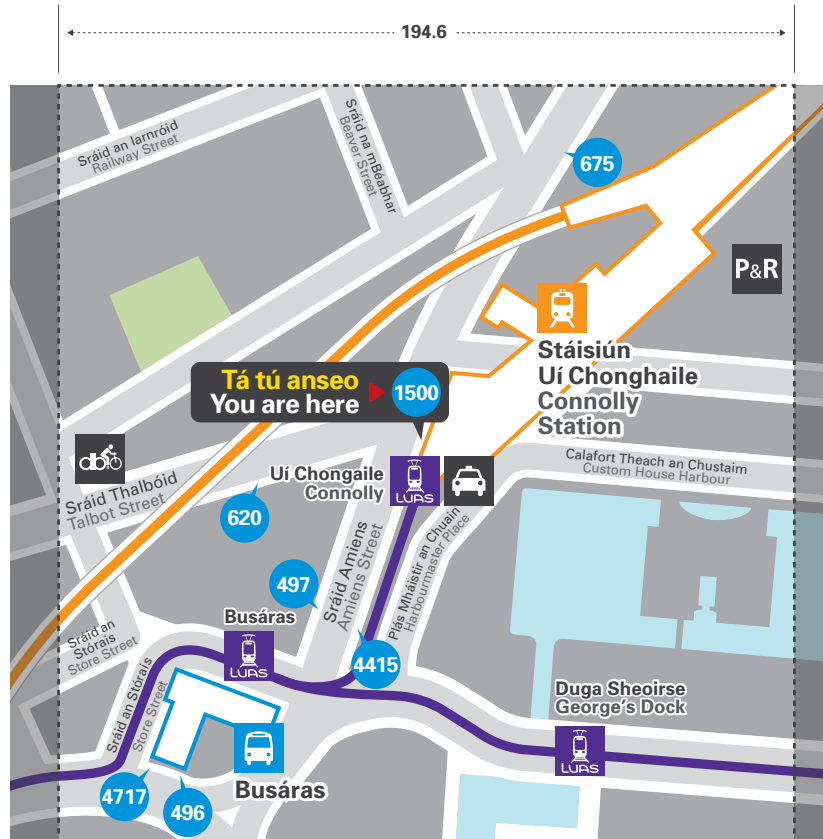
#### Product Type 2: Small

- Hub Map with Destination Finder



B\_IPB1\_v1

#### Visible Area of Hub Map



As a Hub Map is to be cropped and artworked, no contents such as street names and pictograms are to be placed within the invisible area coloured grey.

### 4.3.2

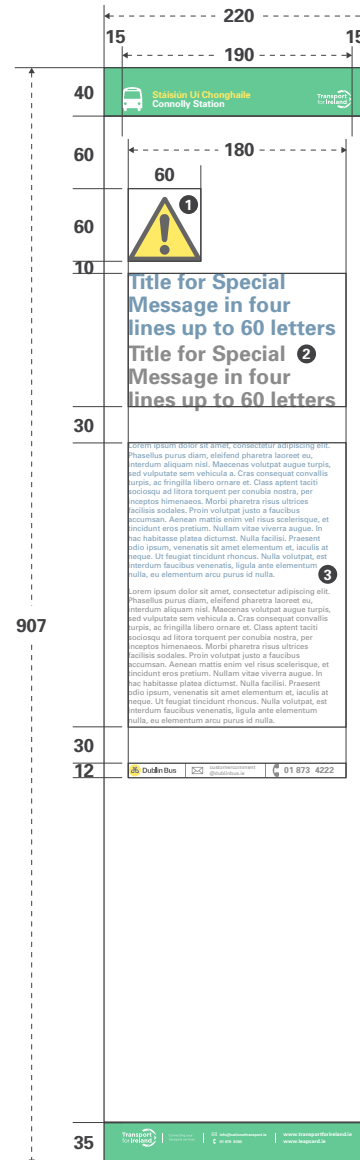
# Bus Pole Information Panels.

## Panel Specifications: Special Message

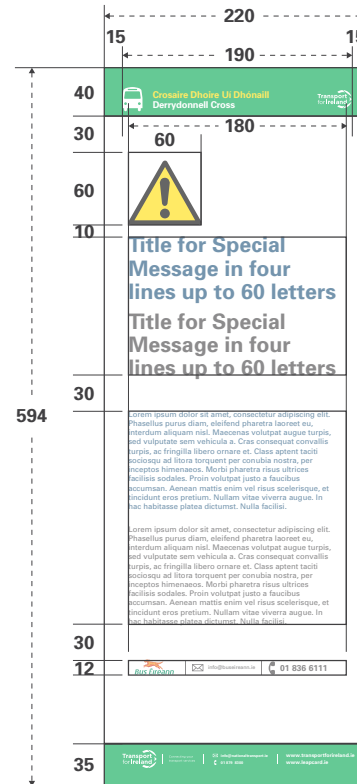
Two types of panels shown right cover the family of Special Message Panels Large.

\* Please note that all dimensions shown without measure reference are in **mm**

Product Type 1: Large



Product Type 2: Small



- 1 Symbol**  
The allocated space for symbols is 60 x 60. The symbols are to be left and bottom aligned
- 2 Title**  
50pt Bold, Tracking 0  
Irish C95 M70 Y30 K5, English  
90% Black
- 3 Body**  
18pt Regular, Tracking 0  
Irish C95 M70 Y30 K5, English  
90% Black

All specifications above apply to both product types including Large and Small

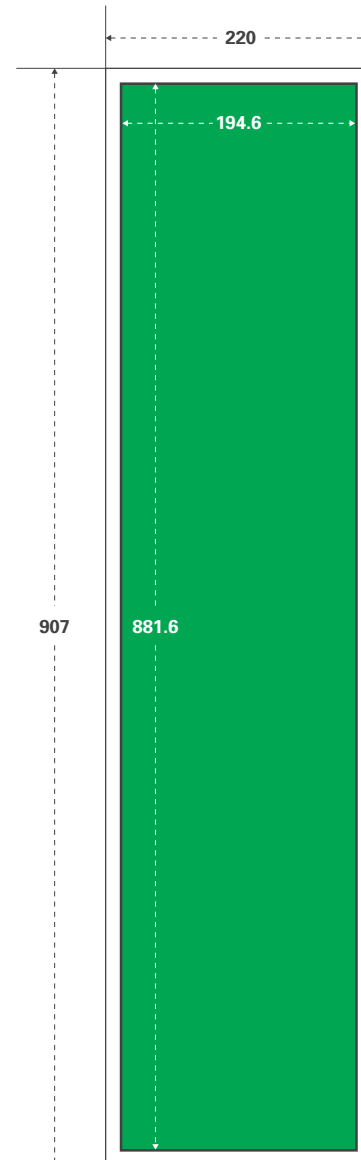
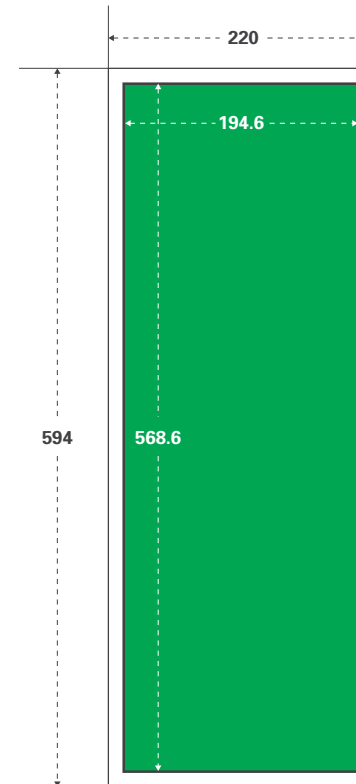
B\_IP.B5\_BE\_v1

## 4.3.2

## Bus Pole Information Panels.

### Panel Specifications: Visible Area

Green area shown right is the visible area for Bus Information Panels. Each template is set up based on this visible area so that all elements are legible and accessible.

**Product Type 1: Large****Product Type 2: Small**

### 4.3.3

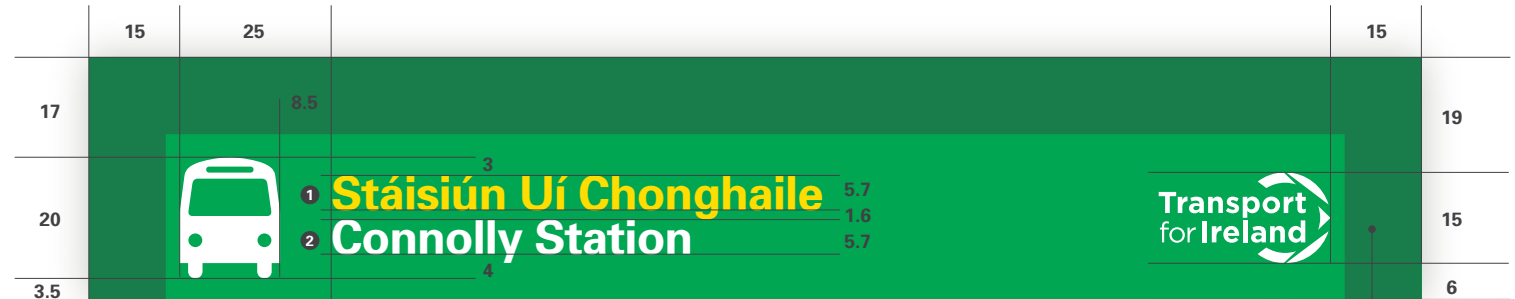
## Bus Pole Information Panels. Header & Footer

Header and Footer layout shown right is to be applied consistently throughout Bus Information Panel templates both large and small.

Information on the Leap card should be included only where leap fares are available.

\* Please note that all dimensions shown without measure reference are in **mm**

#### Header



**1 Location Name in Irish**  
22pt Bold, Tracking -20, M10 Y100

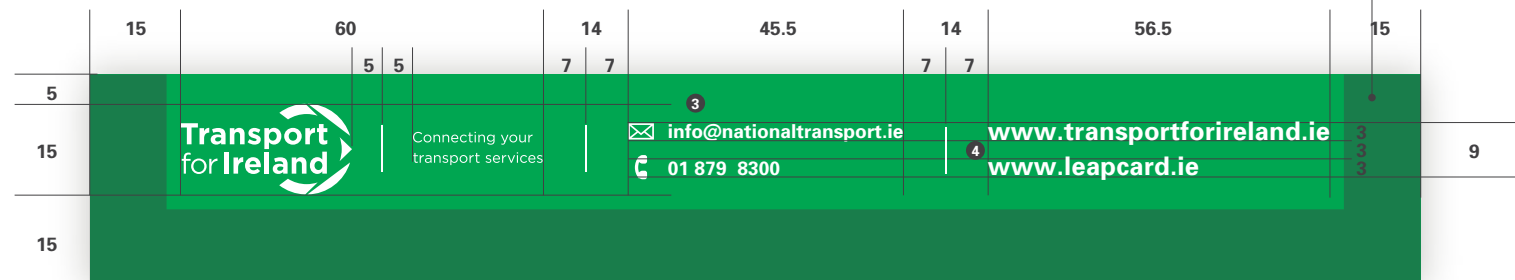
**2 Location Name in English**  
22pt Bold, Tracking -20, white

**3 Contact Information**  
9pt, Bold, white

**4 TfI & Leapcard Web Address**  
12pt Bold, Tracking 10, white

Invisible Area

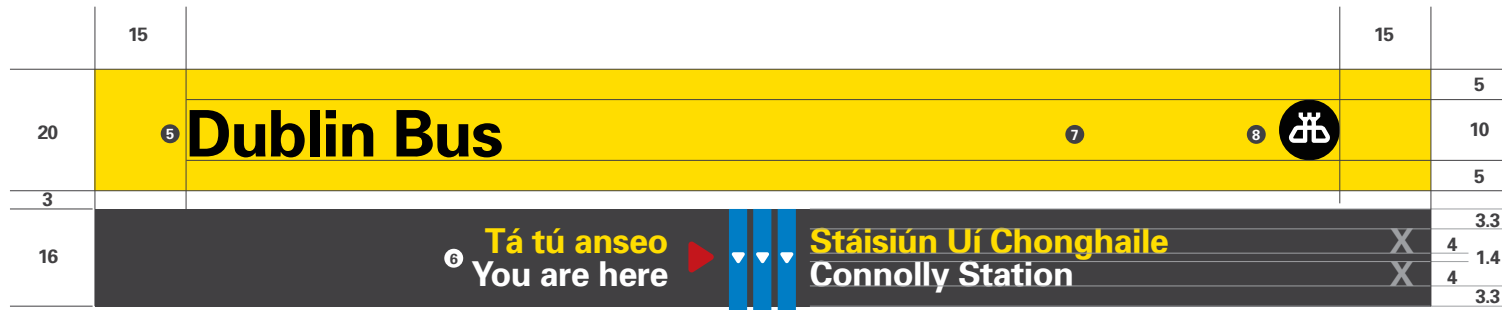
#### Footer



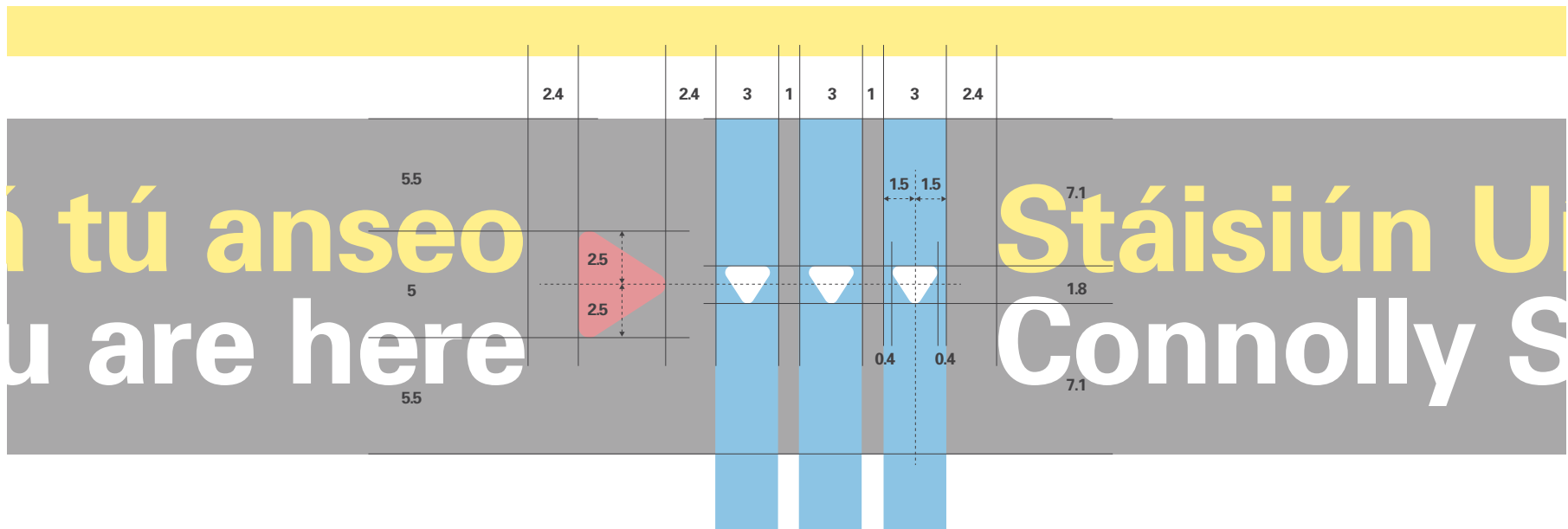
### 4.3.4

## Bus Pole Information Panels. Operator Strip & You Are Here

### Operator Strip & You Are Here



- 5 Operator Name**  
30pt Bold, Tracking -25, Monochrome
- 6 You Are Here & Current Location**  
16pt Bold, Tracking -20, Irish M10 Y100, English white
- 7 Operator Strip Colour**  
Please refer to Section 4.1 TfI & Bus Operator Brands
- 8 Operator Logo**  
Operator logo is monochrome on a colour background, aligning to the right edge of the containing box



### 4.3.5

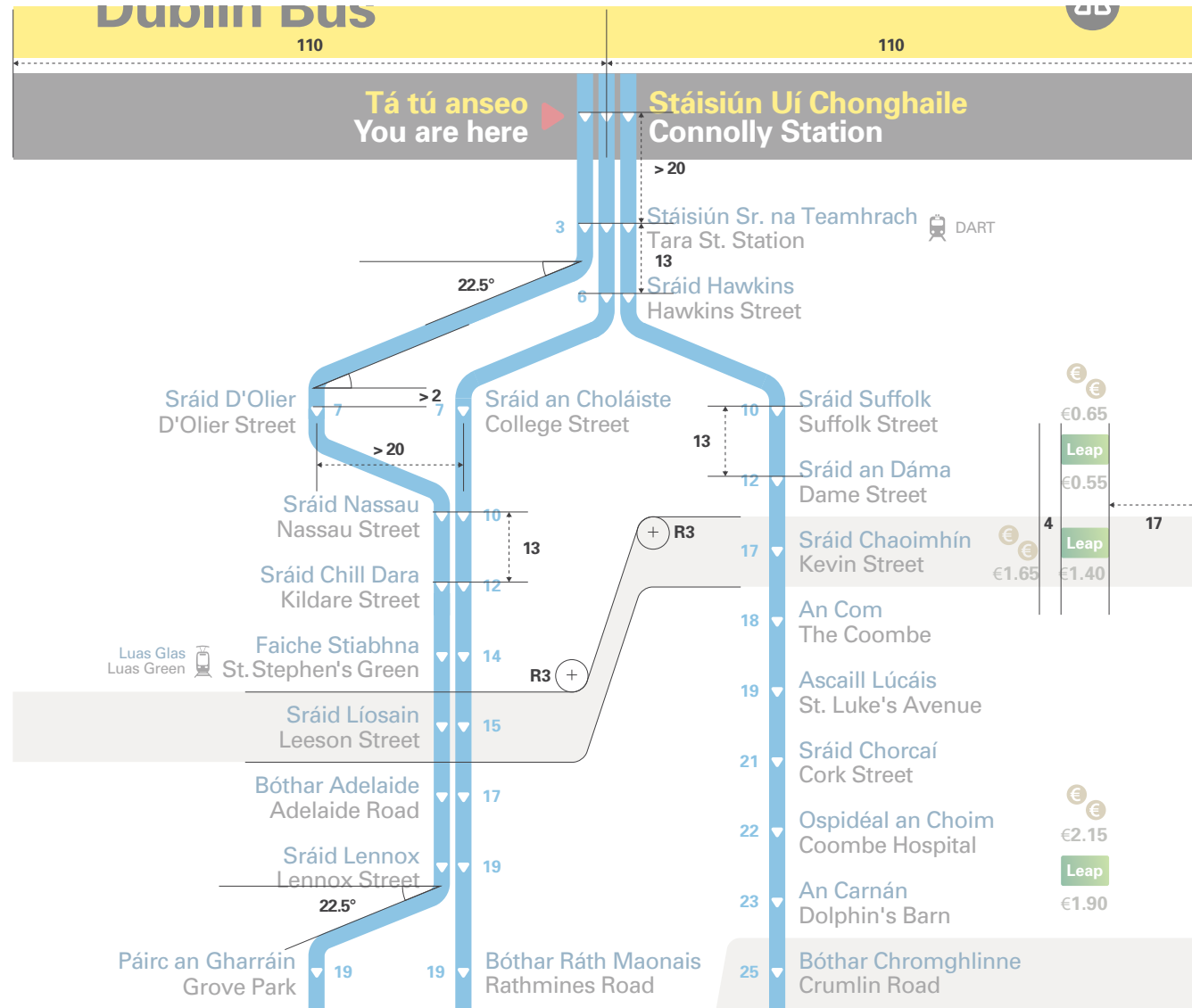
Many of the spacing rules for Route Diagram specify a minimum distance, in these cases you can use any distance as long as it is greater than the guidelines.

The spacing of elements on Route Diagrams should be considered as a whole.

\* Please note that all dimensions shown without measure reference are in mm

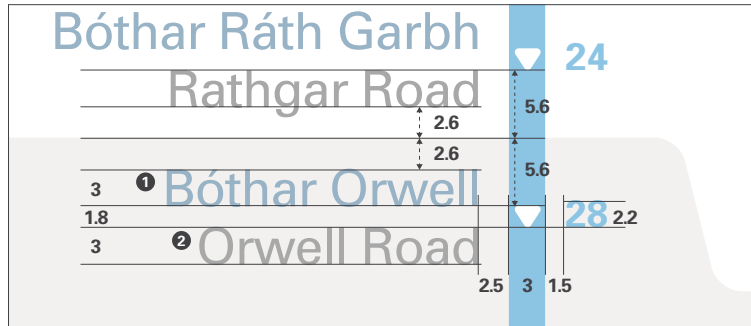
## Bus Pole Information Panels. Route Diagram

### Multi Routes Diagram



### 4.3.5

#### Stop Name\* and Arrow



**1 Irish Destination Name**  
12pt Regular, Tracking -25, C95 M70 Y30 K5

**2 English Destination Name**  
12pt Regular, Tracking -25, 90% Black

\* Destination names on multi route diagrams can be aligned on the left or right hand side of each route diagram. Single route diagram has a variant in positioning destination names, please refer to Section 4.3.2 Panel Specification : Route Diagram with Timetable.

**3 Irish Terminus**  
14pt Bold, Tracking -25, C95 M70 Y30 K5

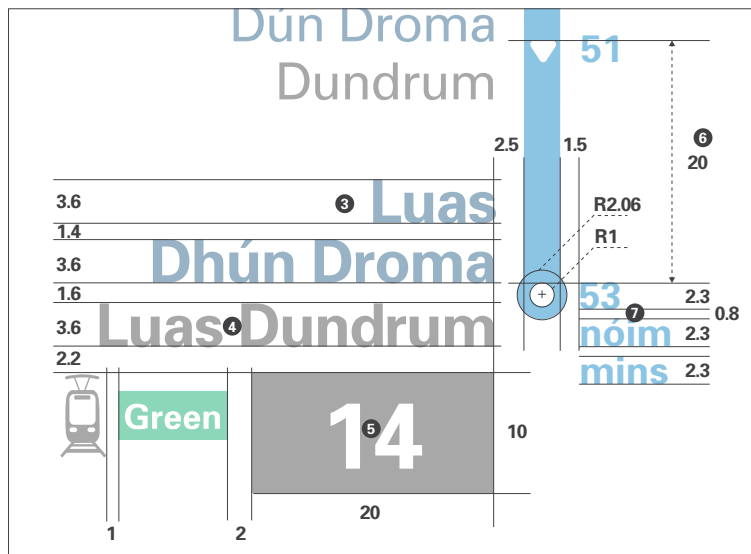
**4 English Terminus**  
14pt Bold, Tracking -25, 90% Black

**5 Bus Route Number**  
22pt Bold, Tracking -25, White

**6** The spacing between a terminus and the previous stop is varied as shown below,  
2 lines of terminus name : 15mm  
3-4 lines of terminus name : 20mm

**7 Journey Time**  
9pt Bold, Tracking 0, C100 M40  
The journey time is the average journey time from the current bus stop location to the relevant destination.

#### Final Destination

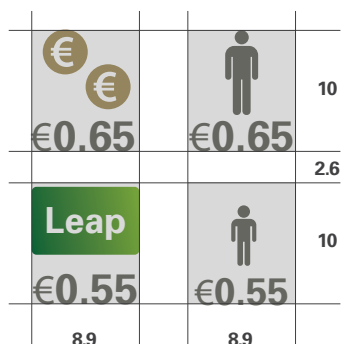


### 4.3.5

## Bus Pole Information Panels. Route Diagram Details

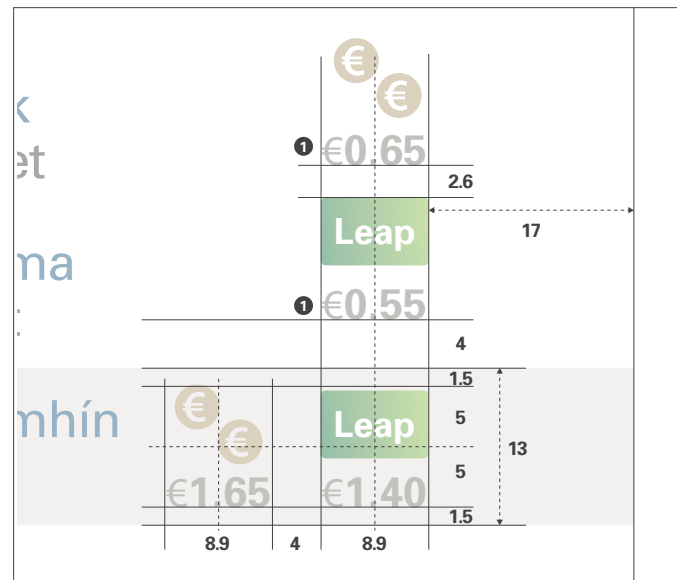
It is optional to include fare information within the route diagram panel. The National Transport Authority should be consulted prior to the inclusion or removal of fare information.

\* Please note that all dimensions shown without measure reference are in mm



Adult cash and adult Leap fares should be shown where the Leap card is available, where it is not adult and child cash fares should be shown instead. Fare information should only be provided where the same pricing structure applies to each destination shown regardless of the route to that destination for cash or Leap fares.

#### Fare Information - Multi Routes Diagram



\* Fare information is to be aligned at the bottom right or left hand side of a fare zone with the specified spacings shown within the diagram. If there is not enough space in the fare zone area to accommodate fare information vertically, then it is to be horizontally laid out.

#### Multi Routes and Single Route Fare Information Layout

Multi Route Diagram is to accommodate Fare Information vertically to make Fare Information avoid being crashed with destination names. On the other hand, Single Route Diagram has enough space to accommodate Fare Information horizontally, so Fare Information is to be laid out as shown right without repetition of icons.

#### 1 Fare (Adult Cash, Leap Card)

10pt Bold, Tracking 0, Y10 K65

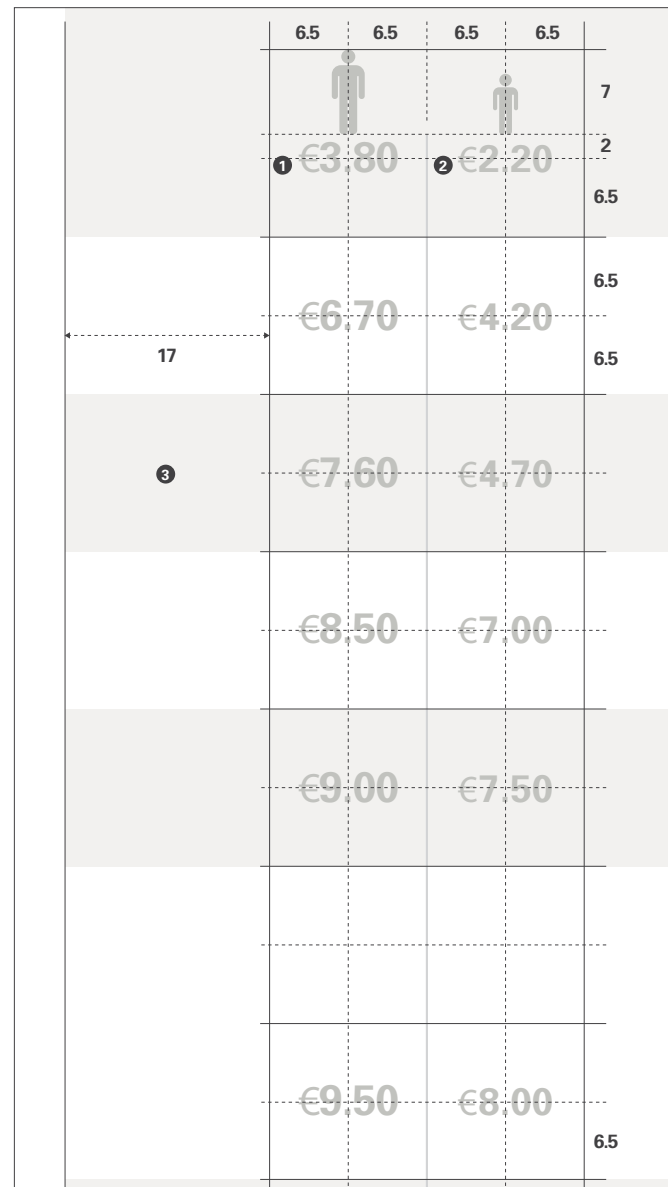
#### 2 Fare (Child)

9pt Bold, Tracking 0, Y10 K65

#### 3 Fare Zone Colour

Y3 K12

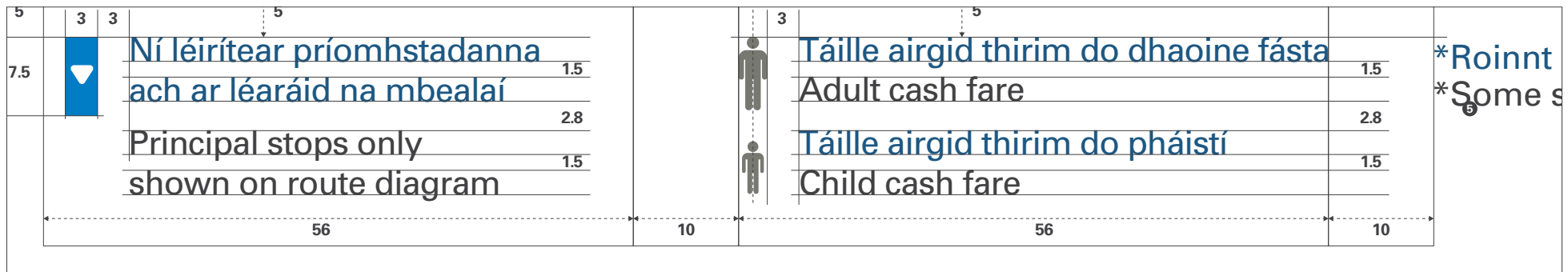
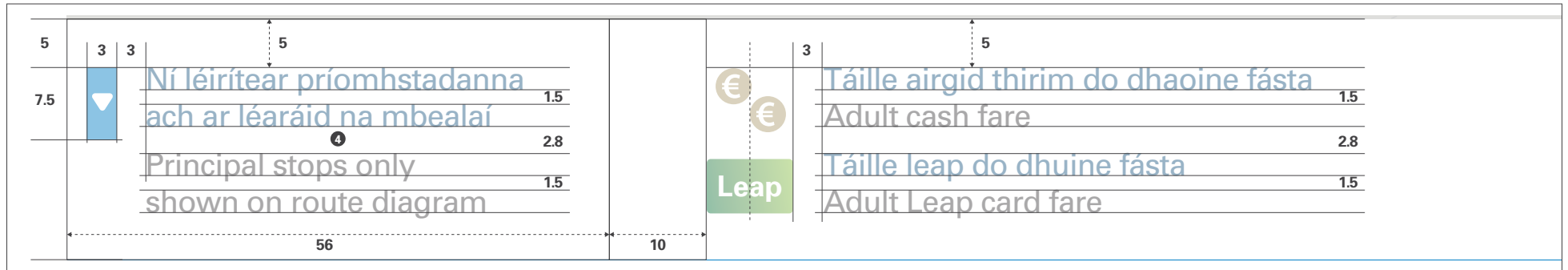
#### Fare Information - Single Route Diagram





# 4.3.5

## Keys



**4 Key Text**  
9pt Regular, Tracking -25, Irish C95 M70 Y30 K5, English 90% Black

**5 Special Note**  
9pt Regular, Tracking -25, Irish C95 M70 Y30 K5, English 90% Black



**\* Schoolchild Fare**  
Text regarding the schoolchild fare 'During school hours the child cash fare is a flat fee of €0.90 across all stages' is to be included within the route diagram key when the child cash fare is listed within the route diagram for all Dublin Bus services and on provincial city services only provided by Bus Eireann, in Cork, Limerick, Galway and Waterford.



**\* Some Services Only**  
Text regarding the route service 'Some services only' is to be included within the route diagram key when the symbol \* appears after a destination.

## 4.3.6

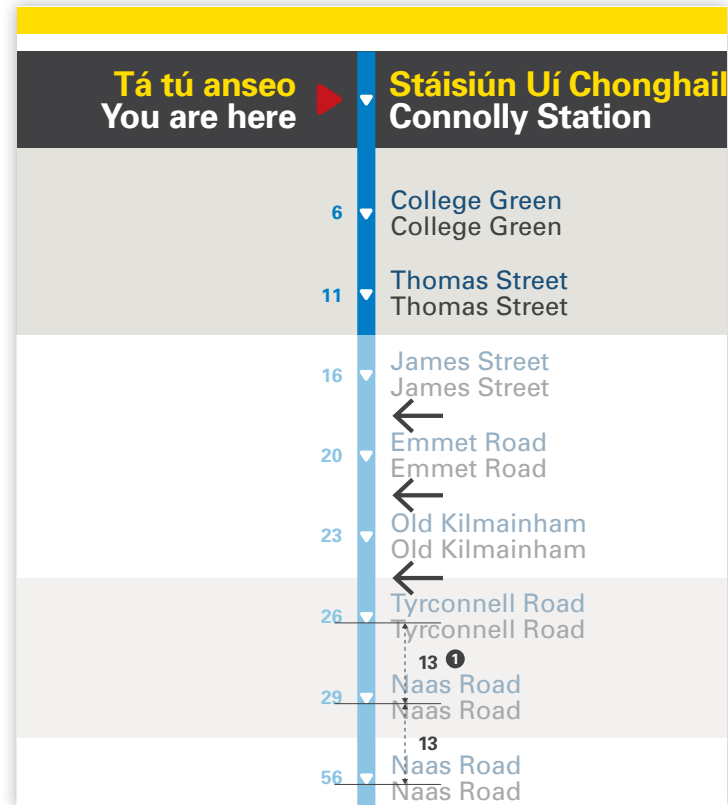
## Bus Pole Information Panels.

### Route Diagram Variants

Pages show variants of route diagram spacing and style. Page 74 demonstrates the options for spacing and alignment. Page 75 shows two different bus route line styles.

\* Please note that all dimensions shown without measure reference are in **mm**

#### Standard Single Route Diagram



The standard space between stop arrows on a route diagram is 13mm and the destination names are aligned to the left, on right hand side of the route. The journey time text is aligned on the opposite side. ❶

#### Single Route Diagram Variant for more stops

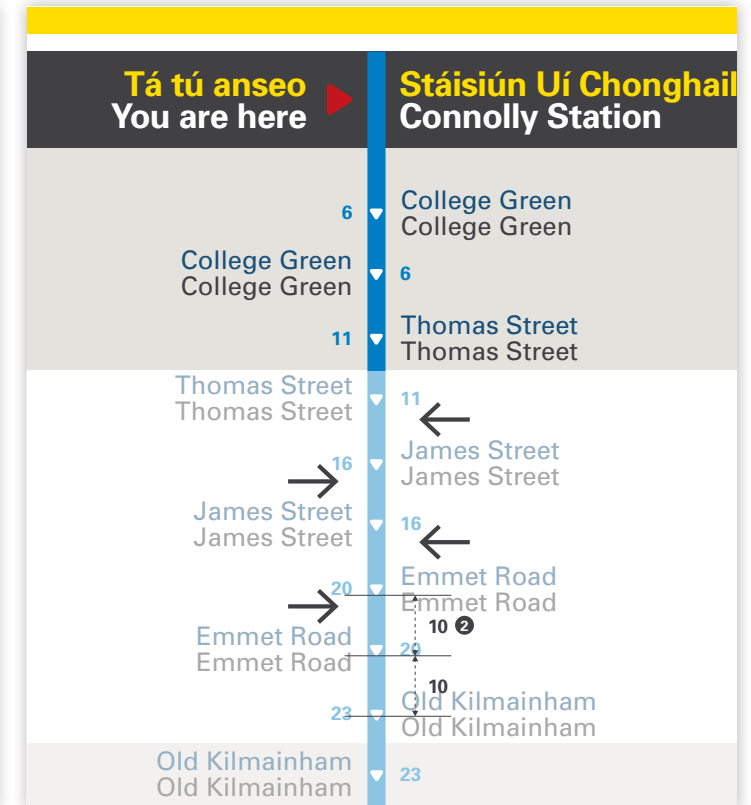


Diagram above shows a variant of a single route diagram that has smaller spacing (10mm) between the stop arrows than the standard single route diagram on the left. ❷

Destination names are to be placed on either side of the route. This template is to be used when more destinations are required to be shown than the standard single route diagram will allow for.

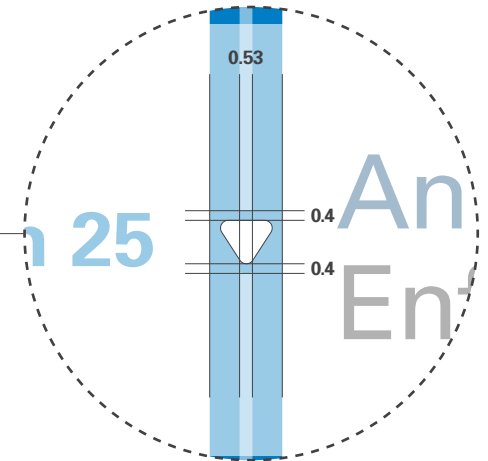
### 4.3.6

Urban Bus Route Line Style

13	▼	Sraid San Werburgh
15	▼	Stáisiún n Garda Sta
16	▼	An Com The Coom
17	▼	Ascaill Lú St. Luke's

Rural, Regional or Intercity Bus Route Line Style

2h	▼	Bealach Br Milltownpa
2h 10	▼	Cionn Átha Kinnegad*
2h 14	▼	Cluain Ard Clonard*
2h 18	▼	Moyvalley Moyvalley



③ Line Colour  
The colour of the fine line in the middle is White with 50% transparency



### 4.3.7

#### Day of The Week & Departure Times

	3			
2.2				
3				
12.4	1.6			
3				
2.6				
2				
6.2	2.8	06:23	06:33	06:45
1.4				06:55
		07:05	07:15	07:40
				07:52
		12.2	12.2	12.2
		08:05	08:15	08:25

#### Frequency Band

<b>Dé Sathairn Saturday</b>			
06:53	07:08	07:25	07:40
gach every 15 mins			
07:50	17:59	18:14	18:30
		18:49	19:09
		19:20	19:50
		20:10	20:20

**4 Day of Week**  
12pt Bold, Tracking -25,  
Irish M10 Y100, English White

**5 Departure Time**  
11.5pt Regular, Tracking -25, 90% Black

\* The frequency band should be used when there are more than 8 departures (in a row) that leave at the same frequent interval. The maximum headway between departures for using the frequency band is **15 minutes**.

The departure times shown when using the frequency band are the actual departures times of the first and last departure that leave at the relevant headway.

**6 Text 'every' & 'mins'**  
9pt Bold, Tracking -25,  
Irish C95 M70 Y30 K5, English 90% Black

**7 Frequency Number**  
20pt Bold, Tracking -25, 90% Black

**8 Departure Note**  
9pt Regular, Tracking -10,  
Irish C95 M70 Y30 K5, English 90% Black

**9 Route Variation Symbol**  
9pt Bold, Tracking 0, C100 M40

**10 Operative Dates**  
9pt Regular, Tracking -10, Y10 K65

#### Departure Note

		-19:28
		20:08
		21:22
		22:42

#### Operative Dates

08	19:28	19:58
58	21:24	21:54
54	23:24	23:46c
operative from 12/11/12		

### 4.3.8

# Bus Pole Information Panels.

## Timetable Type 2: Rural, Regional & Intercity

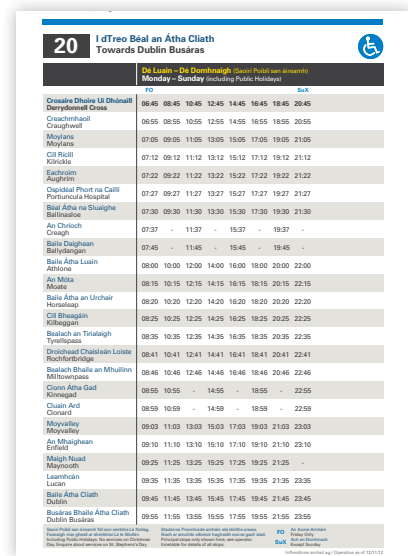
Timetable Type 2 layout shown right shows location specific departure times and destination arrival times.

Timetable Type 2 should be used for rural, regional or intercity services.

\* Please note that all dimensions shown without measure reference are in mm

Timetable Type 2: Rural, Regional & Intercity

	15	26	4	160											15
2.8															
5.5															
13.2	1	20	I dTreo Béal an Átha Cliath Towards Dublin Busáras											3	14
3															
	12.3	Dé Luain – Dé Domhnaigh (Saoirí Poiblí) Monday – Sunday (including Public Holidays)													
		Dé Domhnaigh Sunday													
		FO													
		SuX											5		
10		52	Crosaire Dhoire Uí Dhónaill Derrydonnell Cross												
10			Creachmhaoil Craughwell											38.1 (Minimum)	
10			Moylans Moylans											50.3	
10			Cill Ríicill Kilrickle											62.5	
			Eachroim Aughrim											138	
			Ospidéal Phort na Cailí Portiuncula Hospital												
			XXXXXXXXXXXXXXXXXXXX												
			Ballinasloe												
			1	2	3	4	5	6	7	8	9	10	11		



**1 Bus Route Number**

34pt Bold, Tracking 0, White

**2 Directional Information**

15pt Bold, Tracking -10, Irish C95 M70 Y30 K5, English 90% Black

**3 Accessibility Symbol**

The international wheelchair symbol should be included within the timetable when the relevant bus route is wheelchair accessible.

**4 Day of Week**

12pt Bold, Tracking -25, Irish M10 Y100, English White

Additional text in bracket : 10pt Regular, Tracking -25, Irish M10

Y100, English White

**5 Operating Day Note Row**

This row above the departure times is optional and should be used if there are operator day note symbols required.

**6 Destination Name**

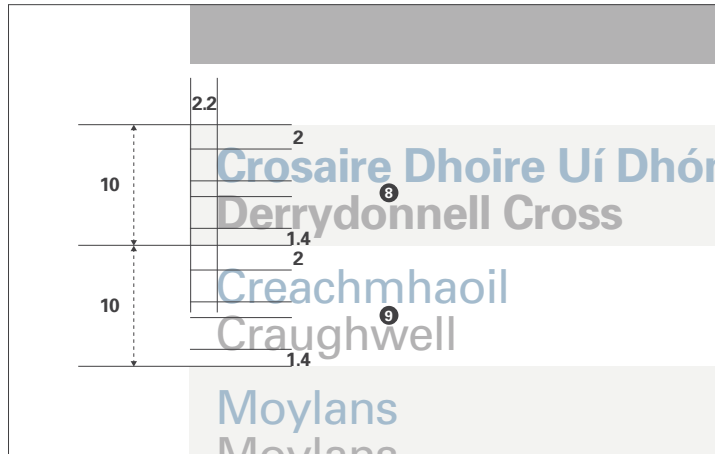
Single name reference applies to each stop with maximum number of 19 characters allowed.

**7 Departure Time Layout**

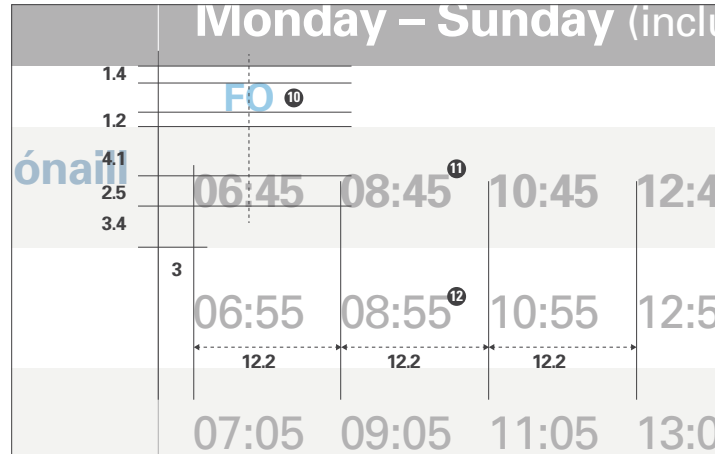
Up to 11 departure times are to be placed within a single row of Timetable Type 2.

## 4.3.8

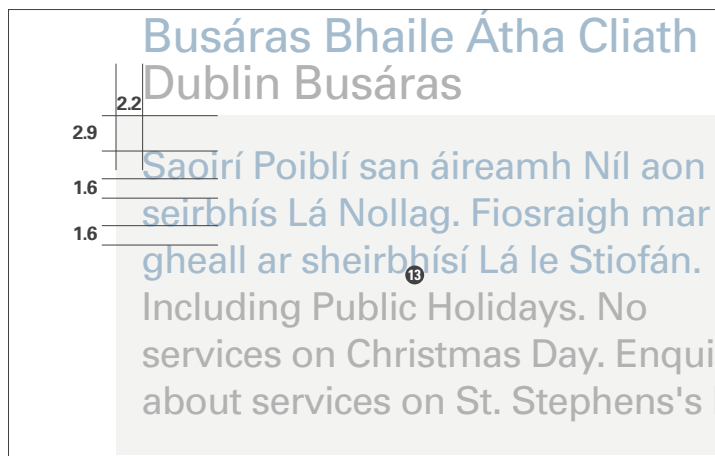
### Destination Names



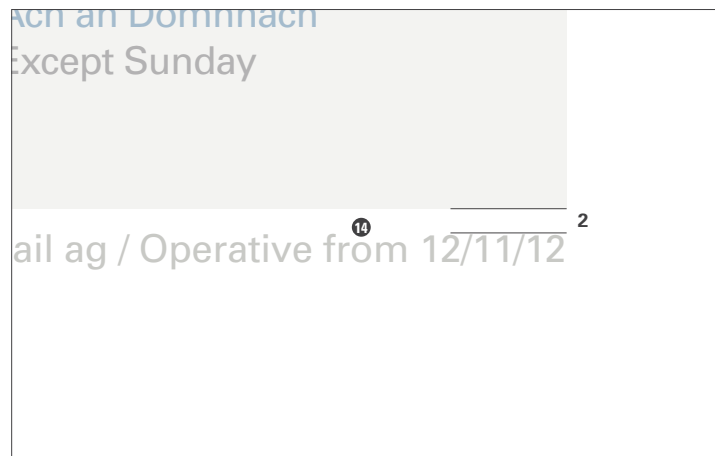
### Departure Times



### Departure Note



### Operative Dates



**8 Current Location Name**  
11pt Bold, Tracking -25,  
Irish C95 M70 Y30 K5, English 90% Black

**9 Destination Name**  
11pt Regular, Tracking -25,  
Irish C95 M70 Y30 K5, English 90% Black

**10 Operating Day Note Symbol**  
9pt Bold, Tracking 0, C100 M40

**11 Departure Time at Current Location**  
11pt Bold, Tracking -25, 90% Black

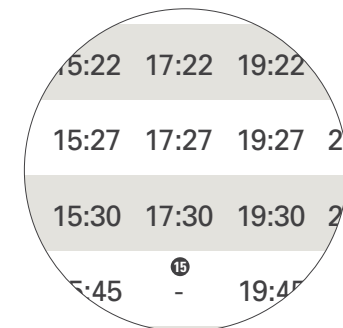
**12 Departure Time**  
11pt Regular, Tracking -25, 90% Black

**13 Departure Note**  
9pt Regular, Tracking -10,  
Irish C95 M70 Y30 K5, English 90% Black

\*Departure notes may include notes regarding service variants and definitions of any operating day note symbols used within the timetable.

**14 Operative Dates**  
9pt Regular, Tracking -10, Y10 K65

**15 Dash**  
Where there is no service, a dash is to be placed



## 4.3.9

# Bus Information Panels.

## Operator Information

Operator contact details and Real Time Information layout shown right is to be applied consistently throughout Bus Information Panel templates. See below for the Typesetting.

\* Please note that all dimensions shown without measure reference are in **mm**

### ① Heading

11pt Bold, Tracking -10

### ② Body

9pt Regular, Tracking -10

### ③ Note

7pt Regular, Tracking -10

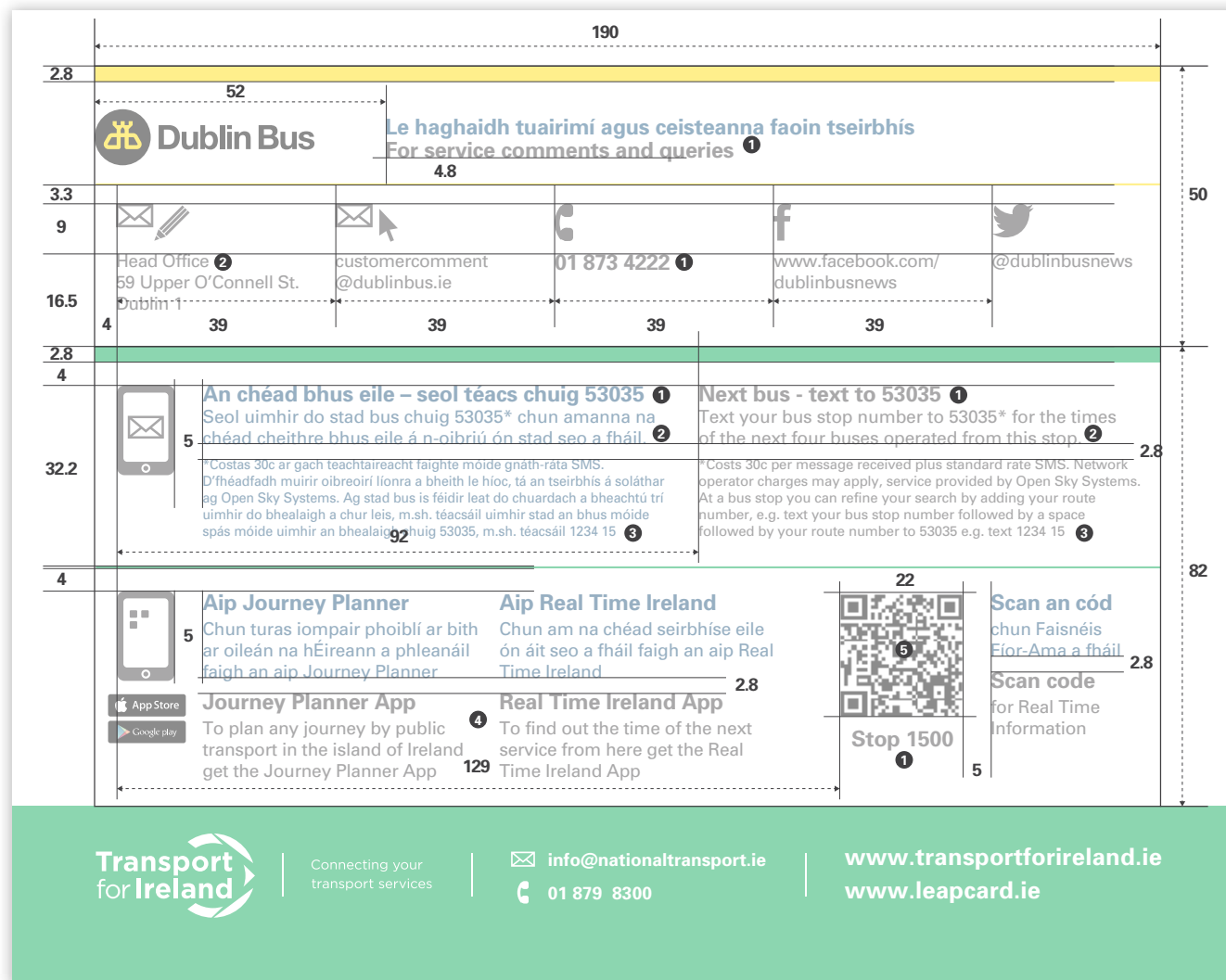
### Text Colour

Irish C95 M70 Y30 K5, English 90% Black

④ The Real Time Ireland App text should be included where Real Time Information is available for the relevant bus stop.

⑤ The QR code and supporting text should be included where Real Time Information is available for the relevant bus stop via the Real Time Ireland App.

### Operator Information and Real Time Information





### 4.3.9

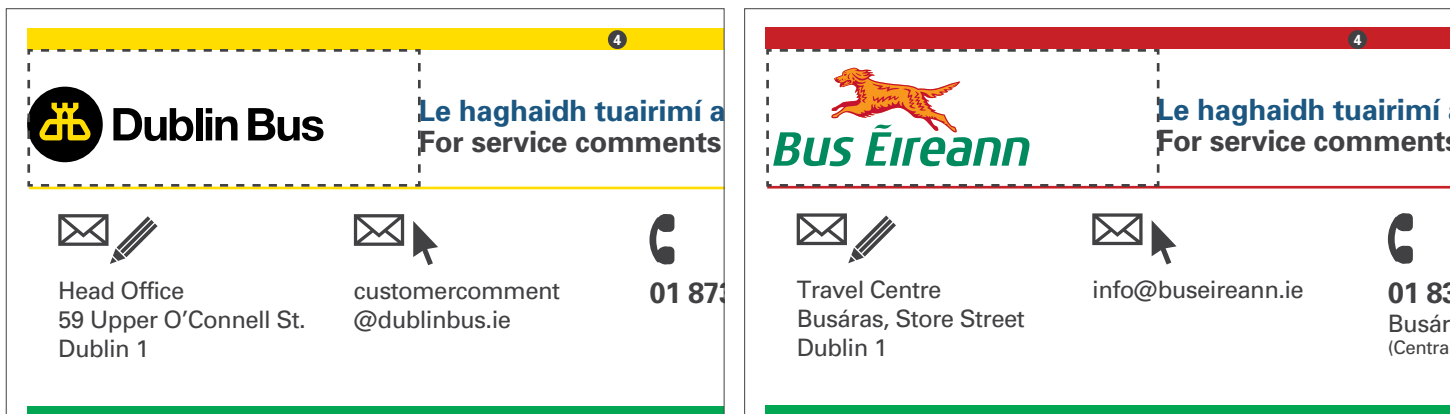
## Real Time Information Exclusion



When more space is required for longer timetables, up to 36mm in additional length can be achieved by excluding part of the Real Time Information 1. The operator information section is then to be relaid out as shown 2.

In exceptional circumstances, if further space is required then the second part of the Real Time Information may be left out with the operators contact details aligned at the bottom. 3

## Operator Logo



Operator logos are to be placed vertically centred at far left of the allocated space as shown left. Colour bars are to be applied with each operator's brand colour. 4

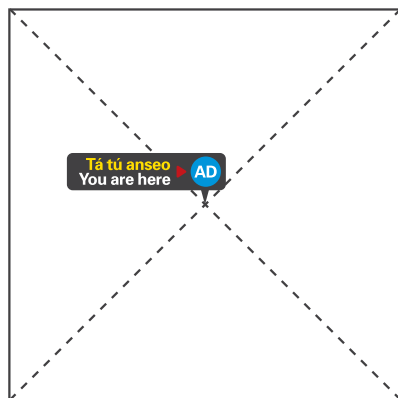
### 4.3.10

## Bus Information Panels.

### Hub Map & Key

Hub Map & Key layout shown right is to be applied consistently throughout Bus Information Panel templates.

Please refer to Section 3.0 Cartography for details on the map cartography.



**You are here Position**

You are here is to be placed at the middle of hub map crop as shown above. The pointer should match accurately to the current location on the map.

**1 You are here text**

20pt Bold, Tracking -25, Irish M10 Y100, English White

**2 Walking Time**

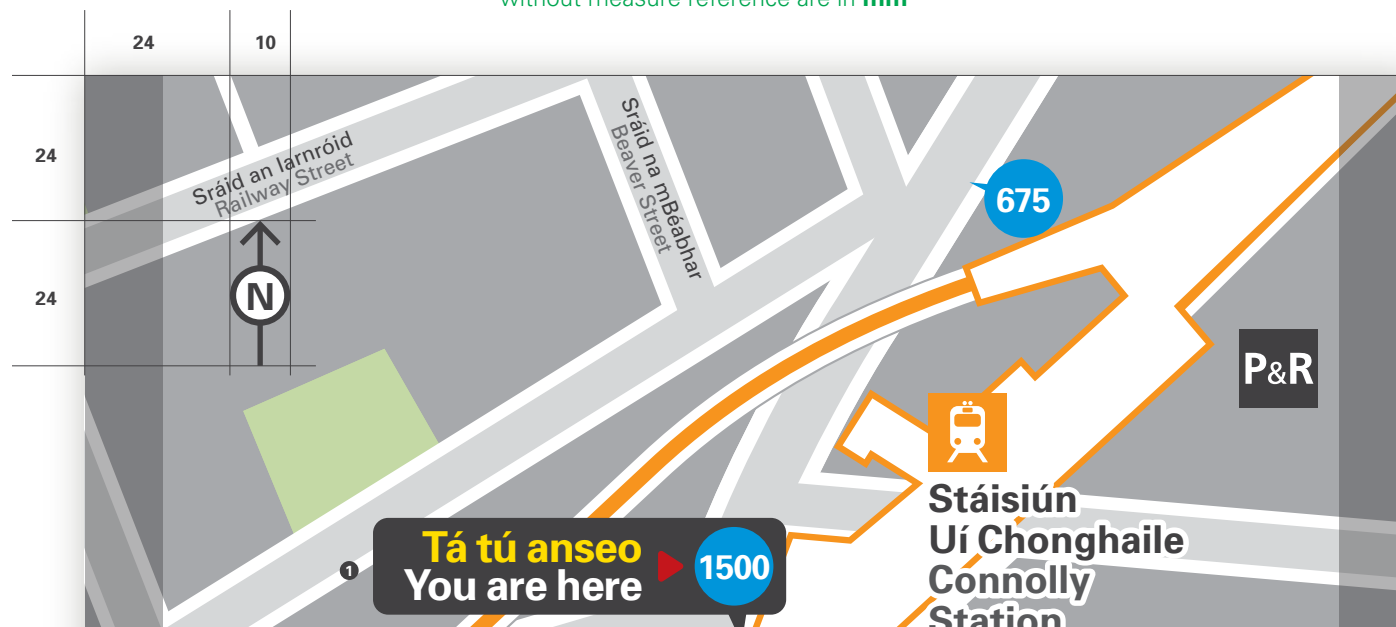
12pt Bold, Tracking -10, Irish M10 Y100, English White

**3 Key**

9pt Regular, Tracking 0, Irish C95 M70 Y30 K5, English 90% Black  
 \* The Key should represent the pictograms used within the Hub Map.

\* Please note that all dimensions shown without measure reference are in **mm**

**Hub Map**



	<b>Busaras</b>				
5	95				
7	2 <b>Siúlóid 4 nóiméad   4 minutes walk</b>				
5					
10	Stáisiún Bus Réigiúnach & Idirchathrach Regional & Intercity Bus Station	Stáisiún Traenach Rail Station	Stad an Luas Luas Stop	P&R Páirceáil & Taisteal Park & Ride	Tacsai Taxi
2.5	Uimhir stad an bhus Bus stop number	Fruiliú Rothar Bike Hire			
10					
15	10 2	47.5	47.5	47.5	47.5

### 4.3.11

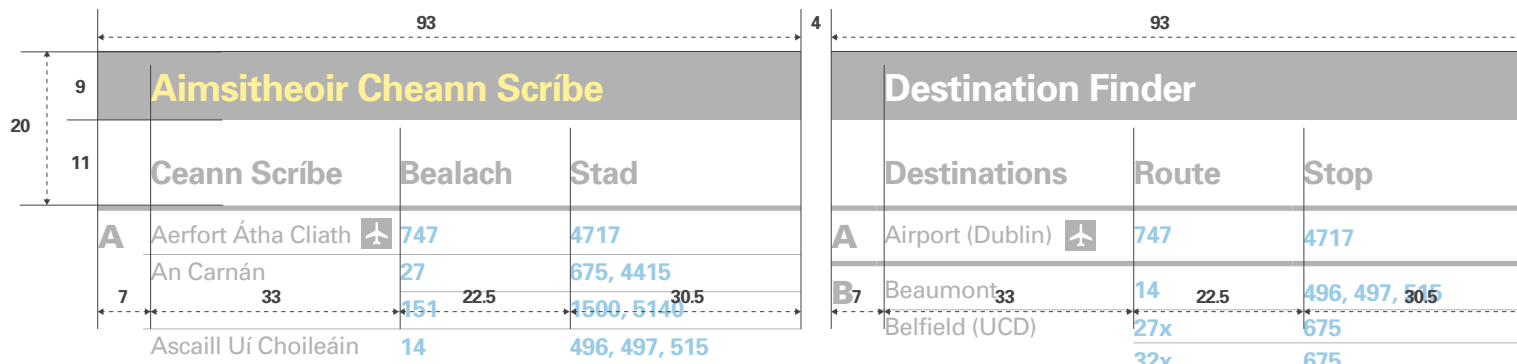
## Bus Information Panels. Destination Finder

Destination Finder layout shown left is to be applied consistently throughout Bus Information Panel templates. Irish Destination Finder lays on the left side while English to the right side.

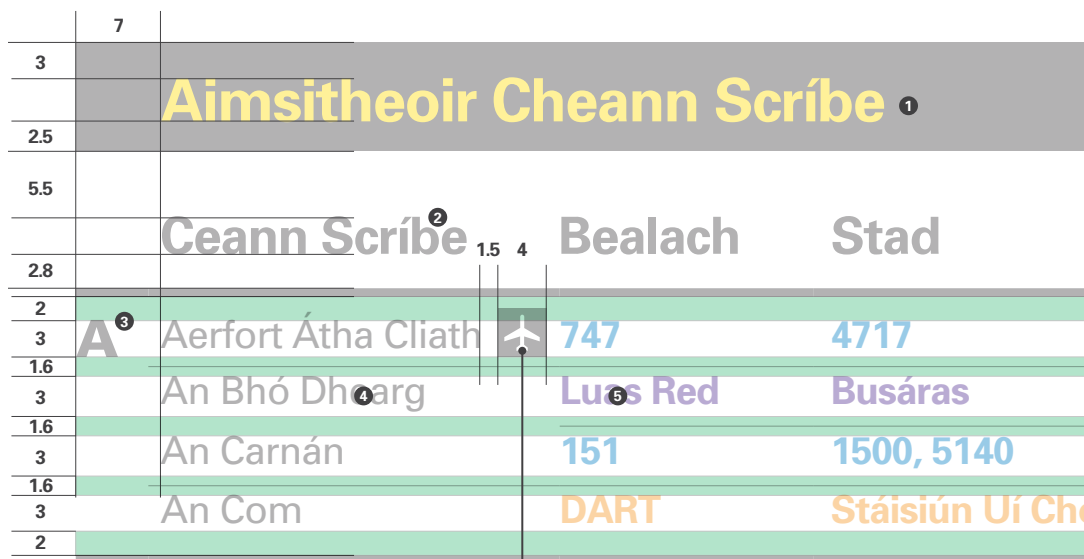
**Rules for Destination Finder content:**

1. If displayed at an on-street bus or Luas stop, list approximately 10 important public transport destinations reachable from that stop
2. Next, list important public transport destinations reachable from other nearby stops or stations that are shown on the map accompanying the Destination Finder as follows
  - (a) 10-20 important destinations reachable by Luas (if present and depending on number of routes) from stop(s) on local map
  - (b) 10-20 important destinations reachable by urban bus (if present and depending on number of routes) from stop(s) on local map
  - (c) Approximately 10 important destinations reachable by rail (if present) from station(s) on local map
3. Repeat, until available space is used

**Destination Finder Layout**



**Table Spacing**

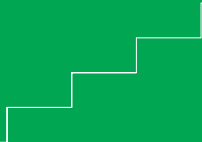
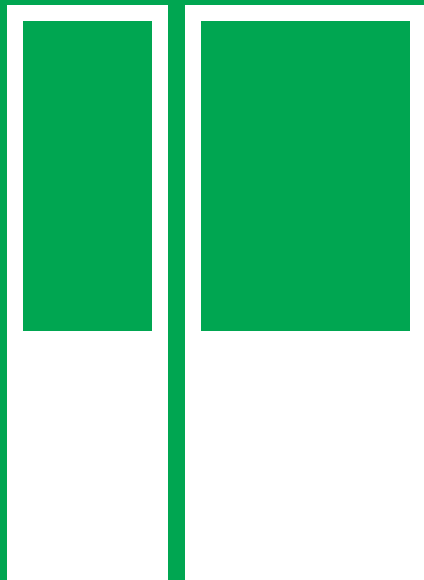
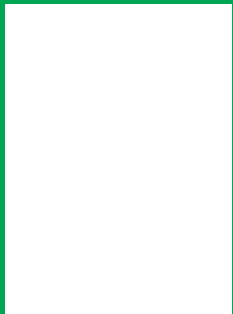


Airport and hospital pictograms may be used alongside applicable destinations. Airport destinations to be listed under 'A' e.g. Airport (Dublin).

Spacing for Destination Finder table shown as green space is to be applied consistently throughout Bus Information Panel templates.

- 1 Title**  
14pt Bold, Tracking -25, Irish M10 Y100, English White
- 2 Category Name**  
12pt Bold, Tracking -25, 90% Black
- 3 Alphabet Initials**  
12pt Black, 90% Black
- 4 Destination Names**  
9pt Regular, Tracking -25, 90% Black
- 5 Route Number & Stop number**  
9pt Bold, Tracking -25, Refer to Section 2.4 for mode colours

Station



## 4.4

# Other Bus Information Panels.

## 4.4.1

## Bus Information Panel.

### Product Types: Station Panel

#### Station Information Panel

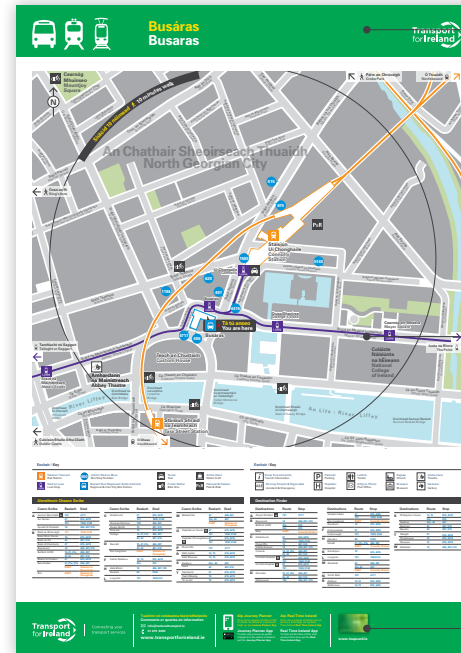
Five modular Station Information Panel templates are constructed from key elements below.

#### Key Elements

- Header with Tfl Brand
- Location Map (Refer to Section 3.0 Cartography) & Destination Finder
- Network Diagram
- Bus National Network Diagram
- Route Diagram & Timetable
- Special Message
- Footer

The Header and the Footer are always applied consistently to Information Panel templates. All other information is modular.

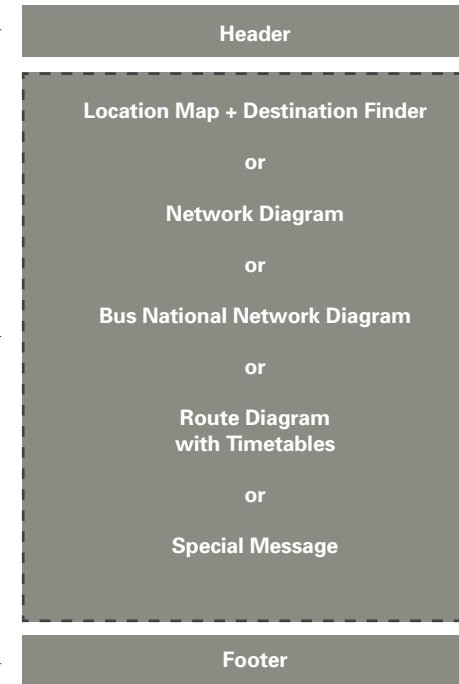
#### Station Panel Template



B\_ST.A1\_v1

#### 1. Location Map & Destination Finder

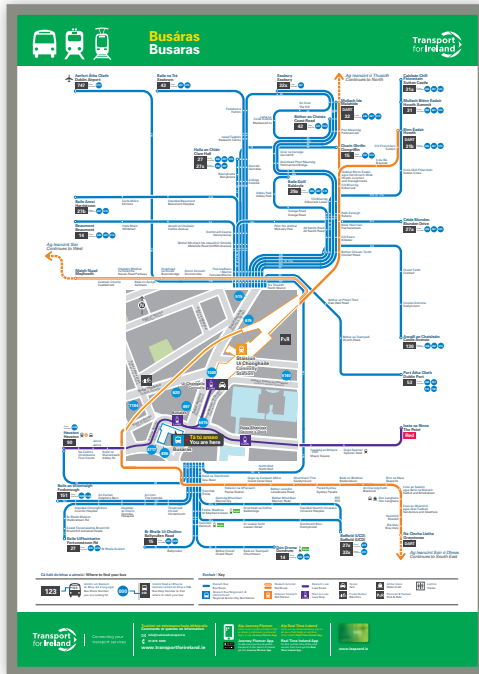
#### Station Panel Anatomy



4.4.1

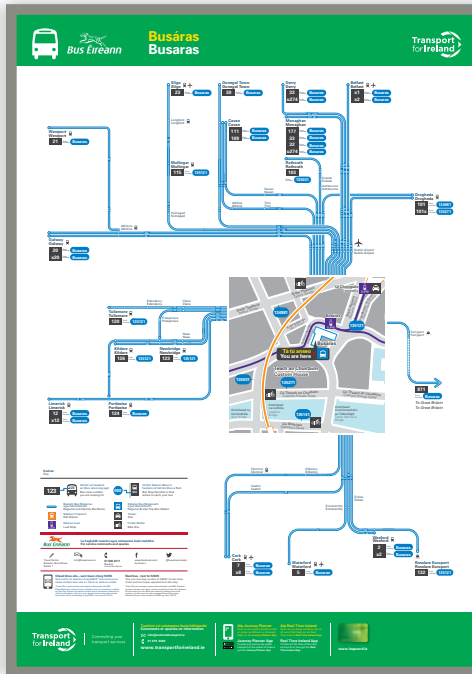
Station

→



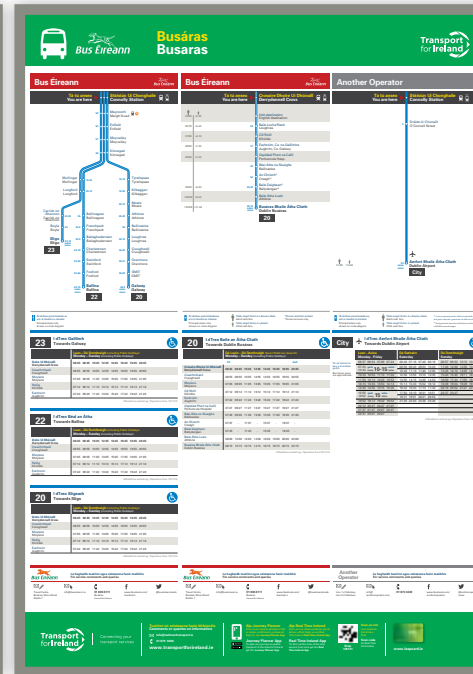
B\_ST.A2\_v1

2. Network Diagram



B\_ST.A3\_v1

3. Bus National Network Diagram



B\_ST.A4\_v1

4. Bus Route Diagram with Timetables (up to 3)

Title for Special Message  
up to 50 letters

Title for Special Message  
up to 50 letters

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Phasellus purus diam, eleifend pharetra laoreet eu, interdum aliquam nisl. Maecenas volutpat augue turpis, sed vulputate sem vehicula a. Cras consequat convallis turpis, ac fringilla libero ornare et. Class aptent taciti sociosqu ad litora torquent per conubia nostra, per inceptos himenaeos.

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Phasellus purus diam, eleifend pharetra laoreet eu, interdum aliquam nisl. Maecenas volutpat augue turpis, sed vulputate sem vehicula a. Cras consequat convallis turpis, ac fringilla libero ornare et. Class aptent taciti sociosqu ad litora torquent per conubia nostra, per inceptos himenaeos.

info@busireann.ie
01 836 6111

B\_ST.A5\_v1

5. Special Message

## 4.4.1

# Bus Information Panel.

## Product Types: Shelter Panel A&B

### Shelter Information Panel A&B

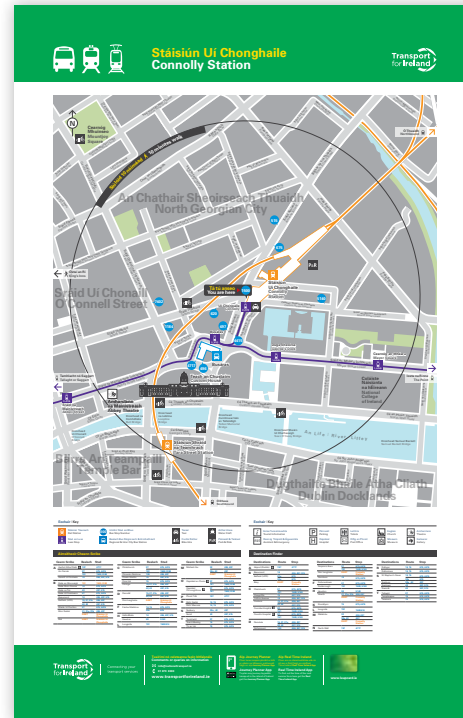
Four modular Shelter Information Panel type A and type B templates are constructed from key elements below.

#### Key Elements

- Header with TfI Brand
- Location Map & Destination Finder
- Network Diagram
- Route Diagram with Timetables
- Special Message
- Footer

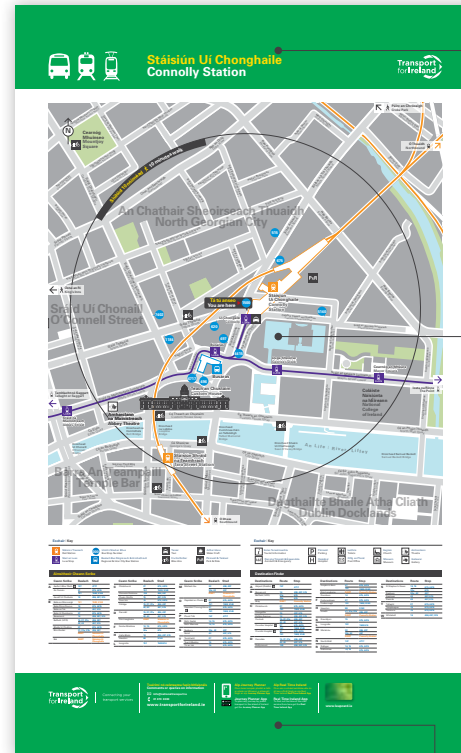
The Header and the Footer are always applied consistently to Information Panel templates. All other information is modular.

### Shelter Panel A Template



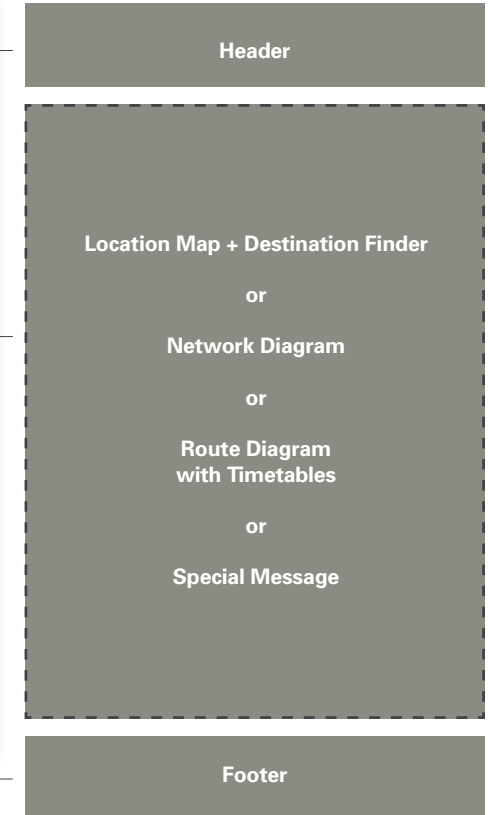
B\_SH.A1\_v1

### Shelter Panel B Template



B\_SH.B1\_v1

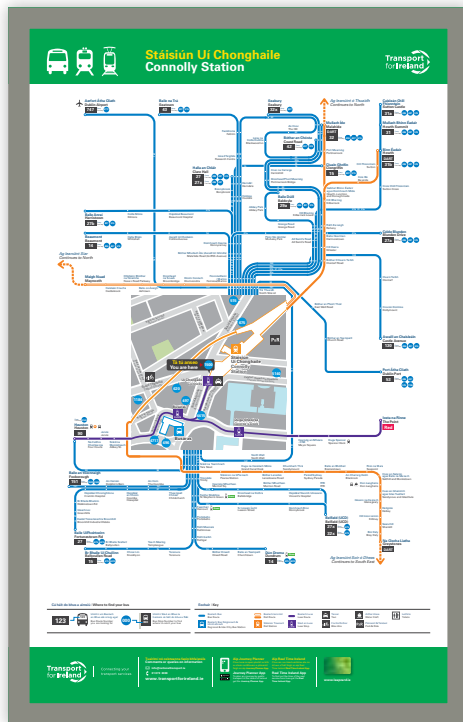
### Shelter Panel A&B Anatomy



### 1. Location Map & Destination Finder (Type A&B)

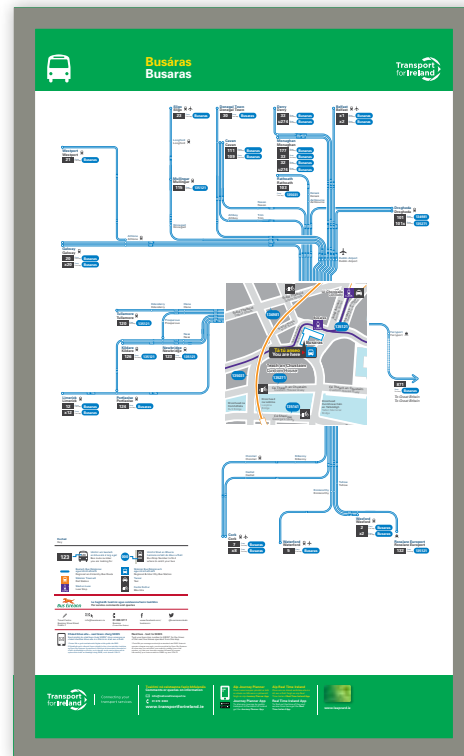


# 4.4.1



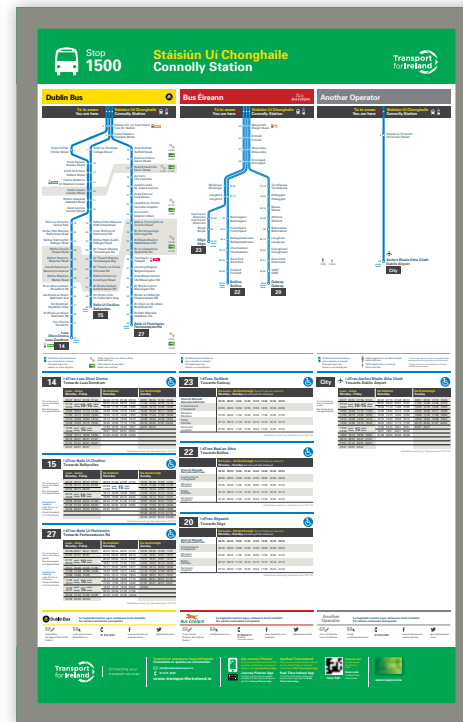
B\_SH.A2\_v1

## 2. Network Diagram (Type A&B)



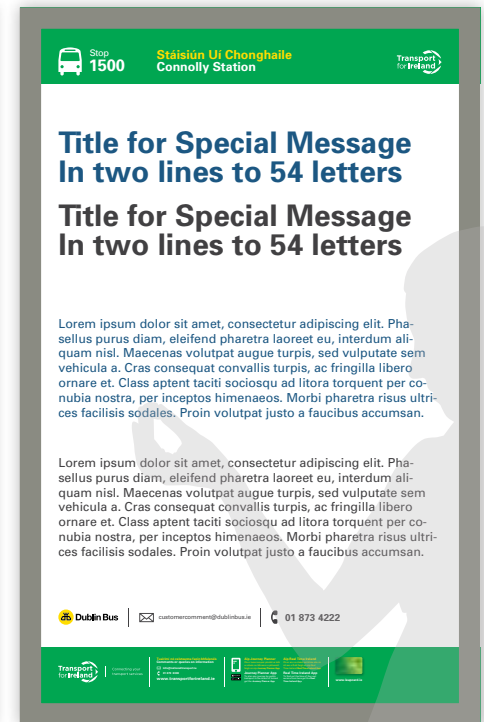
B\_SH.B2\_v1

## 3. Bus National Network Diagram (Type B only)



B\_SH.A3\_v1

## 4. Bus Route Diagram with Timetables (up to 3 / Type A&B)



B\_SH.A4\_v1

## 5. Special Message (Type A&B)

## 4.4.1

## Bus Information Panel.

### Product Types: Shelter Panel C

#### Shelter Information Panel C

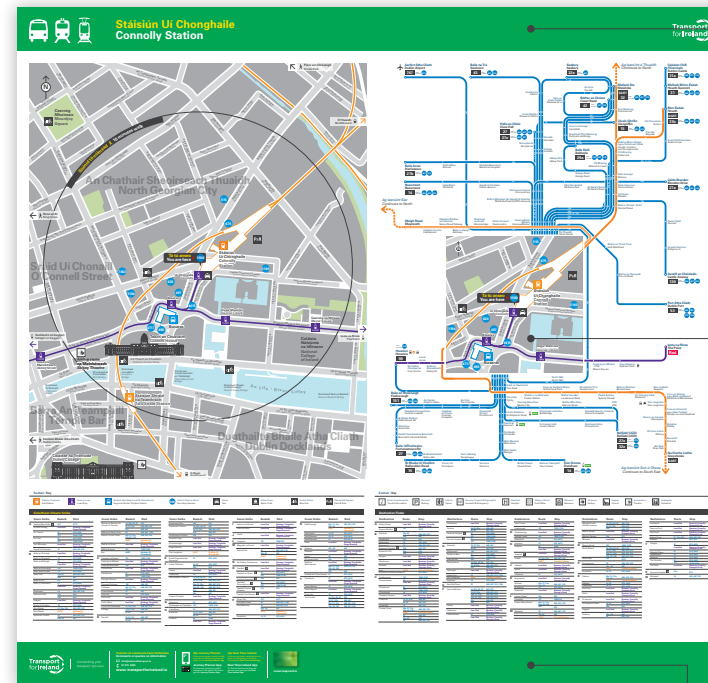
Four modular Shelter Information Panel type C templates are constructed from key elements below.

#### Key Elements

- Header with TfI Brand
- Location Map & Destination Finder
- Network Diagram & Destination Finder
- Route Diagram with Timetables
- Special Message
- Footer

The Header and the Footer are always applied consistently to Information Panel templates. All other information is modular.

#### Shelter Panel C Template



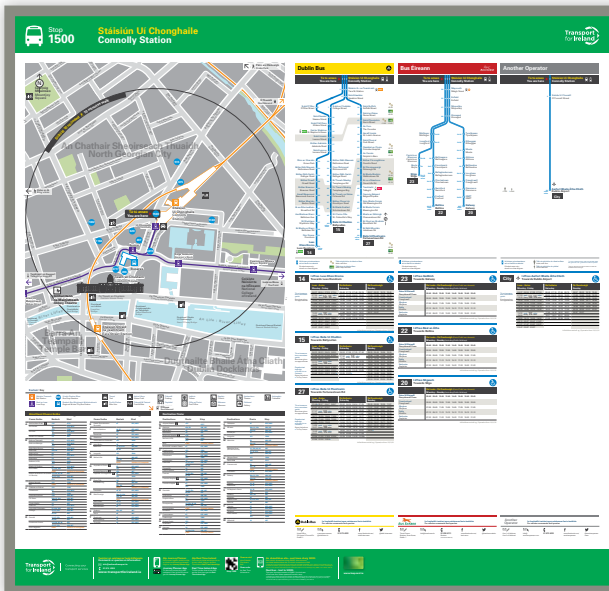
B\_SH.C1\_v1

#### 1. Location Map & Network Diagram

#### Shelter Panel C Anatomy

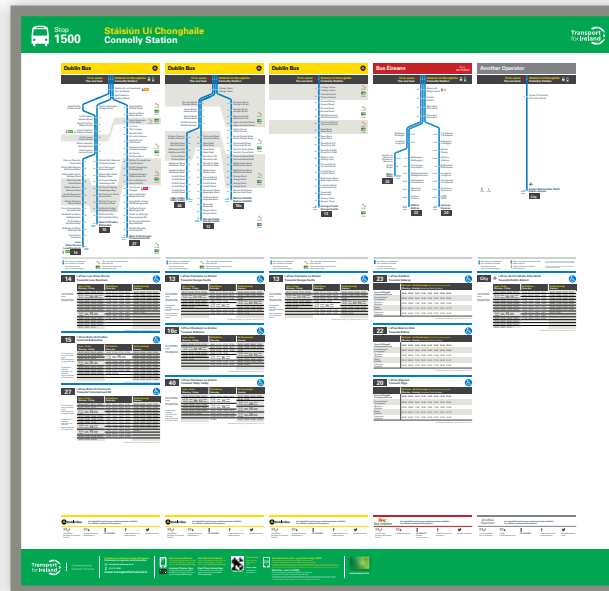


# 4.4.1



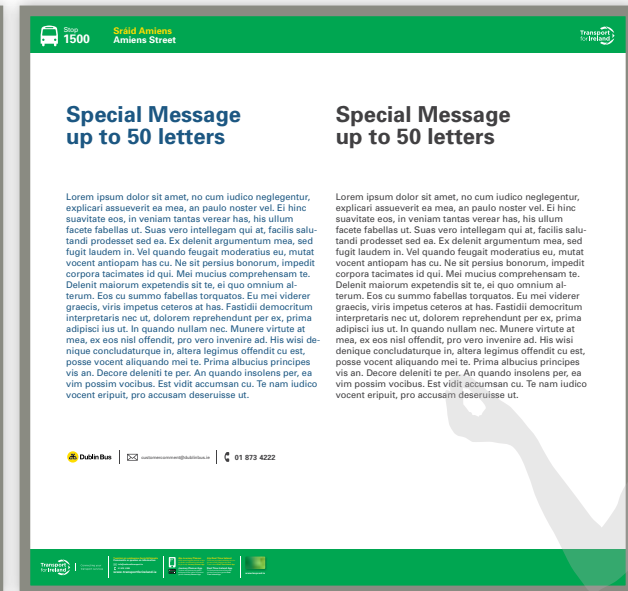
B\_SH.C2\_v1

## 2. Location Map & Bus Route Diagram with Timetables



B\_SH.C3\_v1

## 3. Bus Route Diagram with Timetables (up to 5)



B\_SH.C4\_v1

## 4. Special Message

## 4.4.1

**Bus Information Panel.**

## Product Types: On street Panel A Wide

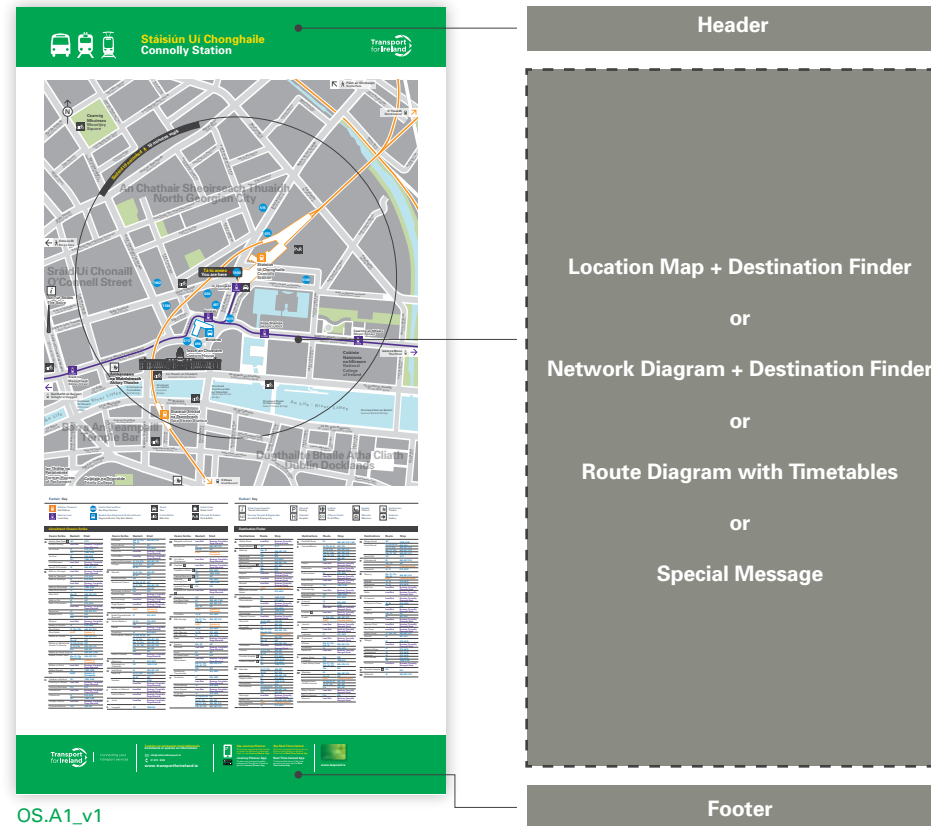
**On street Information Panel Wide**

Four modular On street Panel type A wide templates are constructed from key elements below.

**Key Elements**

- Header with TfI Brand
- Location Map & Destination Finder
- Network Diagram
- Route Diagram with Timetables
- Special Message
- Footer

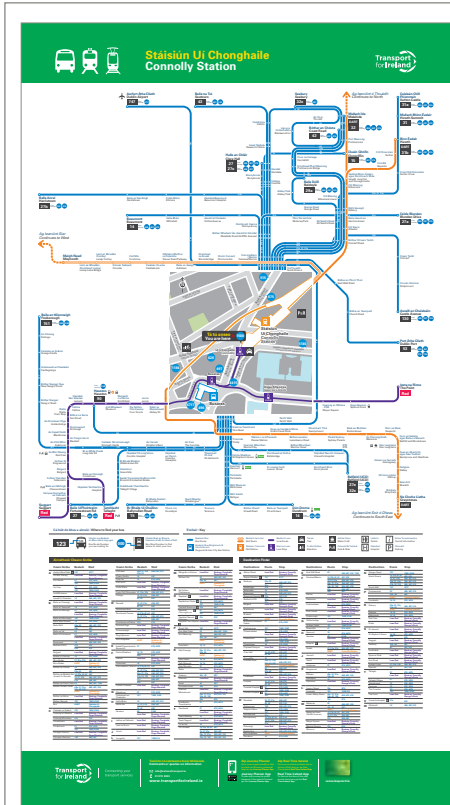
The Header and the Footer are always applied consistently to Information Panel templates. All other information is modular.

**On street Panel Wide Template****1. Location Map & Destination Finder**

# 4.4.1

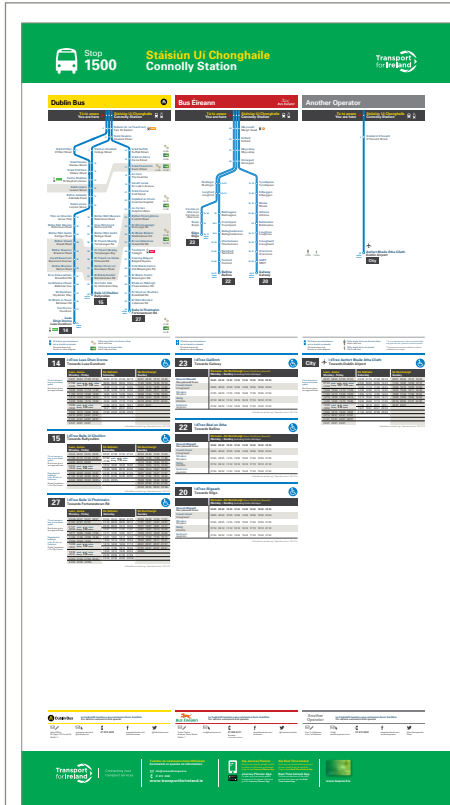
## 2. Network Diagram & Destination Finder

OS.A2\_v1



## 3. Bus Route Diagram with Timetables (up to 3)

OS.A3\_v1



## 4. Special Message

OS.A4\_v1

**Bus 1500 Stáisiún Uí Chonghallice Connolly Station**

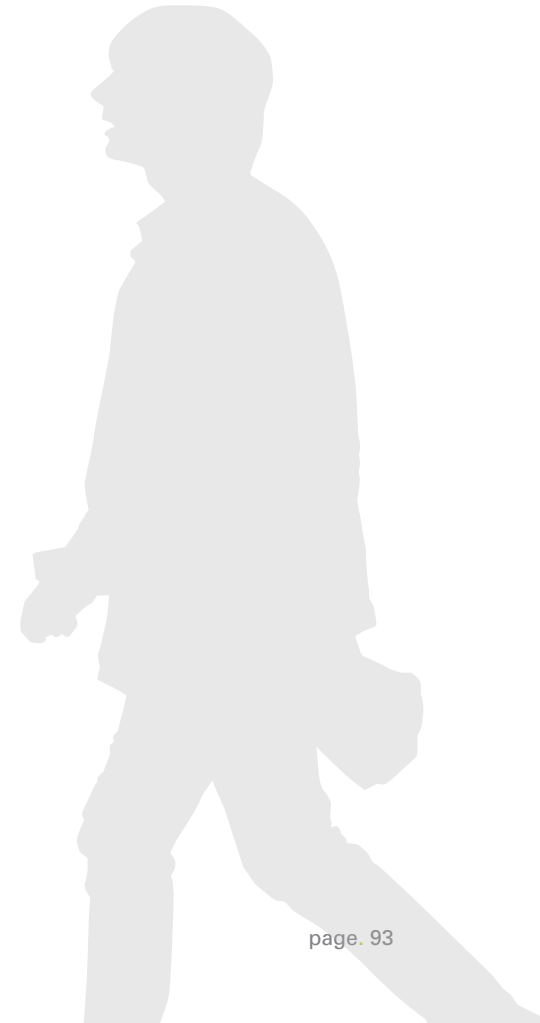
**Title for Special Message  
In two lines up to 54 letters**

**Title for Special Message  
In two lines up to 54 letters**

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Phasellus purus diam, eleifend pharetra laoreet eu, interdum aliquam nisl. Maecenas volutpat augue turpis, sed vulpate sem vehicula a. Cras consequat convallis turpis, ac fringilla libero ornare et. Class aptent taciti sociosqu ad litora torquent per conubia nostra, per inceptos himenaeos. Morbi pharetra risus ultrices facilisis sodales. Proin volutpat justo a faucibus accumsan. Aenean mattis enim vel risus scelerisque, et tincidunt eros pretium. Nullam vitae viverra augue. In hac habitasse platea dictumst. Nulla facilisi. Praesent odio ipsum, venenatis sit amet elementum et, iaculis at neque.

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Phasellus purus diam, eleifend pharetra laoreet eu, interdum aliquam nisl. Maecenas volutpat augue turpis, sed vulpate sem vehicula a. Cras consequat convallis turpis, ac fringilla libero ornare et. Class aptent taciti sociosqu ad litora torquent per conubia nostra, per inceptos himenaeos. Morbi pharetra risus ultrices facilisis sodales. Proin volutpat justo a faucibus accumsan. Aenean mattis enim vel risus scelerisque, et tincidunt eros pretium. Nullam vitae viverra augue. In hac habitasse platea dictumst. Nulla facilisi. Praesent odio ipsum, venenatis sit amet elementum et, iaculis at neque.

**Dublin Bus** | [customerservice@dublinbus.ie](mailto:customerservice@dublinbus.ie) | **01 873 4222**



## 4.4.1

**Bus Information Panel.**

## Product Types: On street Panel B Slim

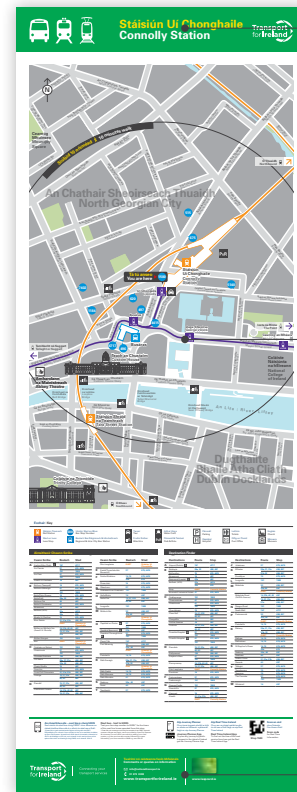
**On street Information Panel Slim**

Three modular On street Information Panel type B slim templates are constructed from key elements below.

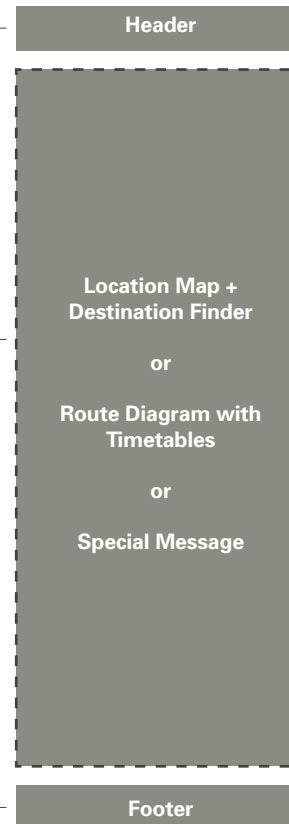
**Key Elements**

- Header with TfI Brand
- Location Map & Destination Finder
- Route Diagram with Timetables
- Special Message
- Footer

The Header and the Footer are always applied consistently to Information Panel templates. All other information is modular.

**On street Panel Slim Template**

OS.B1\_v1

**1. Location Map & Destination Finder****Optional**

Please note that On street Information Panel Slim structure can be integrated with Bus Flag. ❶

This only applies to Bus Integrated Multi Route Diagram template(OS.B2) as shown right.

# 4.4.1

OS.B2\_F\_v1

1 Bus Flag integrated structure

## 2. Bus Integrated Multi Route Diagram with Timetables (up to 8 routes)

OS.B2\_v1

## 3. Bus Route Diagram with Timetables (up to 6 routes)

OS.B3\_v1

## 4. Special Message

OS.B4\_v1

**Special Message**  
In three lines up to 60 letters

**Special Message**  
In three lines up to 60 letters

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Phasellus purus diam, eleifend pharetra laoreet eu, interdum aliquam nisi. Maecenas volutpat augue turpis, sed vulputate sem vehicula a. Cras consequat convallis turpis, ac fringilla libero ornare et. Class aptent taciti sociosqu ad litora torquent per conubia nostra, per inceptos himenaeos. Morbi pharetra risus ultrices facilisis sodales. Proin volutpat justo a faucibus accumsan.

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Phasellus purus diam, eleifend pharetra laoreet eu, interdum aliquam nisi. Maecenas volutpat augue turpis, sed vulputate sem vehicula a. Cras consequat convallis turpis, ac fringilla libero ornare et. Class aptent taciti sociosqu ad litora torquent per conubia nostra, per inceptos himenaeos. Morbi pharetra risus ultrices facilisis sodales. Proin volutpat justo a faucibus accumsan.

Dublin Bus | info@dublinbus.ie | 01 873 4222



## 4.4.2

# Bus Information Panel.

## Panel Specifications: Location Map & Destination Finder Panel

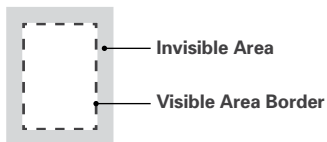
Five layouts of panels shown right cover the family of Location Map Panels.

\* Please note that all dimensions shown without measure reference are in **mm**

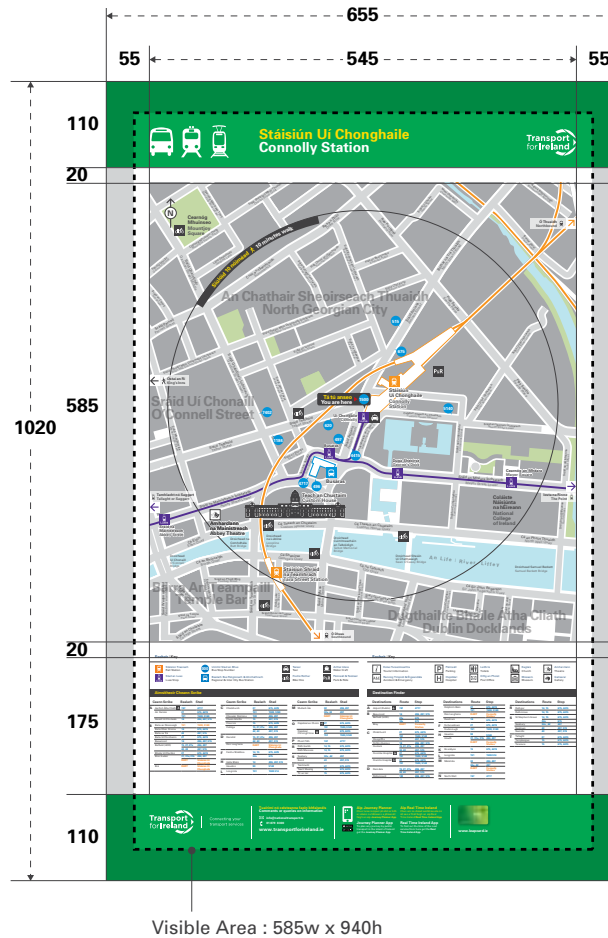
### Destination Finder

Each panel is to accommodate destinations in both of English and Gaeilge as below,

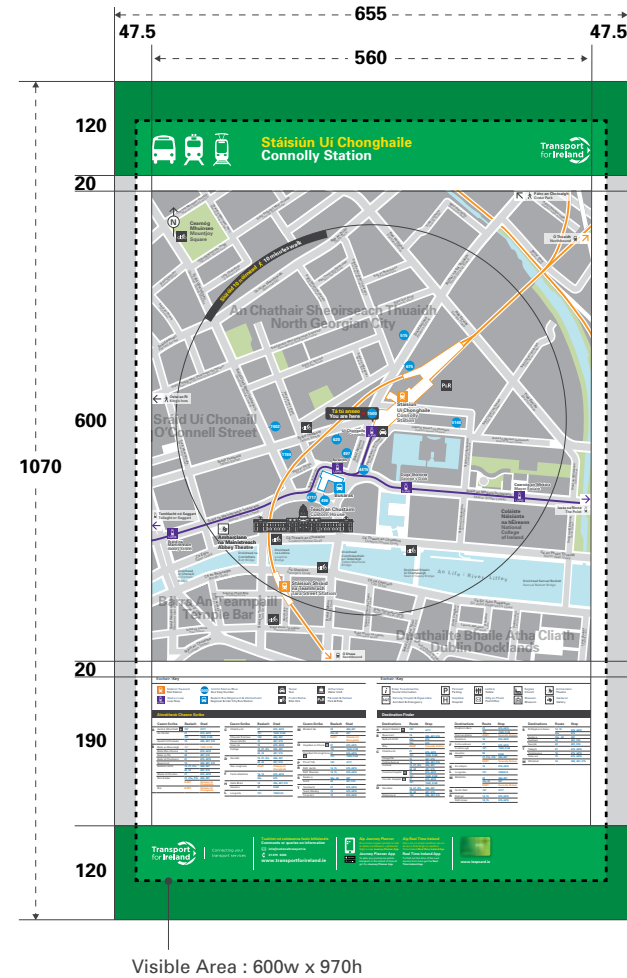
- Shelter Panel A :  
Up to 35 Destinations
- Shelter Panel B :  
Up to 35 Destinations
- Station Panel :  
Up to 35 Destinations
- On street Panel A Wide :  
Up to 130 Destinations
- On street Panel B Slim :  
Up to 45 Destinations



**Shelter Panel A**  
B\_SH.A1\_v1



**Shelter Panel B**  
B\_SH.B1\_v1

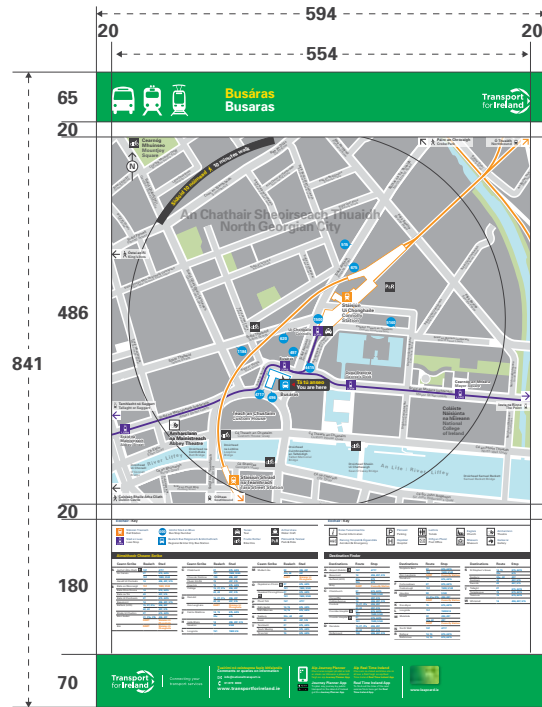




# 4.4.2

## Station Panel

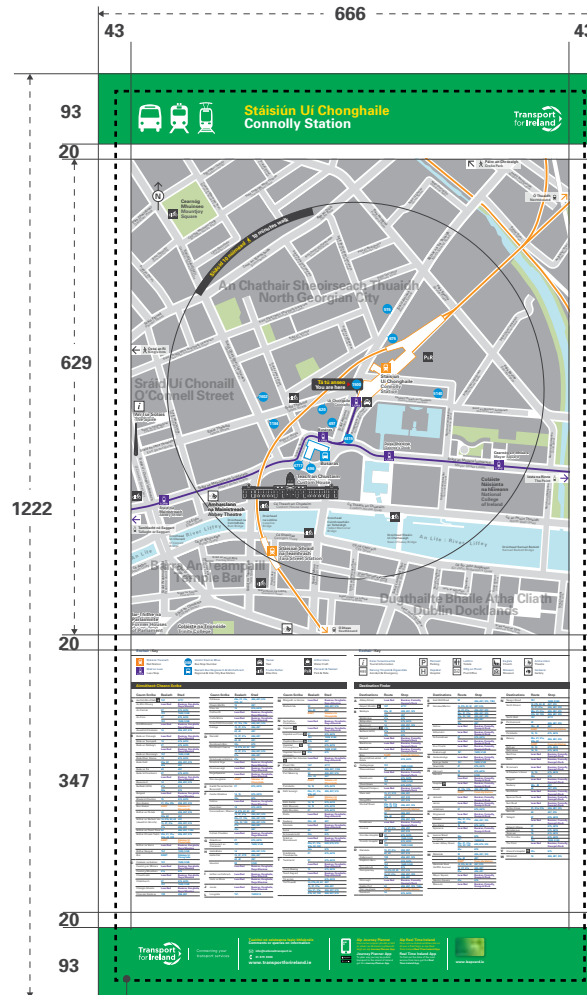
B\_ST.A1\_v1



\*Full Graphic Face Visible

## On street Panel A Wide

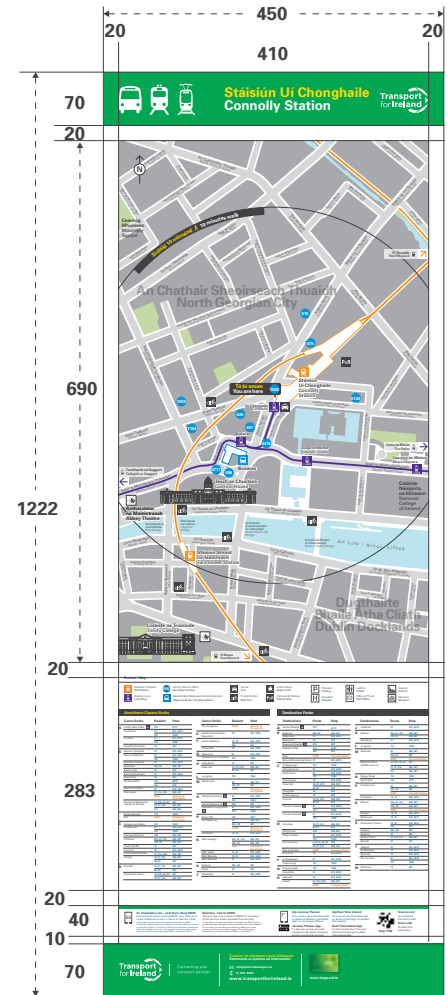
OS.A1\_v1



Illuminated Area : 620w x 1176h

## On street Panel B Slim

OS.B1\_v1



\*Full Graphic Face Visible

## 4.4.2

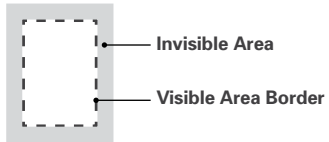
# Bus Information Panel.

## Panel Specifications: Network Diagram Panel

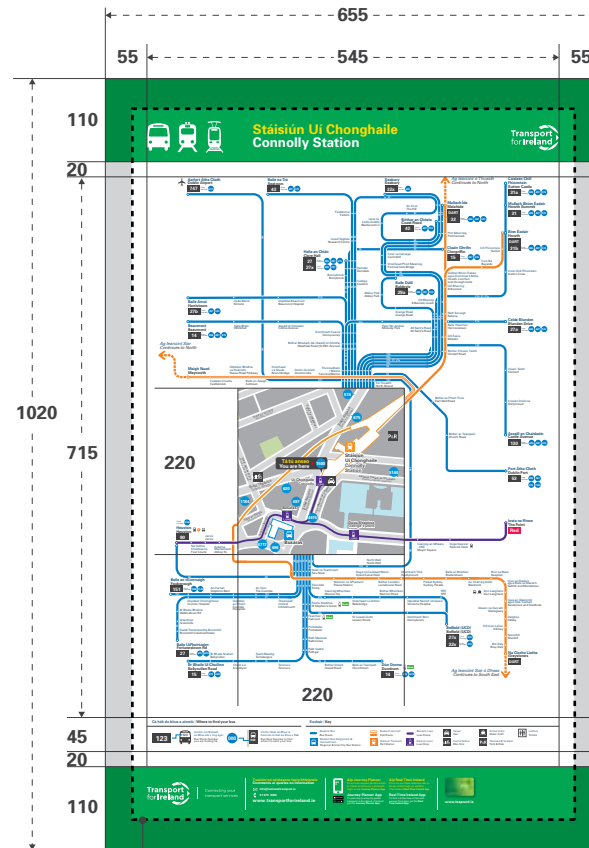
Four layouts of panels shown right cover the family of Network Diagram Panels.

On street Panel A Wide (far right) is to accommodate destinations up to 130. ①

\* Please note that all dimensions shown without measure reference are in **mm**

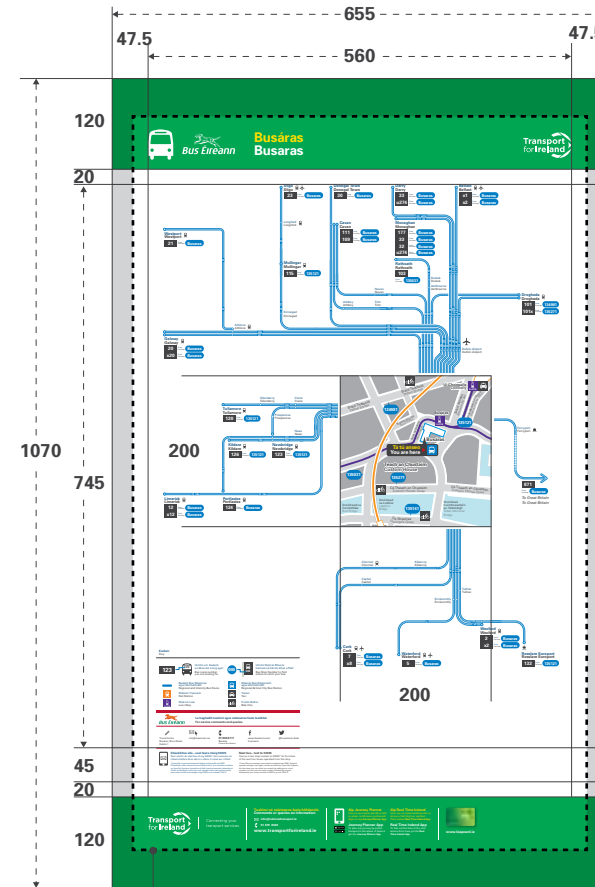


**Shelter Panel A**  
B\_SH.A2\_v1



Visible Area : 585w x 940h

**Shelter Panel B**  
B\_SH.B2\_v1

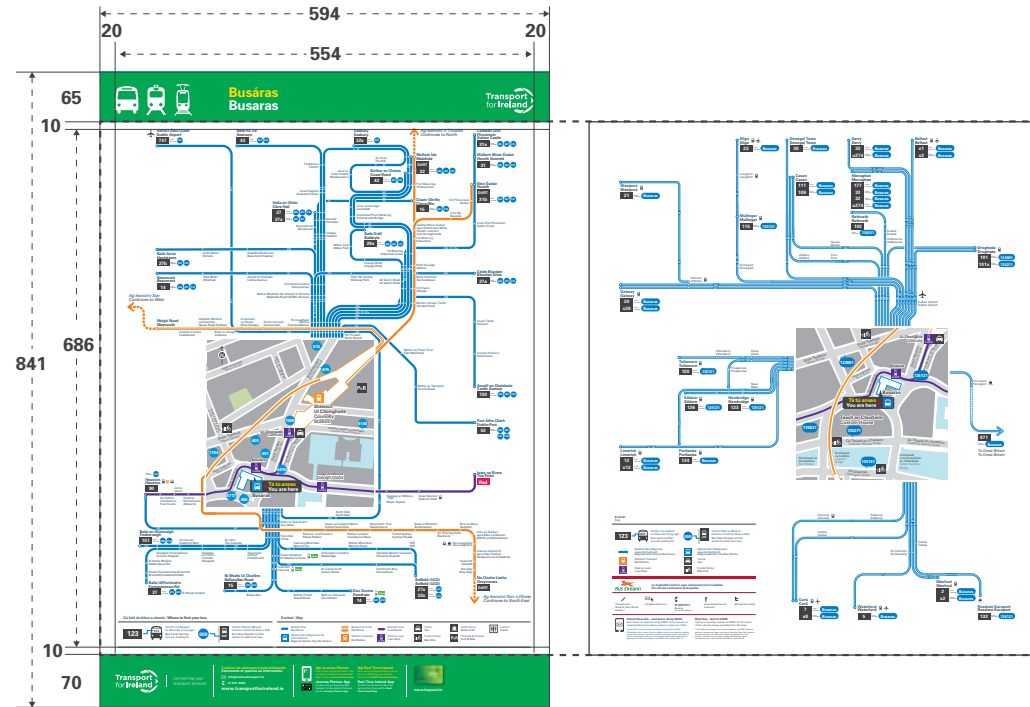


Visible Area : 600w x 970h

# 4.4.2

## Station Panel

B\_ST.A2\_v1



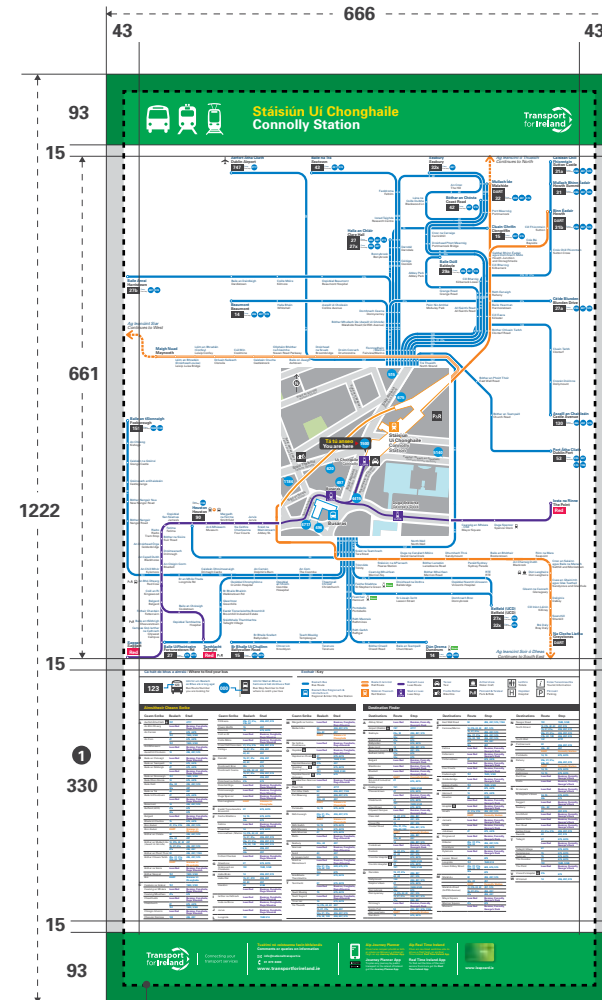
\*Full Graphic Face Visible

Station Panel is to accommodate two types of Network Diagrams as below

- Network Diagram(Bus / Rail / Luas)
- Bus National Network Diagram

## On street Panel A Wide

OS.A2\_v1



Illuminated Area : 620w x 1176h

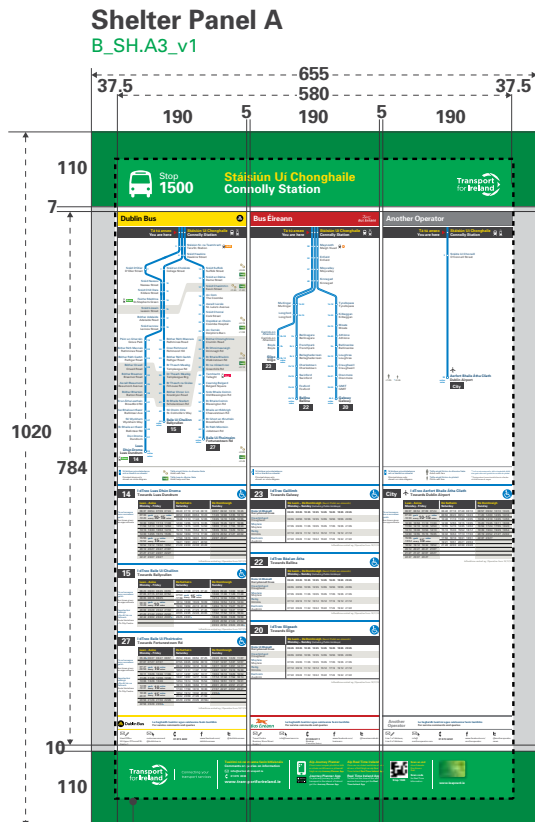
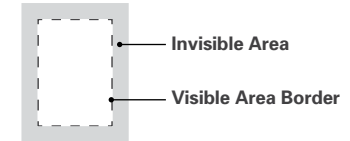
### 4.4.2

# Bus Information Panel.

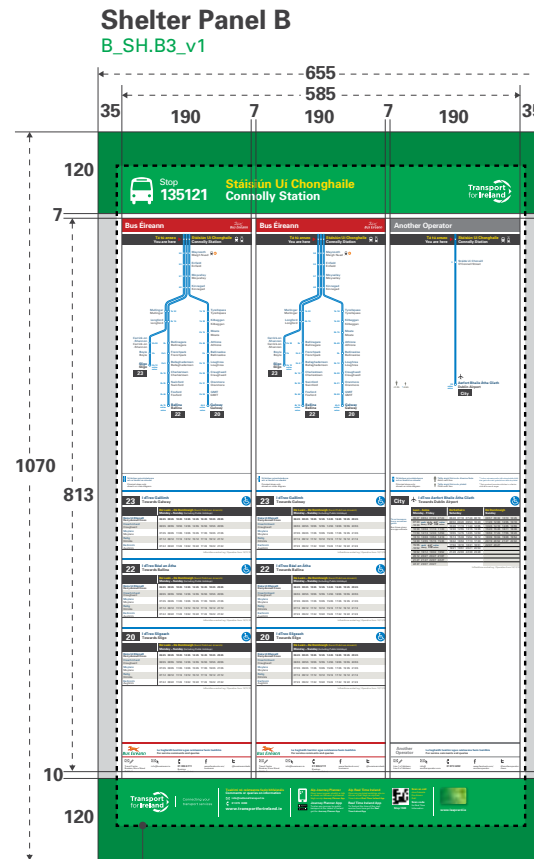
## Panel Specifications: Route Diagram Panel

Six layouts of panels shown below cover the family of Route Diagram Panels. Each panel is to accommodate Bus Pole Information route diagram panels as shown right.

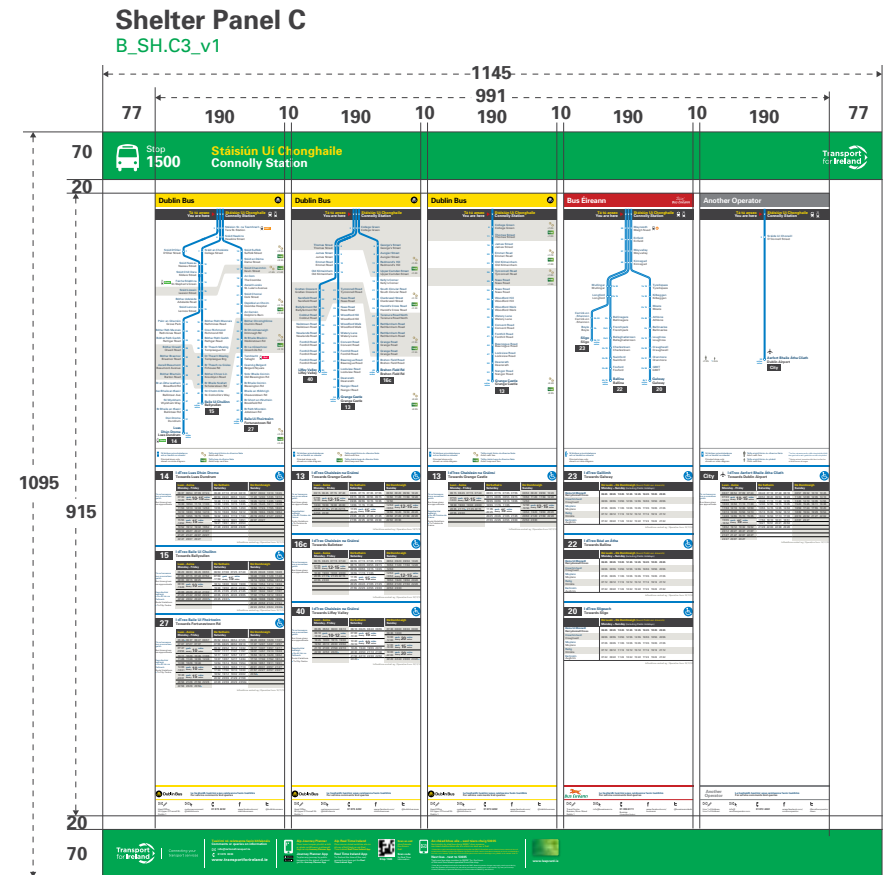
\* Please note that all dimensions shown without measure reference are in **mm**



Visible Area : 585w x 940h



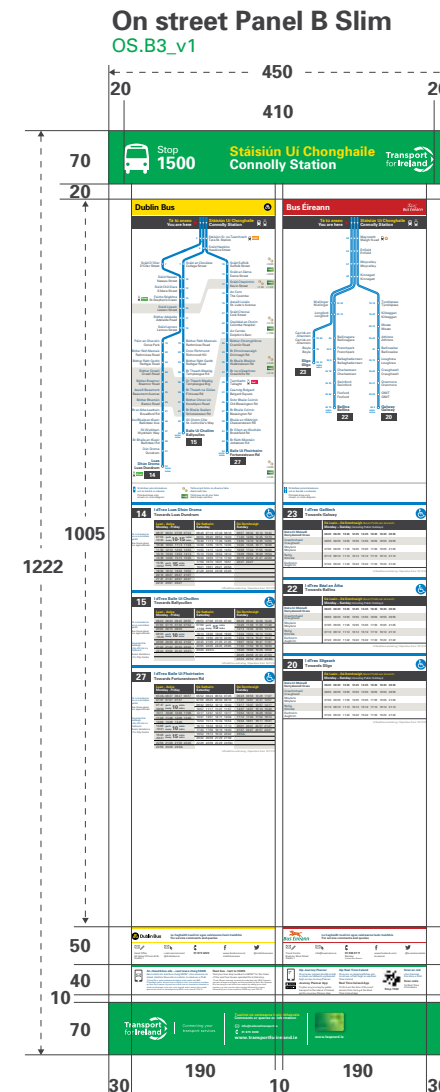
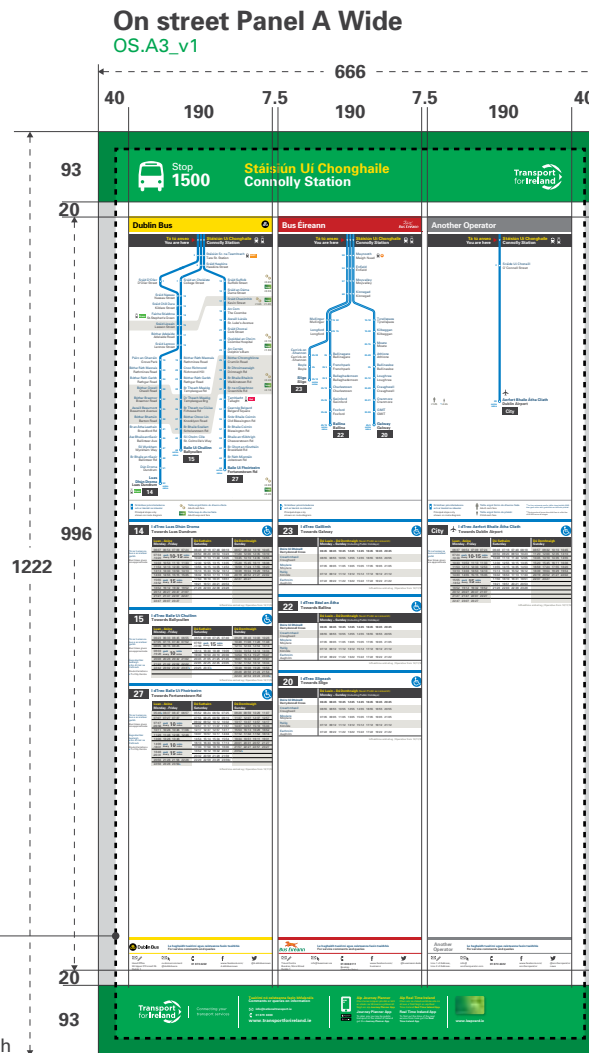
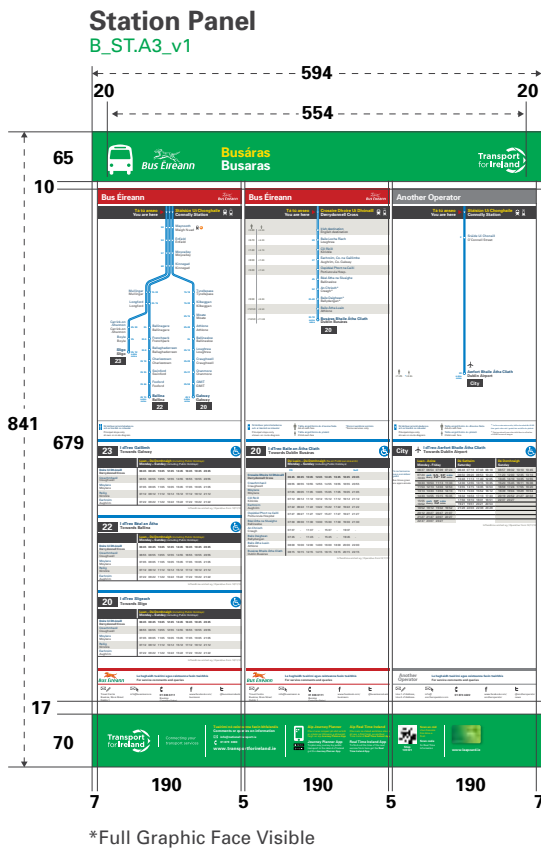
Visible Area : 600w x 970h



\*Full Graphic Face Visible

### 4.4.2

- Shelter Panel A : Up to 2 Bus route panels
- Shelter Panel B : Up to 2 Bus route panels
- Station Panel C : Up to 5 Bus route panels
- On street Panel A Wide : Up to 3 Bus route panels
- On street Panel B Slim : Up to 2 Bus route panels



\*Full Graphic Face Visible

## 4.4.2

# Bus Information Panel.

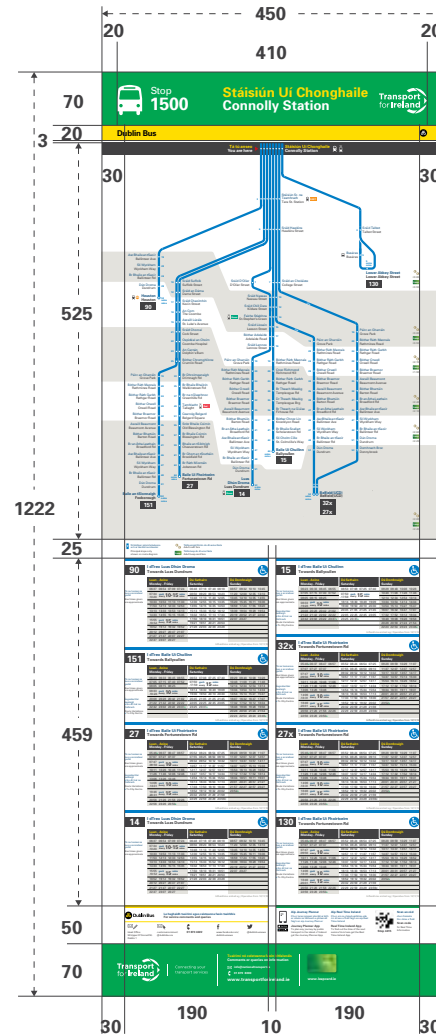
## Panel Specifications: Integrated Route Diagram Panel

Two layouts of panels shown right cover the family of Integrated Route Diagram Panels. Each panel is to show services of single operator and can accommodate up to 8 Bus routes.

\* Please note that all dimensions shown without measure reference are in **mm**

**On street Panel B Slim**

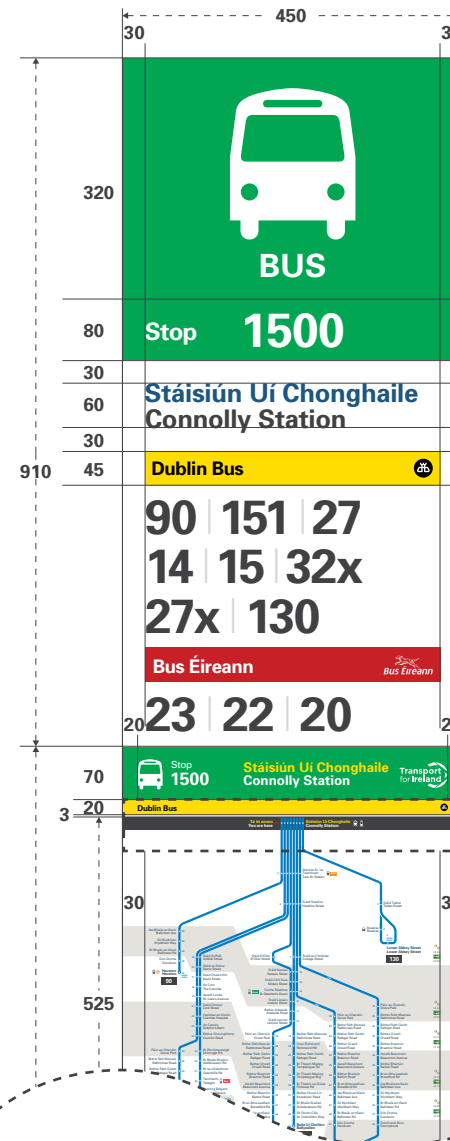
OS.B2\_v1



\*Full Graphic Face Visible

**On street Panel B Slim with Bus Flag**

OS.B2\_F\_v1



Please note that the layout of the integrated Bus Flag is same with the standard Bus Flag layout, but footer part of it is to be replaced with the header of Integrated Route Diagram Panel. ①

\*Full Graphic Face Visible

## 4.4.2

The integrated panel with Bus Flag is double side.

The Bus Flag is to show all bus services and operators servicing that stop on both sides of the structure.

The Integrated Route Diagrams & Timetables are to be limited to one operator per information face as shown right.

Side A

Route Numbers should be ordered on Bus Flag, Route Diagram and Timetable layouts, as shown below.

Side B

## 4.4.2

# Information Panel.

## Panel Specifications: Combination Panel

Two layouts of panels shown right cover the family of Combination Panels.

\* Please note that all dimensions shown without measure reference are in **mm**

### Shelter Panel C - Location Map & Route Diagram

B\_SH.C2\_v1



Location Map & Route Diagram Combination Panel is to accommodate,

- Up to 75 Destinations
- Up to 3 Bus route panels

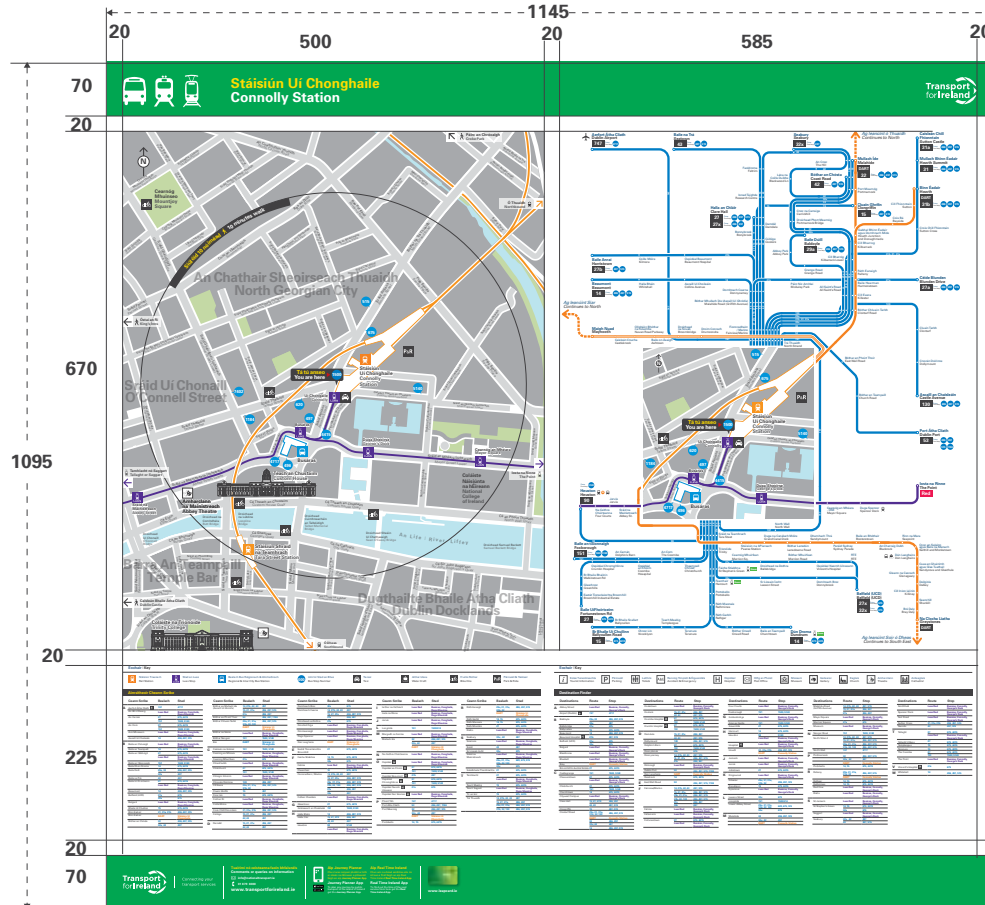
\*Full Graphic Face Visible



# 4.4.2

## Shelter Panel C - Location Map & Network Diagram

B\_SH.C1\_v1



Location Map & Network Diagram Combination Panel is to accommodate,

- Up to 130 Destinations

\*Full Graphic Face Visible

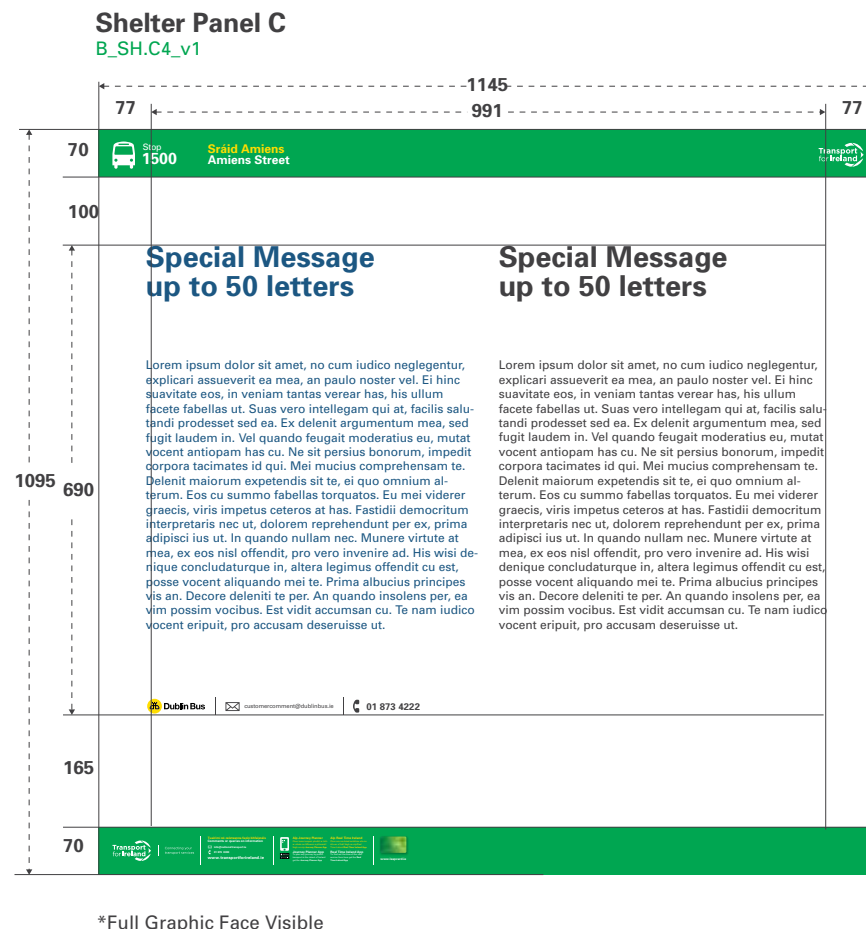
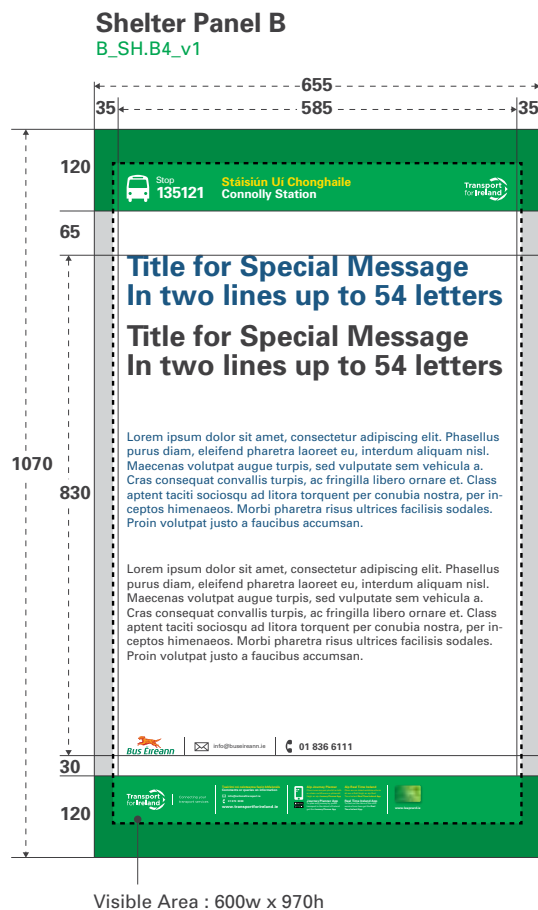
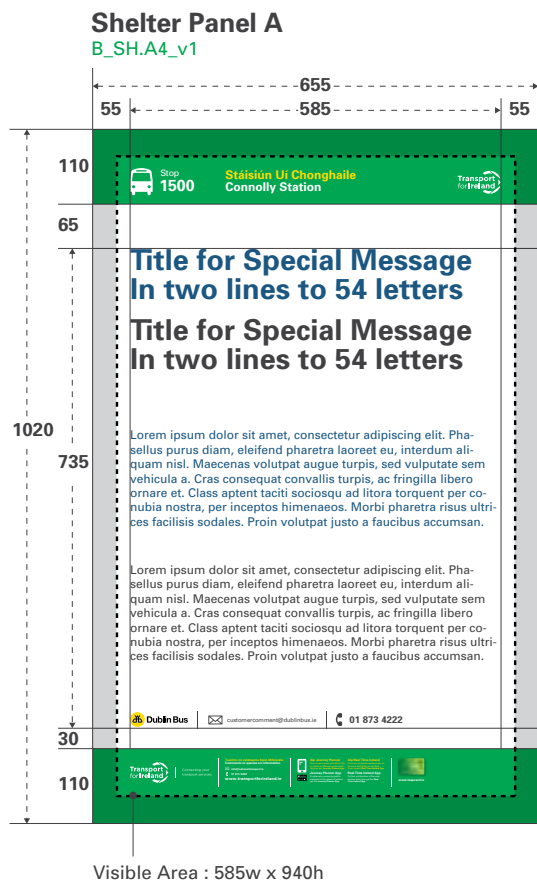
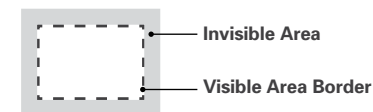
## 4.4.2

# Information Panel.

## Panel Specifications: Special Message Panel

Six layouts of panels shown below cover the family of Special Message Panels.

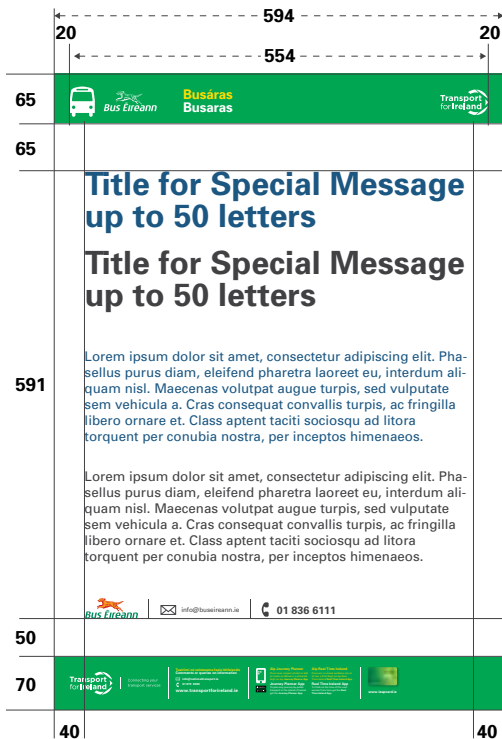
\* Please note that all dimensions shown without measure reference are in mm



# 4.4.2

## Station Panel

B\_ST.A5\_v1

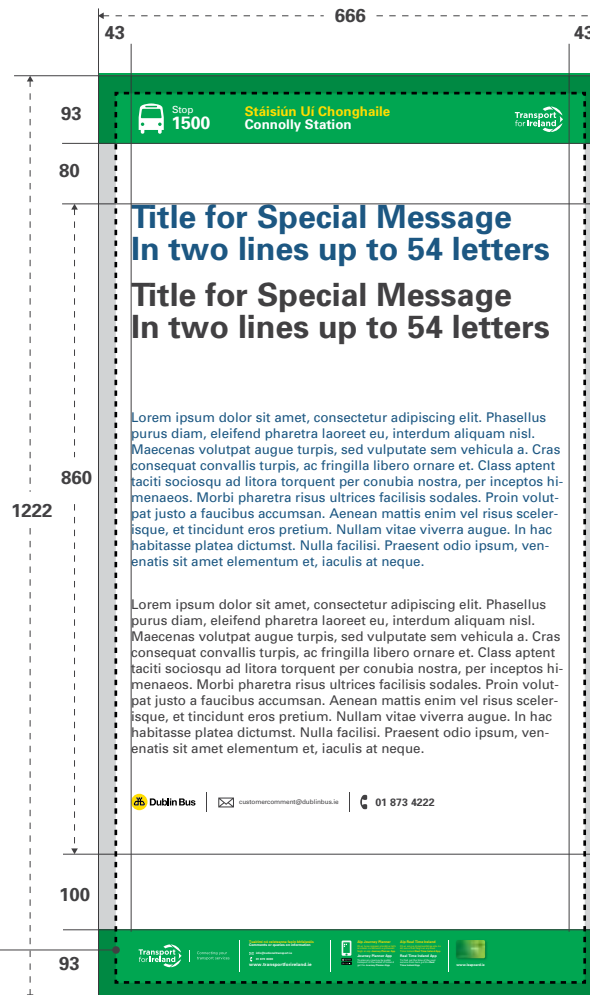


\*Full Graphic Face Visible

Visible Area : 620w x 1176h

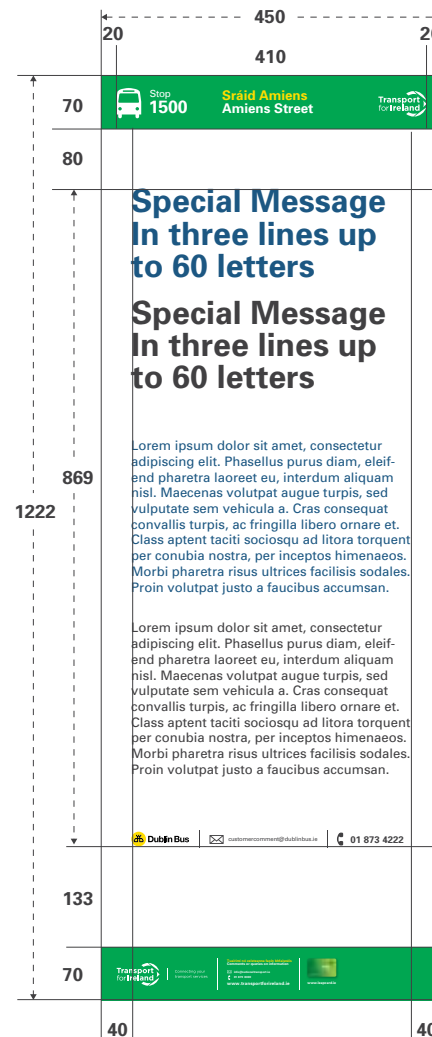
## On street Panel A Wide

OS.A4\_v1



## On street Panel B Slim

OS.B4\_v1



\*Full Graphic Face Visible

## 4.4.3

## Information Panel.

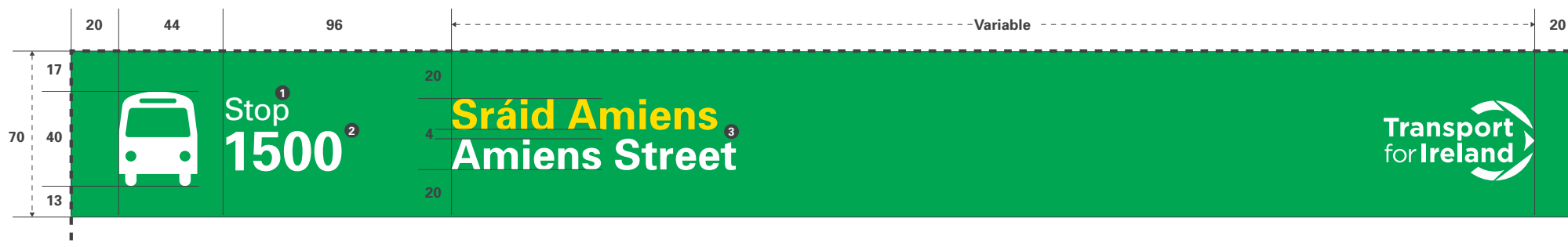
### Header & Footer

Header and Footer layout shown below is to be applied consistently throughout Bus Panel templates including Station, Shelter and On Street Slim Panels.

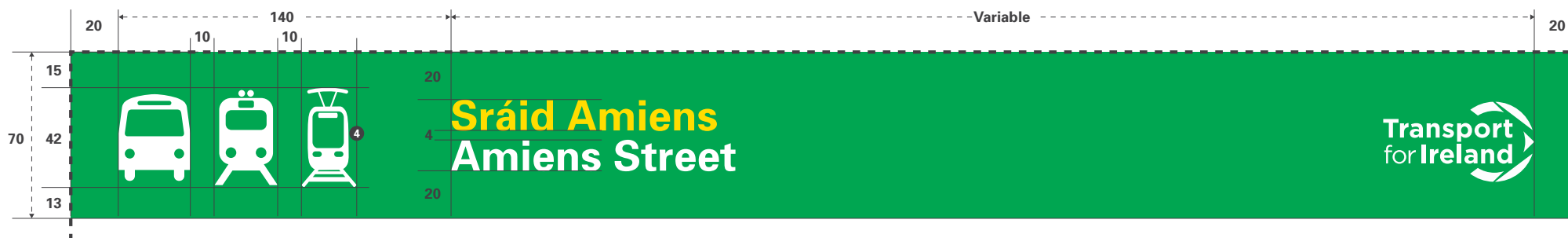
On Street Wide Panel has different header and footer layouts due to fixing positions on the structure. Please refer to the template for further details.

\* Please note that all dimensions shown without measure reference are in **mm**

#### Header 1 : Route Diagram, Combination Panels including Route Diagrams and Special Message Panels



#### Header 2 : Location Map and Network Diagram Panels



**Visible Area Border**  
Header spacing shown above applies from visible area border.

**Header 1** is to be applied to templates that include one transport mode information only and to combination templates that include Bus Route Diagrams

**Header 2** is to be applied to templates that include more than one transport mode information including : Location Map and/or Network Diagram Panels.

**1 Stop Text**  
36.6pt Regular, Tracking -25, White

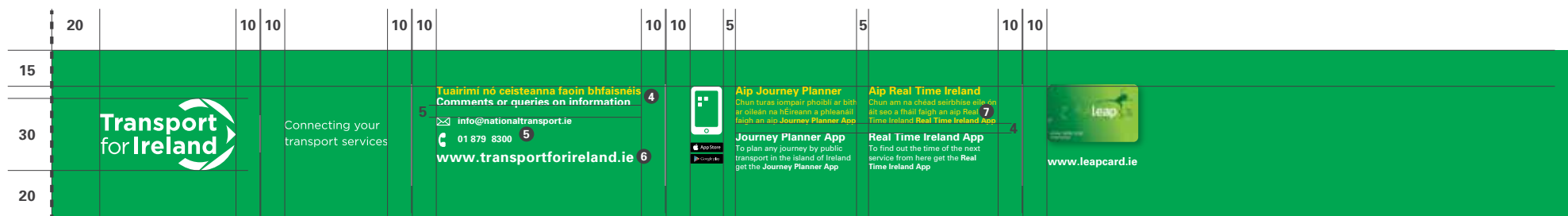
**2 Stop Number**  
66.6pt Bold, Tracking -10, White

**3 Location Name**  
50pt Bold, Tracking 0, Irish M10 Y100, English White

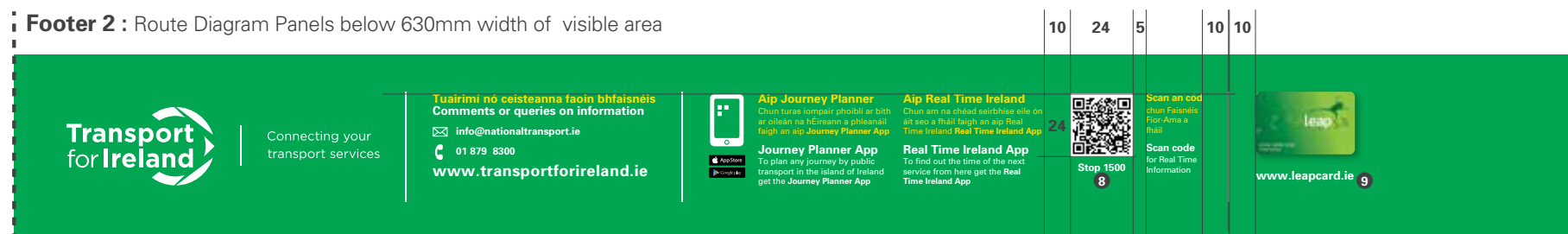
**4 Transport Mode Icons**  
Icons of all transport modes shown on the Network Diagrams or Location Map are to be included on the header in White

### 4.4.3

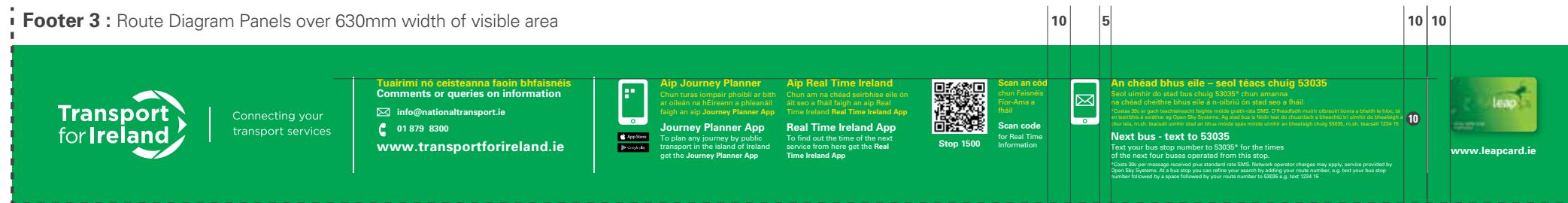
**Footer 1 :** Location Map, Network Diagram and Special Message Panels



**Footer 2 :** Route Diagram Panels below 630mm width of visible area



**Footer 3 :** Route Diagram Panels over 630mm width of visible area



- ④ 13pt Bold, Tracking 0, Irish M10 Y100, English White
- ⑤ 11pt Bold, Tracking 0, White
- ⑥ 17pt Bold, Tracking 25, White
- ⑦ 9pt Regular, Tracking 0, Irish M10 Y100, English White
- ⑧ 11pt Bold, Tracking 0, White
- ⑨ 13pt Bold, Tracking 5, White
- ⑩ 6.5pt Regular, Tracking -10, Irish M10 Y100, English White

**Footer 1** is to be applied to templates that do not need Real Time Information including : Location Map, Network Diagram and Special Message Panels.

**Footer 2 & 3** is to be applied to templates that need Real Time Information including Panels with Route Diagrams. Information on the Leap card should be included only where leap fares are available.

**Footer of On Street Slim Panel** follows Footer 1 style without Journey Planner and Real Time Ireland App information.

**\*When Real Time Information is not available the QR code and Next bus text information should be removed.**

### 4.4.4

## Information Panel. Network Diagram

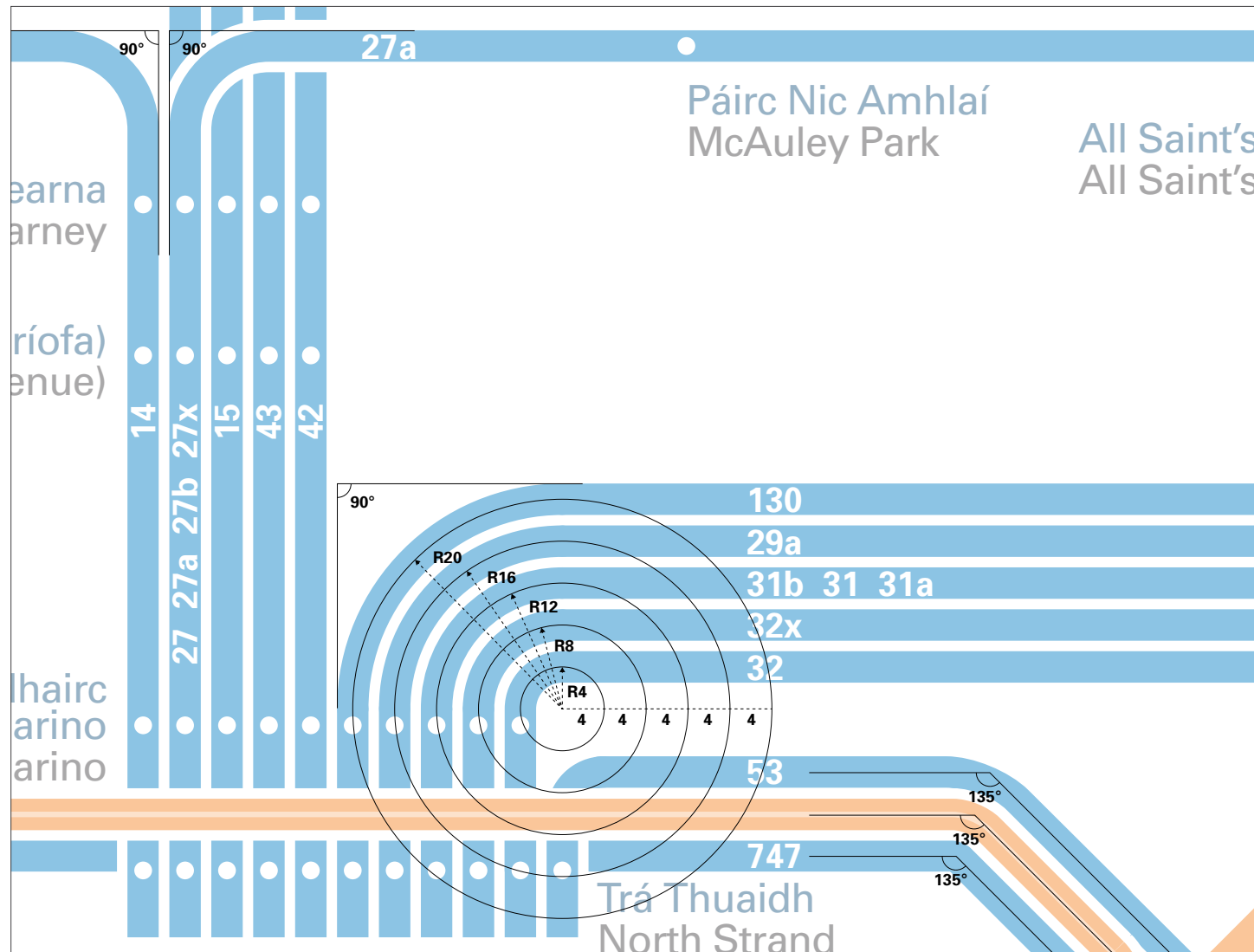
Many of the spacing rules for Network Diagram specify a minimum distance, in these cases you can use any distance as long as it is greater than the guidelines.

The spacing of elements on Network Diagrams should be considered as a whole.

Angles of Network Diagram are primarily based on 90° and secondarily on 45° as shown right.

\* Please note that all dimensions shown without measure reference are in **mm**

**Network Diagram**





## 4.4.4

# Information Panel. Network Diagram

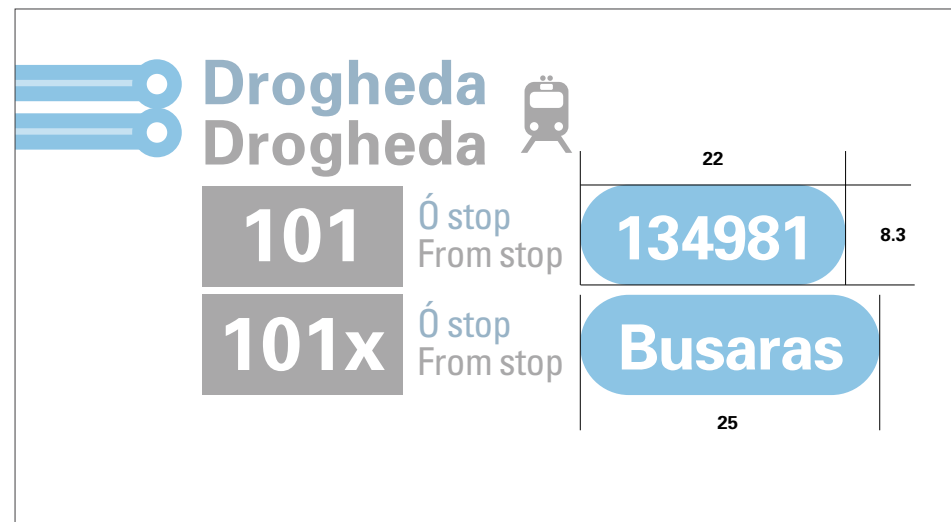
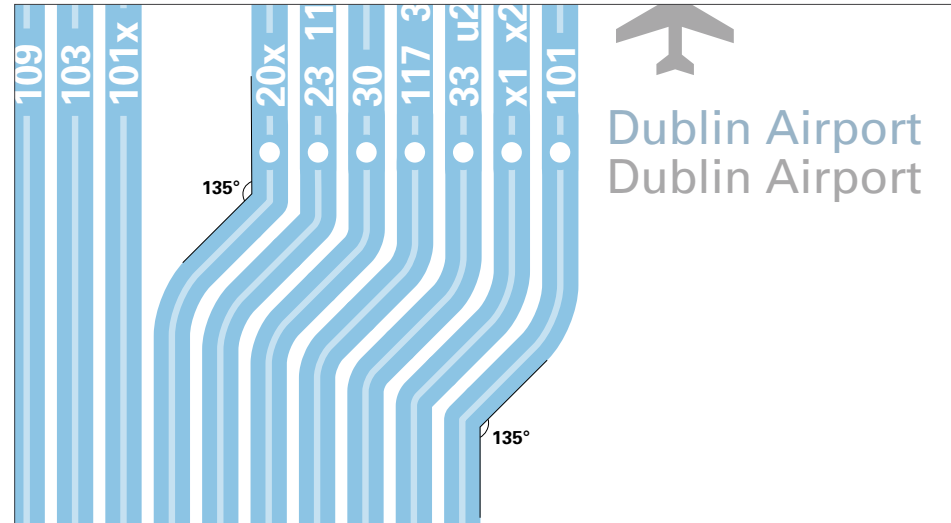
Many of the spacing rules for Network Diagram specify a minimum distance, in these cases you can use any distance as long as it is greater than the guidelines.

The spacing of elements on Network Diagrams should be considered as a whole.

Angles of Network Diagram are primarily based on 90° and secondarily on 45° as shown right.

\* Please note that all dimensions shown without measure reference are in **mm**

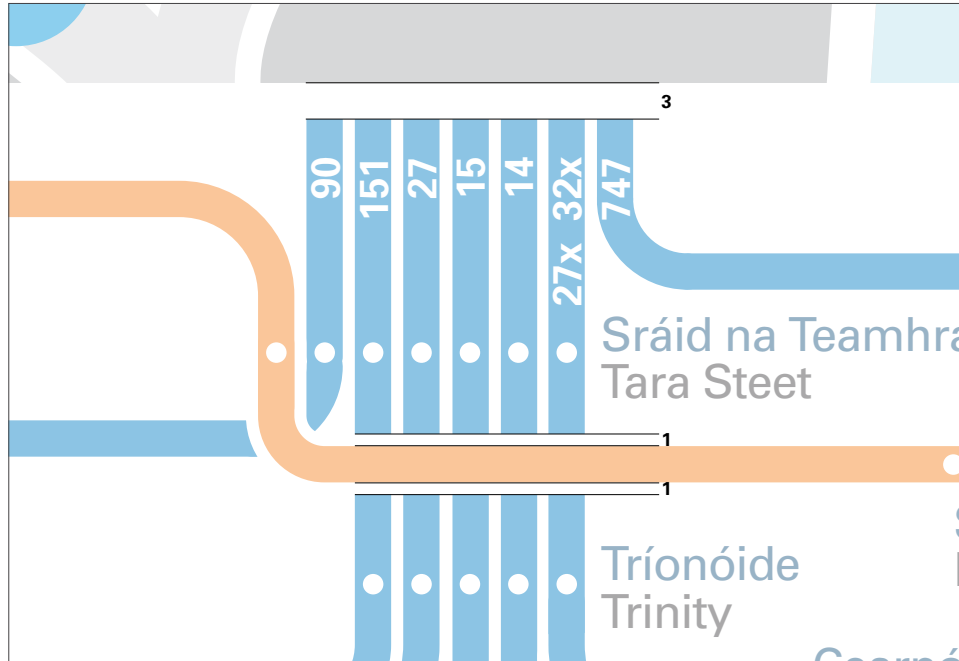
**Network Diagram, Stop Number and Stop Name**



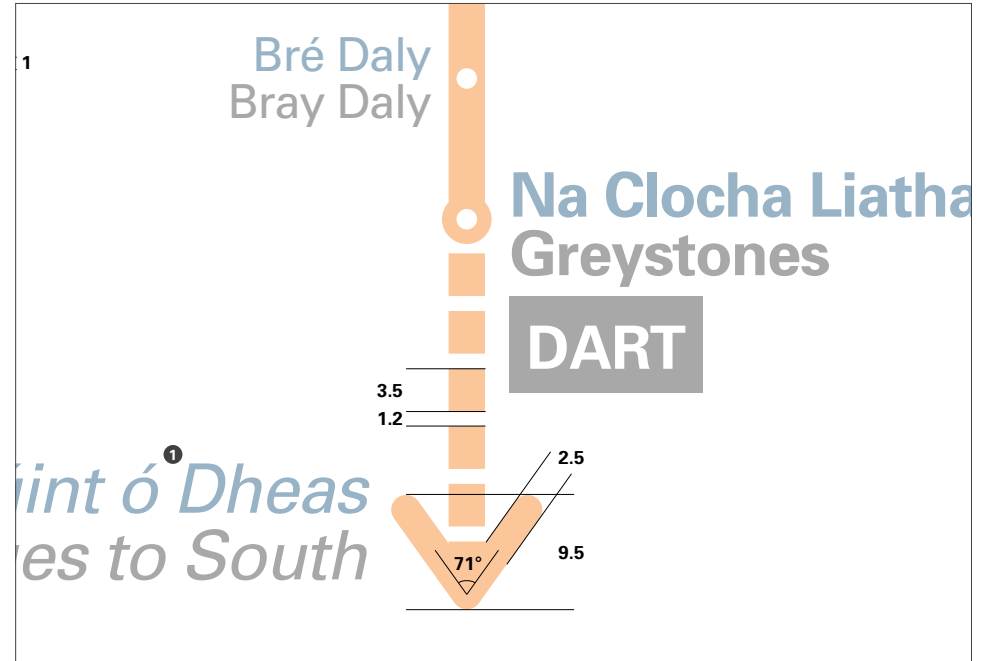


### 4.4.4

#### Spacing



#### Directional Details



**1 Further Directional Information**  
 16pt Regular Italic, Tracking -25,  
 Irish C95 M70 Y30 K5, English 90% Black

## 4.4.5

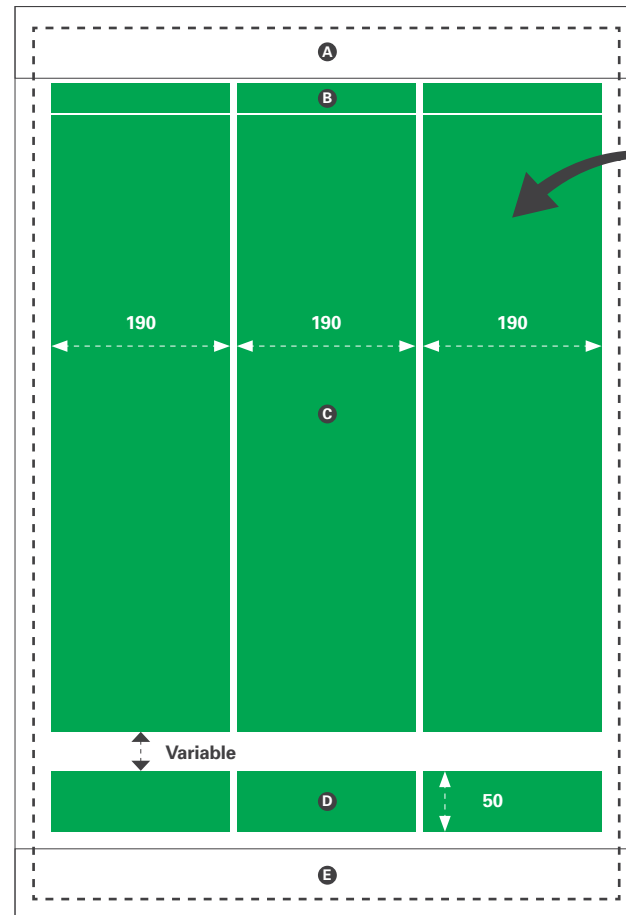
# Information Panel. Route Diagram

### Routes Diagram Panel

Route Diagram draw style is shown in section 4.3.5 (p70) and Route Diagram Panel is to be built as shown right.

Please refer to Sections 4.3.5 - 4.3.9 for details on route diagrams and timetables.

\* Please note that all dimensions shown without measure reference are in **mm**

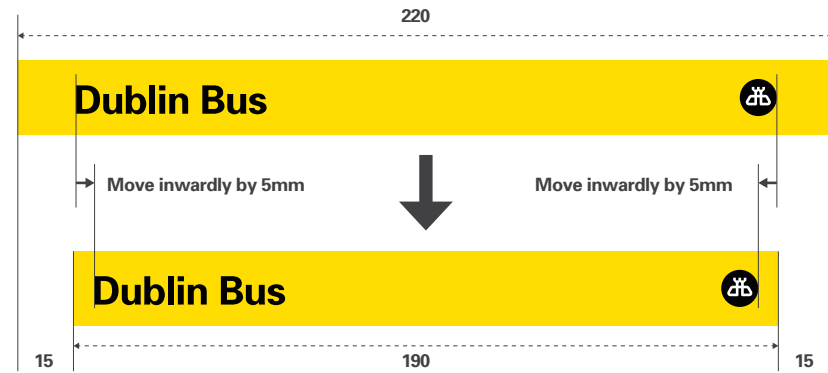


Bus Information Panels are to be placed on Route Diagram panel as they fit in the allocated area of each template. See below how Bus Information Panels are to be relaid out.

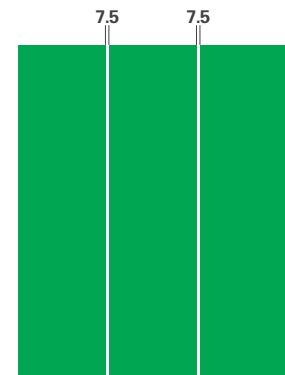
- 1 Header**  
Header is to be relaid out in section **A** as demonstrated right.
- 2 Operator Strip**  
Width of Operator Strip is to be reduced in width by 30mm and Name & Logo of Operator are to be moved in by 5mm as shown on right
- 3 Route Diagram & Timetable**  
Route Diagram & Timetable are to be cropped and placed as they are in section **C**. See right for details of cropping and positioning.
- 4 Operator Information**  
Operator Information is to be cropped and placed as it is in section **D**
- 5 Real Time Information & Footer**  
Real Time Information & Footer are to be combined and relaid out in section **E** as demonstrated in right page

# 4.4.5

## Operator Strip



## Spacing



Each template is to be placed with spacing shown left

## Route Diagram & Timetable Cropping

## 4.4.6

# Information Panel.

## Location Map Key

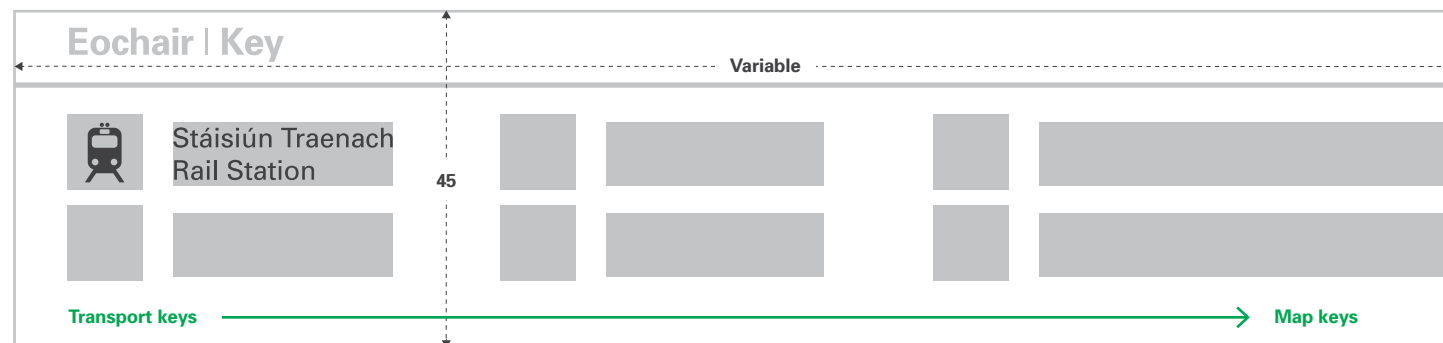
Location Map Key layout shown right is to be applied consistently throughout Information Panel templates. Transport keys are to be placed first at far left then map keys are to follow.

Shelter Panel C Location Map & Network Diagram template is to be applied to single line of keys layout. ❶

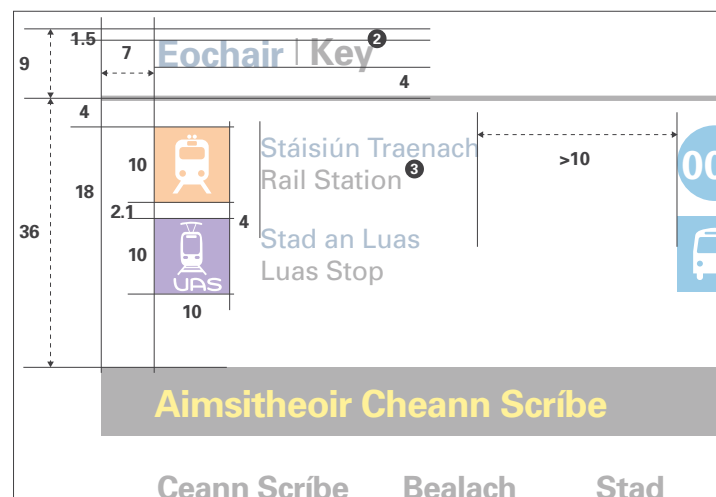
See below for the Typesetting.

\* Please note that all dimensions shown without measure reference are in **mm**

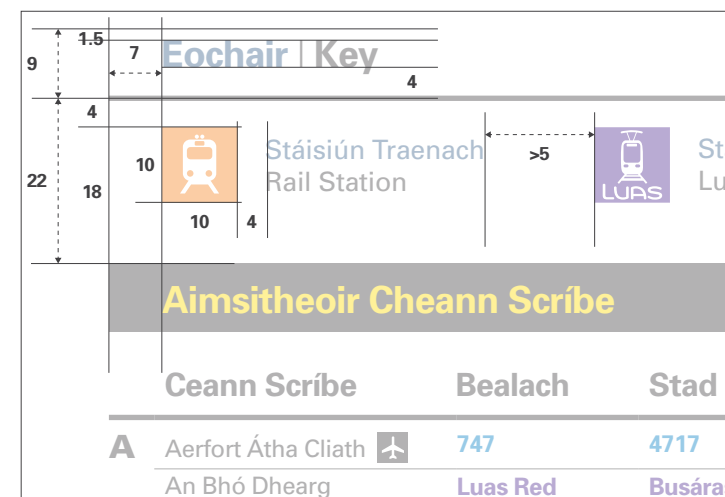
### Key Layout



### Key Details



### Key Details for Shelter Panel C ❶



❷ **Title**  
14pt Bold, Tracking -25, Irish C95 M70 Y30 K5, English 90% Black

❸ **Key Name**  
10pt Regular, Tracking -10, Irish C95 M70 Y30 K5, English 90% Black

## 4.4.6

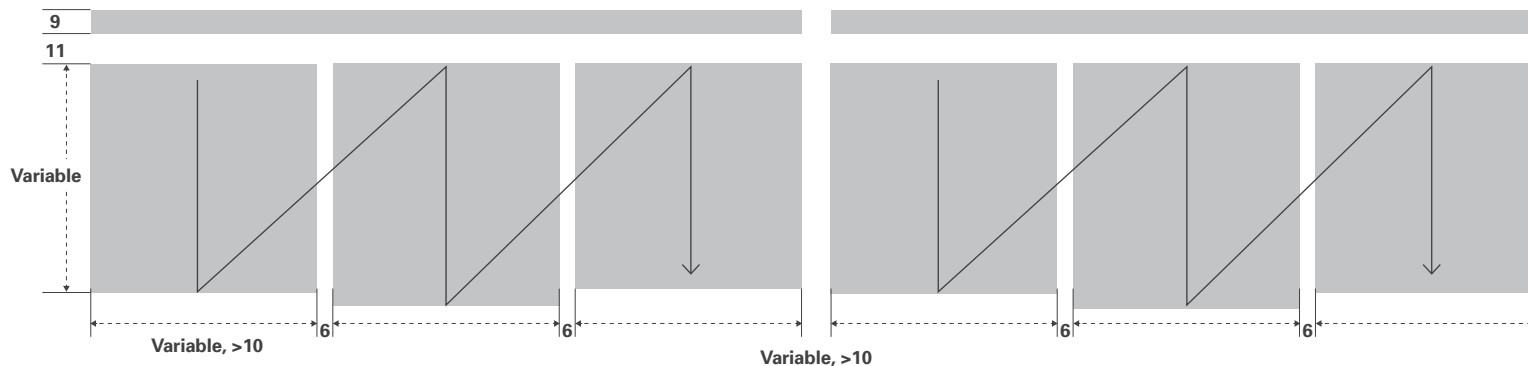
# Information Panel. Destination Finder

Destination Finder layout shown left is to be applied consistently throughout Information Panel templates. Irish Destination Finder lays on the left side while English one on the right side.

**Rules for Destination Finder content:**

1. If displayed at an on-street bus or Luas stop, list approximately 10 important public transport destinations reachable from that stop
2. Next, list important public transport destinations reachable from other nearby stops or stations that are shown on the map accompanying the Destination Finder as follows
  - (a) 10-20 important destinations reachable by Luas (if present and depending on number of routes) from stop(s) on local map
  - (b) 10-20 important destinations reachable by urban bus (if present and depending on number of routes) from stop(s) on local map
  - (c) Approximately 10 important destinations reachable by rail (if present) from station(s) on local map
3. Repeat, until available space is used

### Destination Finder Layout



### Table Spacing

	<b>Aimsitheoir Cheann Scríbe</b> ①		
	<b>Ceann Scríbe</b> ②	<b>Bealach</b>	<b>Stad</b>
	<b>A</b> ③	Aerfort Átha Cliath  ④	<b>747</b> ⑤
	An Bhó Dhoarg ④	<b>Luas Red</b> ⑤	<b>Busáras</b>
	An Carnán	<b>151</b>	<b>1500, 5140</b>
	An Com	<b>DART</b>	<b>Stáisiún Uí Ch</b>

Airport and hospital pictograms may be used alongside applicable destinations. Airport destinations to be listed under 'A' e.g. Airport (Dublin).

Spacing for Destination Finder table shown as green space is to be applied consistently throughout Bus Information Panel templates.

- ① **Title**  
14pt Bold, Tracking -25, Irish M10 Y100, English White
- ② **Category Name**  
12pt Bold, Tracking -25, 90% Black
- ③ **Alphabet Initials**  
12pt Black, 90% Black
- ④ **Destination Names**  
9pt Regular, Tracking -25, 90% Black
- ⑤ **Route Number & Stop number**  
9pt Bold, Tracking -25, Refer to Section 2.4 for mode colours

## 4.4.7

Special Message layout shown right is to be applied consistently throughout Bus Panel templates including Station, Shelter and On street Panels.

\* Please note that all dimensions shown without measure reference are in **mm**

## Information Panel.

### Special Message


#### Special Message Layout

**Variable** 30  
**Title for Special Message up to 50 letters**<sup>1</sup>

**Variable** 60  
**Title for Special Message up to 50 letters**<sup>2</sup>

**Variable** 40  
 Lorem ipsum dolor sit amet, consectetur adipiscing elit. Phasellus purus diam, eleifend pharetra laoreet eu, interdum aliquam nisl. Maecenas volutpat augue turpis, sed vulputate sem vehicula a. Cras consequat convallis turpis, ac fringilla libero ornare et. Class aptent taciti sociosqu ad litora torquent per conubia nostra, per inceptos himenaeos.

**Variable** 50  
 Lorem ipsum dolor sit amet, consectetur adipiscing elit. Phasellus purus diam, eleifend pharetra laoreet eu, interdum aliquam nisl. Maecenas volutpat augue turpis, sed vulputate sem vehicula a. Cras consequat convallis turpis, ac fringilla libero ornare et. Class aptent taciti sociosqu ad litora torquent per conubia nostra, per inceptos himenaeos.

**Variable** 25  
 **Dublin Bus**   
 ✉ customercomment@dublinbus.ie   
 ☎ 01 873 4222

**1 Title**

120pt Bold, Tracking 0, Irish C95 M70 Y30 K5, English 90% Black

**2 Body**

50pt Regular, Tracking -10, Irish C95 M70 Y30 K5, English 90% Black







# 5.0 Rail.

## 5.1

## TfI &amp; Rail Operator Brands.

Colours of the Transport for Ireland logo and the Rail logo must be strictly managed. ① ② ③

This will apply throughout the Rail templates where the operator information is to be shown, applications include the top banner and the operator contact information within the panel.

Full colour Rail operator logo to be used for operator contact information within the panel. ③

Please see Section 5.2.3 Header & Footer and Section 5.2.8 Keys & Operator Information for further details.



Le haghaidh tuairimí agus ceistanna faoin tseirbhís  
For service comments and queries



Customer Service  
Iarnród Éireann Irish Rail  
Connolly Station  
Dublin 1.



info@irishrail.ie



1850 366 222



www.facebook.com/irishrail

**Chonghaile**  
ation

**Ó Dheas**  
Southbound



Tfl Brand  
in white

2

## 5.2.1

# Rail Information Panel.

## Product Overview: Station Panels

### Station Panels

Rail templates consist of Station Panels in four different sizes. Each template conveys varied contents, please see the following pages for further details.

### Station Panel Template A: Poster size

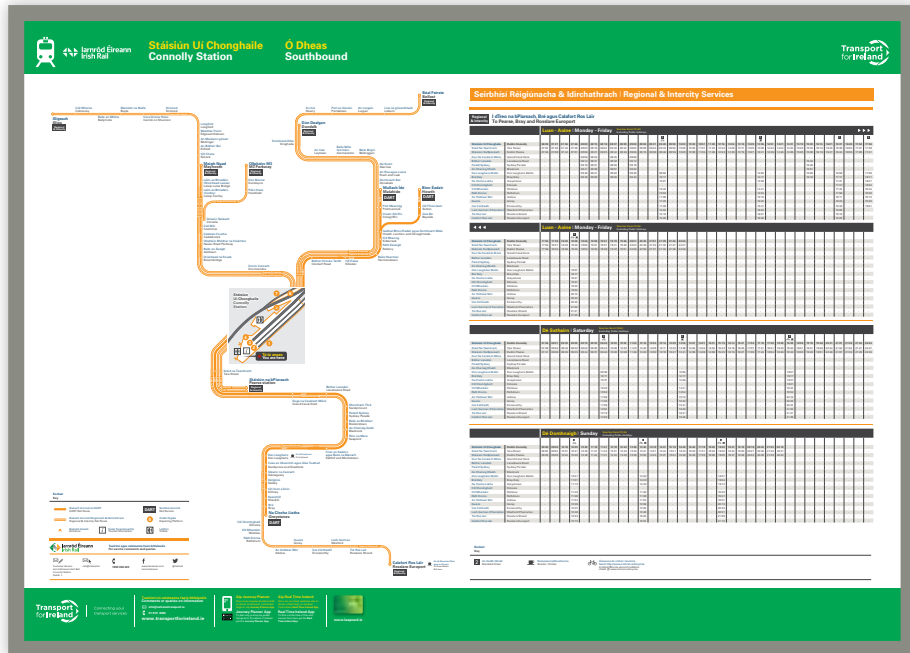
The image shows a poster-sized station information panel for Connolly Station. The panel is divided into several sections:

- Header:** Includes the logo for Iarnród Éireann (Irish Rail) and the station name 'Stáisiún Uí Chonghaille Connolly Station' in both English and Irish. It also features the 'Ó Dineas Southbound' logo and the 'Transport for Ireland' logo.
- Left Column:** A vertical list of train destinations and their corresponding platform numbers.
- Top Right Section:** 'DART Bealach Iarnróid - DART Services' and 'Seirbhís Ráigiúnacha & Idircheathrach - Regional & Intercity Services'. Each section contains a table with columns for destination, departure time, and arrival time.
- Bottom Section:** A footer area containing logos for various transport partners, social media icons, and contact information.

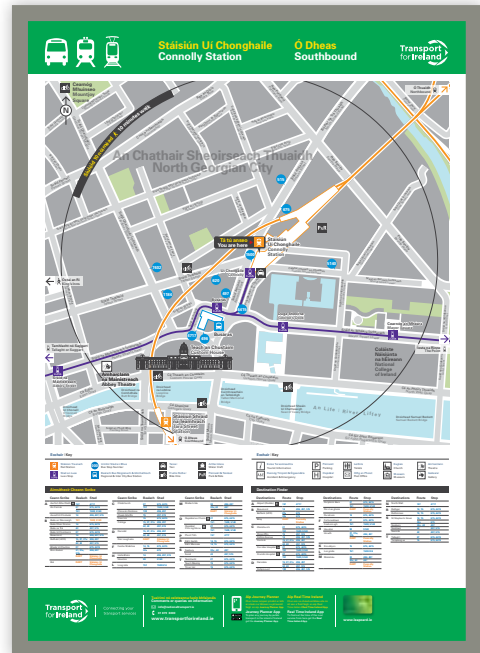
# 5.2.1



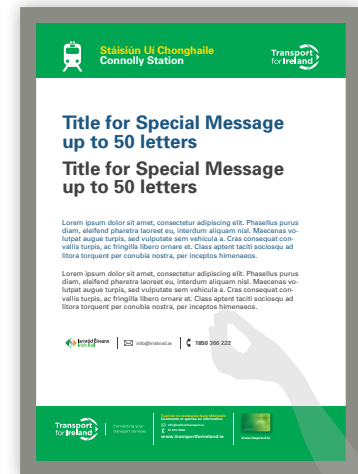
Station Panel Template B: A0 size



Station Panel Template C: A1 size



Station Panel Template D: A2 size



## 5.2.1

# Rail Information Panel.

## Product Types: Station Panel A&B

### Station Panel Template A&B

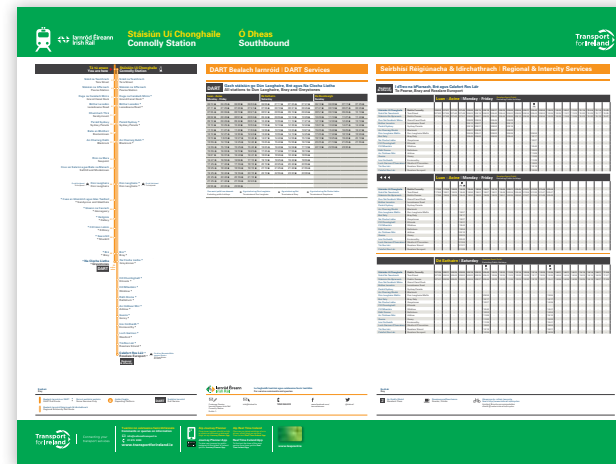
Two modular Rail Station Panel type A and type B templates are constructed from key elements below.

### Key Elements

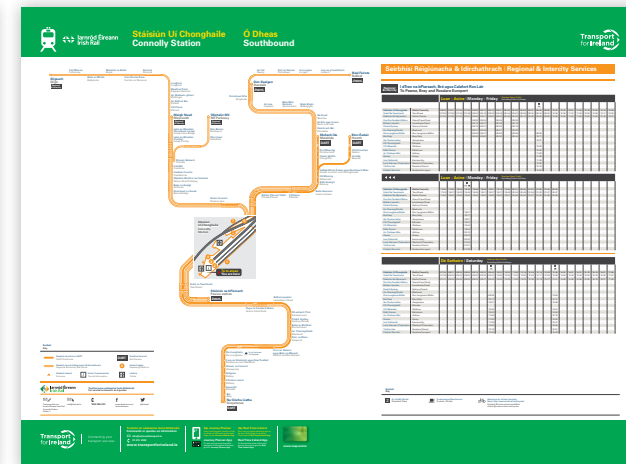
- Header with TfI Brand
- Route Diagram & Timetable
- Rail Network Diagram
- Footer

The Header and the Footer are always applied consistently to the bus flag templates. All other information is modular.

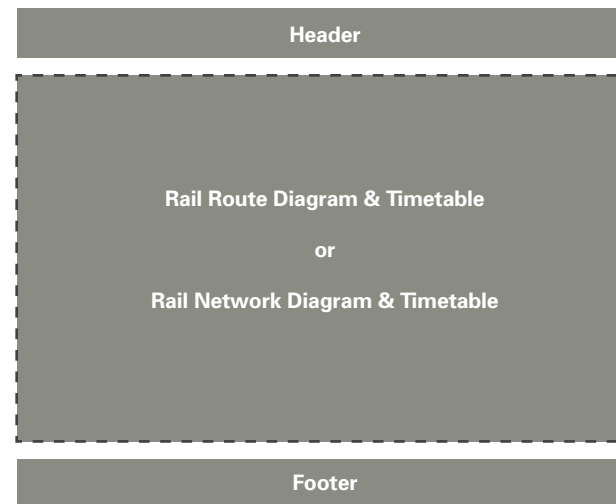
### Station Panel Template A



R\_ST.A3\_v1



R\_ST.A4\_v1

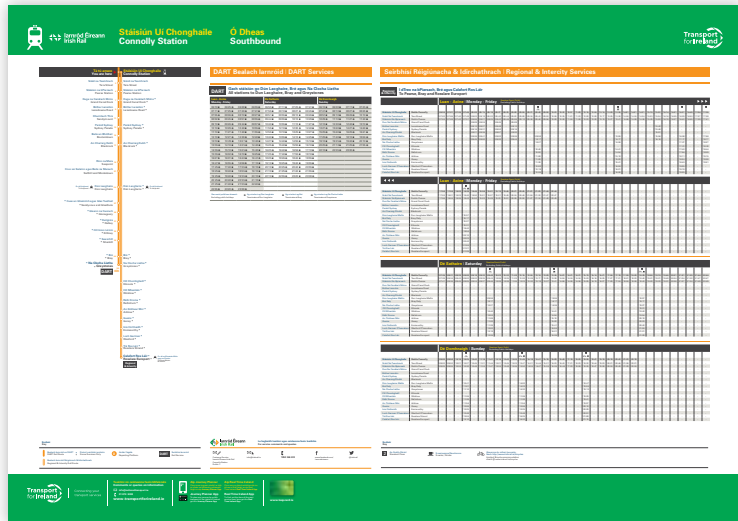


### Station Panel A Anatomy

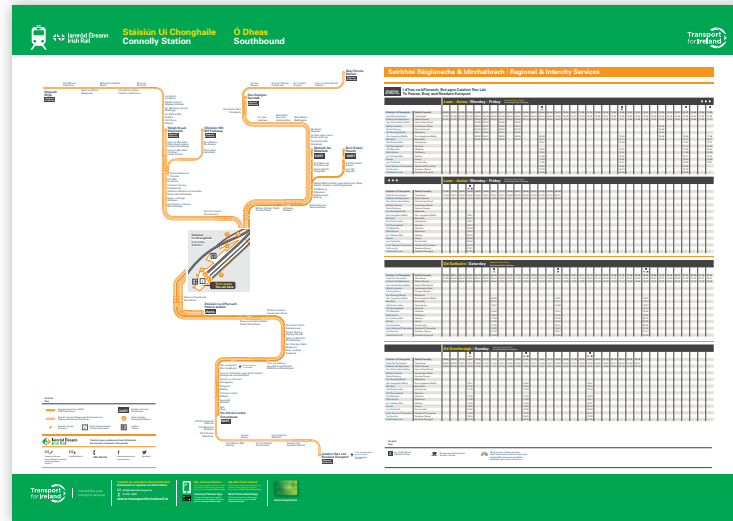
Station Panel type A is at the scale (paper size) of 1000(w) x 750(h) and constructed with elements shown left.

# 5.2.1

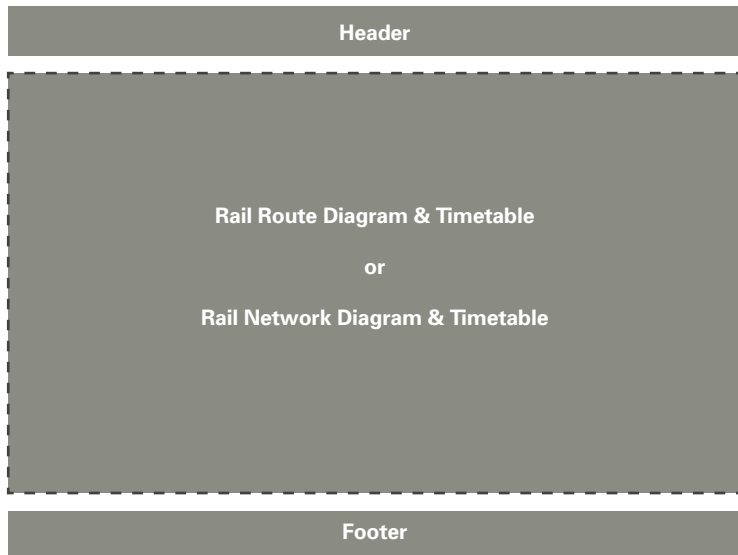
## Station Panel Template B



R\_ST.B3\_v1



R\_ST.B4\_v1



### Station Panel B Anatomy

Station Panel type B is at the scale (paper size) of 1189(w) x 841(h) and constructed with elements shown left.

## 5.2.1

# Rail Information Panel.

## Product Types: Station Panel C

### Station Panel Template C

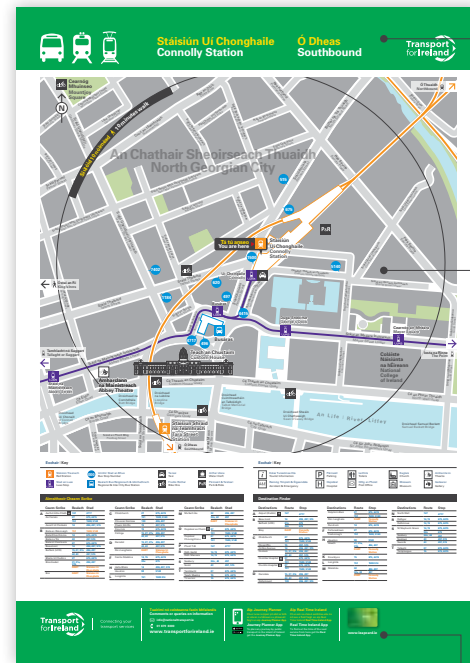
Six modular Rail Station Panel type C templates are constructed from key elements below.

### Key Elements

- Header with Tfi Brand
- Location Map (Refer to Section 3.0 Cartography) & Destination Finder
- Route Diagram
- Timetable
- Rail Network Diagram
- Special Message
- Footer

The Header and the Footer are always applied consistently to the bus flag templates. All other information is modular .

### Location Map & Destination Finder



R\_ST.C1\_v1

### Header

Location Map & Destination Finder

or

Rail Route Diagram & Timetable

or

Rail Route Diagram

or

Timetable

or

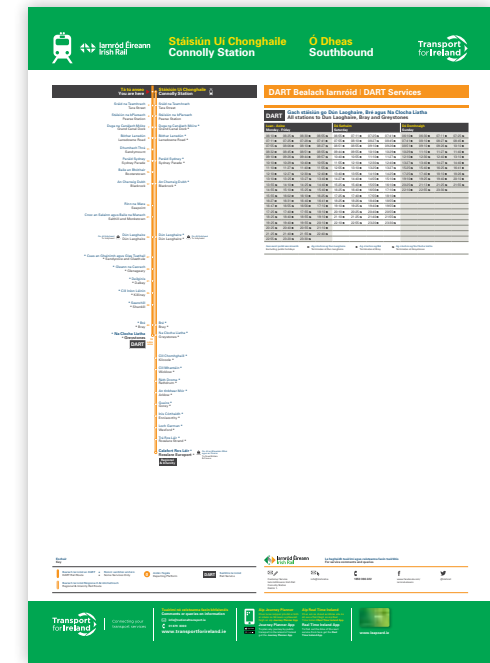
Rail Network Diagram

or

Special Message

### Footer

### Route Diagram & Timetable

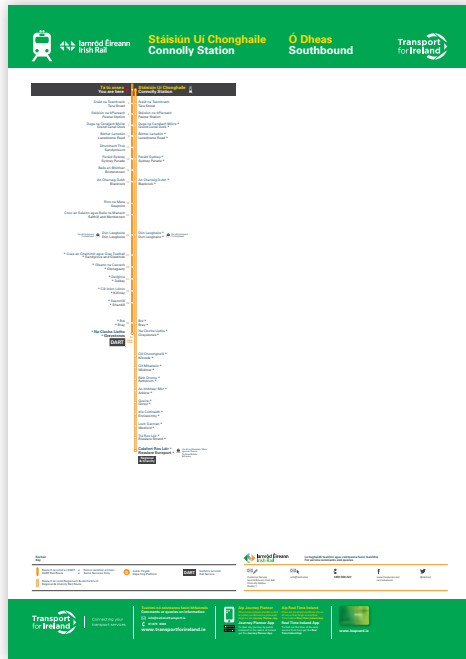


R\_ST.C3\_v1



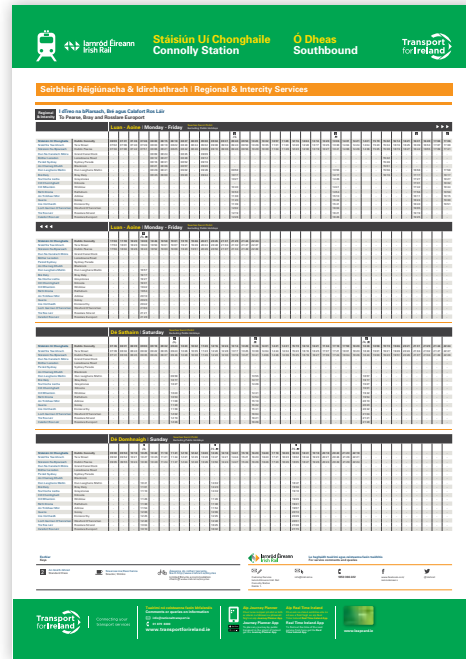
# 5.2.1

## Route Diagram Only



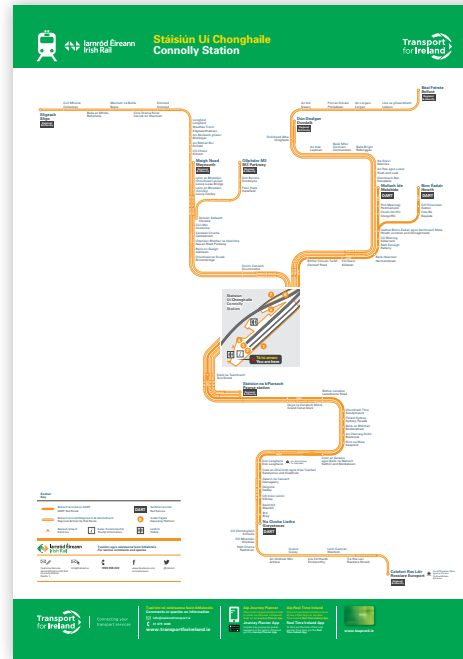
R\_ST.C4\_v1

## Timetable Only



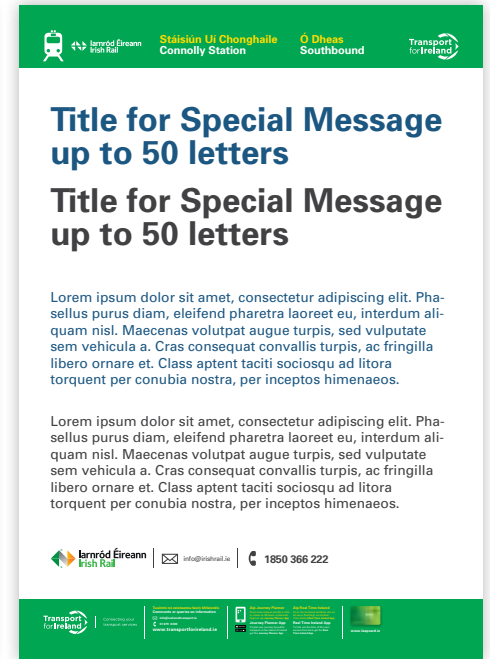
R\_ST.C5\_v1

## Rail Network Diagram Only



R\_ST.C6\_v1

## Special Message



R\_ST.C7\_v1

## 5.2.1

**Station Panel Template D**

One modular Rail Station Panel type D template is constructed from key elements below.

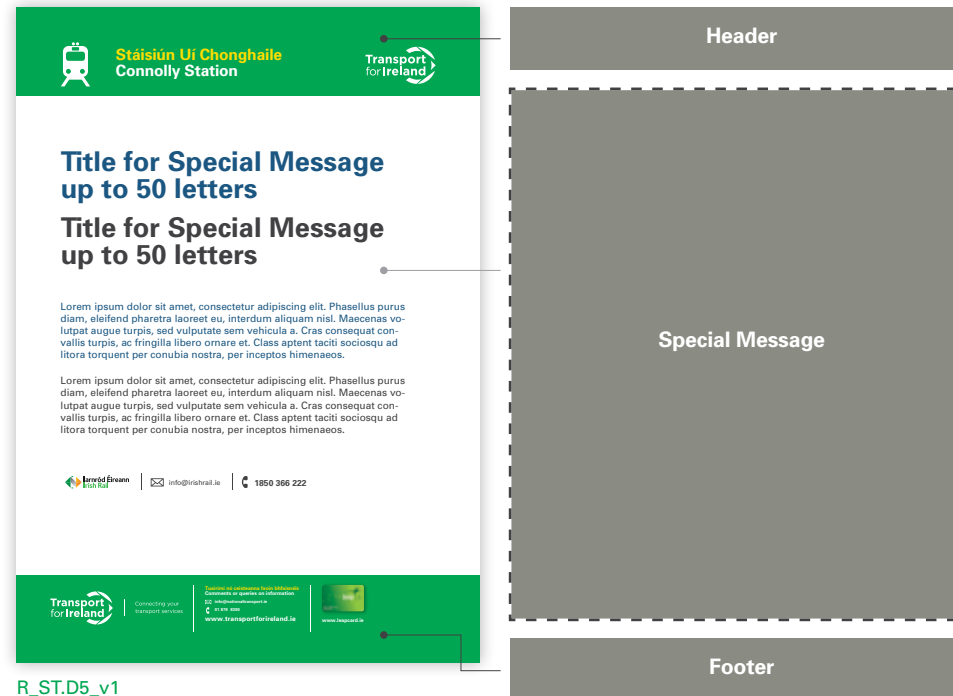
**Key Elements**

- Header with TfI Brand
- Special Message
- Footer

The Header and the Footer are always applied consistently to the bus flag templates. All other information is modular.

# Rail Information Panel.

## Product Types: Station Panel D

**Special Message**

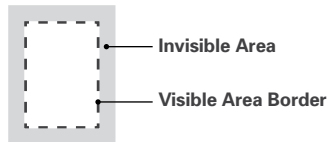
## 5.2.2

# Rail Information Panels.

## Panel Specifications: Special Message

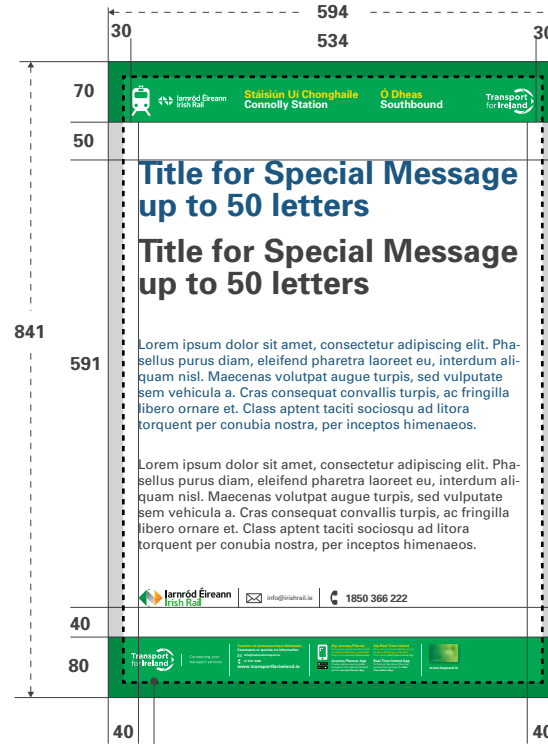
Two layouts of panel shown right cover the family of Special Message templates.

\* Please note that all dimensions shown without measure reference are in **mm**



**Station Panel C - Special Message**

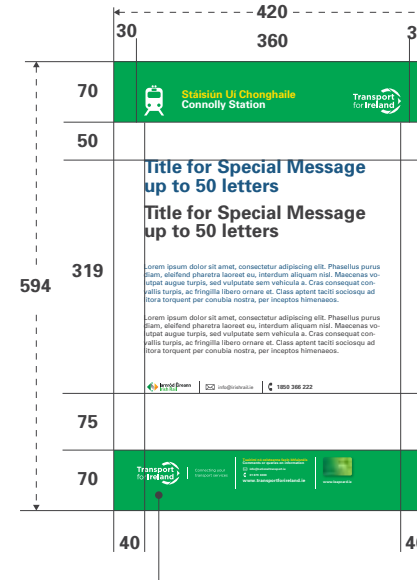
R\_ST.C6\_v1



Visible Area : 554w x 801h

**Station Panel D - Special Message**

R\_ST.D1\_v1



Visible Area : 380w x 554h

## 5.2.2

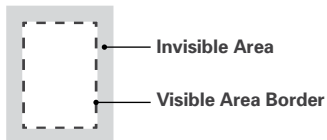
# Rail Information Panels.

## Panel Specifications: Route Diagrams & Timetables

Two layouts of panels shown right cover the family of Route Diagram & Timetable templates.

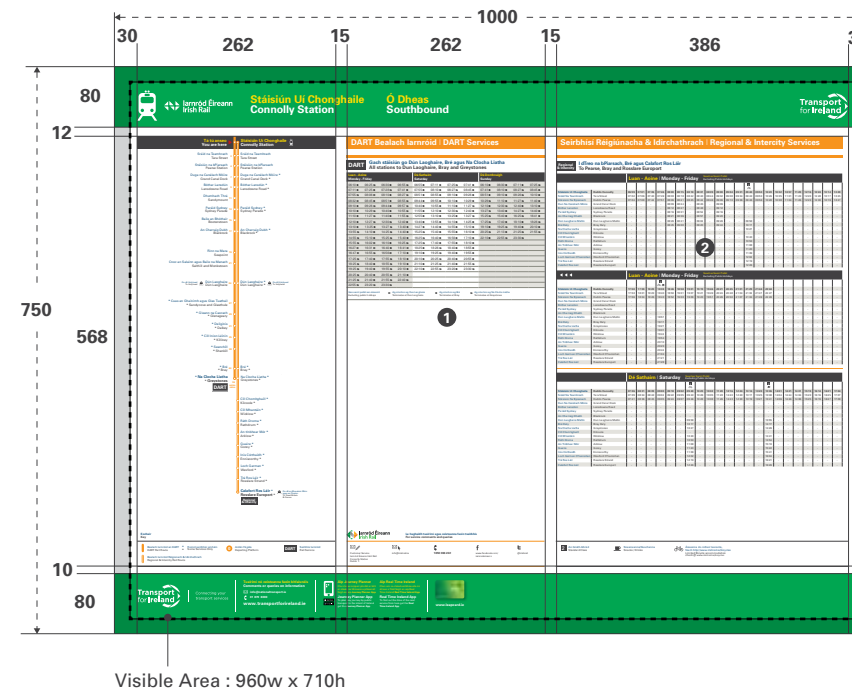
Rail Timetable is to show Dart service and Regional & Intercity service separately as shown right.

\* Please note that all dimensions shown without measure reference are in **mm**



### Station Panel A - Route Diagram & Timetable

R\_ST.A1\_v1

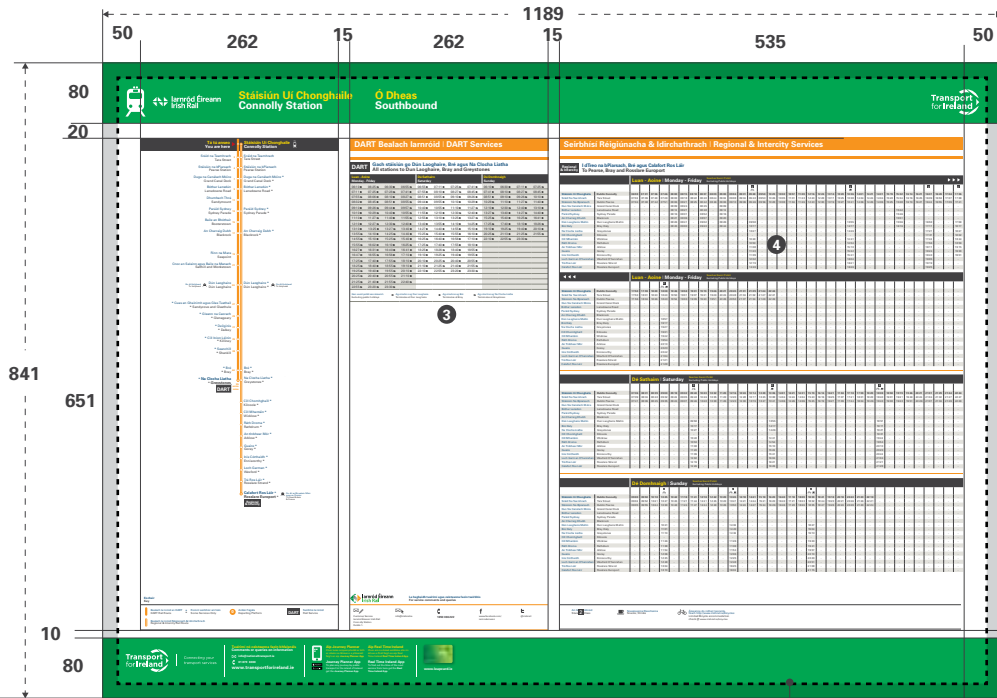


**1 DART Timetable**  
Within allocated space, 12 columns of departure times are to be placed.

**2 Regional & Intercity Timetable**  
Within allocated space, 22 columns of departure times can be placed.

### Station Panel B - Route Diagram & Timetable

R\_ST.B1\_v1



#### 3 DART Timetable

Within allocated space, up to 12 columns of departure times can be placed.

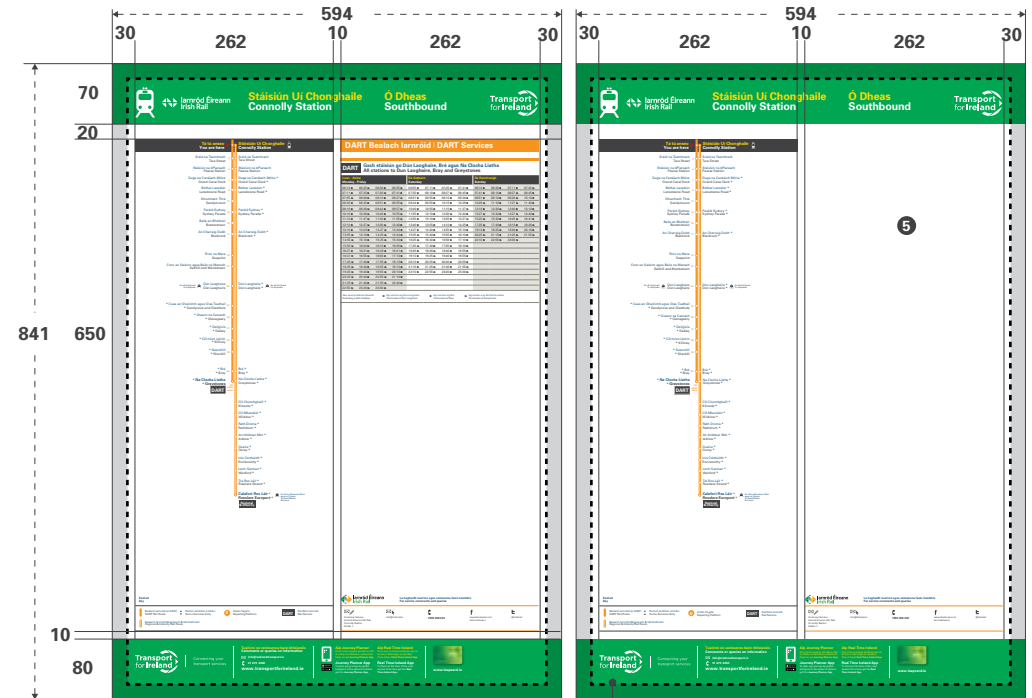
#### 4 Regional & Intercity Timetable

Within allocated space, 34 columns of departure times are to be placed.

Visible Area : 1149w x 801h

### Station Panel C - Route Diagram & DART Timetable

R\_ST.C2\_v1



Panel C layout is based on two types, Route Diagram & DART Timetable version and Route Diagram only version. Route Diagram only version is to drop DART Timetable. 5

Visible Area : 554w x 801h

## 5.2.2

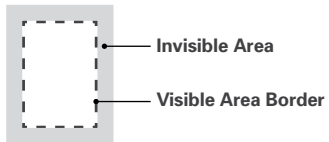
# Rail Information Panels.

## Panel Specifications: Rail Network Diagram

Two layouts of panels shown right cover the family of Rail Network Diagram & Timetable templates.

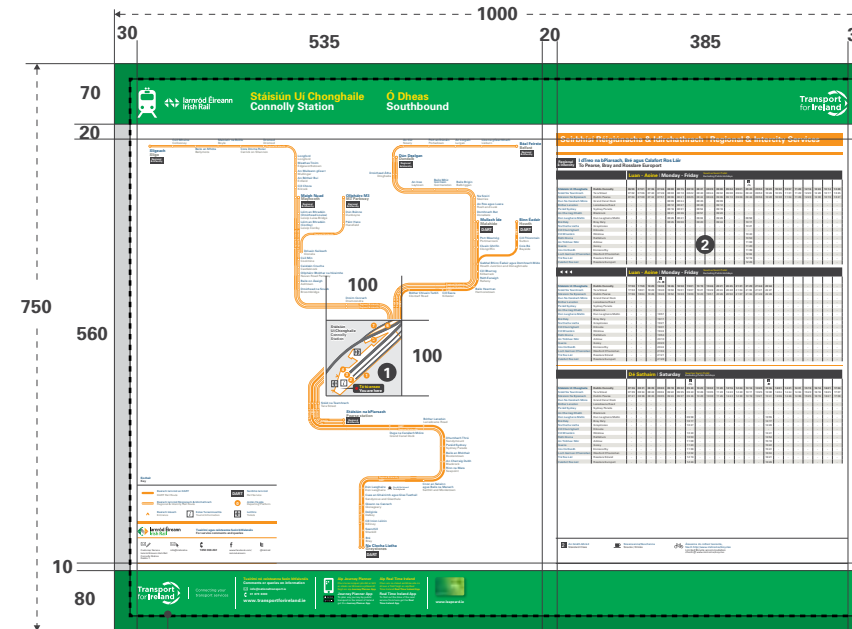
Rail Timetable with Rail Network Diagram panel is to show Regional & Intercity services only.

\* Please note that all dimensions shown without measure reference are in **mm**



### Station Panel A - Rail Network Diagram & Timetable

R\_ST.A2\_v1



Visible Area : 960w x 710h

#### 1 Station Plan

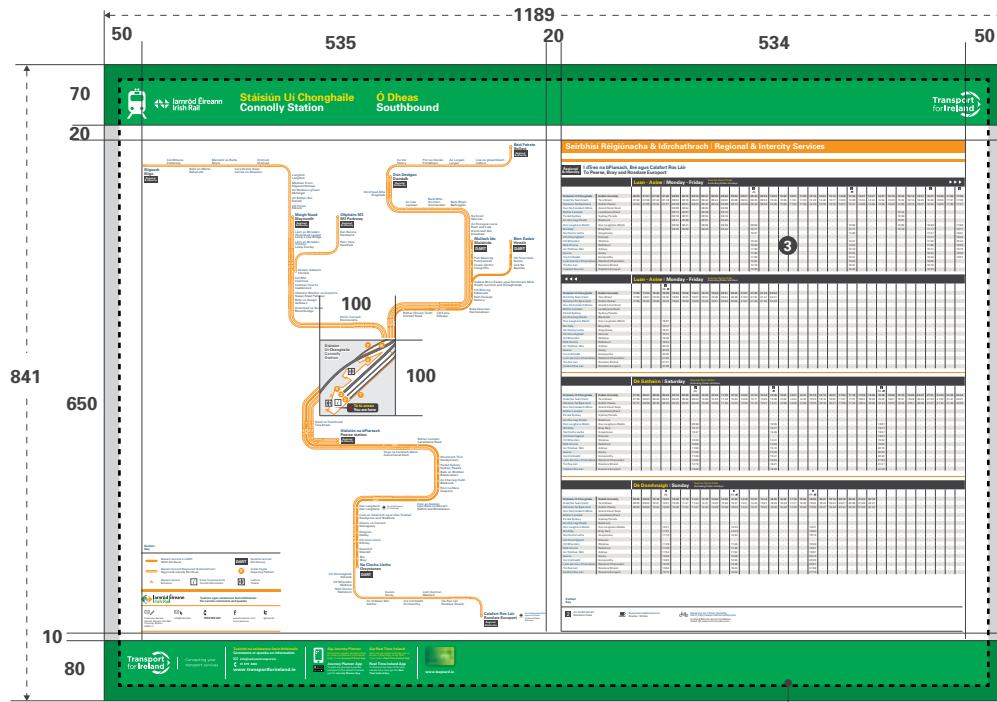
Station plan draw style is shown in section 3.9 Station Plan.

#### 2 Regional & Intercity Timetable

Within allocated space, 22 columns of departure times are to be placed.

### Station Panel B - Rail Network Diagram & Timetable

R\_ST.B2\_v1

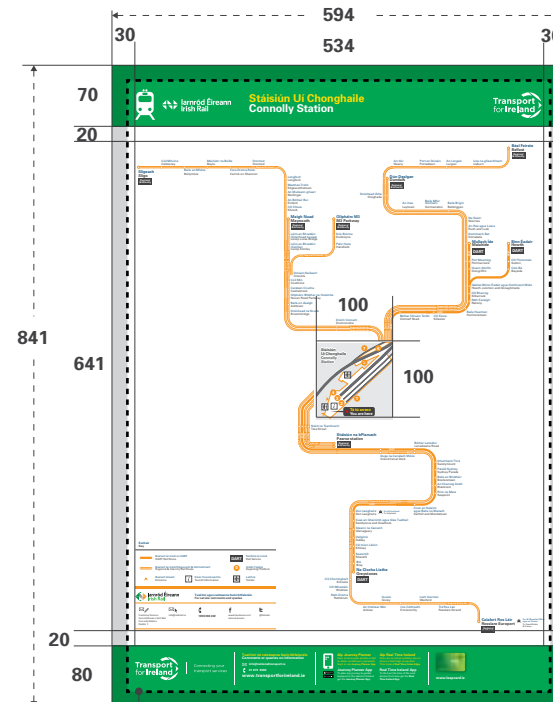


Ⓧ Regional & Intercity Timetable  
 Within allocated space, 34 columns of departure times are to be placed.

Visible Area : 1149w x 801h

### Station Panel C - Rail Network Diagram

R\_ST.C5\_v1



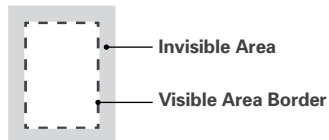
Visible Area : 554w x 801h

## 5.2.2

A layout of panel shown right is of Location Map & Destination Finder template.

With regards with mapping style, please refer to the section 3.0 Cartography.

\* Please note that all dimensions shown without measure reference are in **mm**

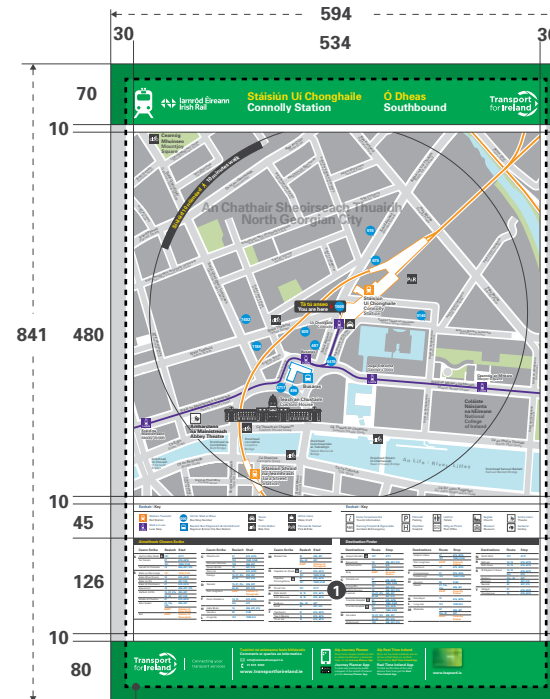


## Rail Information Panels.

### Panel Specifications: Location Map with Destination Finder

#### Station Panel C - Location Map & Destination Finder

R\_ST.C1\_v1



Visible Area : 554w x 801h

#### 1 Destination Finder

Destination Finder on Station Panel C can accommodate up to 35 destination names in both Irish and English.



## 5.2.2

A layout of panel shown right is of Timetable only template.

Timetable only template is to accommodate Regional & Intercity Timetable. Dart Timetable is to be included in Route Diagram templates as shown in page 130 and 131.

## Rail Information Panels.

### Panel Specifications: Timetable Only

#### Station Panel C - Regional & Intercity Timetable

R\_ST.C4\_v1

The diagram illustrates the layout of Station Panel C, a Regional & Intercity Timetable. The panel is rectangular with a total width of 594 units and a total height of 841 units. The visible area is 554 units wide and 801 units high. The layout includes a top header section (70 units high) with logos for Transport for Ireland, Connolly Station, and Southbound. Below this is a section for 'Seirbhíse Reigiúnaíochta & Idirchathrach / Regional & Intercity Services' (20 units high). The main body of the panel consists of multiple rows of departure times, with a central area marked with a circled '2'. The bottom section (10 units high) contains logos for Transport for Ireland and other services. The panel is framed by a dashed line, with 30 units of margin on the left and right sides.

**2 Regional & Intercity Timetable**  
Within allocated space, up to 34 columns of departure times can be placed.

Visible Area : 554w x 801h

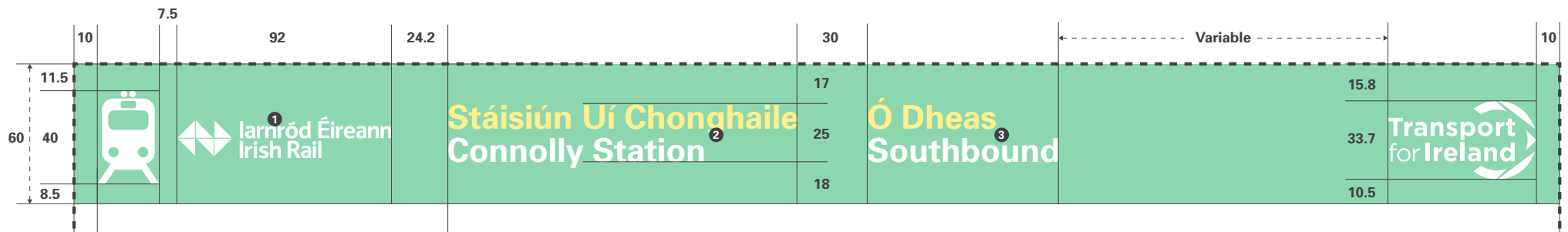
## 5.2.3

# Rail Information Panels. Header & Footer

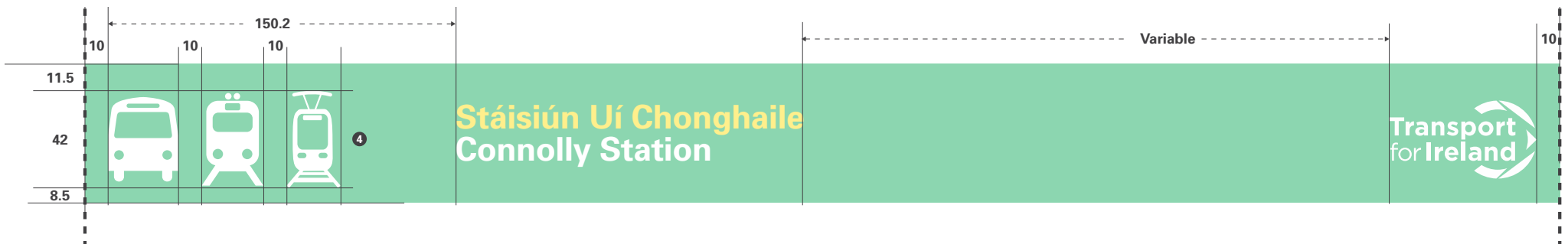
Header and Footer layout shown right is to be applied consistently throughout Rail Information Panel templates.

\* Please note that all dimensions shown without measure reference are in **mm**

### Header 1 : Rail Route Diagram, Rail Network Diagram, Timetables and Special Message



### Header 2 : Location Map



**Visible Area Border**  
Header spacing shown above applies from visible area border.

**Header 1** is to be applied to templates that include Rail Route Diagrams and/or Rail Timetables.

**Header 2** is to be applied to Location Map Panels.

**1 Operator Logo**  
Within the allocated space, the Rail operator logo is to be placed centred, horizontally and vertically.

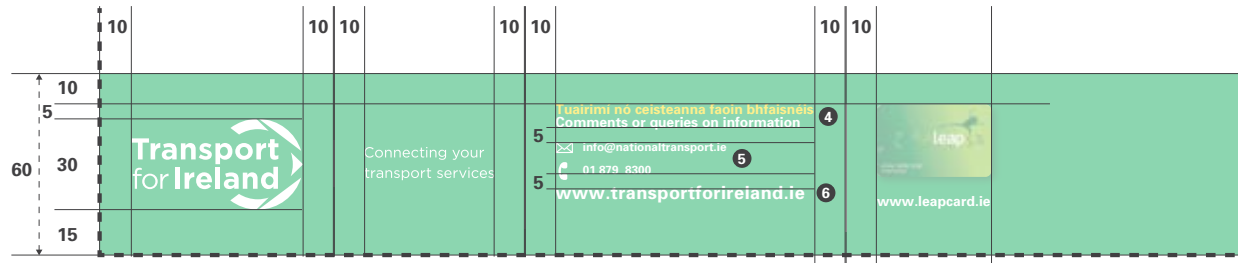
**2 Location Name**  
40pt Bold, Tracking 0, Irish M10 Y100, English White

**3 Direction of Travel**  
40pt Bold, Tracking 0, Irish M10 Y100, English White

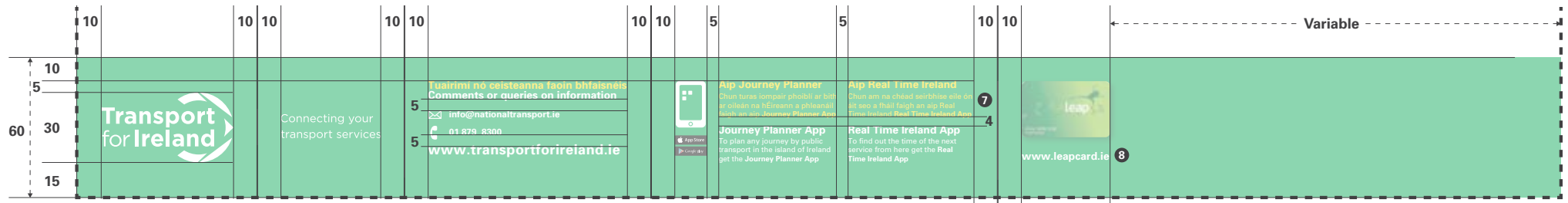
\* Please note that Direction of Travel information is to be included in Route Diagram and Timetable templates, while not to be included in Location Map, Network Diagram and Special Message templates.

**4 Transport Mode Icons**  
Icons of all transport modes shown on the Network Diagrams or Location Map are to be included on the header in White

**Footer 1 : Special Message Panel D**



**Footer 2 : All Templates except Special Message Panel D**



④ 13pt Bold, Tracking 0, Irish M10 Y100, English White

⑤ 11pt Bold, Tracking 0, White

⑥ 17pt Bold, Tracking 25, White

⑦ 9pt Regular, Tracking 0, Irish M10 Y100, English White

⑧ 13pt Bold, Tracking 5, White

\* Information on the Leap card should be included only where leap fares are available.

### 5.2.4

## Rail Information Panels. Network Diagram

Many of the spacing rules for Rail Network Diagram specify a minimum distance, in these cases you can use any distance as long as it is greater than the guidelines.

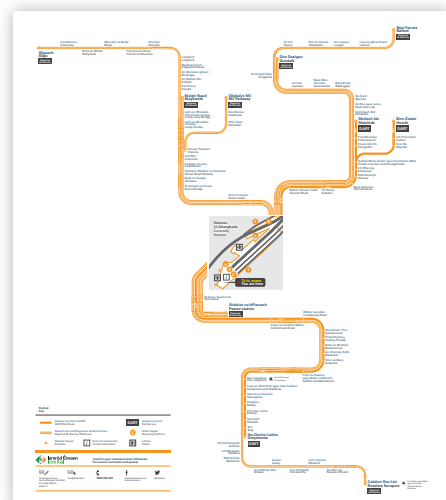
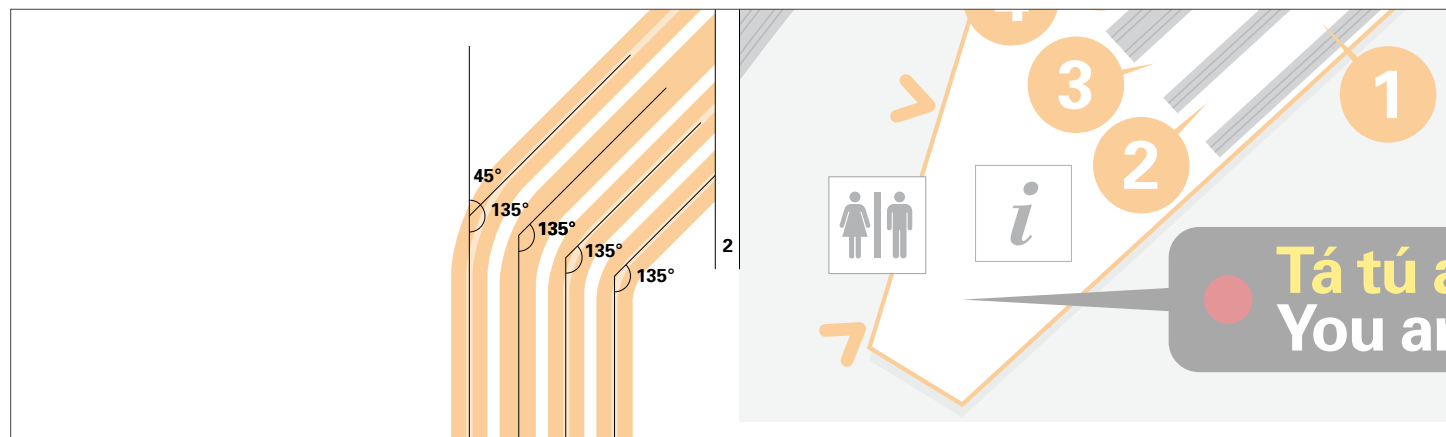
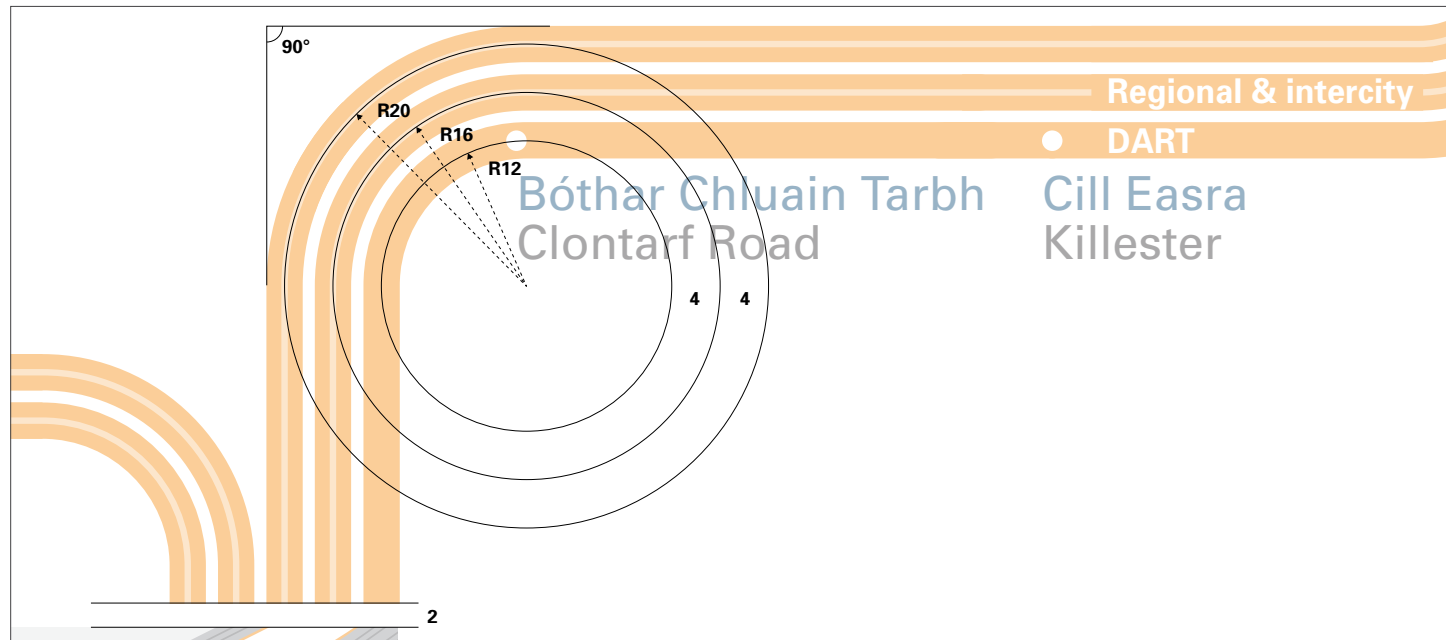
The spacing of elements on Rail Network Diagrams should be considered as a whole.

Angles used in Rail Network Diagram are primarily based on 90° and secondarily on 45° as shown right.

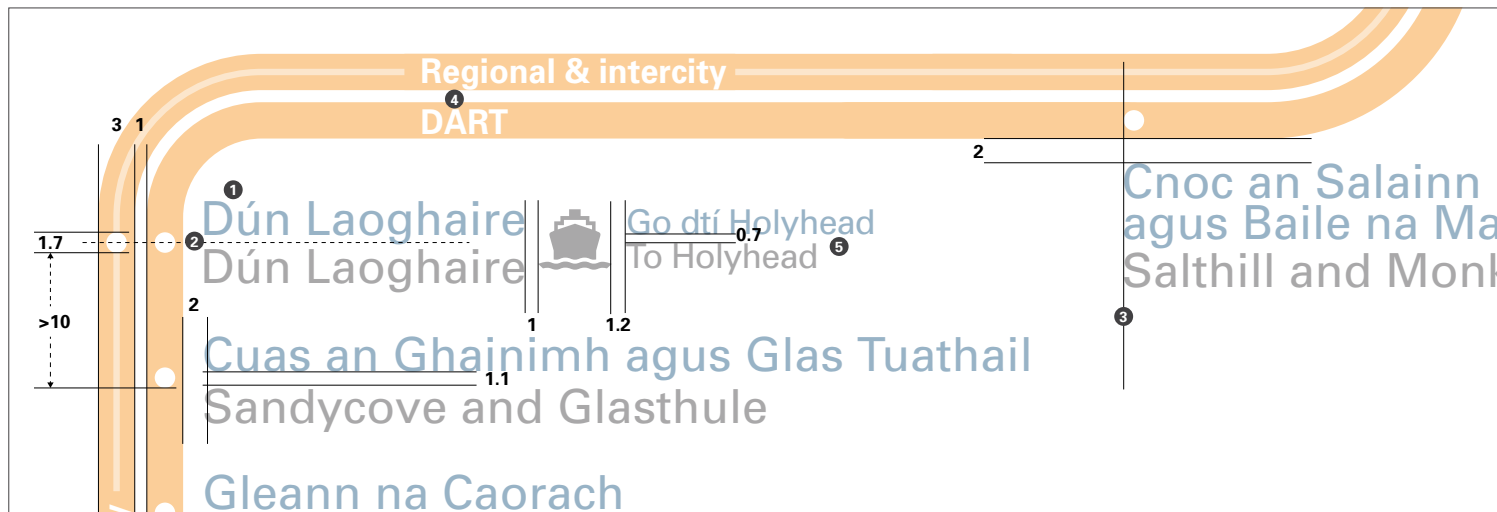
Please refer to section 3.9 Station Plan for further details of mapping style.

\* Please note that all dimensions shown without measure reference are in **mm**

### Rail Network Diagram



### Stop Name and Stop Dot



**1 Destination Name**  
 11pt Regular, Tracking -25,  
 Irish C95 M70 Y30 K5, English 90% Black

**Destination Name Alignment**  
 Destination name text is centred around the station symbol along a vertical line **2**, and positioned left of the station symbol along a horizontal line **3**.

**4 Service Name on Diagram**  
 9.5pt Bold, Tracking 0, White

**5 Interchange Note**  
 8pt Regular, Tracking -25,  
 Irish C95 M70 Y30 K5, English 90% Black

**6 Terminus Name**  
 14.4pt Bold, Tracking -25,  
 Irish C95 M70 Y30 K5, English 90% Black

**7 Service Name**  
 DART :14.4pt Bold, Tracking -10, White  
 For service names the following shall be used:

Dart services = DART

Commuter services = As per section 2.7

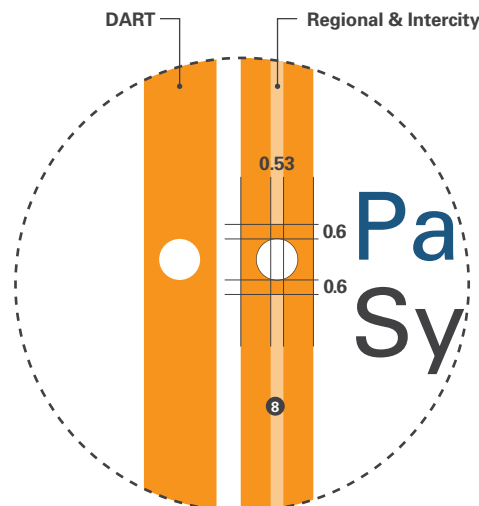
All other regional and Intercity = No service name (Final destination is used widely as the service name).

**8 Regional & Intercity Route Line Style**  
 1.5pt, White, 50% Transparency

### Final Destination



### Route Line Style and Layout



## 5.2.5

# Rail Information Panels.

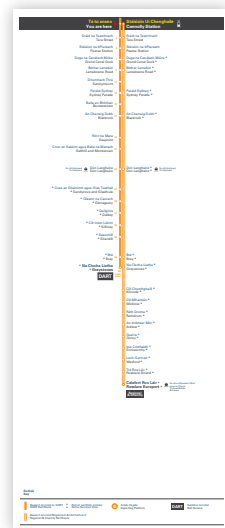
## Route Diagram

Many of the spacing rules for Rail Route Diagram specify a minimum distance, in these cases you can use any distance as long as it is greater than the guidelines.

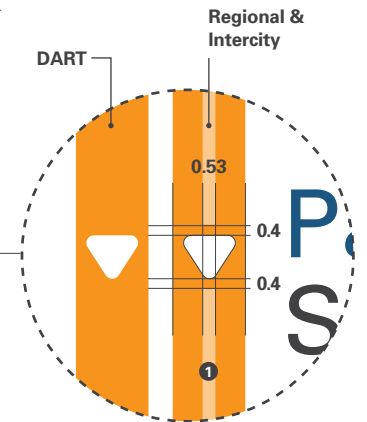
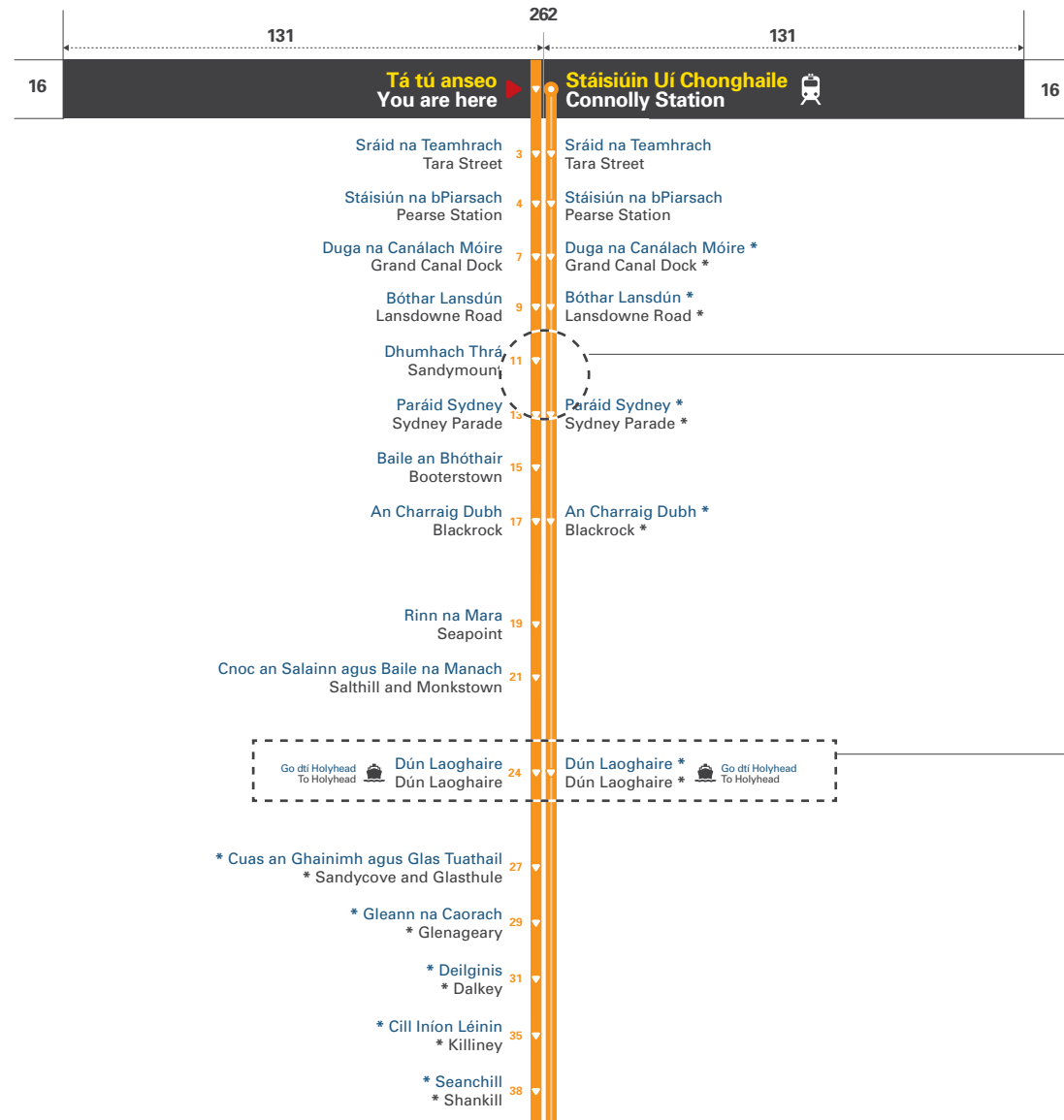
The spacing of elements on Rail Route Diagrams should be considered as a whole and consistent throughout the diagram.

Rail Route Diagrams are to be straight and parallel to each other as shown right.

\* Please note that all dimensions shown without measure reference are in **mm**



**Rail Route Diagram**



**Regional & Intercity Route Diagram Line Style**  
 ① 1.5pt, White, 50% Transparency

**Destination Name Duplication at Interchanges**  
 Where multiple services stop at a same station, the destination is to be duplicated on either sides aligned towards the diagrams as shown left.

**You are here & Current Location**



**2 You Are Here & Current Location**  
 16pt Bold, Tracking -20, Irish M10 Y100, English white

**3 Interchange Info**  
 8pt Regular, Tracking -25, Irish C95 M70 Y30 K5, English 90% Black

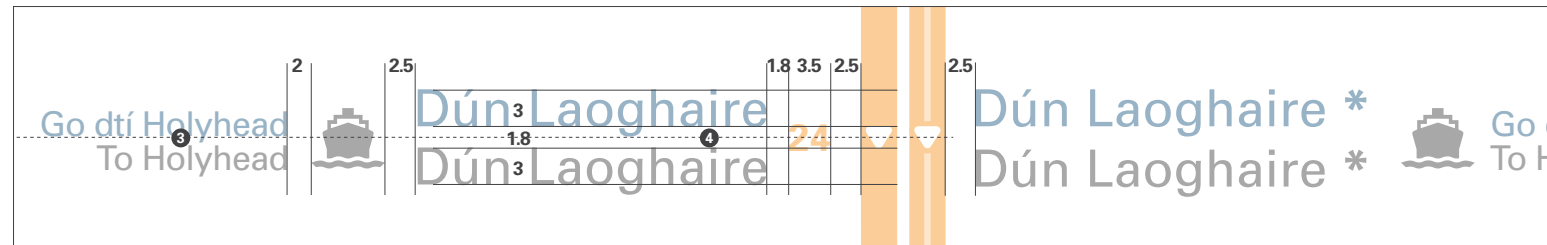
**4 Destination Name**  
 12pt Regular, Tracking -25, Irish C95 M70 Y30 K5, English 90% Black

**5 Terminus**  
 14pt Bold, Tracking -25, Irish C95 M70 Y30 K5, English 90% Black

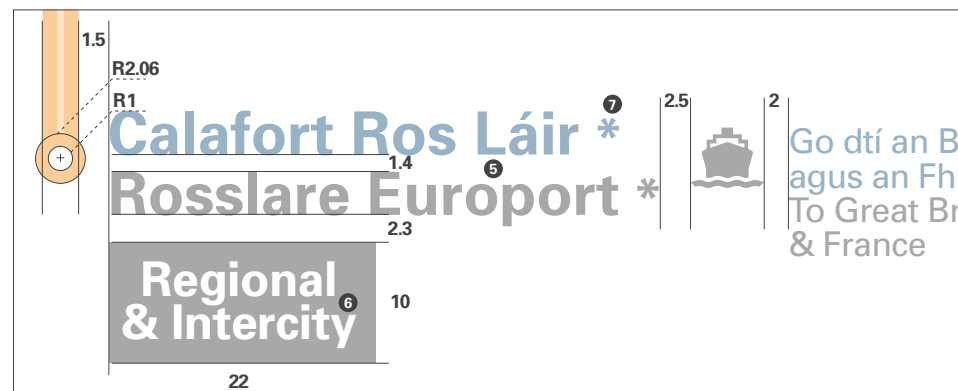
**6 Rail Service Name**  
 DART: 18pt Bold, Tracking -10, White  
 Regional & Intercity: 11.25pt Bold, Tracking -10, White

**7 \* Star - Some Services Only**  
 A star(\*) is to be added at the end of destination names to indicate 'Some Services Only' message. This symbol is to be used for destinations that are served infrequently by a rail service, for example destinations that are only served at certain times of the day such as am or pm peak. When used in a route diagram, the key must include the star symbol and state 'Some Services Only'.

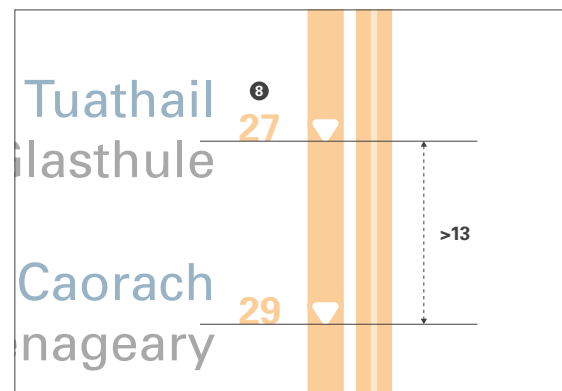
**Stop Name and Arrow**



**Final Destination**



**Spacing**



**8 Journey Time**  
 9pt Bold, Tracking 0, M50 Y100  
 The journey time is the average journey time from the current stop location to the relevant destination. Note journey times should only be provided for services which have a consistent stopping pattern throughout (e.g. DART services).

## 5.2.6

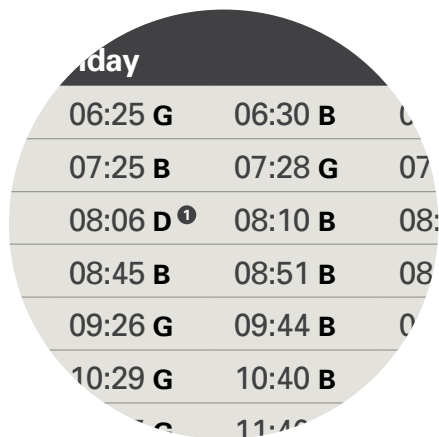
# Rail Information Panels.

## DART Timetables

DART Timetable layout shown right is to be applied consistently throughout Rail Information Panel templates.

At the end of each departure time, terminus information is to follow as Alphabet initials of terminus names as shown below.

This timetable layout can also be used for other urban/commuter rail services which stop at all stations between current station and destination.



### 1 Terminus Information Characters

- Examples  
**D** - Terminates at Dun Laoghaire  
**B** - Terminates at Bray  
**G** - Terminates at Greystones

### DART Timetable

262												
16	<b>DART Bealach Iarnróid   DART Services 2</b>											
9												
19.5												
3	<b>DART Gach stáisiún go Dún Laoghaire, Bré agus Na Clocha Liatha All stations to Dun Laoghaire, Bray and Greystones</b>											
Variable	<b>Luan - Aoine Monday - Friday</b>				<b>Dé Sathairn Saturday</b>				<b>Dé Domhnaigh Sunday</b>			
	06:10 B	06:25 G	06:30 B	06:55 G	06:55 B	07:11 B	07:25 G	07:41 B	06:10 B	06:30 B	07:11 B	07:25 G
	07:11 B	07:25 B	07:28 G	07:41 B	07:55 B	08:10 B	08:27 G	08:45 B	07:41 B	08:10 B	08:27 G	08:45 B
	07:55 G	08:06 D	08:10 B	08:27 G	08:51 B	08:55 B	09:10 B	09:26 B	08:51 B	09:10 B	09:26 G	10:10 B
	08:32 D	08:45 B	08:51 B	08:55 G	09:44 B	09:55 B	10:10 B	10:29 B	10:29 G	11:10 B	11:27 G	11:40 B
	09:10 B	09:26 G	09:44 B	09:57 G	10:40 B	10:55 B	11:10 B	11:27 G	12:10 B	12:30 G	12:40 B	13:10 B
	10:10 B	10:29 G	10:40 B	10:55 G	11:55 B	12:10 B	12:30 G	12:40 B	13:27 G	13:40 B	14:27 G	14:40 B
	11:10 B	11:27 G	11:40 B	11:55 G	12:55 B	13:10 B	13:25 B	13:27 G	15:25 G	15:40 B	16:25 G	16:41 B
	12:10 B	12:27 G	12:30 G	12:40 B	13:40 B	13:55 B	14:10 B	14:25 B	17:25 G	17:40 B	18:10 B	18:26 G
	13:10 B	13:25 B	13:27 G	13:40 B	14:27 B	14:40 B	14:55 B	15:10 B	19:10 B	19:25 G	19:40 B	20:10 B
	13:55 G	14:10 B	14:25 G	14:40 B	15:25 G	15:40 B	15:55 B	16:10 B	20:25 G	21:13 B	21:25 G	21:55 G
	14:55 G	15:10 B	15:25 G	15:40 B	16:25 G	16:40 B	16:56 B	17:10 B	22:10 B	22:55 G	23:30 G	
	15:55 G	16:02 D	16:10 B	16:25 G	17:25 G	17:40 B	17:55 B	18:10 B				
	16:27 D	16:31 D	16:40 B	16:41 D	18:25 B	18:26 G	18:40 B	18:55 B				
	16:47 D	16:55 G	16:56 D	17:10 B	19:10 B	19:25 G	19:40 B	19:55 B				
	17:25 G	17:40 B	17:55 G	18:10 B	20:10 B	20:25 G	20:40 B	20:55 B				
	18:25 G	18:40 B	18:55 G	19:10 B	21:10 B	21:25 G	21:40 B	21:55 G				
	19:25 G	19:40 B	19:55 G	20:10 B	22:10 B	22:55 G	23:20 B	23:30 G				
	20:25 G	20:40 B	20:55 G	21:10 B								
	21:25 G	21:40 B	21:55 G	22:40 G								
	22:55 G	23:20 G	23:30 G									
16	Gan saoirí poiblí san áireamh Excluding public holidays <b>D</b> Ag críochnú ag Dun Laoghaire Terminates at Dun Laoghaire <b>B</b> Ag críochnú ag Bré Terminates at Bray <b>G</b> Ag críochnú ag Na Clocha Liatha Terminates at Greystones											

2 DART Services Header  
 30pt Bold, Tracking 0,  
 White

Days of Week Divider  
 Y3 K12



### DART Timetable Heading Details

	26	4											
2.8													
3.5													
13.2	<b>DART</b>	<b>Gach stáisiún go Dún Laoghaire, Bré agus Na Clocha Liatha</b>										2.2	
3.3	<b>All stations to Dun Laoghaire, Bray and Greystones</b>												
12.4	<b>Luan - Aoine</b>				<b>Dé Sathairn</b>				<b>Dé Domhnaigh</b>				3
	<b>Monday - Friday</b>				<b>Saturday</b>				<b>Sunday</b>				2
	06:10 B	06:25 G	06:30 B	06:55 G	06:55 B	07:11 B	07:25 G	07:41 B	06:10 B	06:30 B	07:11 B	07:25 G	
	07:11 B	07:25 B	07:28 G	07:41 B	07:55 B	08:10 B	08:27 G	08:45 B	07:41 B	08:10 B	08:27 G	08:45 B	
	07:55 G	08:06 D	08:10 B	08:27 G	08:51 B	08:55 B	09:10 B	09:26 B	08:51 B	09:10 B	09:26 G	10:10 B	
	08:32 D	08:45 B	08:51 B	08:55 G	09:44 B	09:55 B	10:10 B	10:29 B	10:29 G	11:10 B	11:27 G	11:40 B	

- 3 DART text**  
22pt Bold, Tracking 0, White
- 4 Directional Information**  
18pt Bold, Tracking 0, Irish C95 M70 Y30 K5, English 90% Black
- 5 Day of Week**  
12pt Bold, Tracking -25, Irish M10 Y100, English White
- 6 Departure Time**  
12pt Regular, Tracking -25, 90% Black
- 7 Terminus Character**  
10pt Bold, Tracking -25, 100% Black
- 8 Departure Note**  
9pt Regular, Tracking -10, Irish C95 M70 Y30 K5, English 90% Black
- 9 Alphabet initials of terminus names**  
10pt Bold, Tracking 0, 90% Black

### DART Timetable Footer Details

	21.83	21.83	21.83	21.83								
7	16:47 D	16:55 G	16:56 D	17:10 B	19:10 B	19:25 G	19:40 B	19:55 B				
7	17:25 G	17:40 B	17:55 G	18:10 B	20:10 B	20:25 G	20:40 B	20:55 B				
7	18:25 G	18:40 B	18:55 G	19:10 B	21:10 B	21:25 G	21:40 B	21:55 G				
	19:25 G	19:40 B	19:55 G	20:10 B	22:10 B	22:55 G	23:20 B	23:30 G				
	20:25 G	20:40 B	20:55 G	21:10 B								
	21:25 G	21:40 B	21:55 G	22:40 G								
	22:55 G	23:20 G	23:30 G									
5												
6.2	Gan saoirí poiblí san áireamh			D	Ag críochnú ag Dún Laoghaire			B	Ag críochnú ag Bré			
5	Excluding public holidays				Terminates at Dun Laoghaire				Terminates at Bray			
	2.7		11.5	3		0.25pt						
	87 1/3				87 1/3				87 1/3			





## 5.2.8

# Rail Information Panels.

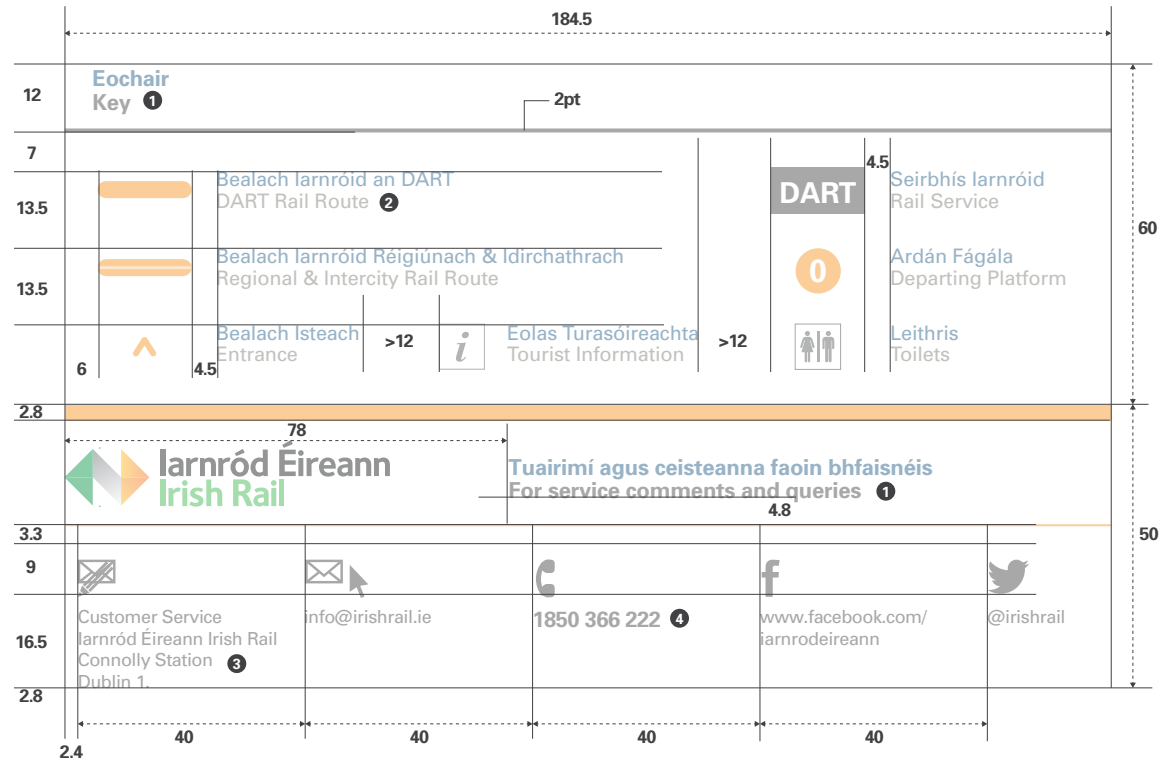
## Keys & Operator Information

The layout shown right covers Rail Network Diagram and Timetable templates.

Position of the Key and Operator Information is flexible in order to accommodate various network diagram and timetable layouts. Ideally it should be placed above the bottom banner.

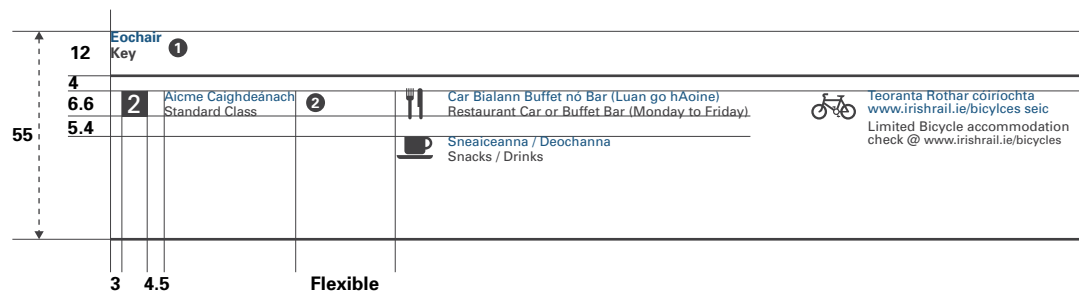
\* Please note that all dimensions shown without measure reference are in **mm**

### Keys & Operator Information Layout



- 1 Title**  
14pt Bold, Tracking -25, Irish C95 M70 Y30 K5, English 90% Black
- 2 Key Text**  
10pt Regular, Tracking -10, Irish C95 M70 Y30 K5, English 90% Black
- 3 Contact Information 1**  
9pt Regular, Tracking -10, 90% Black
- 4 Contact Information 2**  
11pt Bold, Tracking -25, 90% Black

### Keys for Regional and Intercity Rail Timetable Templates



## 5.2.9

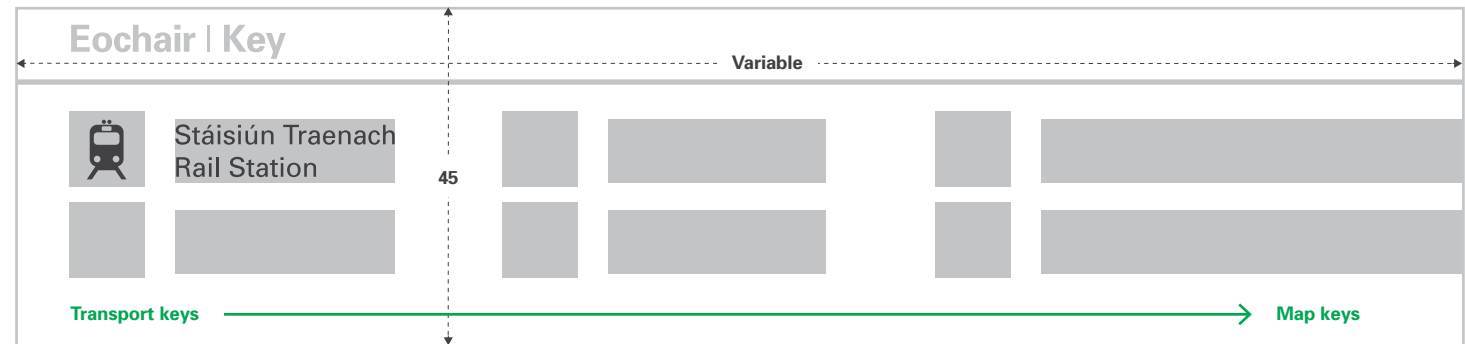
# Rail Information Panels.

## Location Map Key

Location Map Key layout shown right is to be applied consistently throughout Rail Panel templates that contain Location Map. Transport keys are to be placed first at far left then map keys are to follow.

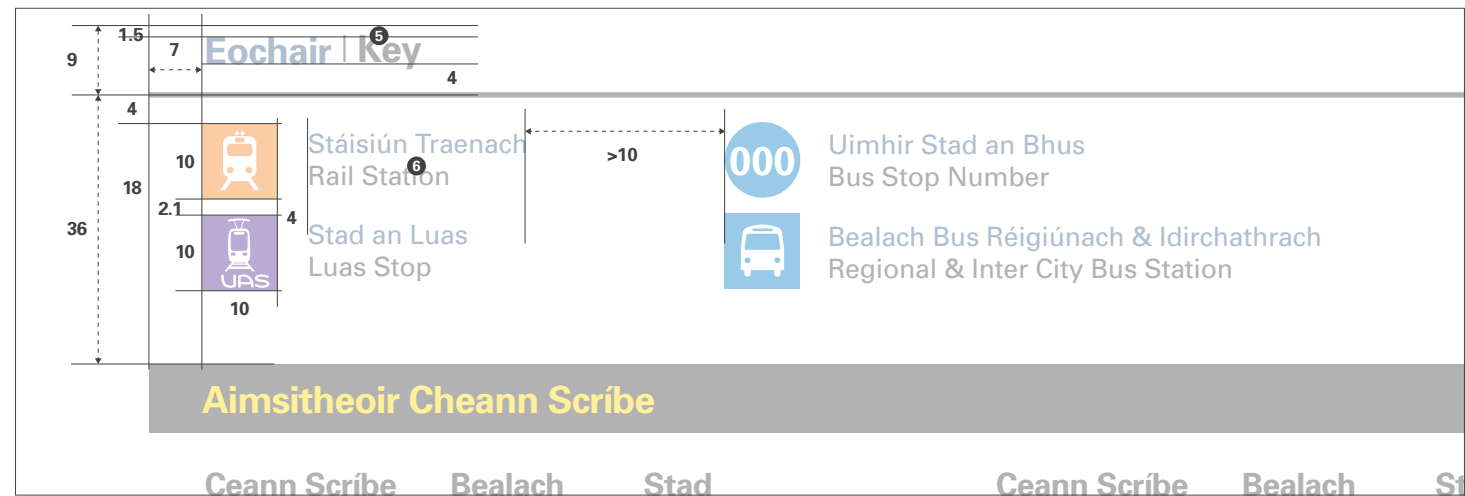
See below for the Typesetting.

### Key Layout



### Key Details

- 5 Title**  
 14pt Bold, Tracking -25, Irish C95 M70 Y30 K5,  
 English 90% Black
- 6 Key Name**  
 10pt Regular, Tracking -10, Irish C95 M70 Y30 K5,  
 English 90% Black



## 5.2.10

# Rail Information Panels.

## Destination Finder

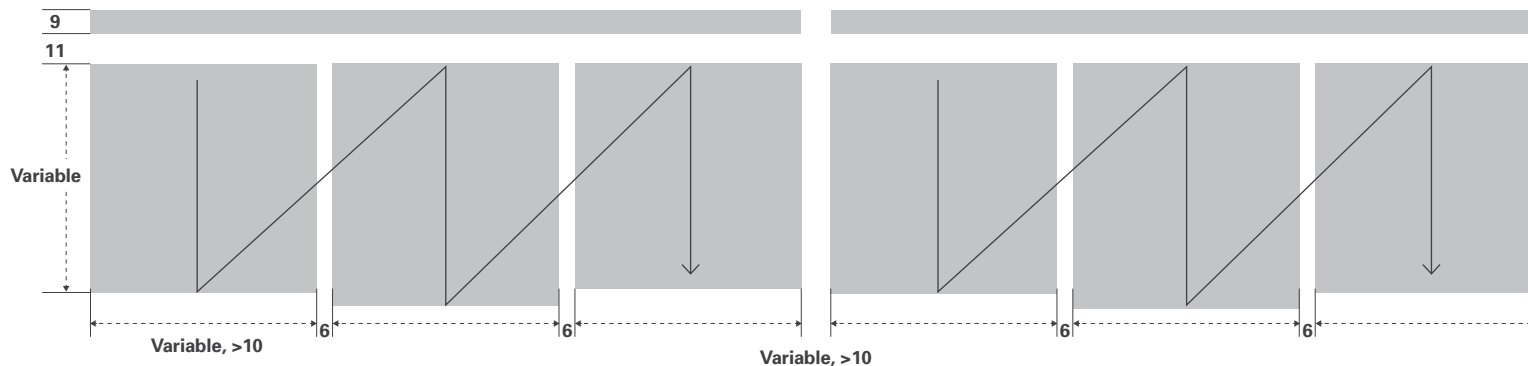
Destination Finder layout shown left is to be applied consistently throughout Information Panel templates. Irish Destination Finder lays on the left side while English one on the right side.

**Rules for Destination Finder content:**

1. If displayed at an on-street bus or Luas stop, list approximately 10 important public transport destinations reachable from that stop
2. Next, list important public transport destinations reachable from other nearby stops or stations that are shown on the map accompanying the Destination Finder as follows
  - (a) 10-20 important destinations reachable by Luas (if present and depending on number of routes) from stop(s) on local map
  - (b) 10-20 important destinations reachable by urban bus (if present and depending on number of routes) from stop(s) on local map
  - (c) Approximately 10 important destinations reachable by rail (if present) from station(s) on local map
3. Repeat, until available space is used

### Destination Finder Layout

\* Please note that all dimensions shown without measure reference are in **mm**



### Table Spacing

7	Aimsitheoir Cheann Scríbe <sup>1</sup>		
3			
2.5			
5.5	Ceann Scríbe <sup>2</sup>	Bealach	Stad
2.8			
2			
3	A <sup>3</sup> Aerfort Átha Cliath <sup>4</sup>	747 <sup>5</sup>	4717
1.6			
3	An Bhó Dhoarg	Luas Red	Busáras
1.6			
3	An Carnán	151	1500, 5140
1.6			
3	An Com	DART	Stáisiún Uí Ch...
2			

Airport and hospital pictograms may be used alongside applicable destinations. Airport destinations to be listed under 'A' e.g. Airport (Dublin).

Spacing for Destination Finder table shown as green space is to be applied consistently to each table.

- 1 Title**  
14pt Bold, Tracking -25, Irish M10 Y100, English White
- 2 Category Name**  
12pt Bold, Tracking -25, 90% Black
- 3 Alphabet Initials**  
12pt Black, 90% Black
- 4 Destination Names**  
9pt Regular, Tracking -25, 90% Black
- 5 Route Number / Service Name / Stop number / Station Name**  
9pt Bold, Tracking -25, Bus C100 M40 / Luas C85 M100 / Rail M50 Y100




## 5.2.11

## Rail Information Panels.

### Special Message

Special Message layout shown right is to be applied consistently throughout Rail Panel templates.

#### Special Message Layout

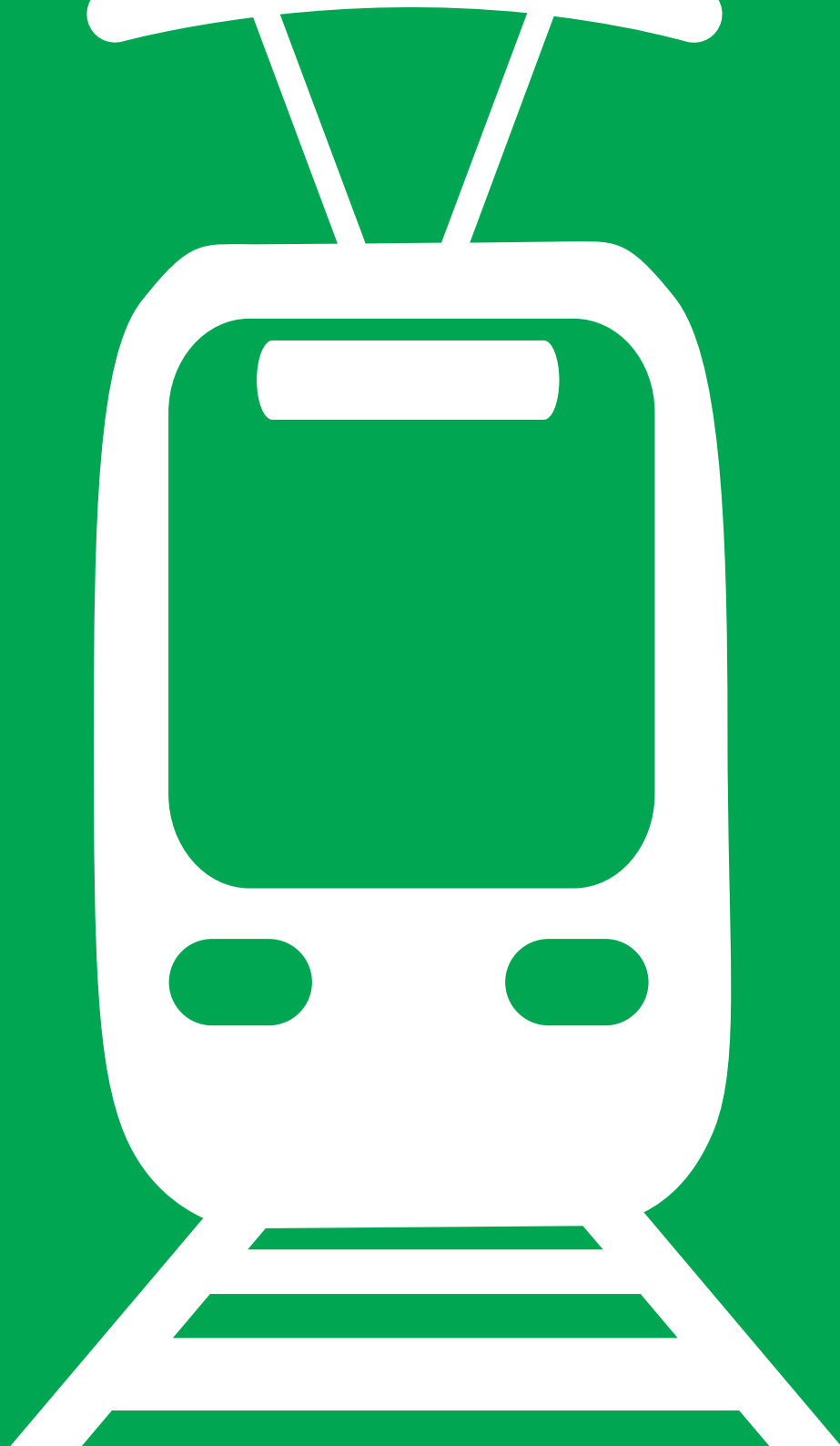
Variable	<b>Title for Special Message up to 50 letters</b> <sup>1</sup>
30	
Variable	<b>Title for Special Message up to 50 letters</b>
60	
Variable	<p>Lorem ipsum dolor sit amet, consectetur adipiscing elit. Phasellus purus diam, eleifend pharetra laoreet eu, interdum aliquam nisl. Maecenas volutpat augue turpis, sed vulputate sem vehicula a. Cras consequat convallis turpis, ac fringilla libero ornare et. Class aptent taciti sociosqu ad litora torquent per conubia nostra, per inceptos himenaeos.</p>
40	
Variable	<p>Lorem ipsum dolor sit amet, consectetur adipiscing elit. Phasellus purus diam, eleifend pharetra laoreet eu, interdum aliquam nisl. Maecenas volutpat augue turpis, sed vulputate sem vehicula a. Cras consequat convallis turpis, ac fringilla libero ornare et. Class aptent taciti sociosqu ad litora torquent per conubia nostra, per inceptos himenaeos.</p>
50	
25	  info@irishrail.ie  1850 366 222

#### 1 Title

120pt Bold, Tracking 0, Irish C95 M70 Y30 K5, English 90% Black

#### 2 Body

50pt Regular, Tracking -10, Irish C95 M70 Y30 K5, English 90% Black





# 6.0 Luas.

## 6.1

## TfI &amp; Luas Brand.

Colours of the Transport for Ireland logo and the Luas logo should be strictly managed. ① ② ③

This will apply throughout the Luas templates where the operator information is to be shown, applications include the top banner and the operator contact information within the panel.

Full colour Luas logo to be used for operator contact information within the panel. ③

Please see Section 6.2.3 Header & Footer and Section 6.2.5 Operator Information for further details.



**Tfl Green**  
to be used as a background  
of Tfl brand

**Tfl Brand**  
in white



## 6.2.1

# Luas Panel.

## Product Types

### Luas Stop Panel

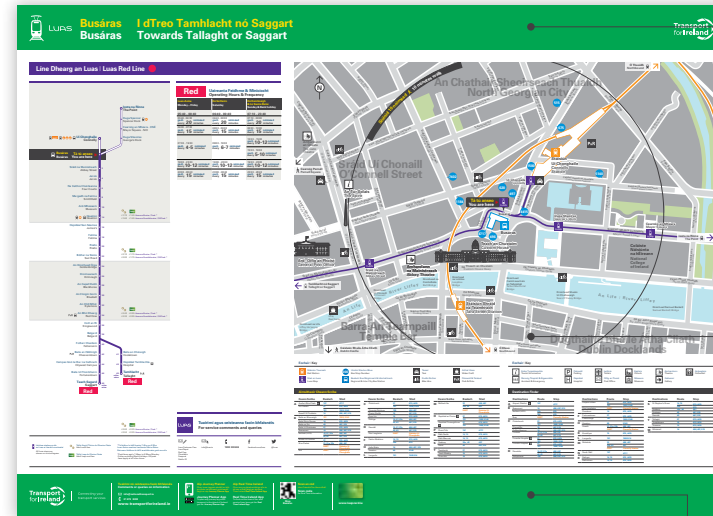
Two modular Stop Information Panel templates are constructed from key elements below.

### Key Elements

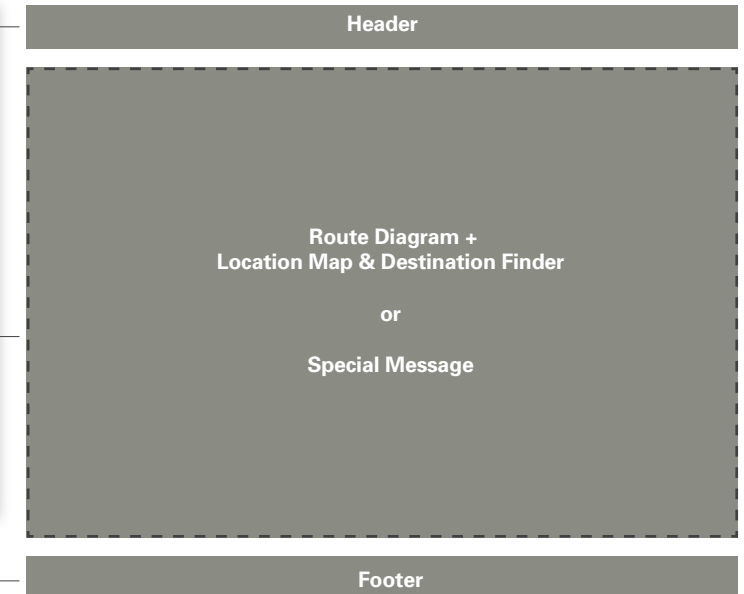
- Header with TfI Brand
- Route Diagram & Frequency Table
- Location Map (Refer to Section 3.0 Cartography) & Destination Finder
- Special Message
- Footer

The Header and the Footer are always applied consistently to Luas Panel templates. All other information is modular.

### Luas Stop Panel Template



### Luas Stop Panel Anatomy



# 6.2.1

## 1. Luas Route Diagram + Location Map

L\_SH.A1\_v1

## 2. Special Message

L\_SH.B1\_v1

## 6.2.2

**Luas Panel.**

## Panel Specifications: Route Diagram &amp; Location Map

A layout of panel shown right covers Luas Route Diagram and Location Map with Destination Finder template.

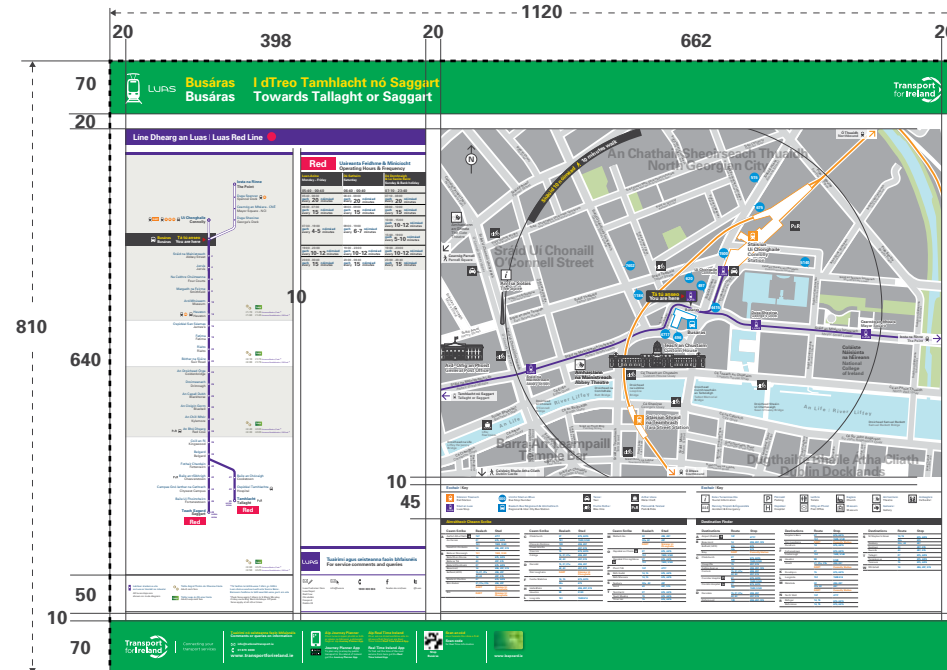
With regards with mapping style, please refer to the Section 3.0 Cartography.

\* Please note that all dimensions shown without measure reference are in **mm**

Paper size differs between stop notice boards, due to slight changes in the infrastructure but the print area is the same for all existing panels.

**Luas Stop Panel - Route Diagram & Location Map**

L\_SH.A1\_v1



\*Full Graphic Face Visible

# Luas Panel.

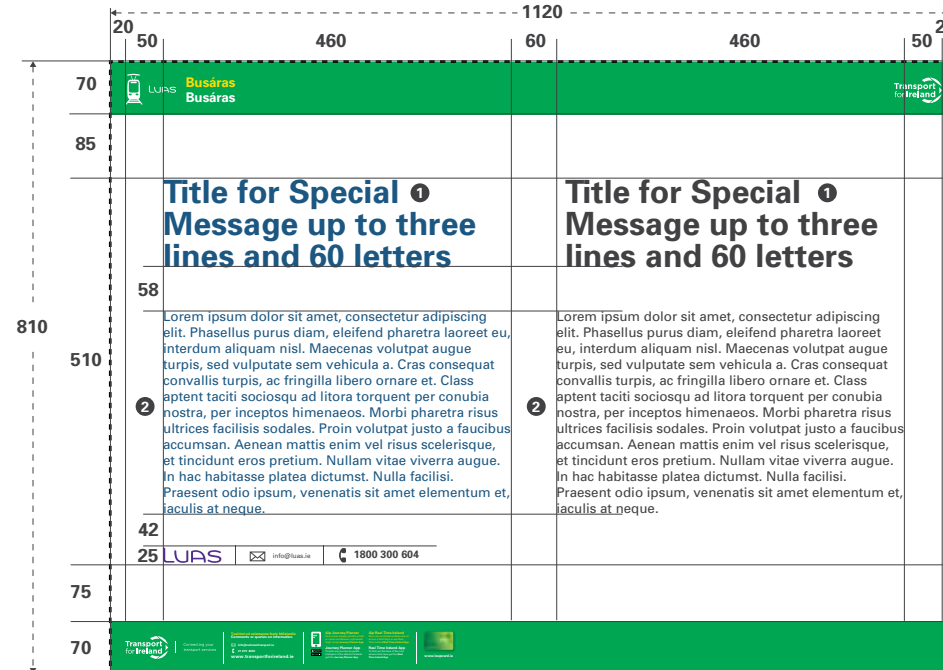
## Panel Specifications: Special Message

The layout of the panel shown covers the Special Message template.

- ❶ **Title**  
120pt Bold, Tracking 0, Irish C95 M70 Y30 K5,  
English 90% Black
- ❷ **Body**  
50pt Bold, Tracking 0, Irish C95 M70 Y30 K5,  
English 90% Black

### Luas Stop Panel - Special Message

L\_SH.A2\_v1



\*Full Graphic Face Visible

## 6.2.3

# Luas Panel. Header & Footer

Header and Footer layout shown below is to be applied consistently throughout Luas Information Panel templates.

**1 Operator Logo**  
Luas logo, White

**2 Location Name**  
50pt Bold, Tracking -10, Irish M10 Y100, English White

**3 Direction of Travel**  
50pt Bold, Tracking -10, Irish M10 Y100, English White

**4** 13pt Bold, Tracking 0, Irish M10 Y100, English White

**5** 11pt Bold, Tracking 0, White

**6** 17pt Bold, Tracking 25, White

**7** 9pt Regular, Tracking 0, Irish M10 Y100, English White

**8** 11pt Bold, Tracking -10, White

Real Time Information should be included only where Luas route information is available.

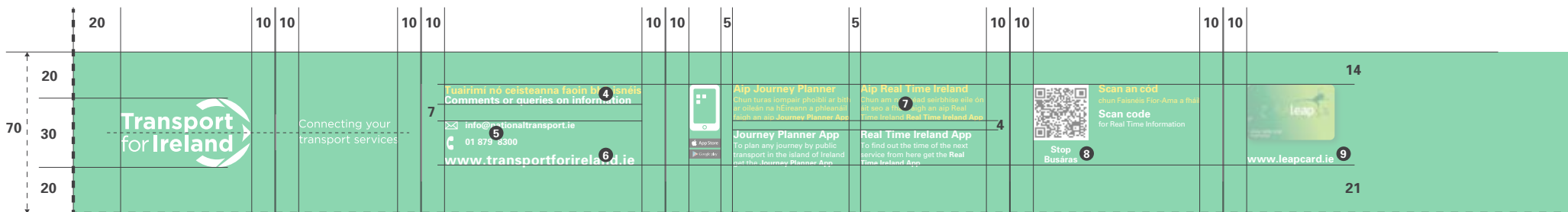
**9** 13pt Bold, Tracking 5, White

Information on the Leap card should be included only where leap fares are available.

### Header



### Footer







**Visible Area Border**  
Header spacing shown  
above applies from  
visible area border.



## 6.2.4

# Luas Panel.

## Route Diagram and Frequency Timetable

Luas Route Diagram layout shown right is to be applied consistently to Luas Panel templates.

Luas Red and Luas Green services are to be distinguished by applying each service information elements as below.

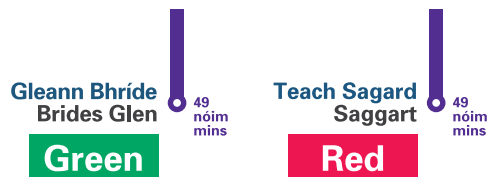
### Service Name Header



### Service Name on Frequency Timetable



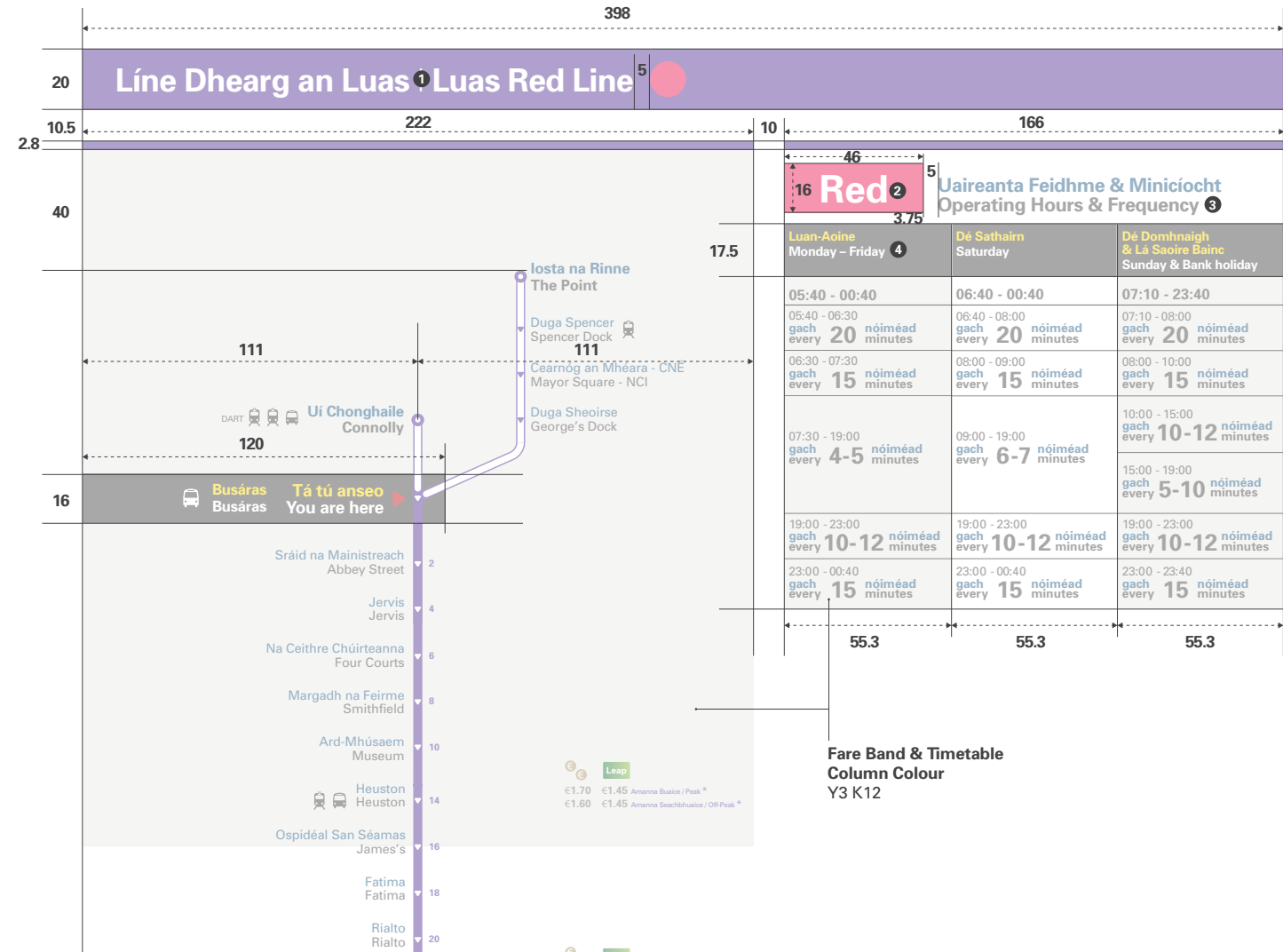
### Service Name at Terminus



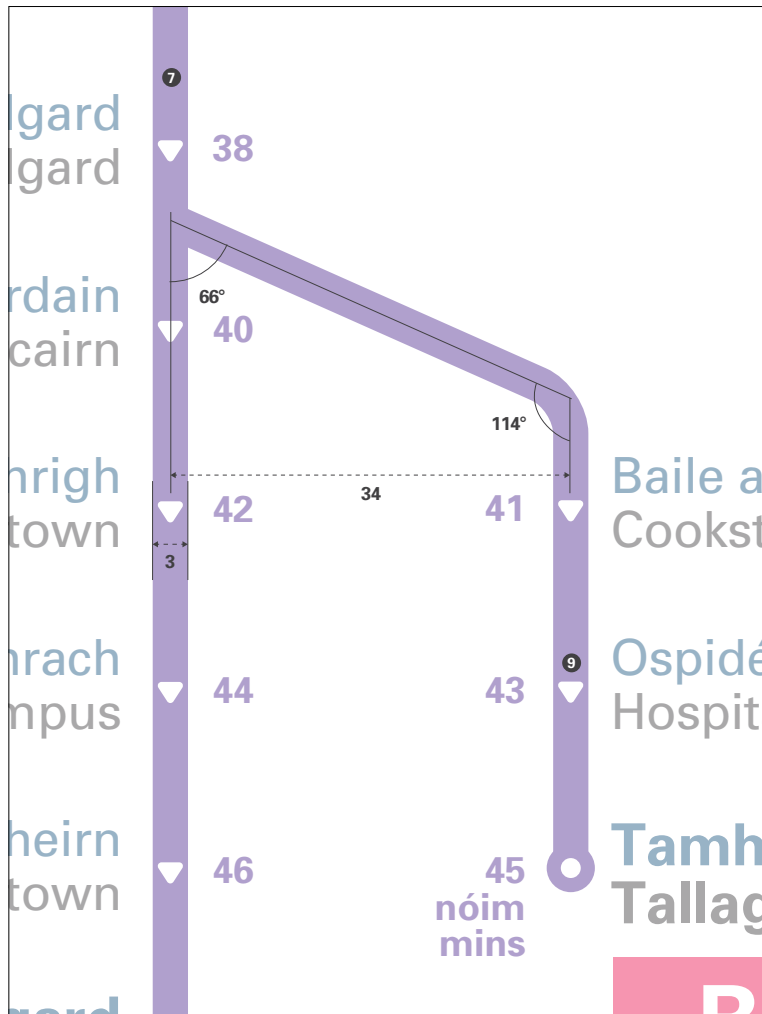
- ① 30pt Bold, Tracking -25, White
- ② 35.6pt Bold, Tracking -10, White
- ③ 18pt Bold, Tracking -20, Irish C95 M70 Y30 K5, English 90% Black
- ④ 12pt Bold, Tracking -20, Irish M10 Y100, English white
- ⑤ 9pt Regular, Tracking -10, Irish C95 M70 Y30 K5, English 90% Black
- ⑥ 12pt Bold, Tracking -25, English 90% Black

### Luas Route Diagram & Service Frequency Table Layout

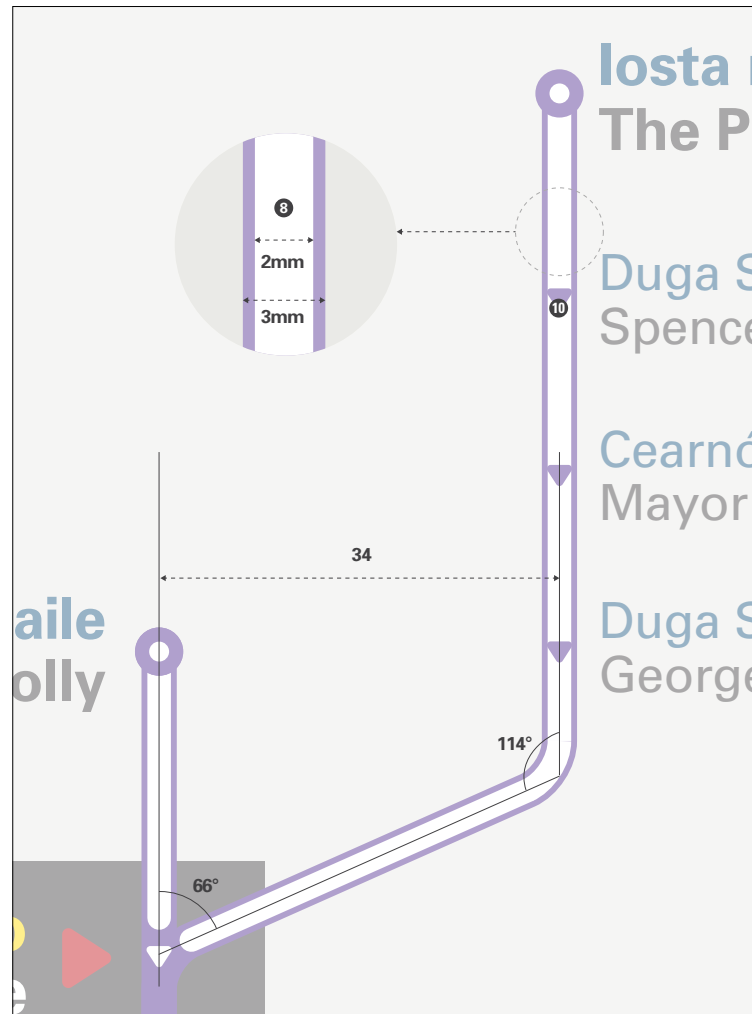
\* Please note that all dimensions shown without measure reference are in **mm**



**Onward Journey Route Diagram Style**



**Backward Journey Route Diagram Style**



**7 Onward Journey Route Colour**  
C85 M100

**8 Backward Journey Route Colour**  
White

**9 Onward Journey Arrows**  
White

**10 Backward Journey Arrows**  
C85 M100

\* Please note that the direction of the arrows is to be set up based on the direction of each Luas service from the current platform or location.

## 6.2.4

# Luas Panel.

## Graphic Details

### 1 Current Location

14pt Bold, Tracking -20, Irish M10 Y100, English white

### 2 You Are Here

16pt Bold, Tracking -20, Irish M10 Y100, English white

### 3 Destination Name

12pt Regular, Tracking -25, Irish C95 M70 Y30 K5, English 90% Black

### 4 Journey Time

9pt Bold, Tracking 0, M50 Y100  
The journey time is the average journey time from the current stop location to the relevant destination.

### Fare Information

It is optional to include fare information within the route diagram panel. The National Transport Authority should be consulted prior to the inclusion or removal of fare information.

Fare information is to be aligned at the bottom right hand side of a fare zone with the specified spacings shown within the diagram.

Adult cash and adult Leap fares should be shown.

### Fare Band colour

Y3 K12

### 5 Fare

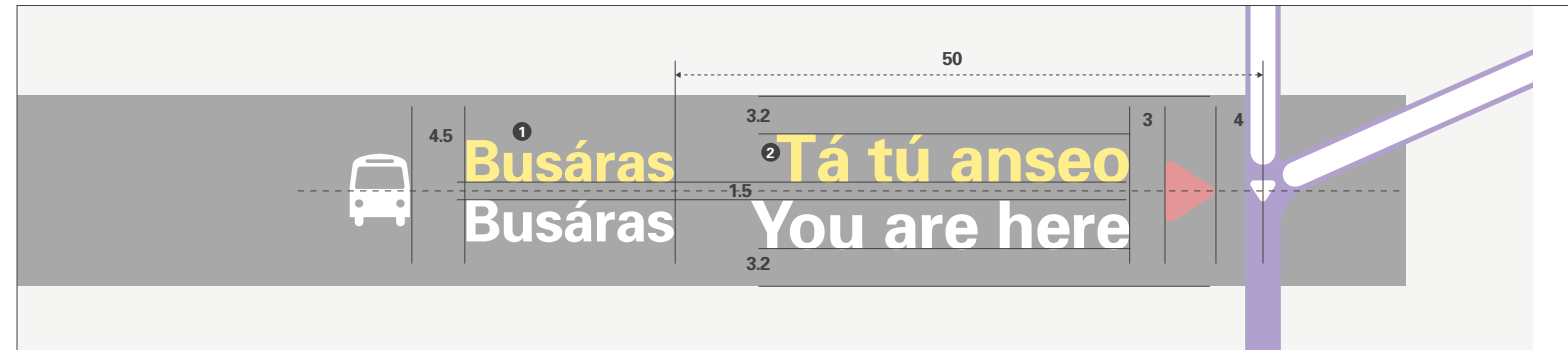
10pt Bold, Tracking 0, Y10 K65

### 6 Fare Note

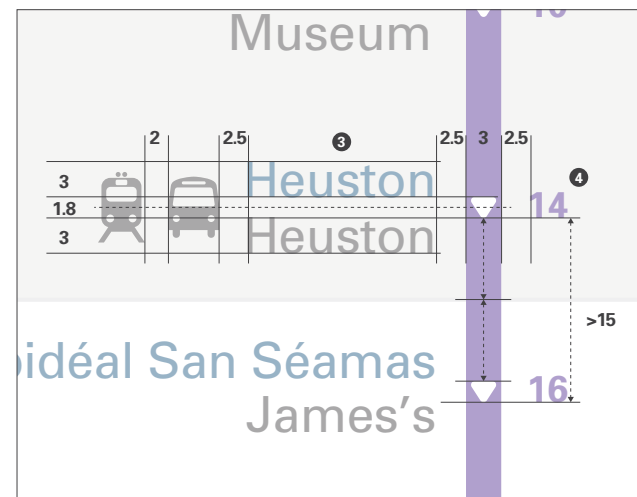
9pt Regular, Tracking -25, Luas Purple

### You are here & Current Location

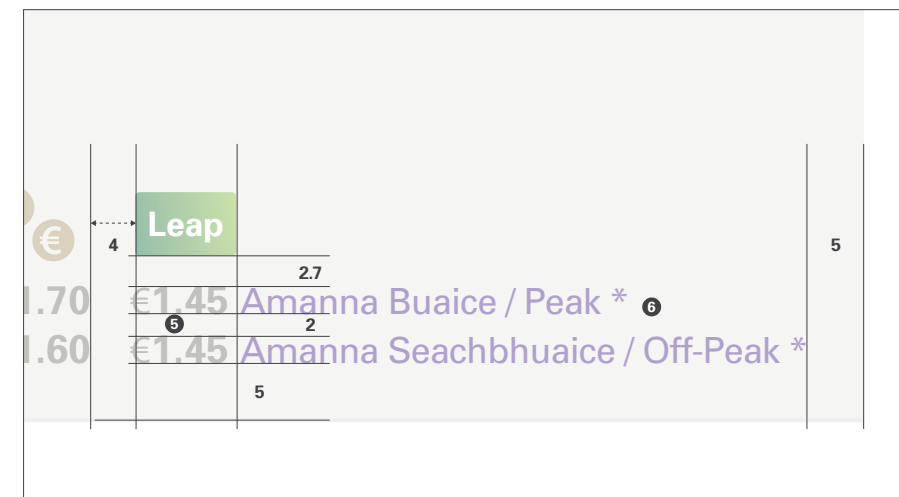
\* Please note that all dimensions shown without measure reference are in mm



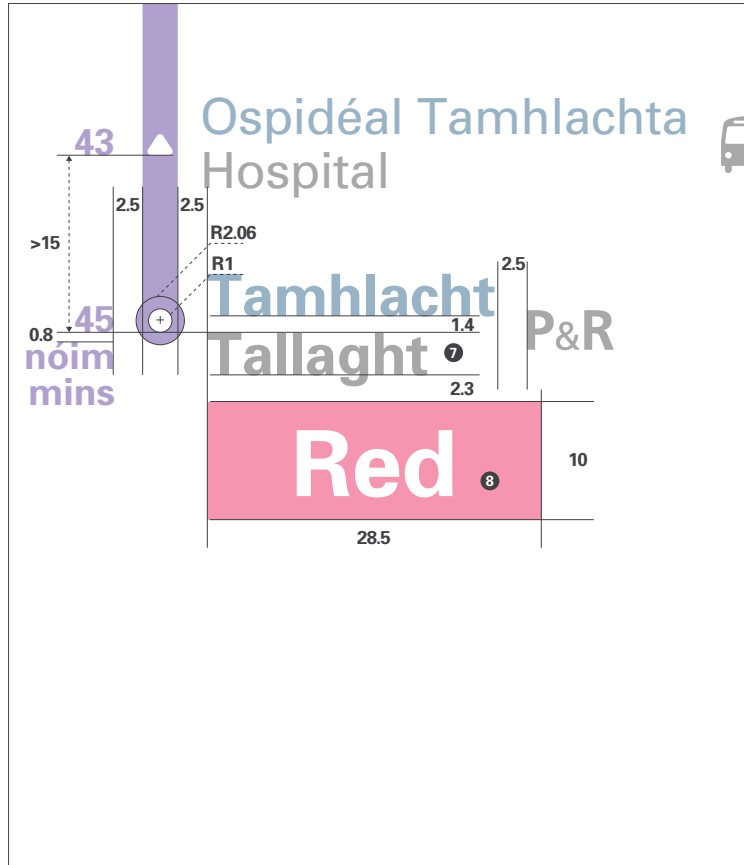
### Stop Name and Arrow



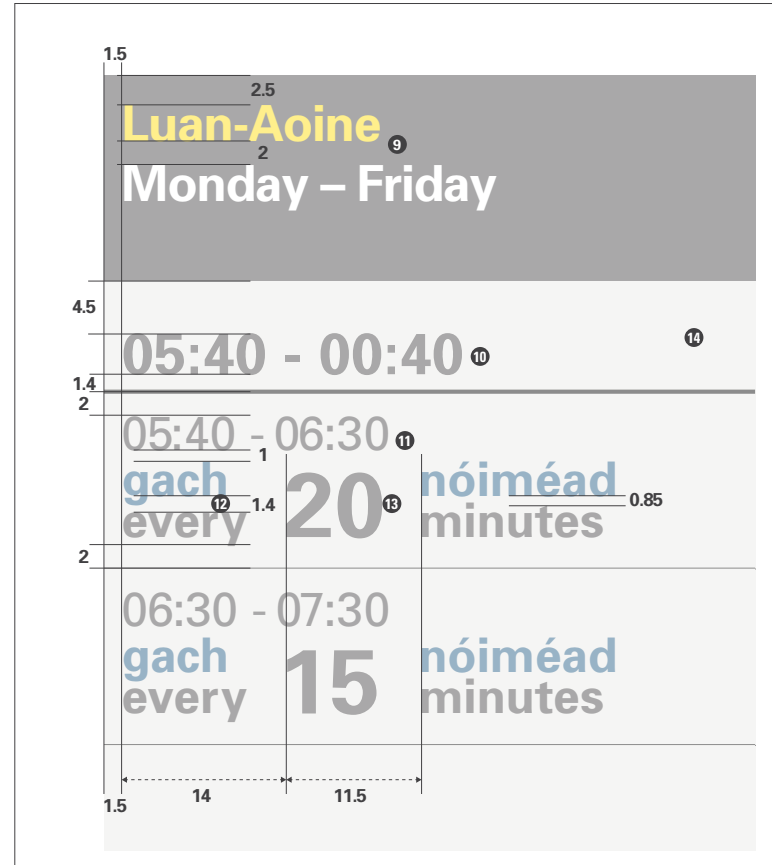
### Fare Information



## Final Destination



## Frequency Timetable



## 7 Terminus

14pt Bold, Tracking -25, Irish C95 M70 Y30  
K5, English 90% Black

## 8 Luas Service Name

22pt Bold, Tracking -10, White

## 9 Day of Week

12pt Bold, Tracking -25, Irish M10 Y100,  
English white

## 10 Time 1 (Service Operating Hours)

14pt Bold, Tracking 0, White

## 11 Time 2 (Frequency Operating Hours)

11.5pt Regular, Tracking 0, Irish C95 M70  
Y30 K5, English 90% Black

## 12 'every' and 'minutes' Texts

11.5pt Bold, Tracking 0, Irish C95 M70 Y30  
K5, English 90% Black

## 13 Frequency

22pt Bold, Tracking 0, 90% Black

## 14 Timetable Column Colour

Y3 K12



## Operator Information Details

**2 Title**

14pt Bold, Tracking -25, Irish C95 M70 Y30 K5,  
English 90% Black

**3 Contact Information 1**

9pt Regular, Tracking -10, 90% Black

**4 Contact Information 2**

11pt Bold, Tracking -25, 90% Black

## 6.2.6

## Luas Panel.

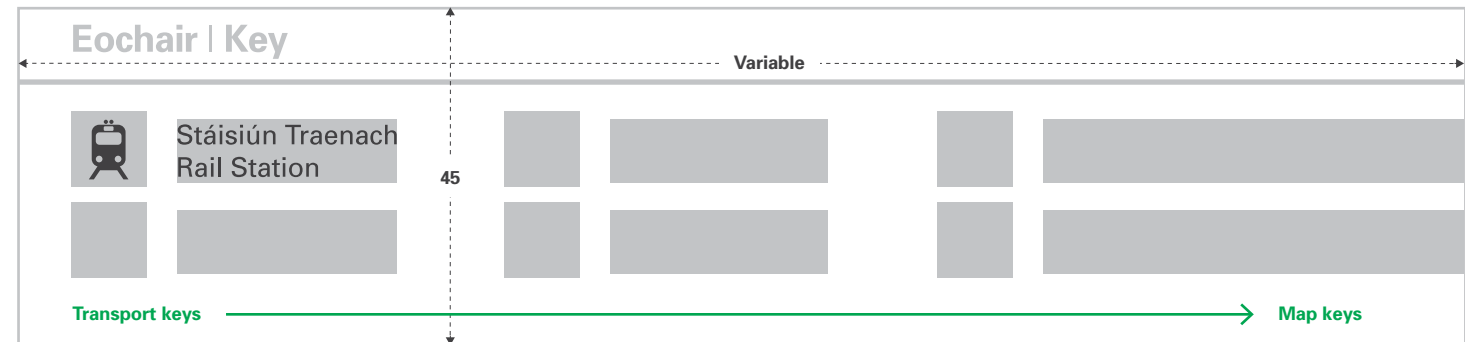
### Location Map Key

Location Map Key layout shown right is to be applied consistently throughout Luas Panel templates. Transport keys are to be placed first at far left then map keys are to follow.

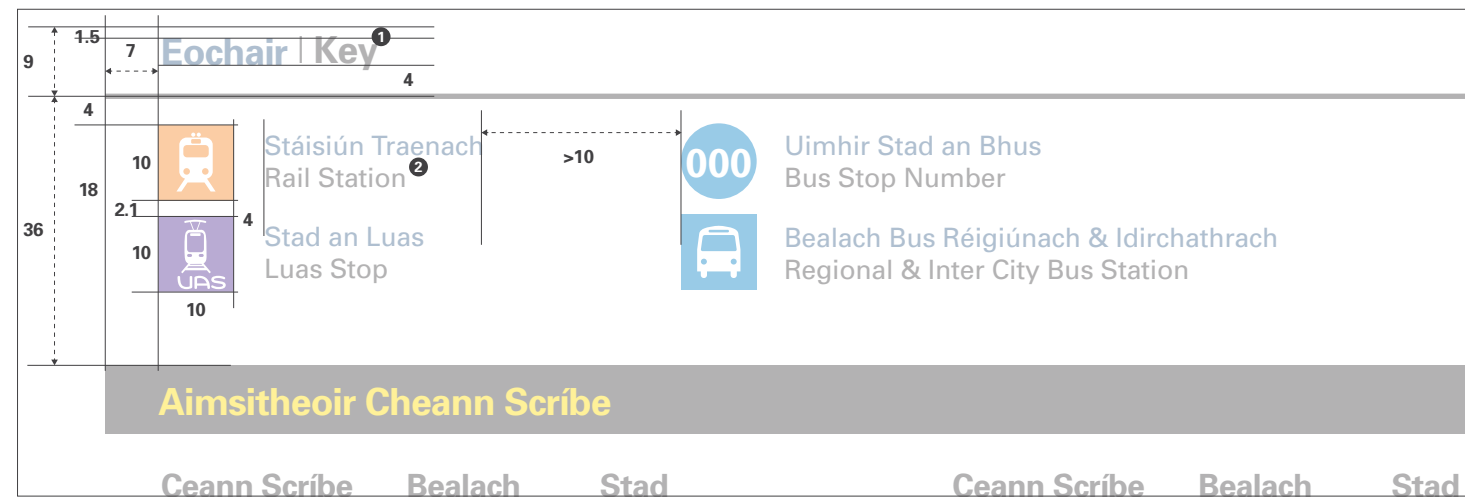
See below for the Typesetting.

\* Please note that all dimensions shown without measure reference are in **mm**

#### Key Layout



#### Key Details





## 6.2.7

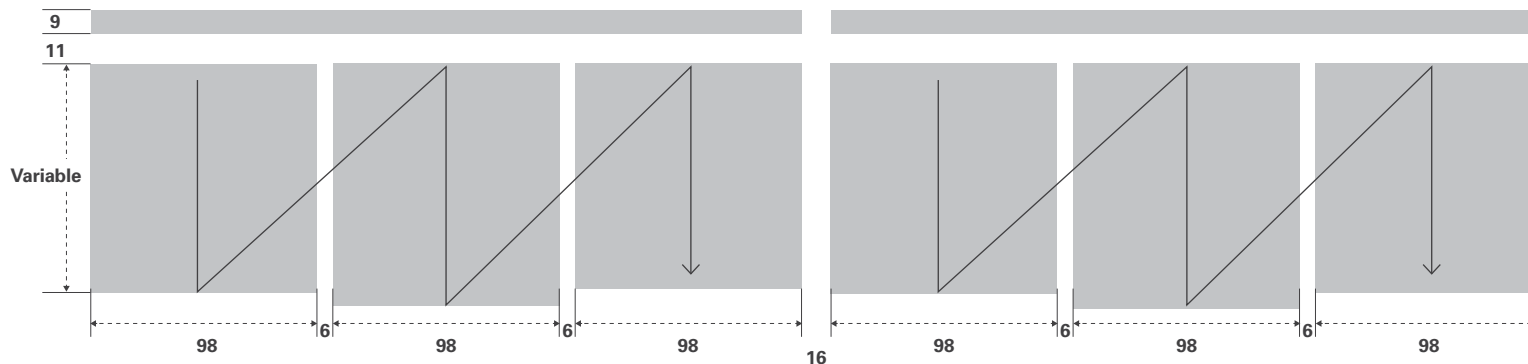
# Luas Panel. Destination Finder

Destination Finder layout shown left is to be applied consistently throughout Information Panel templates. Irish Destination Finder lays on the left side while English one on the right side.

**Rules for Destination Finder content:**

1. If displayed at an on-street bus or Luas stop, list approximately 10 important public transport destinations reachable from that stop
2. Next, list important public transport destinations reachable from other nearby stops or stations that are shown on the map accompanying the Destination Finder as follows
  - (a) 10-20 important destinations reachable by Luas (if present and depending on number of routes) from stop(s) on local map
  - (b) 10-20 important destinations reachable by urban bus (if present and depending on number of routes) from stop(s) on local map
  - (c) Approximately 10 important destinations reachable by rail (if present) from station(s) on local map
3. Repeat, until available space is used

### Destination Finder Layout



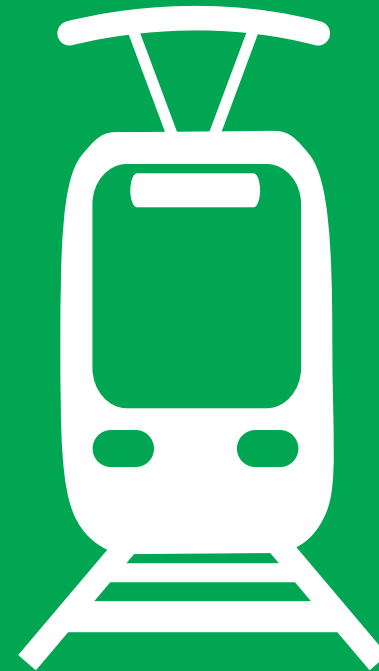
### Table Spacing

7	Aimsitheoir Cheann Scríbe <sup>1</sup>		
3			
2.5			
5.5			
2.8	Ceann Scríbe <sup>2</sup>	Bealach	Stad
2			
3	A <sup>3</sup> Aerfort Átha Cliath <sup>4</sup> 747	Luas Red <sup>5</sup> 4717	Busáras
1.6			
3	An Bhó Dhoarg <sup>4</sup>	151	1500, 5140
1.6			
3	An Carnán	DART	Stáisiún Uí Ch
1.6			
3	An Com		
2			

Airport and hospital pictograms may be used alongside applicable destinations. Airport destinations to be listed under 'A' e.g. Airport (Dublin).

Spacing for Destination Finder table shown as green space is to be applied consistently throughout Information Panel templates.

- 1 Title**  
14pt Bold, Tracking -25, Irish M10 Y100, English White
- 2 Category Name**  
12pt Bold, Tracking -25, 90% Black
- 3 Alphabet Initials**  
12pt Black, 90% Black
- 4 Destination Names**  
9pt Regular, Tracking -25, 90% Black
- 5 Route Number / Service Name / Stop number / Station Name**  
9pt Bold, Tracking -25, Bus C100 M40 / Luas C85 M100 / Rail M50 Y100



# 7.0 Transport Interchange.

## 7.1

**TfI & Multiple Operator Brands.**

Transport interchange templates are set up to work with varied operators brands harmoniously.

Colours of the TfI logo and multiple operators logo should be strictly managed. ① ②

Full colour operator logo to be used for contact information within the panel.

Please see Section 7.2.3 Header & Footer and Section 7.2.6 Key & Operator Information for further details.



**gus Stáisiún Iarnróid**  
**il Station**



Tfi Brand  
in white

## 7.2.1

# Transport Interchange Information Panel.

## Product Types

# Station



### Transport Interchange Information Panel

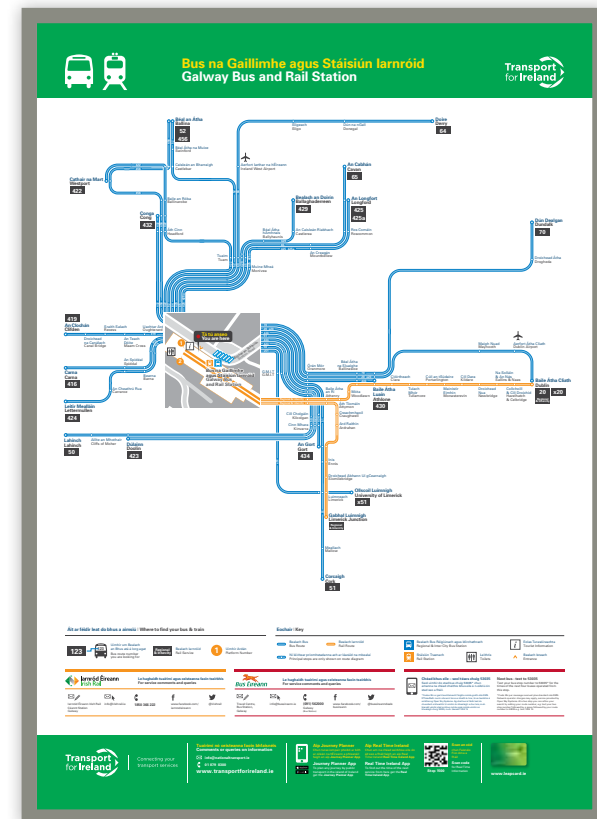
Four modular of Transport Interchange Information Panel templates are constructed from key elements below.

### Key Elements

- Header with TfI Brand
- Network Diagram (Refer to Section 4.4.4 and 5.2.4)
- Timetable
- Special Message (Refer to Section 4.4.7)
- Footer

The Header and the Footer are always applied consistently to Transport Interchange Panel templates. All other information is optional.

### Bus & Rail Network Diagram



RB\_ST.1\_v1



Bus Timetable

RB\_ST.1.v1

Rail Timetable

RB\_ST.1.v1

Special Message

RB\_ST.2.v1

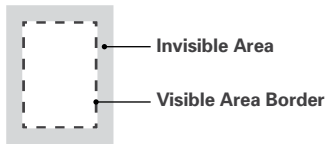


## 7.2.2

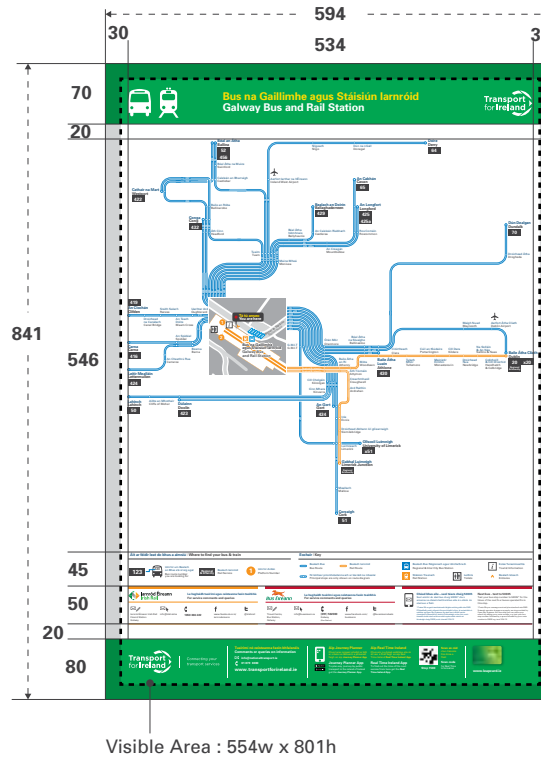
# Transport Interchange Information Panel. Panel Specifications

Four layouts of panels shown right cover the family of Transport Interchange Information Panel templates.

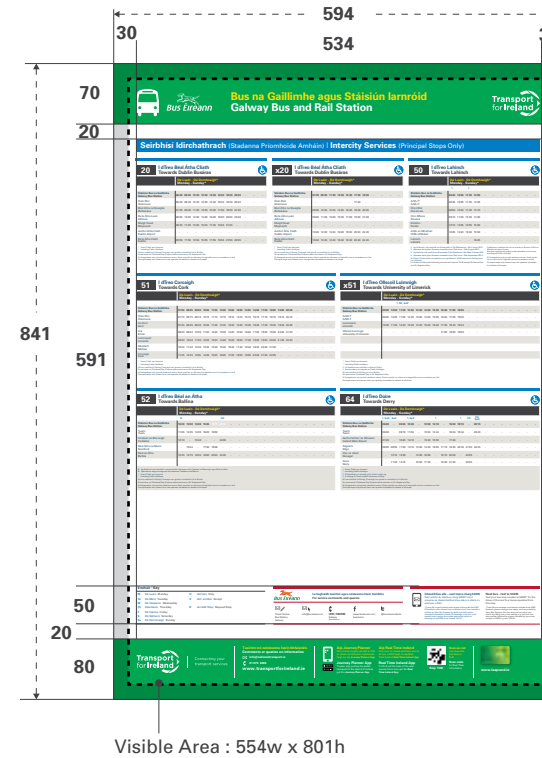
\* Please note that all dimensions shown without measure reference are in **mm**



**Bus & Rail Network Diagram**  
RB\_ST.1\_v1



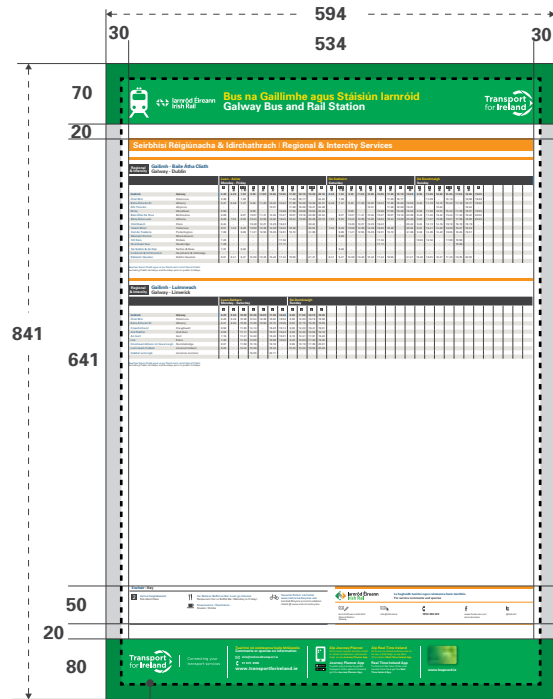
**Bus Timetable**  
RB\_ST.1\_v1





### Rail Timetable

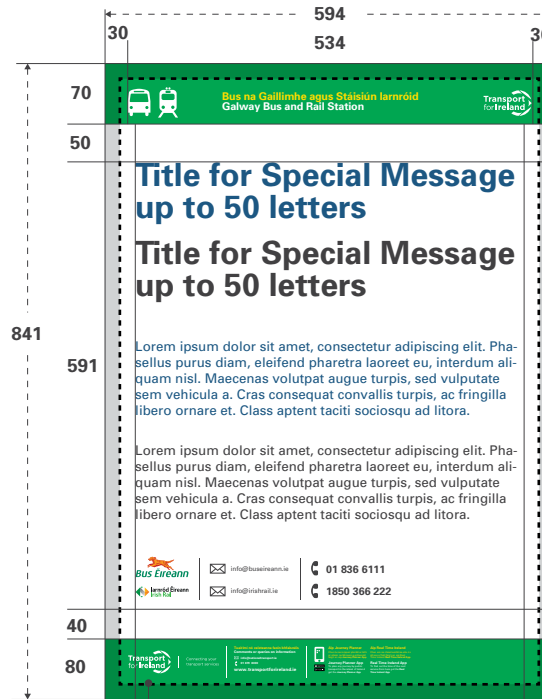
RB\_ST.1\_v1



Visible Area : 554w x 801h

### Special Message

RB\_ST.2\_v1



Visible Area : 554w x 801h

## 7.2.3

# Transport Interchange Information Panel. Header & Footer

Header and Footer layout shown right is to be applied consistently throughout Transport Interchange Information Panel templates.

### Header



**Visible Area Border**  
Header spacing shown above applies from visible area border.

**1 Operator Logo**  
Within allocated space, varied operator logos are to be placed centred horizontally and vertically

**2 Location Name**  
40pt Bold, Tracking 0, Irish M10 Y100, English White



Bus & Rail Network Diagram

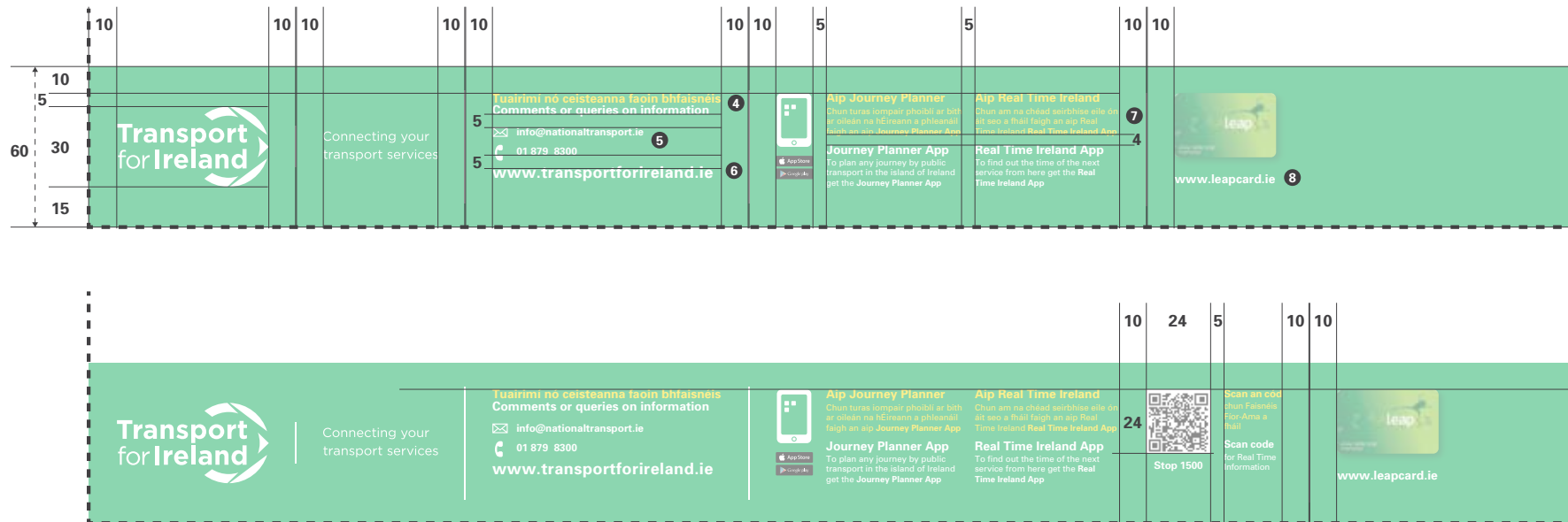


Bus Timetable



Rail Timetable

Footer



- ④ 13pt Bold, Tracking 0, Irish M10 Y100, English White
  - ⑤ 11pt Bold, Tracking 0, White
  - ⑥ 17pt Bold, Tracking 25, White
  - ⑦ 9pt Regular, Tracking 0, Irish M10 Y100, English White
  - ⑧ 13pt Bold, Tracking 5, White
- Information on the Leap card should be included only where leap fares are available.

\* Please note that all dimensions shown without measure reference are in **mm**

## 7.2.4

# Transport Interchange Information Panel.

## Bus Timetable

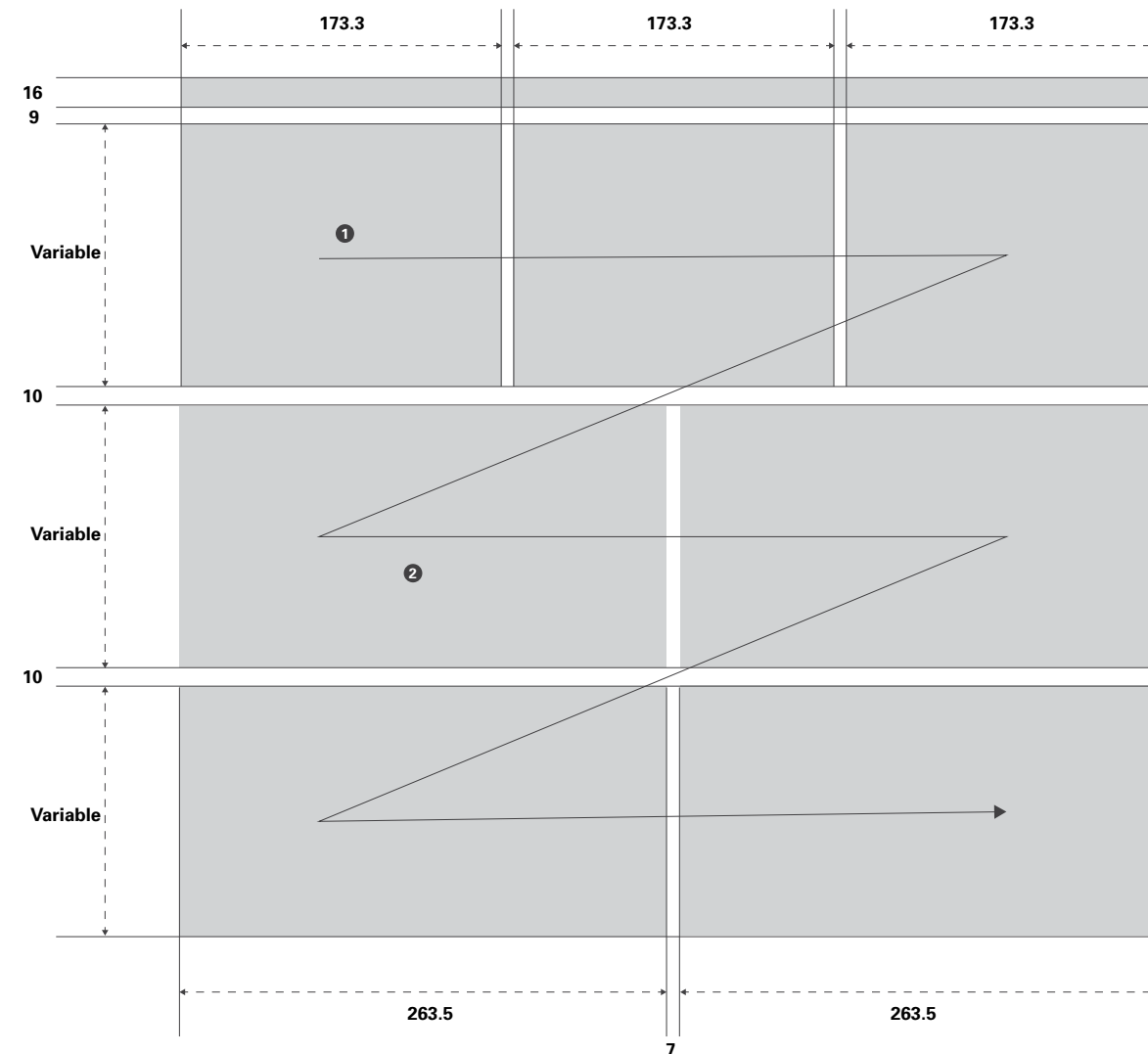
Bus Timetable layout in Transport Interchange Information Panel is based on Timetable Type 2: Rural, Regional and Intercity (Section 4.3.8), which shows destination specific departure times. Please note that the width of a Timetable is set up on two different sizes as shown right.

❶ Size 1: 173.3mm width, up to 11 columns of departure times

❷ Size 2: 263.5mm width, up to 19 columns of departure times

\* Please note that all dimensions shown without measure reference are in **mm**

### Timetable Layout



Details

<b>1 Seirbhísí Idirchathrach (Stadanna Pr</b>																	
26		4															
2.8																	
5.5																	
13.2		<b>20</b>		<b>2</b> I dtreo Béal Átha Cliath Towards Dublin Busáras													
2.3																	
12																	
				<b>3</b> Dé Luain - Dé Domhnaigh* Monday - Sunday*													
52				<b>6</b> 1, SuX													
<b>4</b> Stáisiún Bus na Gaillinhe Galway Bus Station				06:30	08:30	10:30	12:30	14:30 <b>7</b>	16:30	18:30	20:30	-	-	-			
Órán Mór Oranmore				06:40	08:40	10:40	12:40	14:40 <b>8</b>	16:40	18:40	20:40	-	-	-			
Béal Átha na Sluaighe Ballinasloe				<b>11</b>	<b>11</b>	<b>11</b>	07:30	09:30	11:30	13:30	15:30	17:30	19:30	21:30	-	-	-
Baile Átha Luain Athlone				08:00	10:00	12:00	14:00	16:00	18:00	20:00	22:00	-	-	-			
XXXXXXXXXXXXXXXXXXXXX Maynooth				09:25	11:25	13:25	15:25	17:25	19:25	21:25	-	-	-				
Aerfort Átha Cliath Dublin Airport				-	-	-	-	-	-	-	-	-	<b>10</b>	-			
Baile Átha Cliath Dublin				09:55	11:55	13:55	15:55	17:55	19:55	21:55	23:55	-	-	-			

Flexible

- 1 Heading**  
30pt Bold, Tracking 0, White
- 2 Directional Information**  
15pt Bold, Tracking -10, Irish C95 M70 Y30 K5, English 90% Black
- 3 Day of Week**  
12pt Bold, Tracking -25, Irish M10 Y100, English White
- 4 Current Destination Name**  
11pt Bold, Tracking -25, Irish C95 M70 Y30 K5, English 90% Black
- 5 Destination Name**  
11pt Regular, Tracking -25, Irish C95 M70 Y30 K5, English 90% Black  
\* Single name reference applies to each stop with maximum number of 19 characters allowed.
- 6 Operating Day Note Symbol**  
9pt Bold, Tracking 0, C100 M40
- 7 Departure Time at Current Location**  
11pt Bold, Tracking -25, 90% Black
- 8 Departure Time**  
11pt Regular, Tracking -25, 90% Black
- 9 Departure Note**  
9pt Regular, Tracking -10, Irish C95 M70 Y30 K5, English 90% Black
- 10 Dash**  
Where there is no service, a dash is to be placed

**9** \* Saoirí Poiblí san áireamh. | \* Including Public Holidays.  
Níl aon seirbhís Lá Nollag. Fiosraigh mar gheall ar sheirbhísí Lá le Stiofán. | No services on Christmas Day. Enquire  
Ní thaispeántar ach príomh-stadanna anseo, féach amchlár an oibreora le haghaidh sonraí na stadanna ar fad.  
Principal stops only shown here, see operator timetable for details of all stops.

# 7.2.5

# Transport Interchange Information Panel. Rail Timetable

Regional & Intercity Service Timetable layout shown right is to be applied consistently throughout Rail Information Panel templates.

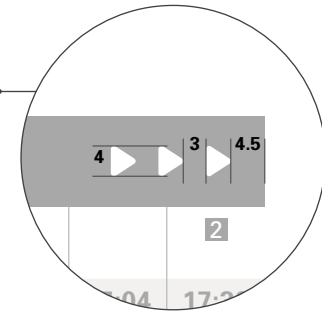
Where there is no service, a dash is to be placed as shown below. ①

	08:18	08:31	
3:18	08:22	08:40	08:45
08:21	08:25	08:42	08:47
08:24	-	08:45	-
08:27	①	08:48	-
08:31	-	08:52	-
08:36	-	08:57	-
08:41	-	09:02	-
09:00	-	09:20	-

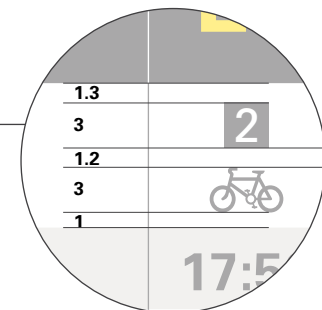
\* Please note that all dimensions shown without measure reference are in mm

## Regional & Intercity Timetable

		534																																		
16		Seirbhísí Réigiúnacha & Idirchathrach   Regional & Intercity Services																																		
9																																				
21.5		I dTreo na bPíarsach, Bré agus Calafort Ros Láir To Pearse, Bray and Rosslare Europort																																		
3		Luan - Aoine   Monday - Friday																																		
Variable	Stáisiún Uí Chonghaile	Dublin Connolly	06:59	07:01	07:36	07:46	08:00	08:15	08:18	08:37	08:39	09:00	09:04	09:31	09:40	09:56	10:23	10:32	10:57	11:20	12:16	12:24	13:14	13:20	13:36	14:01	14:21	14:31	15:19	15:32	16:14	16:21	16:37	16:49	17:04	17:36
	Sráid Na Tearmhach	Tara Street	07:02	07:06	07:40	07:49	08:03	08:18	08:22	08:40	08:44	09:02	09:09	09:34	09:43	09:53	10:26	10:35	11:01	11:23	12:20	12:28	13:21	13:27	13:41	14:06	14:26	14:34	15:23	15:34	16:16	16:25	16:39	16:53	17:07	17:38
	Stáisiún Na Bpíarsach	Dublin Pearse	07:04	07:08	07:42	07:51	08:06	08:21	08:26	08:44	08:48	09:06	09:10	09:36	09:45	09:56	10:28	10:38	11:04	11:26	12:23	12:30	13:23	13:27	13:41	14:06	14:26	14:34	15:23	15:34	16:16	16:25	16:39	16:53	17:07	17:41
	Dun Na Canaigh Móra	Grand Canal Dock	-	-	-	08:09	08:24	-	-	08:45	09:09	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
	Bóthar Lonsdon	Lansdowne Road	-	-	-	08:12	08:27	-	-	08:48	09:12	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
	Parais Sídney	Sydney Parade	-	-	-	08:16	08:31	-	-	08:52	09:16	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
	An Charnóg Dhúibh	Blackrock	-	-	-	08:21	08:36	-	-	08:57	09:20	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
	Dun Laoghaire Mairtin	Dun Laoghaire Mairtin	-	-	-	08:26	08:41	-	-	09:02	09:26	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
	Bray Daily	Bray Daily	-	-	-	08:46	09:00	-	-	09:20	09:44	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
	Na Clocha Liatha	Greystones	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
	Cill Chionghaill	Kilcoole	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
	Cill Mhúrain	Wicklow	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
	Ráth Droma	Rathdum	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
	An Trínhear Mór	Arklow	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
	Gianné	Gianny	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
	Inis Corthaidh	Enniscorthy	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
	Loch Garman D'hanrahan	Wexford D'hanrahan	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
	Trá Ros Láir	Rosslare Strand	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
	Calafort Ros Láir	Rosslare Europort	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	



Arrows for continued timetable  
Arrows shown above are to be used in the Day of Week banner to indicate that the timetable is continued to next row



Service Keys



Row Divider  
Y3 K12

### Regional & Intercity Timetable Heading Details

16	<b>Seirbhísí Réigiúnacha &amp; Idirchathrach   Reg</b>												
9	6												
2.8													
5.5													
13.2	Regional & Intercity	Id Treo na bPíarsach, Bré agus Calafort Ros Láir To Pearse, Bray and Rosslare Europort											
3													
12	Luan - Aoine Monday - Friday												
9.5	3	3	3.4					2	2				
5.4	Stáisiún Uí Chonghaile	6	Dublin Connolly	06:09	07:01	07:36	07:46	08:00	08:15	08:18	08:37	08:39	09:00
5.4	Sráid Na Teamhrach	7	Tara Street	07:10	07:06	07:40	07:49	08:03	08:18	08:22	08:40	08:44	09:02
	<del>XXXXXXXXXXXXXXXXXXXX</del>	8	<del>XXXXXXXXXXXXXXXXXXXX</del>	07:04	07:08	07:42	07:51	08:06	08:21	08:25	08:42	08:46	09:06
	Dun Na Canálach Móire		Grand Canal Dock	-	-	-	-	08:09	08:24	-	08:45	-	09:09
	Bóthar Lansdún		Lansdowne Road	-	-	-	-	08:12	08:27	-	08:48	-	09:12
				43.6	43.6	12.96	12.96						

- 2 Regional & Intercity Services Header**  
30pt Bold, Tracking 0, White
- 3 Regional & Intercity text**  
13pt Bold, Tracking 0, White, centre aligned
- 4 Directional Information**  
18pt Bold, Tracking 0, Irish C95 M70 Y30 K5, English 90% Black
- 5 Day of Week**  
18pt Bold, Tracking 0, Irish M10 Y100, English White
- 6 Current Location Name**  
10pt Bold, Tracking -25, Irish M10 Y100, English White
- 7 Destination Name**  
10pt Regular, Tracking -25, Irish M10 Y100, English White
- 8** Single name reference applies to each stop with maximum number of 19 characters allowed.
- 9 Departure Time at Current Location**  
10pt Bold, Tracking -25, 90% Black
- 10 Departure Time**  
10pt Regular, Tracking -25, 90% Black
- 11 Departure Note**  
9pt Regular, Tracking -10, Irish C95 M70 Y30 K5, English 90% Black

### Regional & Intercity Timetable Footer Details

Loch Garman U'nanranan	wexford U'nanranan	-	-	-	21:04	-	-	-	-	-	-
Trá Ros Láir	Rosslare Strand	-	-	-	21:21	-	-	-	-	-	-
Calafort Ros Láir	Rosslare Europort	-	-	-	21:28	-	-	-	-	-	-
3.2	Seachas Saoiri Poiblí Excluding Public Holidays										
3.6											

## 7.2.6

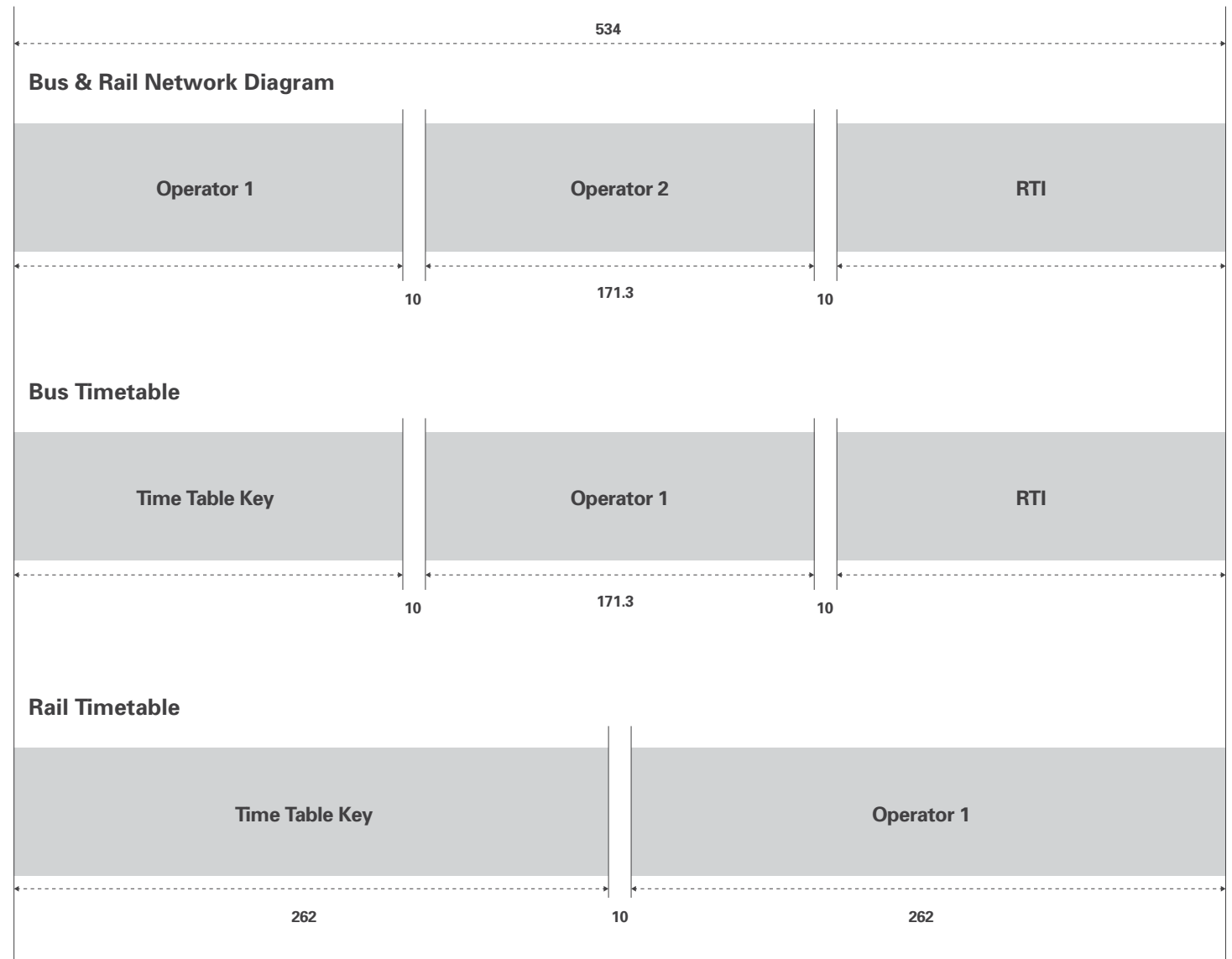
## Transport Interchange Information Panel.

### Key & Operator Information

Layout shown right is to be applied to Transport Interchange Information Panels.

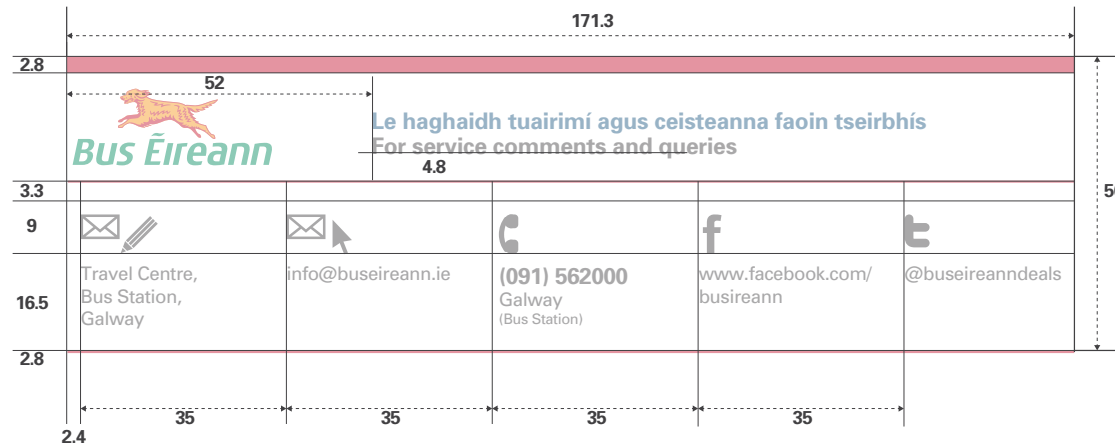
\* Please note that all dimensions shown without measure reference are in **mm**

#### Key & Operator Information Layout



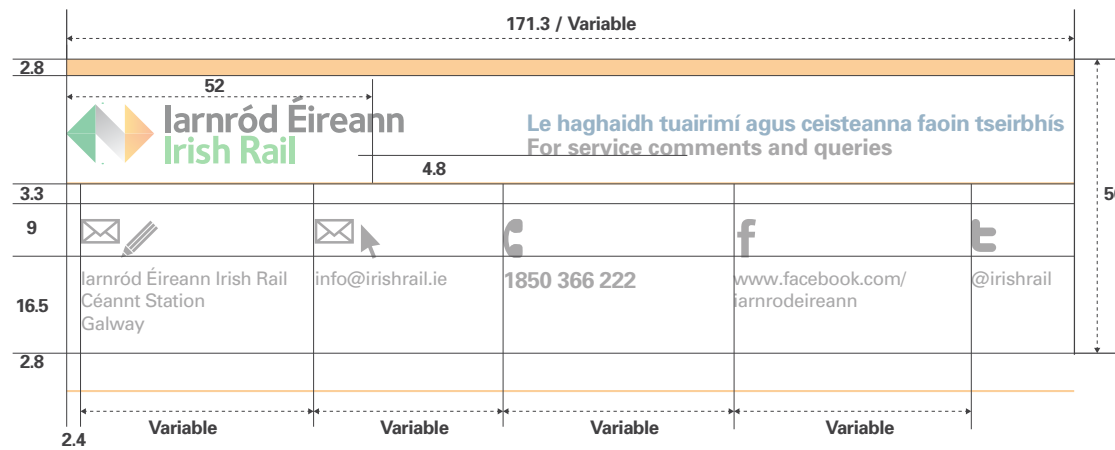


### Bus & Rail Operator Information Details



Please note that Typesetting for the layout shown left is to be found in sections below.

1. Bus Operator Information Typesetting : Section 4.3.8
2. Rail Operator Information Typesetting : Section 5.2.8





# 8.0 City Network Diagram.

## 8.1

City Network Diagram is a non-location specific template that shows generic transport network information of a city.

This template is to show main routes and services of each transport mode with geographic references including river, direction of routes and positions of final destinations.

You can use this template for appropriate panels in varied dimensions, please refer to panel specifications in section 4.4.2 for Bus panels, section 5.2.2 for Rail panels and section 6.2.2 for Luas.

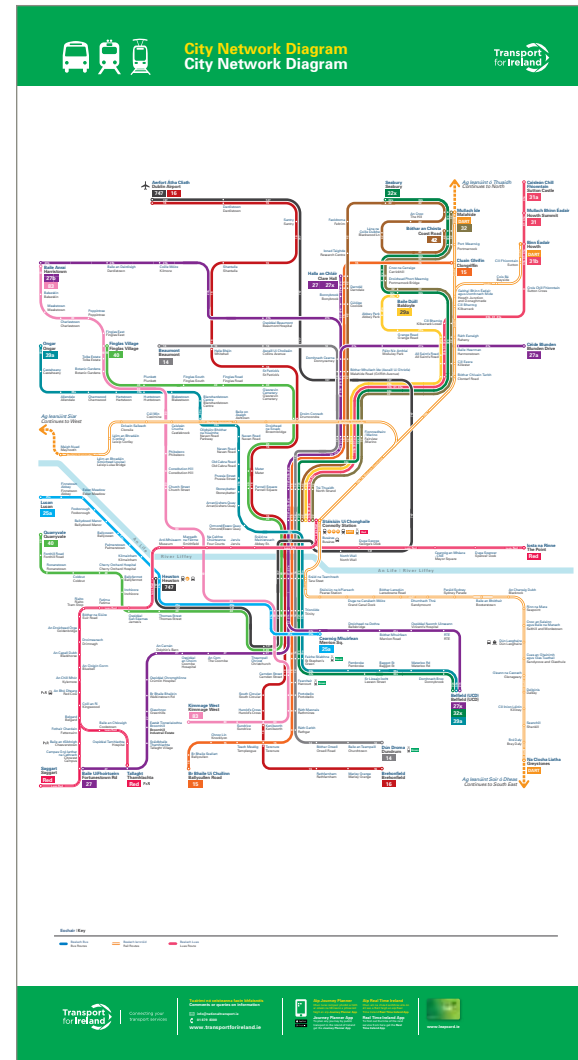
Care and consideration for font sizes and legibility of information must be carefully reviewed and tested by qualified team.

## City Network Diagram Panel.

### Use of City Network Diagram

#### City Network Diagram

CN.A1\_v1



Due to complexity of information and diagrams of City Network Diagram, the use of Multiple Colours (Colour by Route) is recommended.

# 8.2

## City Network Diagram Panel. Header & Footer

Header and Footer layout shown below is to be applied consistently throughout City Network Diagram Templates.

\* Please note that all dimensions shown without measure reference are in **mm**



**Visible Area Border**  
Header spacing shown below applies from visible area border.

- 1 Transport Mode Icons**  
Icons of all transport modes shown on the City Network Diagrams are to be included on the header in White
- 2 Title**  
50pt Bold, Tracking 0, Irish M10 Y100, English White
- 3** 13pt Bold, Tracking 0, Irish M10 Y100, English White
- 4** 11pt Bold, Tracking 0, White
- 5** 17pt Bold, Tracking 25, White
- 6** 9pt Regular, Tracking 0, Irish M10 Y100, English White
- 7** 13pt Bold, Tracking 5, White

### Header



### Footer



## 8.3

## City Network Diagram Panel.

### Colour Palette for Colour by Routes

The use of multiple colours to represent different routes has been developed as an alternate version to the recommended principle of colour by mode.

To ensure good legibility and colour contrast, consideration must be given to the order and choice of colours used in each application.

**Correct Palette**

Please use these specific colours for the route diagram.

**Correct Order**

The colours in the multi route diagrams should be kept in the order shown left as much as possible.

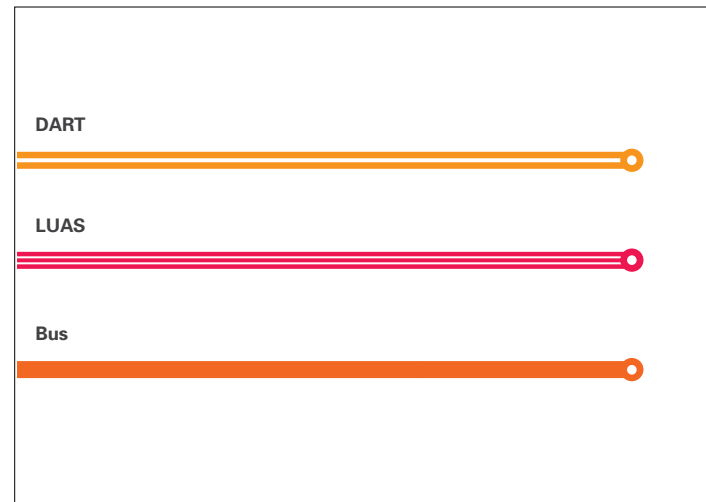
## 8.3

## City Network Diagram Panel.

### Line Style and Colour Application

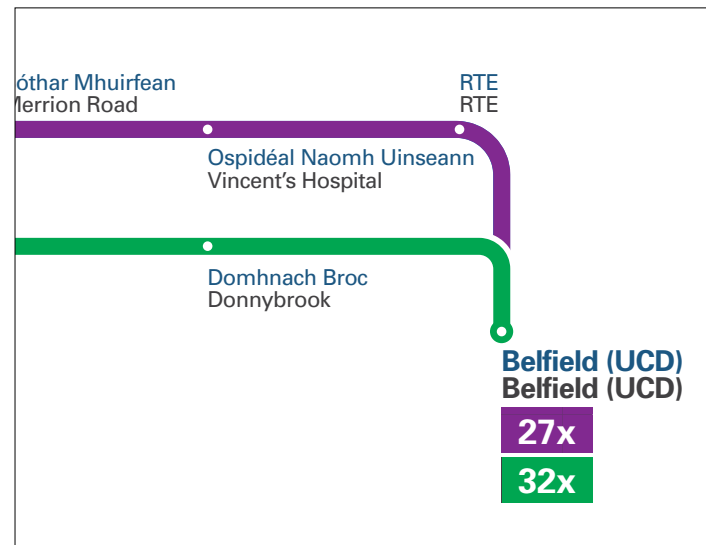
Multiple colours are to be applied to network diagrams and route name boxes as shown right.

#### Route Lines



#### Route Style

Alternative line styles have been applied to differentiate different modes of transport. DART routes have a single white line through the middle, LUAS routes have a double white line, and Bus routes are solid.



#### Route Name Boxes

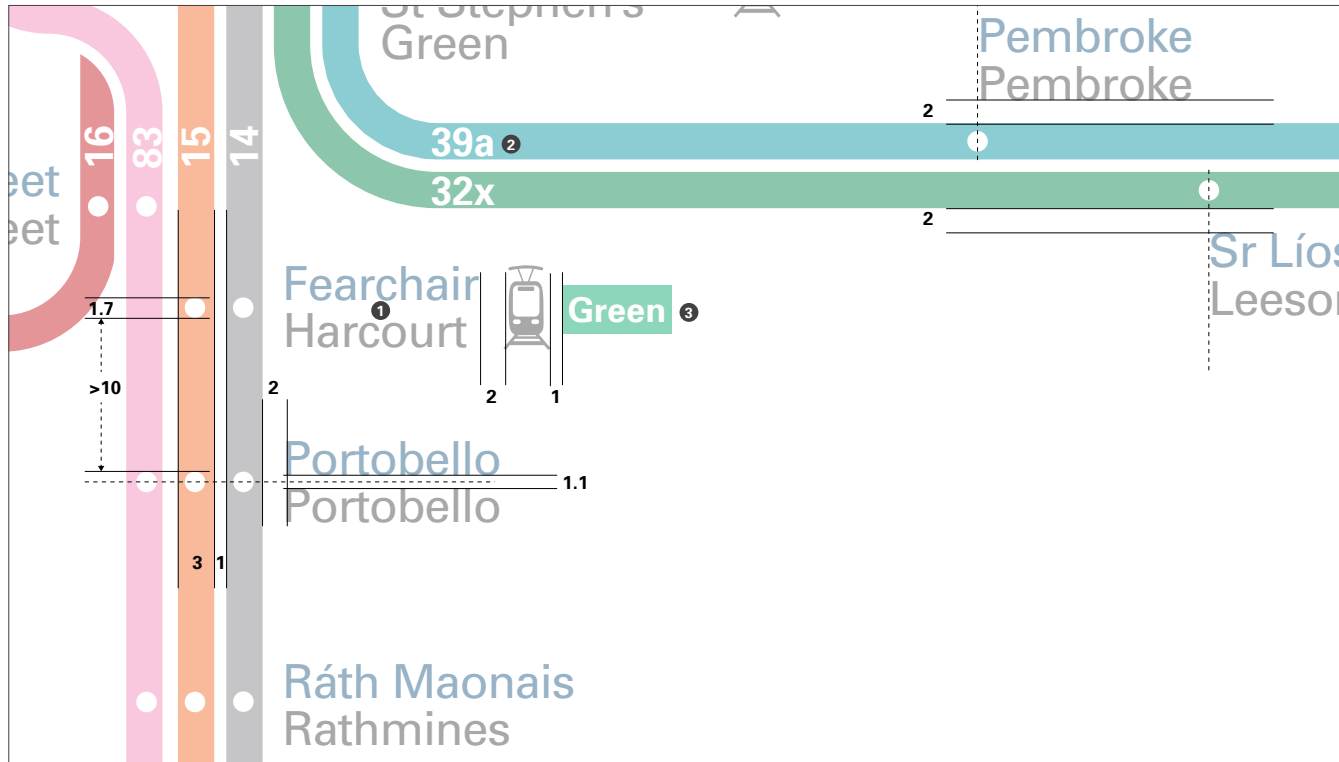
The boxes that house the transport route numbers and names should always match the corresponding route colour.





# 8.4

## Stop Name and Stop Dot



- ① Destination Name**  
11pt Regular, Tracking -25,  
Irish C95 M70 Y30 K5, English 90% Black
- ② Route Number on Diagram**  
9.5pt Bold, Tracking 0, White
- ③ Interchange Text**  
8pt Bold, Tracking 0, White  
This applies to all interchange information text

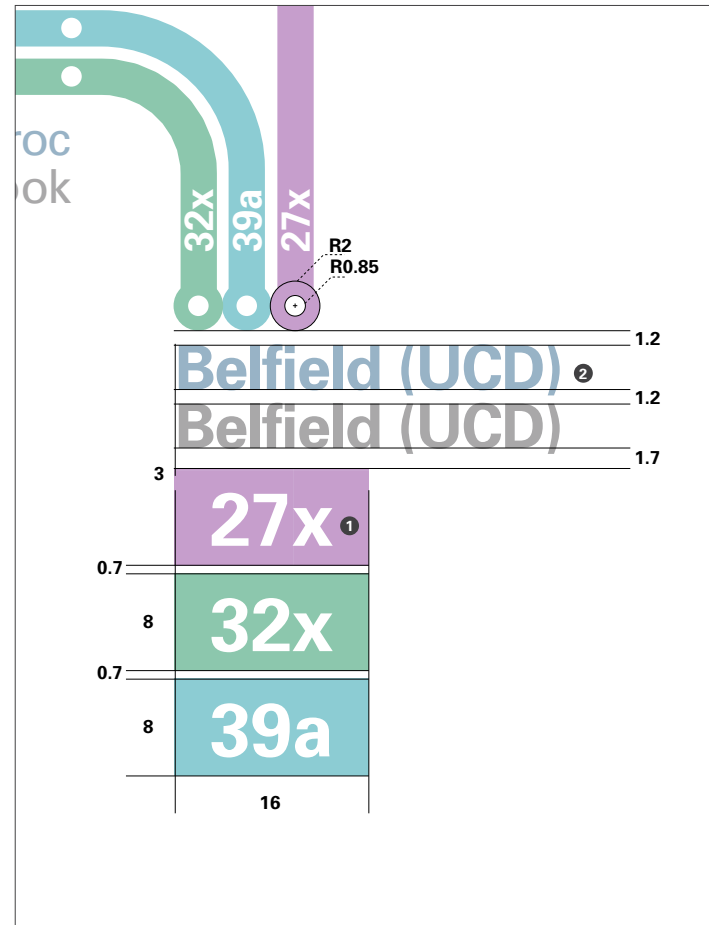
# 8.4

## City Network Diagram Panel. Network Diagram

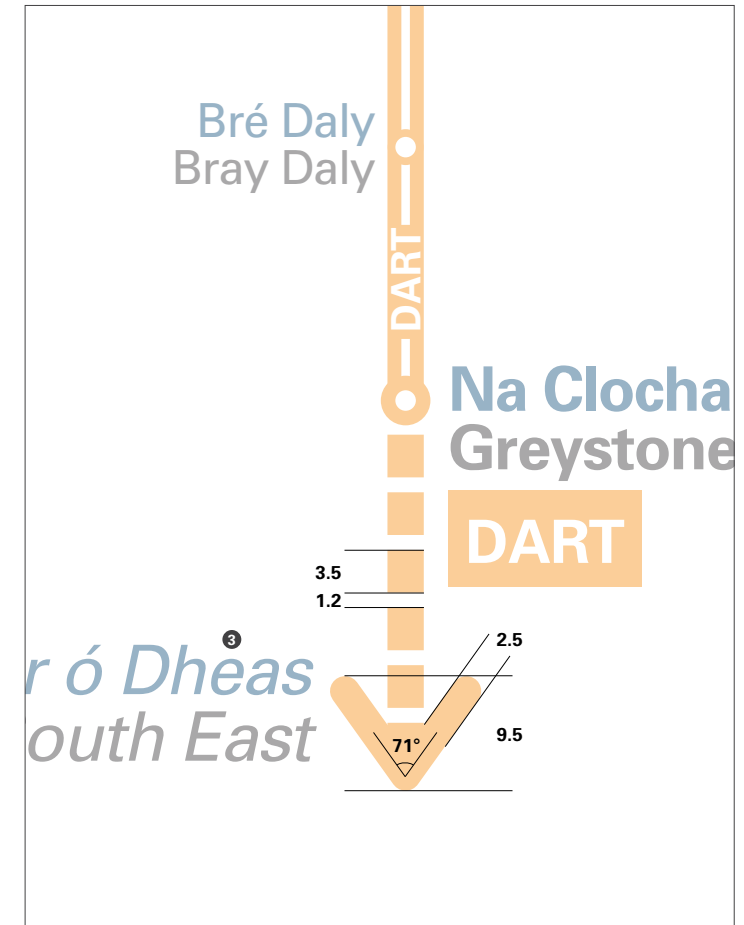
\* Please note that all dimensions shown without measure reference are in **mm**

- 1 Route Number**  
17.6pt Bold, Tracking -10, White
- 2 Terminus Name**  
14.4pt Bold, Tracking -25,  
Irish C95 M70 Y30 K5, English 90% Black
- 3 Further Directional Information**  
16pt Regular Italic, Tracking -25,  
Irish C95 M70 Y30 K5, English 90% Black

### Final Destination

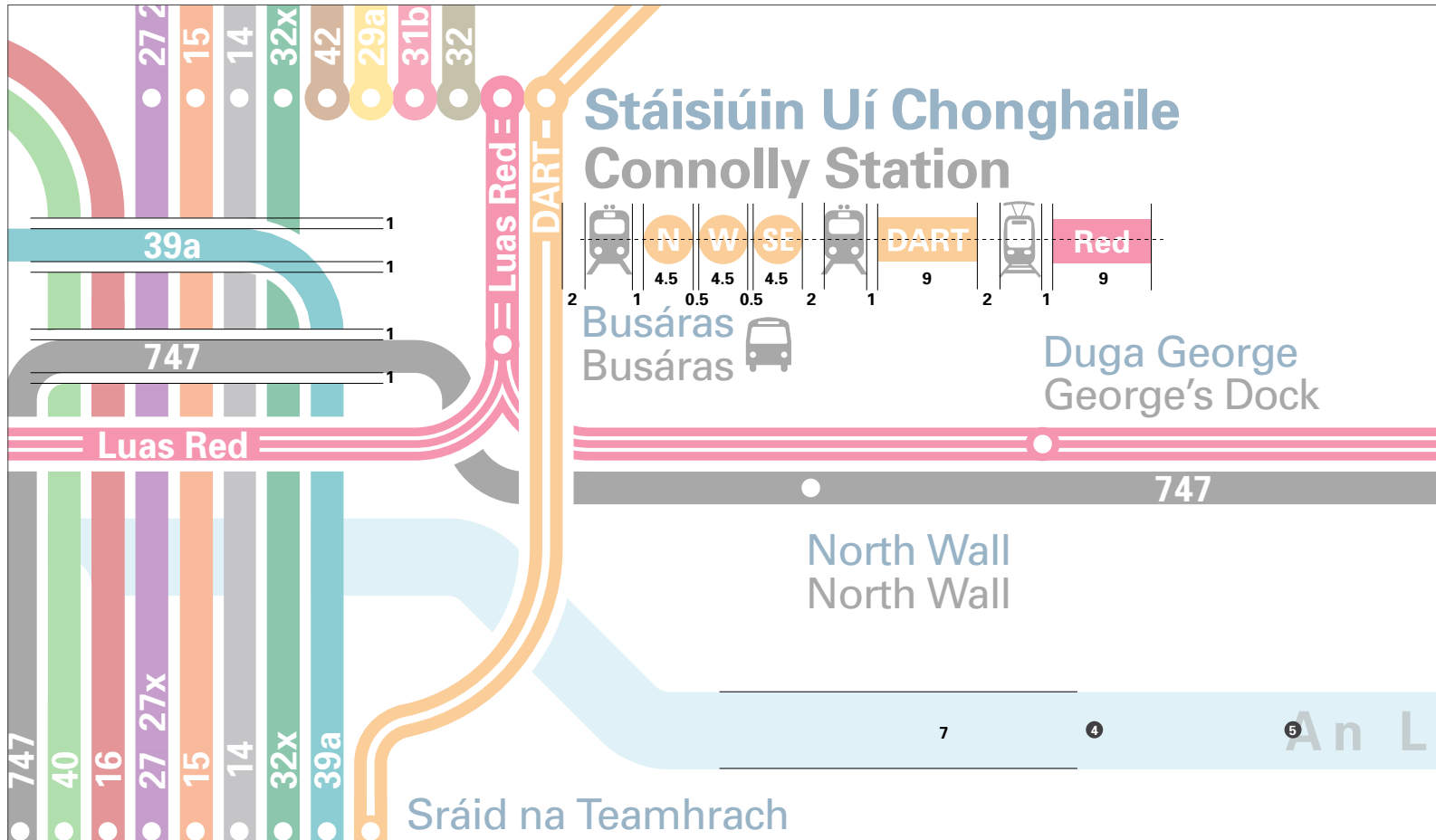


### Directional Details



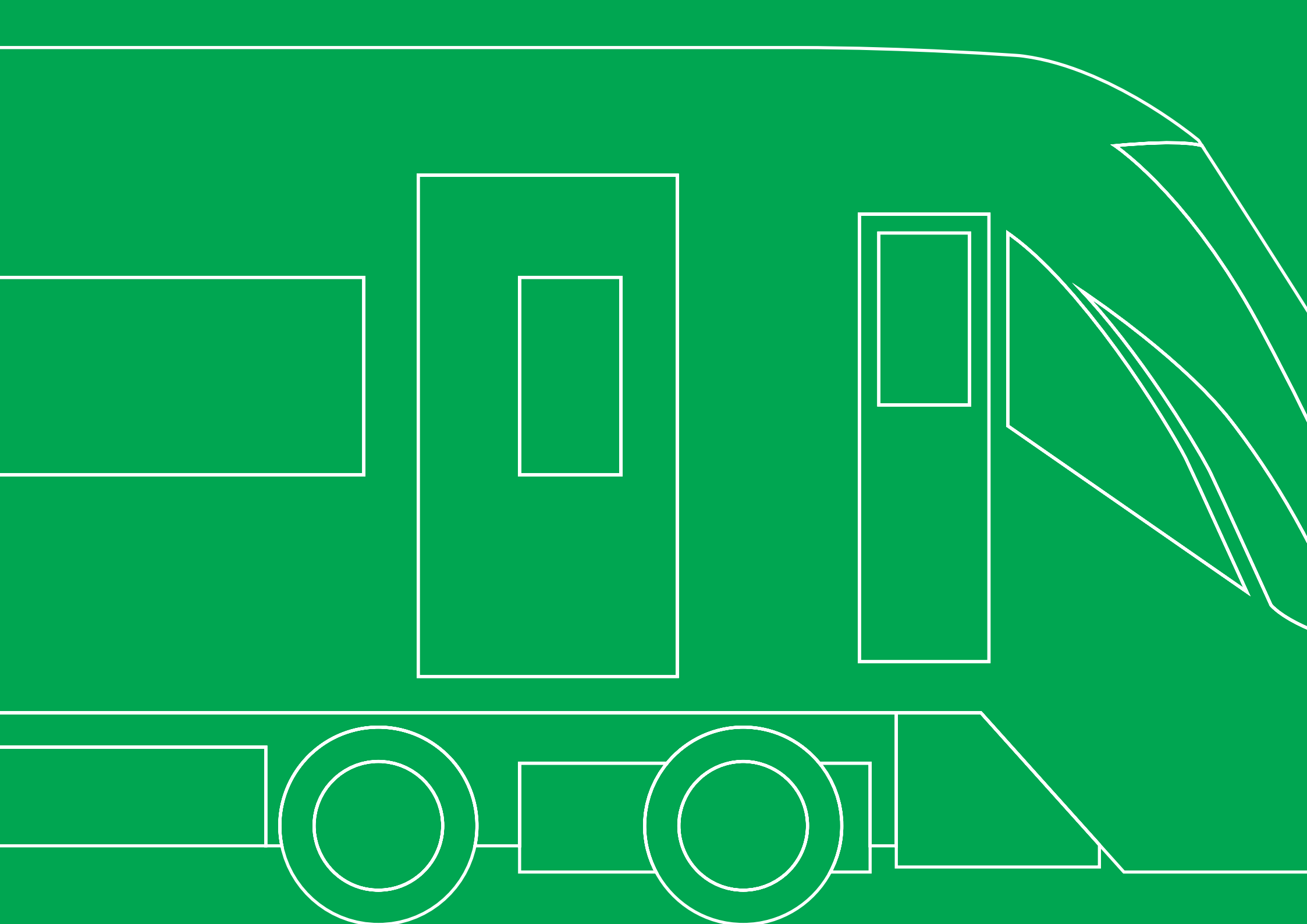
# 8.4

## Spacing & River



④ River Colour  
C25 Y3

⑤ River Name  
14pt Bold, Tracking 200, K90  
Transparency 50%, Centre Aligned



# 9.0 Transport Vehicles.

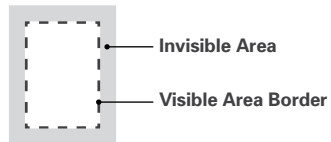


# 9.1

## Dart. Internal Line Diagram

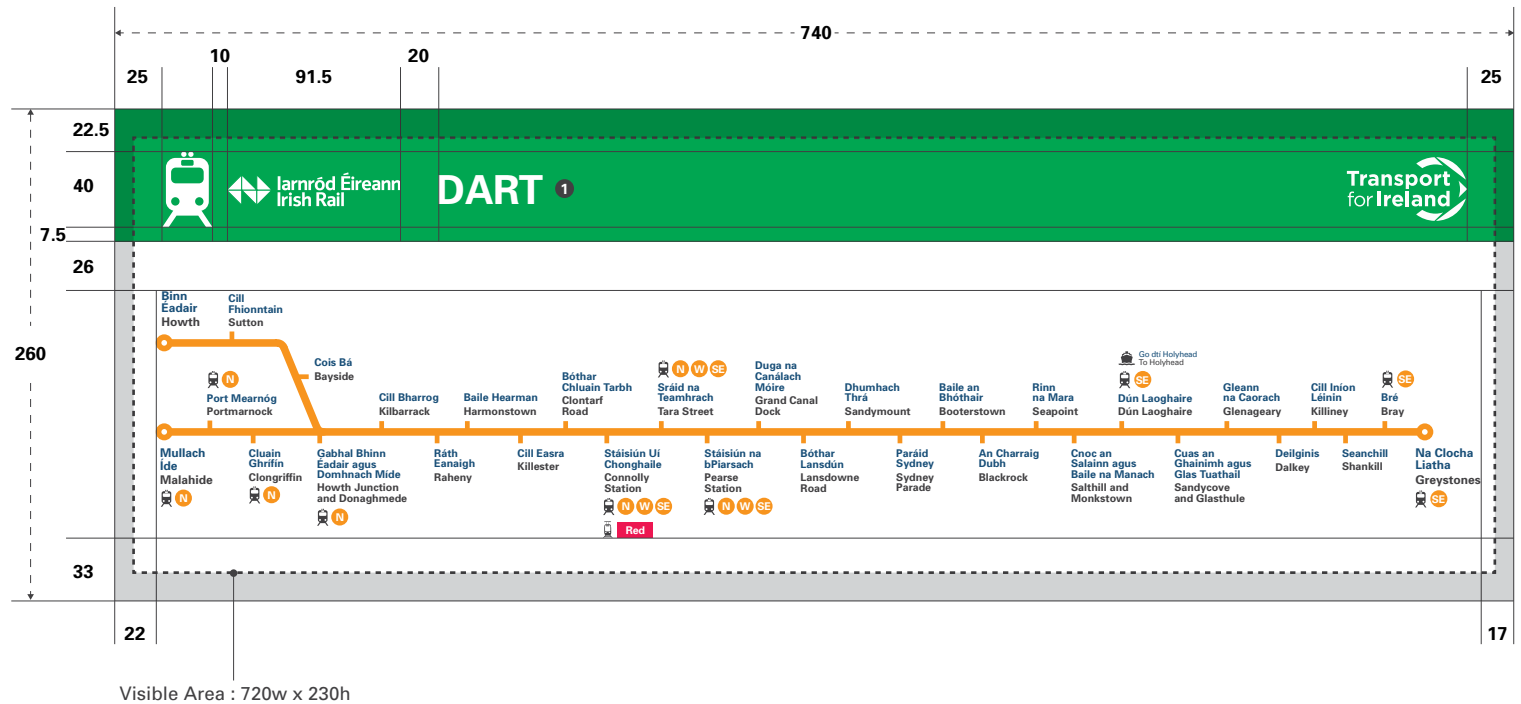
The specifications for the DART line diagram are shown on the right.

\* Please note that all dimensions shown without measure referenc in **mm**



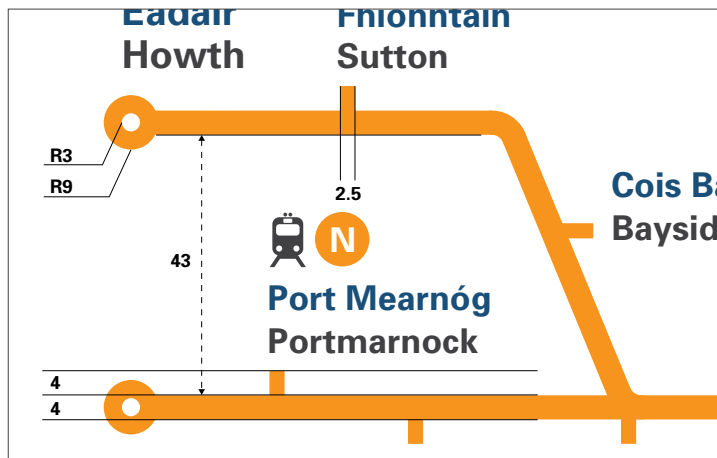
### Panel Specifications

R\_ST.C1\_v1

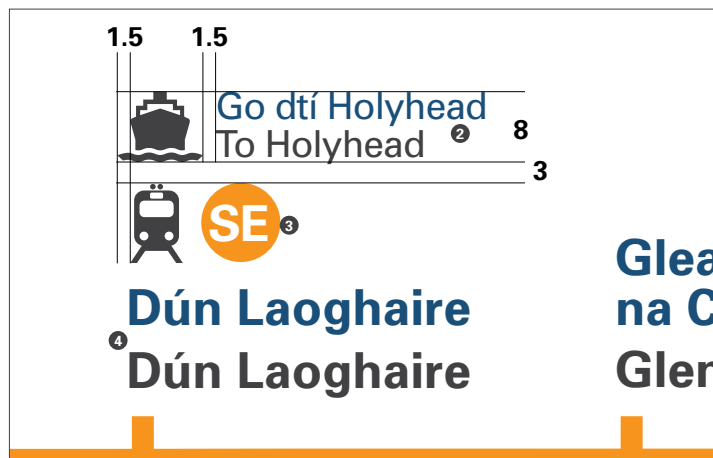


**1 DART Name**  
60pt Bold, Tracking -10, White

Line Specifications

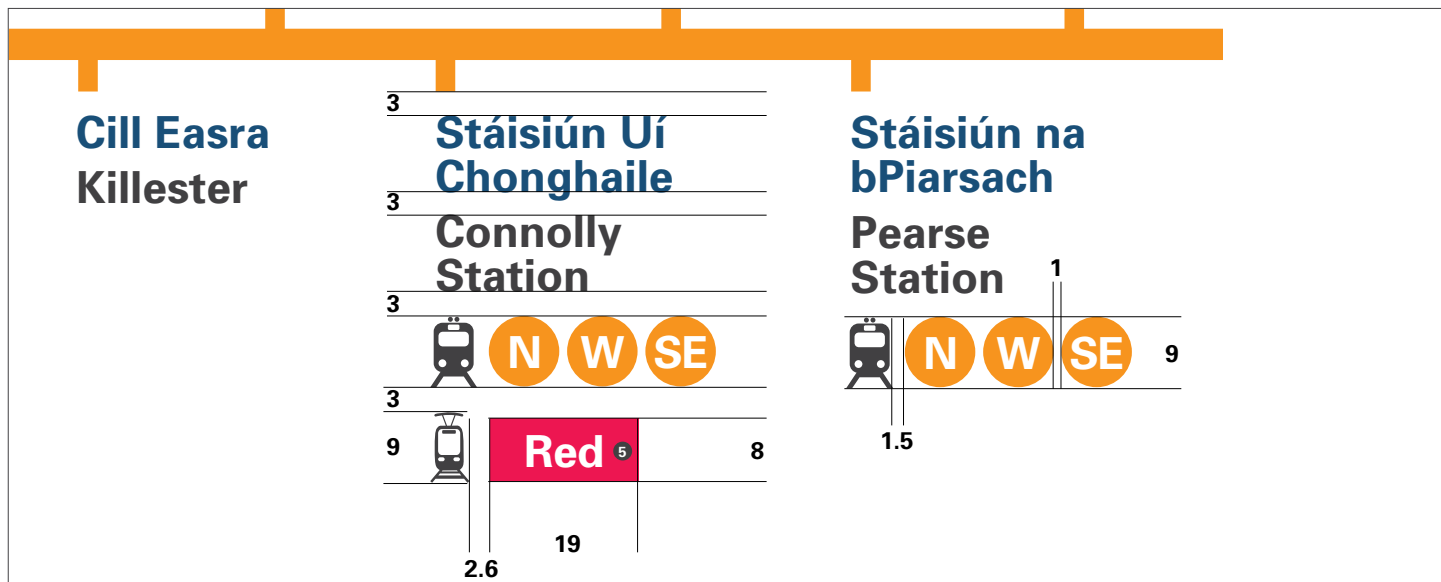


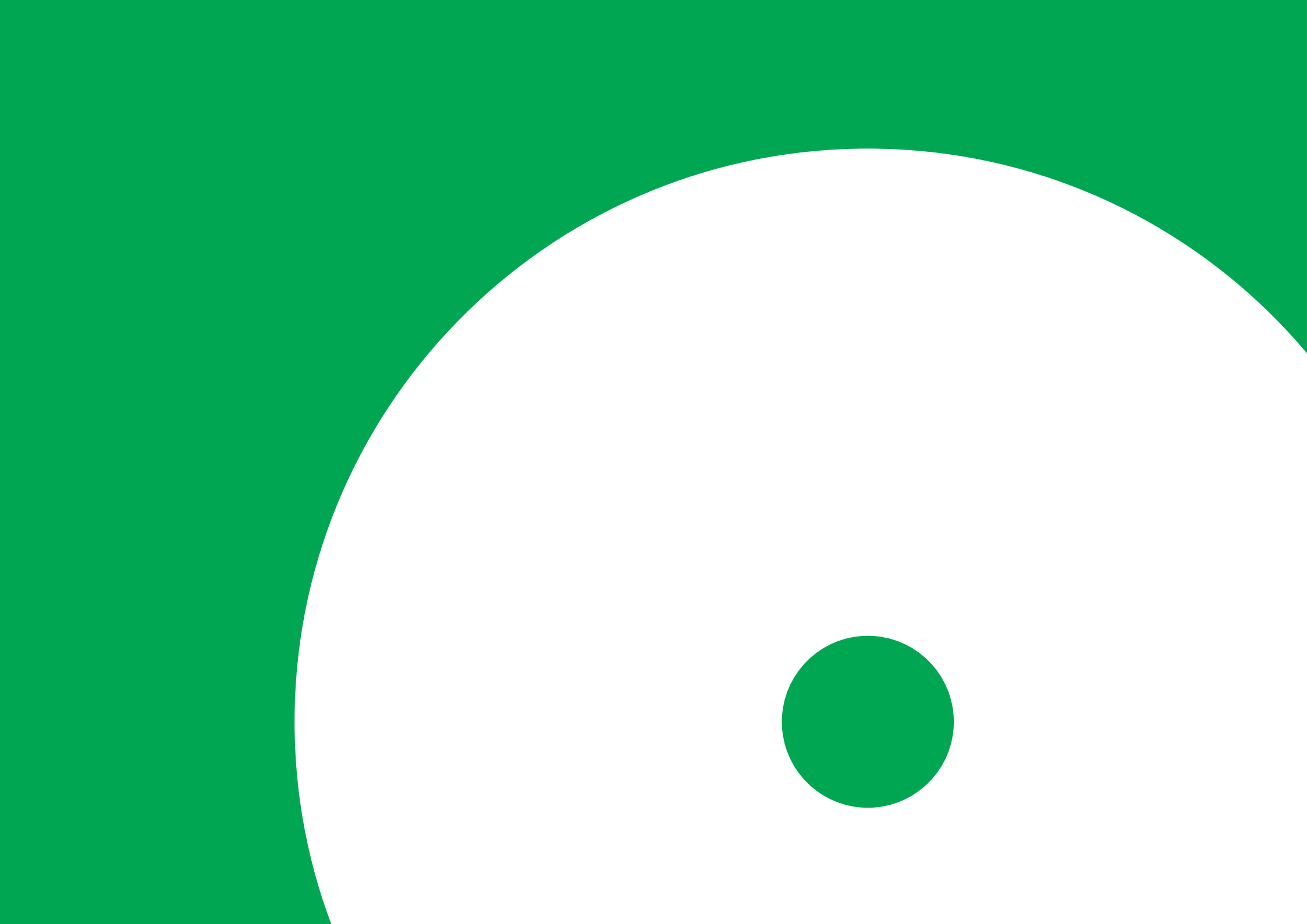
Ferry Icon



- ② Interchange Note  
12pt Regular, Tracking -25, Irish C95  
M70 Y30 K5, English 90% Black
- ③ Interchange Info of Other Rail Services including Direction (e.g. SE = South East)  
16pt Bold, Tracking -25, White
- ④ Destination Name  
16pt Bold, Leading 16pt, Irish C95  
M70 Y30 K5, English 90% Black
- ⑤ Luas Service Name  
16pt Bold, Tracking -10, White

Stop Information







# 10.0 Templates.

## 10.1

# Matrix.

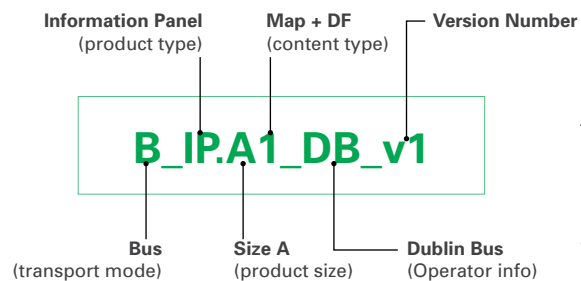
## Bus Templates

Bus Templates							
*Please note that the dimensions in the Matrix are based on product or print size, not visible area size.							
<b>Bus Flag (F)</b>	<b>B_F1_v1</b> Multi 3	<b>B_F2_v1</b> Multi 2	<b>B_F3_v1</b> Single	<b>B_F4_v1</b> Towards in Irish	<b>B_F5_v1</b> Towards in English	<b>B_F6_v1</b> Special Message	<b>B_F7_v1</b> Bus Stand
<b>Colour Band (C)</b>	<b>B_C1_v1</b> City Centre Fare	<b>B_C2_v1</b> Engine off					
<b>Hub Code (H)</b>	<b>B_H1_v1</b> Hub code						
<b>Bus Information Panel (IPA)</b> Large 220(w)x907(h)	<b>B_IPA1_v1</b> <b>B_IPA1b_v1</b> Hub Map with Destination Finder (Stop No. / Hub Code)	<b>B_IPA2_DB_v1</b> Hub Map & Single Route (Dublin Bus)	<b>B_IPA3_DB_v1</b> <b>B_IPA3_BE_v1</b> Single Route with Timetable (Dublin Bus / Bus Eireann) <b>B_IPA3b_DB_v1</b> Single route with alternating destinations	<b>B_IPA4_DB_v1</b> <b>B_IPA4_BE_v1</b> Multi Routes with Timetables (Dublin Bus / Bus Eireann)	<b>B_IPA5_DB_v1</b> Multi Routes Only (No Timetables)	<b>B_IPA6_DB_v1</b> Timetables Only	<b>B_IPA7_DB_v1</b> Special Message
<b>Bus Information Panel (IPB1)</b> Small 220(w)x594(h)	<b>B_IPB1_v1</b> Hub Map with Destination Finder	<b>B_IPB2_DB_v1</b> <b>B_IPB2_BE_v1</b> Single Route with Timetable (Dublin Bus / Bus Eireann)	<b>B_IPB3_BE_v1</b> <b>B_IPB3_DB_v1</b> Multi Routes Only, No Timetables (Dublin Bus / Bus Eireann)	<b>B_IPB4_BE_v1</b> <b>B_IPB4_DB_v1</b> Timetables Only (Dublin Bus / Bus Eireann)	<b>B_IPB5_BE_v1</b> Special Message		
<b>Shelter Panel (SH.A)</b> Dublin Bus 655(w)x1020(h)	<b>B_SH.A1_v1</b> Location Map with Destination Finder	<b>B_SH.A2_v1</b> Network Diagram Only	<b>B_SH.A3_v1</b> Bus Route Diagrams with Timetables	<b>B_SH.A4_v1</b> Special Message			
<b>Shelter Panel (SH.B)</b> Bus Eireann 655(w)x1050(h)	<b>B_SH.B1_v1</b> Location Map with Destination Finder	<b>B_SH.B2_v1</b> Network Diagram Only	<b>B_SH.B3_v1</b> Bus Route Diagrams with Timetables	<b>B_SH.B4_v1</b> Special Message			
<b>Shelter Panel (SH.C)</b> Bus Large Unit 1145(w)x1095(h)	<b>B_SH.C1_v1</b> Location Map with Destination Finder	<b>B_SH.C2_v1</b> Location Map and Bus Route Diagrams with Timetables and Destination Finder	<b>B_SH.C3_v1</b> Bus Route Diagrams with Timetables	<b>B_SH.C4_v1</b> Special Message			
<b>Station Panel (ST.A)</b> Bus Eireann 594(w)x841(h)	<b>B_ST.A1_v1</b> Location Map with Destination Finder	<b>B_ST.A2_v1</b> Network Diagram Only	<b>B_ST.A3_v1</b> Bus National Network Diagram & Station Map	<b>B_ST.A4_v1</b> Bus Route Diagrams with Timetables	<b>B_ST.A5_v1</b> Special Message		

# 10.2

## Matrix. On Street Templates (Monolith)

On Street Templates (Monolith) <span style="float: right;">*Please note that the dimensions in the Matrix are based on product or print size, not visible area size.</span>					
<b>On street Panel (OS.A)</b> Wide 666(w)x1222(h)	<b>OS.A1_v1</b> Location Map with Destination Finder	<b>OS.A2_v1</b> Network Diagram Only	<b>OS.A3_v1</b> Bus Route Diagrams with Timetables	<b>OS.A4_v1</b> Special Message	
<b>On street Panel (OS.B)</b> Slim 450(w)x1222(h)	<b>OS.B1_v1</b> Location Map with Destination Finder	<b>OS.B2_v1</b> Bus Integrated Multi Route Diagrams with Timetables (up to 8) <b>OS.B2_F_v1</b> Bus Integrated Multi Route Diagrams with Timetables (up to 8) + Bus Flag	<b>OS.B3_v1</b> Bus Route Diagrams with Timetables (up to 6)	<b>OS.B4_v1</b> Special Message	



\* Bus flag and colour band template families are coded in a simpler way, without size reference.

\* Operator reference is to be applied where it is needed.

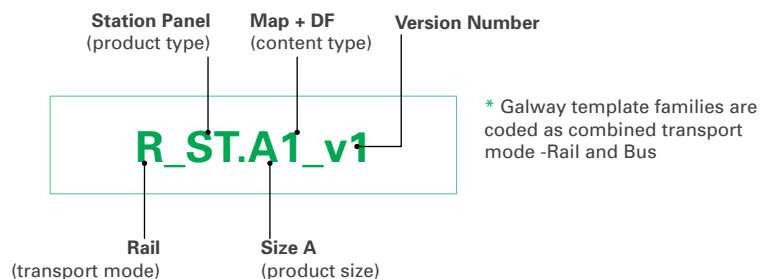
\* On Street templates are coded separately without transport mode information

# 10.3

## Matrix. Rail Templates

Rail Templates						
<b>Station Panel (ST.A)</b> Rail Poster 1000(w)x750(h)	<b>R_ST.A1_v1</b> Rail Route Diagrams with Timetable	<b>R_ST.A2_v1</b> Rail National Network Diagram with Station Map and Timetable				
<b>Station Panel (ST.B)</b> A0 1189(w)x841(h)	<b>R_ST.B1_v1</b> Rail Route Diagrams with Timetables	<b>R_ST.B2_v1</b> Rail National Network Diagram with Station Map and Timetables				
<b>Station Panel (ST.C)</b> A1 594(w)x841(h)	<b>R_ST.C1_v1</b> Location Map with Destination Finder	<b>R_ST.C2_v1</b> Rail Route Diagrams with Timetables	<b>R_ST.C3_v1</b> Rail Route Diagrams only (No Timetable)	<b>R_ST.C4_v1</b> Rail Timetable only (Regional & Intercity Services)	<b>R_ST.C5_v1</b> Rail National Network Diagram with Station Map	<b>R_ST.C6_v1</b> Special Message
<b>Station Panel (ST.D)</b> A2 420(w)x594(h)	<b>R_ST.D1_v1</b> Special Message					
<b>Transport Vehicle (TV.A)</b>	<b>R_TV.A1_v1</b> Rail - Dart Line Diagram					
<b>Rail &amp; Bus Galway (RB_ST)</b> A1 594(w)x841(h)	<b>RB_ST.1_v1</b> Network Diagram & Timetable (Galway)	<b>RB_ST.2_v1</b> Special Message				

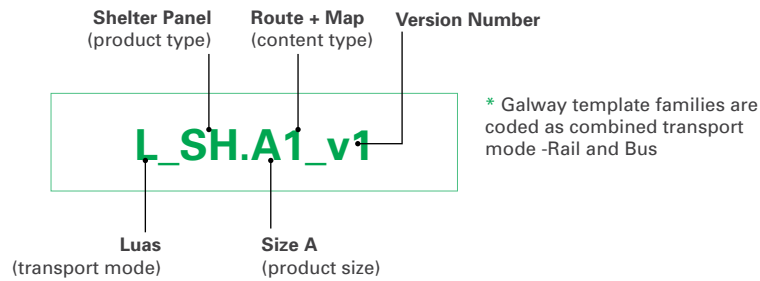
\*Please note that the dimensions in the Matrix are based on product or print size, not visible area size.



# 10.4

## Matrix. Luas & City Network Diagram Templates

Luas Templates						
*Please note that the dimensions in the Matrix are based on product or print size, not visible area size.						
<b>Shelter Panel (SH.A)</b> Luas 1120(w)x810(h)	<b>L_SH.A1_v1</b> Luas Route Diagram with Frequency Diagram and Location Map with Destination Finder	<b>L_SH.A2_v1</b> Special Message				



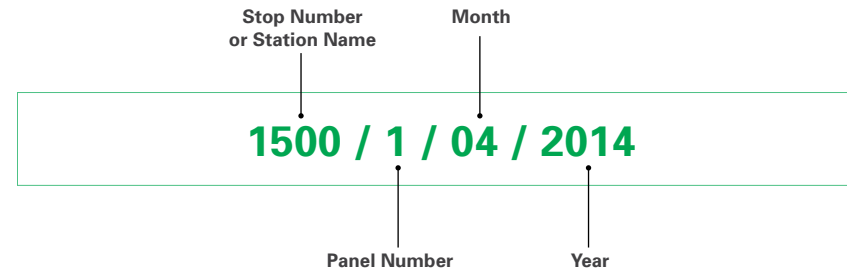
City Network Diagram Templates						
<b>Standard Template (CN.A)</b> 666(w)x1222(h)	<b>CN.A1_v1</b> City Network Diagrams with All Transport Modes - Colour by Route					

## 10.5

## Installation Reference. For All Templates

Installation Reference Number is to be included on all templates printed on paper within the non-visible area in order to assist with installation.

### Installation Reference Number Specifications



\* Installation Reference Number is to be included with in non-visible are as shown right.

Within non-visible area you can place the Installation Reference Number at the top-left corner of the Header of each template. Recommended typeface and text size is **Univers Bold / 12pt** and the colour is white on TFI Green background.

### Installation Reference Number Example



—  
**Design Guidelines**  
for the Creation of  
**Public Transport Travel  
Information.**

April 2014  
Version 1

For more information please contact

**National Transport Authority**

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